

SANTA TO MAKE ANNUAL VISIT TO WAY'S IN MT. JOY

"Santa Claus is coming to town—"

That's the way the song goes and that's the way it is in Mount Joy each Christmas time as the jolly old man in the red suit and white fur comes riding into town to make his headquarters at Way's Toy Store on West Main street.

So much a part of the community is Santa's visit to Way's toyland that with the little folk, the Saturday after

Thanksgiving has become traditional and already the wide-eyed youngsters are looking forward to Saint Nick's visit next Saturday.

Santa's visit to Way's Saturday will be his 7th, coming here "straight from the North Pole" to get the boys' and girls' orders for Christmas.

In fact, when Santa first came to Way's Store it was the first time he had included Mount Joy on his pre-Christmas visits around the country.

However, instead of entering Toyland up a ladder and through the big front window, he visited a rather small toy department on the first floor.

After Mr. Way had opened his appliance business, he decided to offer a few toys and the first year had a

somewhat limited stock on one table on the first floor of his store.

So enthusiastically did the public accept his toys that the next year he rented from Sam Miller part of the second floor of the same building. That year Santa came and so many boys and girls visited him that the next season it was necessary to have the entire second floor open.

In the meantime toyland grew bigger and bigger until now the small table of toys which started the Santa Claus-land in Mount Joy has grown until the entire second floor of Ways includes more than 10,000 toys and hundreds of interesting things for boys and girls of all ages.

And . . . in addition to toyland using all the second



SANTA ARRIVES IN A CADILLAC

floor, at times when the business room was not otherwise rented, Mr. Way used the store room next west to display some of the bigger items . . . like bicycles, doll buggies, tricycles and coaster wagons.

This year, as he has in most recent years, Santa will



SANTA CAME IN SLEIGH IN 1954

Santa's Mail Box
A special mail box into which boys and girls may deposit their "Letter to Santa" will be available at Way's store.

arrive in a convertible and will be accompanied by a band to welcome him to town.

In a fitting manner, the band will be the Mount Joy grade school boys and girls, who themselves are some of Santa's best friends. It was not many years ago that the young musicians themselves were taken to Ways' to see Santa arrive, to tell him some of their heart's desires

and to receive a treat. In recent years John Way Sr. has been the key figure in the Saturday afternoon parade and entertainment. Santa's 1958 arrival is scheduled for about 2 p.m. Saturday afternoon, when the band, a shiny convertible and Santa will come rolling up Mount Joy's Main Street from the east. Santa will stop, greet the boys and girls and then climb carefully up the ladder, step through the window and begin his 1958 visit to Ways' toyland.



SANTA HEARS HER STORY

Toys-Toys-Toys

SANTA

Coming Saturday

NOVEMBER 29th

TO

WAY'S

FREE Treats For All Kids

PARENTS — YOU MAY LAY AWAY TOYS AND GIFTS NOW, FOR CHRISTMAS.

TOY SWEEPERS WORK

Originally designed for children, the toy size carpet sweepers that really work are welcome by the grown up woman. They are so handy for quick pickups in the living room.

FOR SHUT-INS

Remember that shut-in with a gift to help make the hours pass pleasantly. Good ideas include books, cards, various puzzles and games that can be played by one.

MUSICAL GIFTS

Music adds an extra dimension of pleasure to many gifts. There are boxes that play when opened, bottles that play when poured and trays that play when lifted.

FUR FACSIMILES

If you can't give her fur, give her the next best substitute . . . a synthetic pile that looks like the real thing, even to simulated guard hairs.

FOR AUTO OWNERS

Anyone who owns a car appreciates gifts of auto accessories. Your choice might be anything from a set of tires to seat covers to a handy tool kit.

WATCH FOR THIS FACE!



Santa Will Give Away on Christmas Eve—Wed., Dec. 24

GENERAL ELECTRIC
DISPOSAL UNIT
GET A FREE ENTRY AT
Way's Appliances

OR

Watch! Watch! For Santa's Face