

Faculty Profile of the Week

by Kristie L. Guldner
Collegian Staff

Dr. Syed Saad Andaleeb's career has ranged from a consultant for the government of Bangladesh, to the position of assistant professor of marketing at Behrend.

He brings a world of experience with him to the business department through work with numerous international organizations.

Andaleeb worked with international groups such as UNFBA, UNDP and FAO.

He has continued his humanitarian work in Erie with the United Way, local hospitals, and Friends for South Asian Arts as a committee member.

Andaleeb said, "I do enjoy working with the different organizations. I like the challenge of doing things in different ways."

He tries to give his students challenges in order for them to learn more about marketing in the real world.

"I like them to learn through exploring," said Andaleeb. "Students have to take charge. I can only be a guide. I can show them the way. I can't give them a learning pill."

Andaleeb said, "I can show the way, but the students have to decide how far they want to go. I like students who push me instead of me pushing them. I have enough to offer. I would rather have the students come up to me and say they want more. I don't think learning is easy. Students must not believe that

there is a shortcut to learning."

He teaches because his parents were teachers in Bangladesh. "It traditionally comes down from my parents. I was born and raised in a society of academics. It is a challenge to get you to understand what we are saying. It gives me my own freedom and flexibility to pursue my own interests."

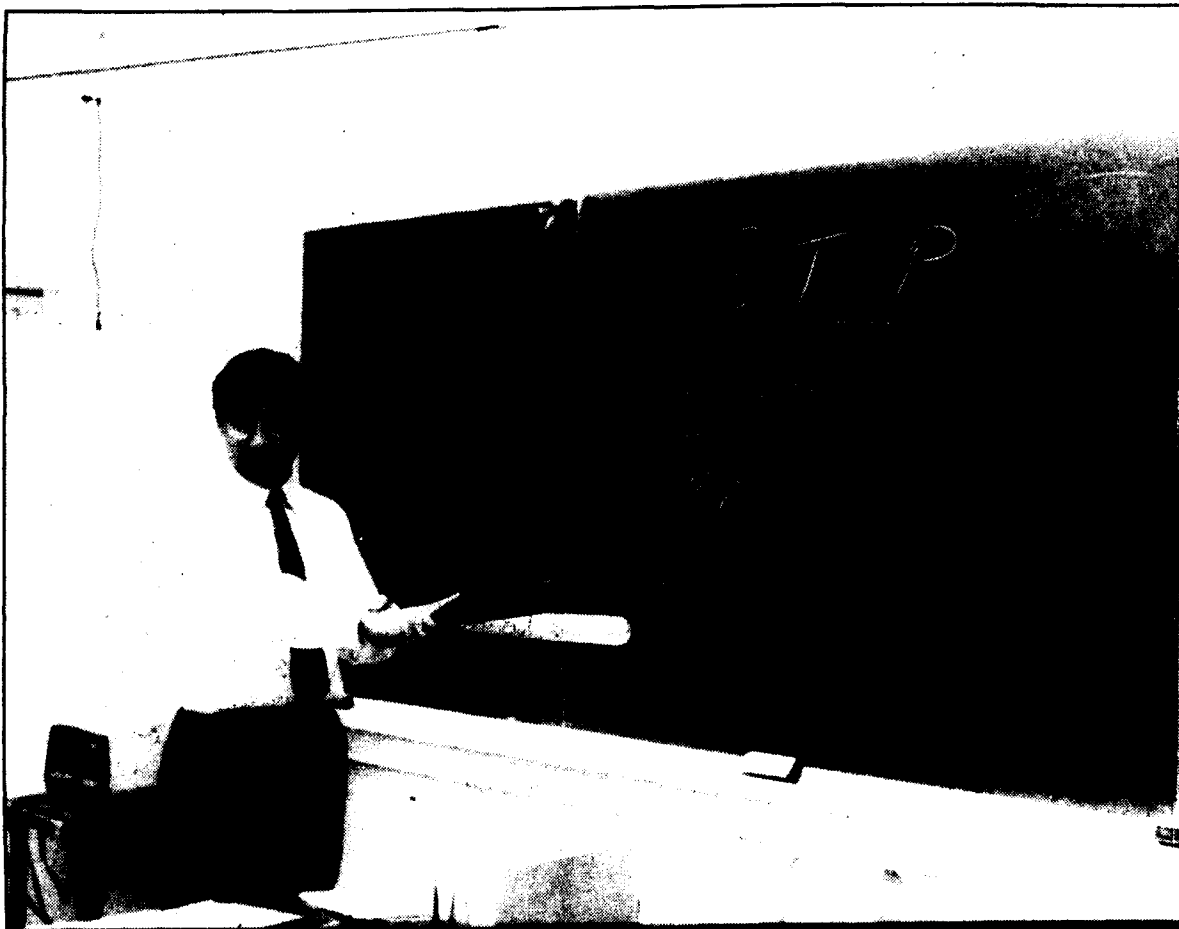
Andaleeb received a bachelor's degree in chemical engineering and then a master's degree in business administration from the University of New Hampshire. He received his Ph.D. in marketing from the University of Illinois.

He has taught in a variety of world settings including the University of Dhaka's Institute of Business Administration in Bangladesh, the University of Illinois in Damascus, Syria and many other small universities in Bangladesh.

He has also gained experience in other types of fields. "I have worked with many different kinds of consulting; the poor in Bangladesh, planning programs, employment for the underprivileged in Bangladesh," said Andaleeb.

Andaleeb came to Behrend in August, 1988 because he did not want to go to a big university. "I like the small college environment. I didn't think I'd get lost."

Another reason he chose to come to Behrend is that he liked the people. "I liked the people most when I came here. I thought everyone was friendly."



Craig Brown/Collegian Photographer

Dr. Syed Saad Andaleeb lectures on STP: No, not the "plush" Stone Temple Pilots or the motor oil, but a marketing principle.

"I think Behrend offers everything I need. Pennsylvania was a nice change from the flat lands of Illinois. And Behrend made me the better offer," said Andaleeb.

According to Andaleeb, two things at Behrend could be improved. "If it had better library resources I'd be happier. I wish

Behrend would get better, more powerful PCs," said Andaleeb.

When asked about having a marketing major at Behrend, Andaleeb said that it has been in the plans for the last three or four years. "I think if they have the money, they'll have the program."

Andaleeb has had four papers

accepted for publication in journals.

Andaleeb is married and has two daughters. He enjoys cricket, squash, racquetball, and swimming. He currently resides in Erie.

Grand re-opening

by Hal D. Coffey
News Editor

Dobbins Dining Hall had its grand re-opening on Wednesday.

Students, faculty, housing and food staff, and construction representatives were on hand for the reception in the new dining area wing of Dobbins.

One of those in attendance was Mr. Bernard Resnick, director of Housing and Food for the commonwealth campuses.

Resnick said he was pleased with the finished product of the construction project.

"The new addition to the dining hall offers more seating as well as a variety of food choices," Resnick said.

By adding more space, the service area is more like a food court, Resnick said.

"It was time to change from a straight-line service, by converting it to a food court and

variety area. This increases capacity and adds more food options for the student apart from the daily menu," Resnick said.

Accessibility was another prime concern for the addition, Resnick said.

"Our main customers are on-campus students. We added another entrance for the apartment, suite and Lawrence Hall residents," Resnick said.

Joint Residence Council President Hugh Rosenblum said that the new glass enclosed structure gives, "a panoramic view of Lake Erie."

Provost and Dean John Lilley explained the purpose of the new dining hall. "This building was designed with the students in mind," Lilley said.

Around a hundred people showed up for the reception. Housing and Food Services provided drinks and refreshments to those attending.

AT A GLANCE

Washington, D.C. A man who was a kidnapper was arrested on October 1. He was arrested for kidnapping and posing as a kidnapper.

Petaluma, Calif. A man who was a kidnapper was arrested on October 1. He was arrested for kidnapping and posing as a kidnapper.

Hamstead, N.Y. A man who was a kidnapper was arrested on October 1. He was arrested for kidnapping and posing as a kidnapper.

San Francisco, Calif. A man who was a kidnapper was arrested on October 1. He was arrested for kidnapping and posing as a kidnapper.

Phoenix, Ariz. A man who was a kidnapper was arrested on October 1. He was arrested for kidnapping and posing as a kidnapper.

Erie, Pa. A man who was a kidnapper was arrested on October 1. He was arrested for kidnapping and posing as a kidnapper.

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