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What Advertising Does . . .

When someone starts advertising,
 Someone starts buying;
 When someone starts buying,
 Someone starts selling;
 When someone starts selling,
 Someone starts making;
 When someone starts making,
 Someone starts working;
 When someone starts working,
 Someone starts earning;
 When someone starts earning,
 Someone starts buying;

An endless chain, so to speak, and the merchant who doesn't advertise and advertise regularly is doing nothing if he isn't breaking links in this endless chain.

Mount Joy, Pa. and is skilled ad writer of The Bulletin, a newspaper filled of reader interest—about everything that happens in this community—will be glad to place your merchandise before the reading public.

THE BULLETIN

MOUNT JOY, PA.