${ }^{\text {Page }}{ }^{3}$ New. Ruling To Improve Labeling
Better labeling for furni-
ture to protect the consumture, to protect the consum-
er, is in the offing. According er, is in the offing, According
to Changing Times, the Kip. linger Magazine, after nearly three years of debating the fine points with members of
the industry and with sumer representatives, the Federal Trade Commission is about to come out with rules
that will make life easier for the furniture buyer.
The new rules outlaw any misrepresentations of furni-
ture woods, including indi$\begin{array}{lll}\text { cure } & \text { woods, } \\ \text { rect } \\ \text { miscepresentation } & \text { ind } \\ \text { re }\end{array}$ sulting from failure to disclose pertinent facts, Chang. ing Times reports. Truthful
descriptions must be on al tags and labels and in adver
tisements Specifically, the tisements. Specifically, the
rules provide: - The wood used for exposed surfaces must be lab amples of false claims would (Turn to page 12)

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V.자. Green Stamps

59 Ford Conv., AT \$1295 58 Chev. Conv. SS \$ 895 59 Stude. Lark, S.S. \$ 545 59 Rambler Am. S.S. $\$ 525$ 56 Ford Sta. Wag. . \$ 495 59 Simca 4-dr., R\&H \$395 55 Ford 2-dr. H.T. $\$ 395$ 55 Pontiac 2-dr. HT \$350 48 Plym, like
48 Plym, like new
1 owner, $40,00 \mathrm{mi}$. $\$ 195$ 53 Chev. 4-dr. R\&H \$ 150 54 Plymouth R\&H \$ 75 48 Chev. 1/2T Truck $\$ 75$
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