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Mazola Oil pt 33¢ qt 63¢
Enter the Big Contest --

Chun King Chop Suey Beef pkg 56¢
Noodles; can 17c Meatless; pkg 48c

Downy Flake Waffles 4 pks 59¢
Pop 'em in your toaster --

Breast o' Chicken 7-oz can 35¢
Light Meat Tuna

Keekler Cinnamon Crisps 14 1/2-oz pkg 37¢
They're new, crisp, and good

Modess
Because
So soft
So safe

RED HEART DOG FOOD
Beef, Liver, Fish 6 16-oz cans 83¢

WOODBURY'S SOAP
1c Off Deal
3 cakes 22¢ 2 bath cakes 25¢

It's Sudsy
Parsons Ammonia qt 21¢

Ken-L-Ration
Dog Food 6 16-oz cans 81¢

2 26-oz cans 45¢
Ken-L Biscuit 2 lb bag 34¢
Ken-L Meal 5 lb bag 69¢
Ken-L Treats 26-oz pkg 39¢

2 pks 12's 77¢
pkg of 48 \$1.49

Cut Rite Wax Paper 2 125 ft rolls 45¢
Keep it handy for kitchen wrapping

Al-Po Dog Food 2 16-oz cans 49¢
Delight Your Dog

Puss 'n Boots Cat Food 6 15-oz cans 77¢
6 8-oz cans 47c

Dash Detergent Bring Coupons Here 20-oz pkg 38¢
Giant Size \$2.29

Cascade FOR DISHWASHERS Bring Coupons Here 20-oz pkg 49¢

Dreft Giant pkg. 73c reg pkg 31¢
Free Robin Hood Diapers

Spic and Span 16-oz pkg 24¢ 54-oz pkg 79¢

Duz reg pkg 31¢ giant 73¢

Oxydol 16-oz pkg 32¢ giant 76¢

Cheer 16-oz pkg 31¢ giant 73¢

Ivory Flakes 16-oz pkg 32¢ giant 76¢

Ivory Snow 16-oz pkg 32¢ giant 76¢
Bring Coupons Here

Ivory Soap 4 personal cakes 23¢

Joy Liquid Detergent giant bot 74c 7-oz bot 31¢

Ivory Soap 3 med cks 25¢

Tide Super Size, \$3.71 King Size, \$1.25 giant size 73¢ reg pkg 31¢

Ivory Soap 2 16-oz cakes 27¢

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NOW COMES IN TWO FORMS:

Famous CREAM FORM 57¢ \$1.00

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The Pennsylvania Story

By Mason Denison, Editor
Pennsylvania News Service

Harrisburg—Governor Leader had his second monthly press conference last week for Pennsylvania weekly newspapers—a somewhat sorry affair from the first such precedent-shattering event of a month ago.

In that first press conference somewhat more than 100 weekly newspaper representatives were on hand of the more than 300 weekly newspapers thru-out the state.

During the press conference last week less than a score of weekly newspaper representatives were on hand.

We mentioned the incident in this column only because the press conference-for-weeklies program initiated by the Governor and his aides is of considerable interest in more ways than one.

The idea itself is splendid. It provides a long-needed recognition of the amazing niche contemporary weekly newspapers have at long last gained in the news media field.

It is a recognition no other Governor of Pennsylvania has ever seen fit to bestow. To Pennsylvania's Democratic Governor George M. Leader must go this credit.

It is perhaps typical of the man himself—typical in that it seems to be his firm belief that in no matter what field he may venture, every segment deserves what might be termed an even break.

There is of course an ulterior motive in this course the Governor has chosen to follow. It can be summed up in three simple words: "good public relations."

Democrats are shooting hard, as they should, for the rural vote in Pennsylvania. They need it as do Republicans if they hope to win elections in this state. What better channel could be selected than Pennsylvania's weekly newspapers?

The plan has worked out in some of the smaller, more isolated states. However seemingly the Governor in the case of Pennsylvania has overlooked certain factors.

In states where the weekly press conference plan is in effect they are not as large geographically as Pennsylvania. Few weekly editors have either

THE BULLETIN, Mount Joy, Pa.
Thursday, April 12 4

the time or the money to travel the distance required in this state for a half-hour to hour chat with the Governor.

Secondly, in most other states where the plan has worked, daily newspapers are not so numerous as in Pennsylvania and the weekly has a wider-scope function. Maryland is a good example.

Thirdly, Pennsylvania weekly newspapers—again as they should—are basically concerned with news of local interest. A trip to Harrisburg to find an answer to a local problem is hardly worthwhile.

(Last week's press conference was concerned almost exclusively with local queries concerning individual problems—which the Governor could not of course answer, although he promised to get an answer for the inquiring editor.)

The attendance breakdown is understandable. The first press conference was a novelty. Last week's second press conference was a routine affair and will probably run around this attendance figure in the future inasmuch as most of the top flight weekly newspapers in the state—such as this newspaper—are served by Pennsylvania News Service which for ten years has covered them on statewide and local news out of Harrisburg, including the new scheduled press conferences.

George Washington was appointed Commander-in-Chief by Congress while it was convening in Philadelphia. -PNS

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P. P. & L. Earnings

Earnings accruing to the common stock of Pennsylvania Power & Light Company for the twelve months ended February 29, 1956 were \$18,634,048 equivalent to \$3.15 per share of common stock outstanding at such date, as compared with \$17,472,613 or \$2.96 per share for the twelve months ended February 28, 1955. Earnings for both periods include earnings of former subsidiary, The Scranton Electric Company (merged January 31, 1956) and restated earnings of the former Pennsylvania Water & Power Co. (merged June 1, 1955) for applicable periods prior to merger.

Revenues for the twelve months ended February 29, 1956 on the same basis were \$124,158,227, an increase of 8.1% over comparable revenues for the previous year.

MARRIAGE LICENSES
Charles Roy Raffensperger of Elizabethtown R1, and Rachel I. Koser, Mount Joy R2.

Monroe County playgrounds are an attraction for thousands of tourists. -PNS

Lebanon County has a population of approximately 75,000.

Jaycees Complete Project Plans

Plans were completed for a Ladies Night and Installation of Officers for the local Junior Chamber of Commerce at the Tuesday night meeting of the group. The combined affair will be held Wednesday, May 2.

Reports were also given on the Dawn Party scheduled for May 11; the Teen-Age Road-o-April 28, and a circus which is scheduled to hold a one-day stand June 7. The group also made plans to tour various local industry and business as part of their regular monthly meetings. May 3, 4, and 5, four representatives of the local club will attend the state convention in Erie. The group voted a donation to the community ambulance fund. O. K. Snyder, president, was in charge of the meeting.

The disastrous flood that literally wiped Johnstown off the map took place in 1889. -PNS.



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As your Town & Village Agent, I believe I am among the first to be able to offer you this coverage.

It is estimated that as many as 1 out of 5 Pennsylvania automobile-owners do not carry automobile liability insurance.

In general, this new coverage will protect you against the danger of being injured in an automobile accident and finding you can't collect for your injury because the driver who caused the accident didn't carry liability insurance.

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