

A public service advertisement of the Susquehanna Bulletin



Starvation stalks millions.

Who cares?



Millions of men, women and children are starving! You can save many lives through CARE — the non-sectarian, non-governmental link between generous Americans and poverty-stricken people abroad. CARE's experienced staff people are in 36 countries including many of the famine areas. They are feeding 20 million persons daily. But without your help they cannot cope with the mounting waves of starvation. Won't you skip or cut down on one meal a week and send the money saved to CARE? Your "empty plate" will fill many empty plates overseas and send seeds, tools and equipment to help hungry people grow more food. Please fill out the pledge coupon and return it with your initial gift today.

YOU CAN DO MORE THAN YOU THINK

Last year CARE provided \$5.85 worth of aid for every dollar donated . . .

\$5 gives nutritious food to 270 children.

\$10 provides poor farmers two days of training in techniques of growing more food.

\$25 delivers 375 pounds of food in some areas.

\$50 equips a family with tools, seeds, fertilizer and equipment to grow more food.

The "Empty Plate" Pledge:

"To save starving families abroad I will skip or reduce one meal a week for the rest of this year. I will send the money saved to CARE for the emergency expansion of its programs to feed those families and help them grow more food."

I will send CARE at least \$ _____ each month
 If I save more, I will send more. My first contribution is enclosed. each quarter

Here is my total "Empty Plate" contribution so you can rush more aid immediately, \$ _____.

Name _____

Address _____

City _____ State _____ Zip _____

Make your tax-deductible check out to **CARE, World Hunger Fund**. We will send you regular reminder envelopes for your convenience. Thank you. Mail check to:

CARE Lit Brothers, 8th & Market Streets, Philadelphia, Pennsylvania 19105