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120 South Market Street

In NEW YORK-People

places are going Pontiac

Pontiac Has It-

Like surprises? You've got one coming in Pontiac for

'57! It's completely new . . . from power to personality

... so advanced it's handed the industry a whole fresh set

Here's where you'll find all the big-time changes in looks,

ride, handling, performance. There's an exciting new

expression of vigor, alertness and luxury in styling. There's

a new ease and confidence at the wheel as you pilot the

greatest V-8 ever developed—a power plant that tops even

last year's Strato-Streak which set 50 world records and

And to prove it all, 'every feature of this great newcomer has

been refined and perfected in the world's most exhausting

road test—Pontiac's grueling 100,000-Mile Marathon Run!

of the Year! Come in and drive it. You'll know in a single

No wonder they're calling Pontiac the Surprise Package

of styling and engineering ideas!

bested all eights in miles per gallon!

mile that it's America's No. 1 Road Car!

in the Surprise Package of '57

See America's Number () Road Car at These Pontiac Dealers'-

H. S. RISSE R MOTORS

ELIZABETHTOWN, PENNA.

OVER 6 DOZEN "FIRSTS" INCLUDING ... Star Flight Body Design-a Pontiac Exclusive-

longer and lower than ever before—'57's most dis-tinctive styling. New Interior Styling—the "Off-the-Shoulder" Look – a fashion "first" for '57 – perfectly color-

matched with the exterior. New Strato-Streak V-B Engine —270 h.p. in Star Chief and Super Chief, 252 h.p. in the Chieftain when teamed with Strato-Flight Hydra-Matic, an extra-cost option.

Cloud-Soft Level-Line Ride—the ride sensation of the year—a new suspension system based on a big, road-hugging 124- or 122-inch wheelbase.

Three Popular-Priced Series-Star Chief • Super Chief • Chieftain

Been Jilted ? Got Engaged ? Joined a Club or Been Thrown Out of One Had An Accident? **Bought Anything ?** Sold Something? Had a Party? Been To One? Had Triplets, Quads or Even a Baby?

Your Friends

MOUNT JOY

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RHEEMS Ph. E-town 7-4221 on August 2, 1934.

MILK & ICE CREAM

out on a limb By Stumpy McCulloch After Young Zeke had proposed, and the gal had turned him down, he aid dejectedly, "I suppose I'll never marry now." "You silly boy," the gal said, a Sales and Service Lawn Mowers Sharpened Ph. 3-4868 Mt. Joy FLORIN Shore it does," Zeke said. "If you won't have me, who will?" * * * Out West, it's the season for logging shows – sometimes called 'oggers' jubilees, Loggerodeos or Timberoos. They're a fine way of pointin' up a major industry – and lots of fun. One such show is held in Darrington, Washington, in the foothills of the Cascades. It features parades, dances, horse events, and lots of contests – in hand-falling trees, power sawing, nail driving. trees, power sawing, nail driving log bucking, log rolling, tree climb ing, and so on. Thet reminds me, folks. The company that makes power chain saws, McCulloch Clutch & Brake Drum Repair Clutch & Brake Drum Truing ist manufactured their 500,000th Knife Grinding — Welding 119 N. POPLAR ST. ELIZABETHTOWN Last fall, Joe Moon tells me, they

* * * Last fall, Joe Moon tells me, they had one whale of a fire out in Cali-fornia's High Sierra. For two weeks, a thousand men fought the blaze, which jumped around the mountains near Sequoia National Forest, killing wildlife and destroying countless giant redwoods and ponderosa pines. It was finally cornered on the cliffs of Kings Canyon and put out with the help of rain – but only after it had burned 17,000 acres. Replanting began immediately, but it'll take five generations to make the forest as heautiful as it was before

I guess everybody knows, by this time, that tree farming means growing trees as a crop. Wood lots must be properly managed to must be properly managed to produce top-quality lumber – but they're easier to take care of than most other crops, and they can be harvested any time of the year! They're a good investment, too – 'cause a well-managed woodland will provide steady income! And the tature is bright: In the next 20 years the events say the con-CASE FARM EQUIPMENT
Sales and ServiceAdolph Hitler became ab-
solute dictator of Germanythe future is bright: In the next
20 years, the experts say, the con-
sumption of wood pulp alone may
increase 100 per cent! Reckon
that's why more and more fellers
go into tree farming every year!RHEEMS Ph. E-town 7-4221 on August 2, 1934.the future is bright: In the next
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