



BRIGHT EYES LOOK confidently toward the new school term, once eyes have been checked and glasses are properly fitted. Have vision checked before classes begin. Choose frames to please the child's sense of style. Shown here is the "Counselor Jr." model by Bausch & Lomb.

Blough Lists Five Goals For Big Business

Defending bigness in business before the Economic Club of Chicago recently, U. S. Steel Chairman, Roger M. Blough, listed the things which the public expects of big business:

- (1) More and better jobs,
- (2) constantly improving production that enables the people to buy better products at lower "real prices,"
- (3) product pricing that bears some relation to costs and yet meets competition,
- (4) to be kept informed about corporate affairs,
- (5) full discharge of the obligations of corporate citizenship,
- (6) constantly improving production.

Every Family Pays \$1900 In Taxes Yearly

According to the Tax Foundation, total government tax receipts in the U. S. are, for the first time in history, reaching the \$100 billion mark. The sum represents \$1900 for each American family.

At the Federal level, the tax "take" has nearly doubled in ten years. In 1946 Federal tax receipts were \$33 billion; by 1956, they had soared to more than \$72 billion.

At the state level, nationally speaking, taxes in one year from 1955 to 1956 rose \$2 billion and only slightly less at the local level.

Club Members Attend Session

Seven local 4-H Club members are among the forty-six county club members who are attending the 33rd annual 4-H Club Week activities at Penna. State University. More than 1,200 4-H Club members from all parts of the state are attending the annual event.

Local club members include the following: Gloria Shelly, Manheim R1, dairy judging; Joanne Bixler, Marietta R1, flower judging; Herbert Frey, Marietta R1, and Fred Bernhard, Mount Joy R2, live stock demonstration; Doris Hess, Manheim R4, Jean Heisey, Florin; and Linda Mumma, Landisville, home economics club.



STUDY, HOBBIES, ENTERTAINING school friends are all provided for in this attractive room. The sofa converts to a comfortable bed. Arrangement appeals to the teenager's pride in a room of his—or her—own, and furnishes a good incentive for regular study habits. Lower shelf of the spacious bookend extends into a convenient built-in desk. Lamps with swinging arms light the desk, for writing and studying, and sofa, for reading periods. Hide-A-Bed sofa is by Simmons.

New Pupils

Families who have moved to the school district and have children of school age should enroll their children **BEFORE** the opening of school. The school office in the high school building is open daily from 9 a.m. until 3 p.m. Vaccination certificates and report cards from former schools should be brought to this registration.

Plans have been made to give pre-school tests to all children eligible to enter first grade but who have NOT attended the local kindergartens. These tests will be given Wednesday, August 28, at the Maytown Intermediate school in Maytown at 9 a.m.



RECREATION ROOMS OFFER OPPORTUNITY for setting up study space for student whether it be located in the basement or on the main floor. Western pine desk and home-built hanging shelves provide facilities with good lighting from fluorescent tube at shelf bottom, and a clock to time the period. Set up suggested by GE-Telechron.



Boys' Pants \$2⁹⁸

Boys' Shirts \$2⁹⁸

(ALL SIZES & COLORS)

Boys' Shoes \$2⁹⁸ to \$5⁹⁸

Girls' Shoes \$2⁹⁸ to \$3⁹⁸

Boys' & Girls' Anklets

4 pairs for \$1⁰⁰

Girls' Sweaters \$3⁹⁸

MEN'S and BOYS'

Shorts and T-Shirts

FULL LINE

Men's-Women's Shoes

MATEER SHOE STORE

FLORIN

PENNSYLVANIA

CALL OL 3-8521

IF YOU HAVE NOT YET SEEN

..... the new woven wood draperies and window blinds! Various weaves to blend with any decor. Top fashion colors.

..... or the new Shantung textured window shades! Washable tough, and beautiful. Pastel colors.

..... or the new Vertical Venetian Blinds! Wonderful light and air control. No cleaning problem.

..... or the popular Deltax fiber-and-wool combination rugs! So practical and inexpensive.

SAMPLES SHOWN IN YOUR OWN HOME AT YOUR CONVENIENCE
FREE ESTIMATES — NO OBLIGATION

VENETIAN BLINDS — WINDOW SHADES

Venetian Blind Repairs

DRAPERY HARDWARE

MAGEE CARPET

Wall-to-wall Installations

Room-Size Rugs

— CUSTOM FURNITURE —

SERTA AND SEALY BEDDING

TRADE IN YOUR OLD MATTRESS FOR A COMFORTABLE SMOOTH-TOP ONE

GEORGE KEENER

"SPECIALIZING IN QUALITY"

205 COLUMBIA AVENUE

CALL OL 3-8521

MOUNT JOY, PA.