

COLUMBUS DISCOVERIES

BIG

Rt. 230
Between
Middletown
& E-Town
OPEN DAILY
10 - 10
Fri. & Sat. 10-11

BIG

COME AT

SALE

MERCHANDISE MART OF MIDDLETOWN

THE BIG 'M' IS CELEBRATING
COLUMBUS DAY
THE OLD FASHION WAY
• OLD FASHION DAY (Oct. 12th)
• OLD FASHION VALUES

OUR PRICES ARE PUBLISHED FOR YOU
TO COMPARE,

NOT JUST FOR CONVERSATION.

You can now take the new Rt. 283 & turn off at
the third Middletown Exit.



LADIES' DEPT.

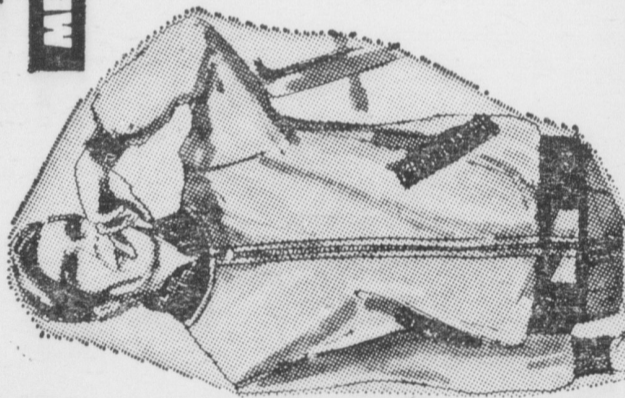
MISSSES'

PANT SETS

Reg. AAA
Low Price
\$11.99

\$8

100% polyester, layered effects, smock style tops, flared leg slacks. Sizes 8-18.



MEN'S DEPT.

MEN'S
VINYL SUEDE
BOMBER
JACKETS

Reg. AAA Low
Price \$9.99

\$6

Quilt lined, knit collar & cuffs. Asst. colors, sizes S-M-L-XL.



SHOE DEPT.

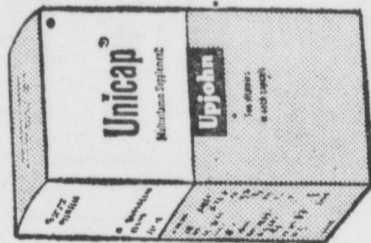
MEN'S WARM LINED

HIKERS

Reg. AAA Low
Price \$13.97

\$9.33

Genuine suede uppers, padded collar and ton-gue. Sizes 7-12.



HEALTH &
BEAUTY AIDS

Reg. \$3.11 UNICAP
MULTI-VITAMINS

By Upjohn

\$1.19

Bottle
of 100

85¢ CALGON BOUQUET

39¢

16 oz. Pkg.

TOY DEPT.

AMF 20" BIKE

Model # 988

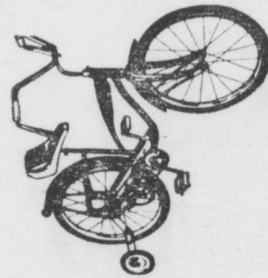
BOY OR GIRL
CONVERTIBLE

Reg. AAA Low Price \$34.99

\$24.99

SAVE \$10

Gothic fenders with white design, ball bearing hub, bicycle coaster brake. Chrome plated handlebar.



SPORTING GOODS

JERRY WEST
BASKETBALL OUTFIT

Reg. AAA Low
Price \$10.99

Includes basketball hoop & Net.

SAVE \$2

SPALDING BASKETBALL

Official Size & Weight

Reg. AAA Low
Price \$5.99

BASKETBALL REPLACEMENT NET

\$1.29

Reg. AAA Low Price \$1.79

LADIES' DEPT.

MISSSES'

COATS

Reg. AAA Low
Price \$19.99

\$10

Wools, corduroy, mel-tons in short and long styles. Single and double breasted. Many, just a few of a kind.



HOUSEWARES DEPT.

4 PACK
C OR D
EVEREADY
BATTERIES



YOUR CHOICE

49¢

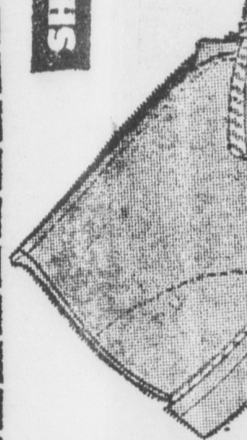
ea.
PACK OF 25
20 GAL.

PLASTIC TRASH BAGS

SHOE DEPT.

CREPE SOLED

DESERT



LADIES' DEPT.

MISSSES' POLYESTER

SPORT TOPS

Reg. AAA Low



MEN'S DEPT.

SHIRTARAMA

Reg. AAA Low

Price to \$4.99



GIRLS' DEPT.

SPECIAL GROUP

