

Care Keeps Autos Rolling

A maintenance program to keep automobiles fit for operation in zero temperatures is offered by the Keystone Automobile Club to help prevent repetition of the freeze-ups experienced by many motorists recently.

Keystone lists the following principal causes of trouble:

1. Heavy oil, which congeals and wears down even a fully-charged battery.
2. Weak batteries. A battery showing one-quarter

charge will freeze at 13 degrees above zero; at half-charge it will freeze at zero, but it is good for 98 below when fully charged.

3. Insufficient anti-freeze.
4. Frozen ignition parts.
5. Grease on the starter spring, which prevents the starter from functioning.
6. Water freezing in gas strainer and gas lines, preventing flow to engine.
7. Poorly adjusted and dirty ignition points.
8. Improperly adjusted spark plug gaps, and/or fouled plugs.
9. Brakes frozen to the drums.
10. Points in automatic voltage regulators sticking, not only preventing battery from charging, but causing a leakage of existing voltage.
11. Improperly fastened, corroded or dirty battery cable connections.

Ladies Important At Auto Wheel

The lady of the house, once the butt of (male) jokes concerning her driving skills (or lack of them), has become a pretty important (and impressive) woman behind the wheel, according to a compilation of interesting women's-angle items just made by the Keystone Automobile Club.

In fact, Keystone points out, 39% of licensed drivers are women! The figures: Men: 50,150,000, or 60.5%; Women: 32,700,000 or 39.5%.

Most women use the family car for shopping trips most of the time, the Club continues. Then, in order of usage, are social driving, church-going, business, and pickup and delivery of school children. Taking friend husband to and from the railroad station is very near the bottom of the list.

Such arrangements naturally lead many families to thinking about buying a second car. Mostly for the Missus to use, of course. Other reasons include living in suburbs, convenience, for vaca-

tions and just for the luxury of it all.

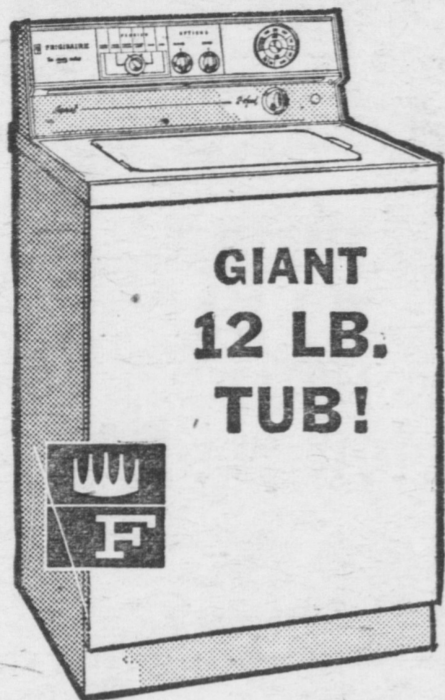
Of the 42,050,000 households now owning 50,750,000 automobiles, more than 8 million own two or more automobiles, Keystone reports, on the basis of latest available figures from the Auto-

mobile Mfgs. Association (For reasons, refer back to paragraph above).

Other interesting intelligence:

Men (and women, too, now) of managerial stripe top the ownership-by-occupation category.

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