



by R. A. R.

The Mount Joy BULLETIN

DEVOTED TO THE BEST INTERESTS AND WELFARE OF MOUNT JOY AND ITS AREA

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MOUNT JOY, PA., WEDNESDAY, JANUARY 29, 1964

SEVEN CENTS

As things stand early this week, it looks as if the Mount Joy borough tax rate would remain unchanged.

Councilmen held a special tax study meeting Saturday afternoon and plan another Thursday night.

The matter likely will come up again on Monday night of next week when the council holds its regular February meeting.

With the approach of the 1964 New York World's Fair, there are those who recall how Mount Joy loaded two special trains to see the Fair on Long Island several years ago.

More than 700 people rode the special both trips, directly through Manhattan to the Fair grounds.

The trip was sponsored by the Chamber of Commerce, which had guaranteed the Pennsylvania Railroad something like \$1,500 to arrange the transportation.

Tickets were a little over \$3 each.

by The Editor's Wife

'Of This and That'

"Sing a song of seasons! Something bright in all — Flowers in the summer, Fires in the fall!"

Fires in the fireplace, that is! And we've had quite a bit of "fireplace" weather this winter.

We think our fireplace gets a pretty good workout—we have a fire in it two or three evenings each week. But recently we learned we are really just "pikers" along this line!

George Leaman, who lived five winters at "The Dell," on a hillside overlooking Chiques Creek, just off Lon-

Newcomers Mark 68th Birthday

Recognition of what probably is a merchandising record in Mount Joy is being observed by Newcomer's Hardware store.

As far as is known, the 68th birthday, which H. S. Newcomer and Son, Inc., is observing with a special sale, marks the longest period that any retail business in the borough has been operated by a single family.

The business, now actively headed by Clarence S. Newcomer, was founded by his father, Harry Newcomer, in the building on the south west corner of Main and Barbara. Later, for a brief time, it operated at a location on north Market, before being moved back to its present store room.

COMPLETES TRAINING

Barry A. Stehman, 22, son of Mr. and Mrs. Warren H. Stehman of 619 Square street has completed basic training recently at the Naval Training Center, Great Lakes, Ill.

The nine-week training includes naval orientation, history and organization, seamanship, ordnance and gunnery, military drill, first aid and survival.

Memorial Day Group to Meet

There will be a joint meeting of the Memorial Day committee and Community Council Wednesday, Feb. 5.

The meeting will be held at the home of George Albert 130 New Haven St., starting at 8 p.m.

Charles Ashenfelter, Sr., Chairman of the Memorial Day Committee, reports that progress is being made toward an interesting and enjoyable three-day Memorial celebration. All persons associated with this project are urged to attend this joint meeting.

SCIENCE FAIRS

Two Donegal Science Fairs will be observed this year.

The first will be sponsored by the Donegal Annex and will be held Thursday and Friday, Feb. 27 and 28. The second will be sponsored by Donegal high school and will be held Friday and Saturday, March 13 and 14.

BOROUGH COUNCIL

The February meeting of the Mount Joy Borough Council will be held Monday evening, February 3, at the Friendship Fire House, beginning at 7:30 o'clock.

Frank Eichler Presented Seventh Jaycee D.S.A.

Frank Eichler is the 1964 Distinguished Service Award winner!

The honor was presented Saturday night, January 25, by the Junior Chamber of Commerce at its annual DSA banquet, held at Hostetters.

Eichler, a junior executive at SICO, was named as the seventh in a list of outstanding young men of the community. A resident of the Florin ward, Eicher's civic activities include work with the business division of the United Campaign, membership in the Lancaster County

Historical Society and the Mount Joy Lions Club. His is second vice-president of the latter organization and is treasurer of the club's swimming pool.

He is an active member of the Glossbrenner EUB church and is an accountant with SICO. Additionally, he is assistant treasurer of the Joy company and assistant treasurer of the Rollman Manufacturing company.

Eichler is a graduate of Elizabethtown college with the class of 1957. He is married and the father of three children.

The award was presented Saturday night by Dr. Newton Kendig, who was the D.S.A. winner in 1963.

Other Jaycee awards presented Saturday night to members of the organization for work done during the past year included:

Manny Smiegal, of Lancaster, chairman of the group's Halloween Float Committee.

Toby Weber, chairman of

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Mount Joy Plant Supplies Major Cigar Makers

Industry can and does flourish outside the big metropolitan areas—and it was proved again last week when a big tobacco secret became public.

Announcement that a new Ben Franklin cigar is now being made for national and international distribution by Consolidated Cigar company

in Lancaster has part of its origin in Mount Joy.

As long ago as a year, preparations for printing of certain labels for the new product, which features a pocket-size "five-pack" of a new wrapper, began in Mount Joy.

Although produced by Litho Craft on North Market street in large quantities, the job was high secret as it went into production about mid year. Utmost precautions were taken to keep the new product "under wraps" until

it was tested in upper New York state.

Litho Craft, which is the printing division of Auto-Kraft Box Corp. York, now is producing fine printing for all major cigar manufacturers — Bayuk, Consolidated, General and American smokers across the country.

The work produced in the 50-man plant on Market St. goes to Autokraft plants in Hanover, Philadelphia, Red Lion, Tampa, Fla., and Minster, Ohio.

Mount Joy Man Honored at Capital



Gary L. Ellis, Florin Avenue, Acting Executive Assistant to Pennsylvania's Commissioner of Mental Health, left, receives an award for being one of the outstanding young men in State Government, from Barton A. Fields, president of the Harrisburg Junior Chamber of Commerce, far right. Attending the awards banquet were Mrs. Gary Ellis, second from left, and Mr. and Mrs. Lee W. Ellis, parents of the young executive.

Gary L. Ellis, 30, Florin Avenue, acting executive assistant to the State Commissioner of Mental Health, Department of Public Welfare, was honored recently as "an outstanding young man in state government" by the Harrisburg Junior Chamber of Commerce.

Ellis was chosen for the award by a panel of judges consisting of David R. Bald-

win, executive assistant to

the State Treasurer; John W. Ingram, State Secretary of Administration and Russell D. Johnson, Assistant to the State Superintendent of Public Instruction.

Presentation ceremonies were held in Harrisburg on January 21 at the Harrisburg Jaycees 11th annual banquet. Barton A. Fields, president of the group, presented the a-

ward. Baldwin, who was the principal speaker, spoke on "Emerging Opportunities for Young Men in Government."

State government and civic leaders attended the affair. Attending the ceremonies from this area were Mrs. Ellis the former Grace Elizabeth Mumma of Landisville, and Mr. and Mrs. Lee W. Ellis of

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THIS ISSUE --

Two Sections

20 PAGES

As a public service, The Bulletin lists the following physician, who may be reached for emergency service or by those who are unable to contact their family physician:

Sunday

Dr. John Gates