

Live from Behrend, it's CBS



by Alicia Hartman
Co-editor

Charles Osgood, CBS radio and television broadcaster and writer, will broadcast his show, "The Osgood Files," live from the studios of WPSE tomorrow morning.

The CBS Radio Network sponsored a contest awarding four affiliates from different markets the opportunity to have Charles Osgood broadcast his morning

shows live from their stations.

CBS is providing a lunch for each of the winning stations and their advertising clients, and "Osgood File" novelties to distribute.

Osgood's lodging and transportation expenses will also be paid for by CBS.

"The Osgood Files" air at 6:31, 7:31, 8:31 and 9:31 a.m. every weekday on the CBS Radio Network, and once a week on "CBS This Morning."

As WPSE Station Manager Fred Anzivino explained, "The Osgood Files" are "what's hot in the news. They're what people are thinking about with a twist and humor added to them."

In order to broadcast Osgood's shows from Behrend, CBS had to send several pieces of equipment last week to WPSE for testing.

Osgood will bring his own board and additional equipment tomorrow. He will be accompanied by producer/engineer Phil Chin and District Affiliate Representative Ivy French.

Switch 56, a special telephone link connecting two broadcast sources, also had to be installed.

Originally, Switch 56 was not going to be installed in the Erie area until 1994, but because of "The Osgood File" broadcasts it was put in ahead of schedule.

Anzivino claimed that the CBS marketing department was "caught off guard" after learning that WPSE was a commercial, college radio station.

"They were surprised but said it (Osgood visiting WPSE, a college station) would be different and unusual."

Dean of Student Affairs, Dr. Christopher Reber, and his office are assisting with Osgood's schedule for tomorrow.

Reber said that all arrangements for Osgood's day at Behrend had to be cleared through CBS.

He added, "CBS has been interesting to work with. They've been polite and responsive."

Osgood's day will begin at 3:00 a.m. tomorrow morning when Anzivino picks him and his producer up from his hotel.

Once Osgood produces his

shows in the WPSE studio, the shows will be transmitted from his board to Switch 56, and from Switch 56 to New York City.

Once New York receives the signal, an uplink will send it to a satellite, and from the satellite, the show will come down to 450 affiliates.

In order for "The Osgood Files" to go from the WPSE production studio to the air studio, a distance of only a few feet, the show will travel nearly 50,000 miles.

Anzivino and WPSE and WJET chief engineer Mike Kobylka have been testing the equipment last week and this week. A pretest will also be run at 3:00 a.m. tomorrow morning in hopes of eliminating any last minute technical problems.

According to Anzivino, the worst that could happen is "if Switch 56 fails. In that case we would initiate a standard phoneline backup. Nothing is fool-proof and we know it."

Anzivino believes that Osgood coming to WPSE will "bring notoriety to the school and station. It's wonderful P.R...It puts you on a high - it's so special."

Anzivino added, "It's absolutely thrilling. I've worked with CBS a dozen of years. I have a high regard and respect (for CBS). CBS is one of the most prestigious and powerful networks in the world."

After broadcasting his shows, Osgood will talk to students in two of Dr. Colleen Kelley's classes.

The session will be held in Room 43 of the Academic Building. Students interested in communication or journalism are encouraged to attend.

Osgood's day will conclude with a luncheon in the Reed Wintergarden at 11:30 a.m.

Guests include the WPSE Community Advisory and Policy Advisory Boards, WPSE advertising clients, the Council of Fellows, and other faculty, staff and students involved in WPSE programming and sales.

WPSE Student Station Manager Val Engelleiter said, "I'm finally going to meet one of the voices that I hear every morning. I hope he's as nice in person as he sounds on the radio."

Assistant Student Station Manager Julie Stocker commented, "To have Mr. Osgood visit here is an experience not only WPSE, but the city of Erie, won't soon forget. This is something I and the other members of the radio station will be able to speak of in years down the road."

Osgood also appears on the "CBS Morning News," "CBS Evening News" and "Sunday Morning."

Osgood won the Washington Journalism Review award "Best Radio Reporter" five years in a row and is a two-time Peabody Award winner.

His newspaper columns are syndicated twice a week by Tribune Media Services, and he has written four books: "Nothing Could be Finer Than a Crisis in the Morning," "The Osgood Files," "Osgood on Speaking," and "There's Nothing That I Wouldn't Do If You Would Be My POSSLQ."

Osgood was inducted into the National Association of Broadcasters' Broadcasting Hall of Fame in 1990.

Women's Center becomes a reality

by Kristie L. Guldner
Collegian staff

On Wednesday, November 10 Behrend's first Women's Resource Center opened.

Dr. Diana Hume George, professor of English and women's studies, had an key part in its opening.

"Sarah Woodin, who is a senior English major and is in Women Today, said to me last year 'Why don't we have a Women's resource center? Every place I have ever been has had a women's center of some kind.' I said 'you're right' and I went to the Division Head Roberta Salper and with her help Jack Burke, the associate provost, and Provost Lilley, we all agreed that we could use such a thing," said George.

The purpose would be for research.

"It is an all-purpose resource

center for women students and women faculty," George said. "We are calling it a resource center because its primary resource should be academic."

"It is a place for women students or men students to get information if they are doing research in women's studies. It is also a clearinghouse for a number of different functions that have to do with women students or women's education," said George.

George said that besides being used as a library, the Women's Resource Center can be utilized for meeting with other students faculty and group meetings.

If anyone has information pertaining to women's studies that he/she would like to donate to the Woman's Resource Center, please take it to George's office in Room 141 of the Academic Building.



Dr. Diana Hume George (left) talks to students who came to see the Women's Resource Center which opened yesterday. The Center is located in the old library, first floor of Reed.

Arnel Balcita/Collegian Photo Coordinator