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Agribusiness Needs Growing

The demand for young persons training in "agribusiness" far exceeds the supply, students taking the first two-year agricultural business program at a Commonwealth Campus of Penn. State University were told recently. The occasion was an assembly program at the Altoona campus of Penn. State.

Typical employment for graduates of the new two-year program will be positions as assistant managers and sales representatives, stated Jerome K. Pasto, associate director of resident education in the College of Agriculture at Penn State.

Dr. Pasto said the demand for graduates in "agribusiness" is high among companies associated with processing and marketing farm products—as well as business providing supplies and services to farmers.

Russell E. Larson, dean of the College of Agriculture at Penn State, described the objectives of the College as "discovering, accumulating and disseminating knowledge essential for the development conservation, and use of human and natural resources."

Dr. Larson said these objectives are applied to production of crops, livestock, and forest products. They are also applied, he said, to operation of agriculturally related industries and to development of recreational & community services.

College training has three major objectives, stated Macklin E. John, head of the department of agricultural economics and rural sociology at Penn State. Dr. John said college equips a student

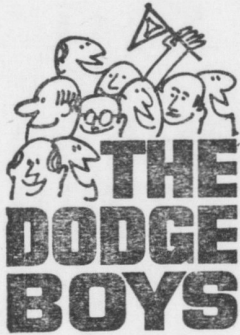
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to contribute to society through an occupation, directs talents toward responsible citizens, and develops abilities for enjoying environment.

Drivers Must Watch for Kids


With millions of school children returning to classrooms throughout the Nation again, all motorists and parents must be reminded of their joint responsibility for the safety of pupils from kindergarten to high school age, the Keystone Automobile Club advised yesterday.

Automobile and truck drivers must take every precaution in areas where children are walking and playing and parents should not attempt to pass on to the schools the entire burden of training their youngsters in fundamentals of safety, the Club points out.

"Each year at this time, we consider it our duty to try to implant fresh thoughts and ideas for school children's safety in the minds of motorists and parents alike", declared Edward P. Curran, Safety Director of Keystone. "Accident prevention is a complex job with interlocking human and mechanical factors and all of us must persevere in our efforts if we are to step up protection and cut down on mishaps.

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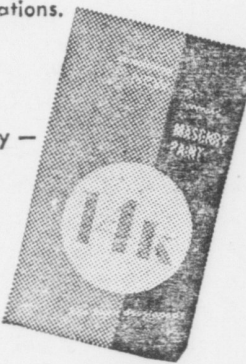
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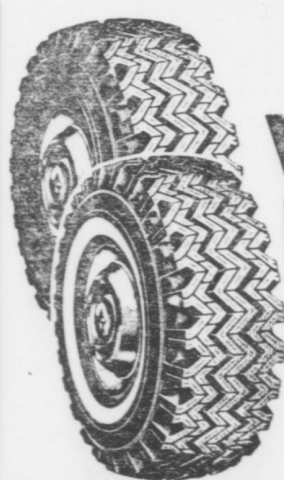
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