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Beltrends Needly Thursday,

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American Pictures creator hopes to help bring change

by Mark Owens The Collegian

Jacob Holdt loves America. So much, in fact, that he's devoted his life to showing Americans how much they hurt each other.

"America is a such a wonderful place that it's a shame so many Americans are treated so poorly," Holdt said. "I want to change that."

Hence American Pictures, the culmination of five years of hitch-hiking across the United States. His program, which combines over 3,000 slides, music and sound bytes of people he's met over the five years, shows scenes of America many of us aren't used to: poverty, crime, racism, sexism and pain.

"Racism comes in a form of love" - Jacob Holdt, Creator, American Pictures

"I came to America strictly by mistake," said Holdt. Originally from Denmark, he was on his way to explore Latin America when he entered America. "I was passing through the States from Canada to Latin America. It was then that I fell in love with America," he said. "The first people I met tried to hold me up at gun-point. At that point I wanted to see where all the pain and suffering which caused that hold-up was coming from." Since then Holdt has travelled across most of the United States, taking pictures of America in pain and suffering. "The photography started when my parents asked me to send back pictures of my trip. What started as a touristy thing led to a long look down the back alleys of (Continued on page 3)



Say cheese: The fourth annual Miss Penn State-Behrend pageant, sponsored by the Kappa Delta Rho fraternity, was held on Tuesday night. (From left to right) Ann Berry, first semester accounting/international business, was crowned Miss Penn State-Behrend. Heather Haugh, fifth semester, management, was first runner-up. Amy Herb, seventh semester, communication, was second runner-up. Greg Geibel/The Collegian

Textbook Prices: Publishers, "book brokers" create a confusing system for students

SGA and Behrend officials discuss telephone network

by Loretta Russ The Collegian

The Student Government Association and Behrend administrators are discussing the installation of an emergency telephone network on campus. The system would give students immediate access to an as-of-yet unspecified service in case of an emergency.

"The idea (for an emergency telephone system) is still under discussion, as the need for an emergency phone system is undetermined," said John Ream, director of operations.

Dan Tropezar, SGA commuter senator, said the approximate cost for the system is \$5000 per phone.

"The idea is still under discussion, as the need for an emergency phone system is undetermined." - John Ream, Director of Operations

by Eric Dinter The Collegian

"I don't believe this!"

That's a common reaction from many students when buying their books at the beginning of the semester. Most books average around \$45, thought textbooks for some business courses and many science classes run substantially higher.

The book is used for the semester, then taken back to the guy who buys the books back at the end of the semester. He offers students half (or in some instances, lower) of what they originally paid for their books. "I don't believe this!" again is a common reaction.

But perhaps the most ironic

thing happens the next semester. Students, returning to the bookstore to start the buying process over again, see their old books back on the shelves -- for only a few dollars off the new price of last semester. Reaction: "I don't believe this!"

So what happens? How does a book find its way to the shelves, get taken home, sold back at half price, then resold at a higher price next semester? Let's start at the beginning.

When a publisher thinks he has a potentially profitable book, he prints a large run (number), anticipating large sales. It takes a long time (usually 4-5 months) to print a textbook, so publishers print a large quantity in advance to make sure they have enough at the start of the semester.

After the first edition has been printed, the publisher offers a free copy of the book to any college faculty member upon request. Professors ask the bookstore to order the textbooks they want from the publisher.

But someone has to pay for all of those free copies -- namely the student, in the form of higher textbook prices.

"Maybe only one in one hundred titles ever become successful for the publisher," said Robert MacDonald, manager of Behrend's bookstore. The cost of these unsuccessful books, again, is passed on to the student.

Within a few months books also seem to rise in price, Ream said currently only one phone, to be located in the parking lot south of the apartments, is under discussion.

"We need to make sure the emergency phones can be applied to a service that will permit the phones to be answered 24 hours a day," said Ream. "We need to find someone who could provide that service."

SGA has established a committee to look into the benefits and negative aspects of an emergency phone network. SGA said they are discussing a total of four emergency phones to be installed around campus.

One telephone will be located near the tennis courts, one by the (Continued on page 3)