

Speaker links crimes against women to advertising

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In her final message, Kilbourne recounted the effects of this kind of advertising. "It makes us feel anxious and insecure. There is an impact on relationships and the ability to have authentic, freely chosen lives."

In the discussion that followed the film, Deanna Ferraino told the audience that advertisers are inherently exploitative. "They are the lifeblood of the media," she said. "Not only do they sell products, they sell values, success, popularity, normalcy and love. They show white men two to one

to women...in this one hundred billion dollar industry," according to Ferraino, who also said that nuclear families and heterosexuals were heavily represented.

A student remarked that she felt like she was always competing with women in ads. "Why can't he get that in me?" she said, referring to her boyfriend's reaction to women in magazines.

A male student reacted strongly that he felt many times men only were viewed as to blame in the confusion of sexual relationships.

He said, "You think she's said yes, then you find out later, she

meant no. There's a lot of pressure on guys, but all the blame shouldn't be on us."

Ferraino talked about the concern referred to as men-bashing. She explained that much of the problem relates back to the culturally-created division of genders.

She said men and women have been "taught" to see themselves and each other differently and this has produced confusion. She also said it is important to keep bringing the issue out in the open and keep the communication going to remove the confusion.

Both men and women need to be aware and involved.

Ferraino said that the number of reported rapes, including those of children, have increased dramatically. Centers like the one in Meadville provide women with the information, counseling, and support they need. Still, "a lot of work needs to be done."

Ferraino said that another function of the women's center is to lobby government officials to

increase awareness of sexual violence.

The evening concluded when Ferraino said, "People aren't valued for individuality. They're pitted in groups against one another. You have to ask yourself," she said, "Look into yourself, your self-concept and check your self-worth when you see something projected in these images. Education and awareness are our goals."

Raspberry offers perspectives

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way through college and desperate for a summer job when he joined the *Indianapolis Recorder* as a sportswriter. He lasted one week on the sports desk, but fell in love with journalism.

He began his career as a teletype operator in 1962 for the newly formed *Los Angeles Times/Washington Post News Service* and moved up the ladder to assistant city editor and

columnist.

As general assignments reporter during 1963-64, Raspberry began to observe local chapters of civil-rights organizations. These groups were picketing and campaigning for desegregation of public facilities. When he wasn't working, Raspberry attended their meetings. Soon, he had a network of sources and the city desk was relying on him for

news.

When the Watts riot broke out in 1965, the *Post* sent Raspberry to Los Angeles to cover the story. His reporting from the riot area brought him national recognition and the Capital Press Club's Journalist of the Year award.

He later received a Citation of Merit of Journalism from Lincoln University for distinction in improving human relations.

Women's Film Series

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trying to "balance out her feminism through alcohol" and her sexual experiences.

Dr. George was on hand at the discussion to provide closing comments. She viewed "Winter Tan" as "a film about writing which created a 'female twisted version of feminist heroism' that, unlike traditional masculine heroic stories, appeared pathetic from the female perspective."

According to George, the film was "terribly degrading to women," and it showed the "inability to reverse gender politics."

The next film from this series is "Vagabond." It will play on Thursday, November 1 at 7:30 p.m. in the Reed Lecture Hall. Discussion following the film will be led by Dr. Gayle Morris, assistant professor of Economics, and Penn State-Behrend student Maria Torres.

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