

WIN



**Special Cash Awards
OFFERED FOR
EARLY EFFORT
DURING FIRST WEEK
OF CONTEST**

For Complete Information
Come to the Office of The
Bulletin in Mount Joy, Write
to the Contest Department,
or Phone 3-8671

**DO IT TODAY
REMEMBER.....
YOU CANNOT
LOSE-
DO NOT
HESITATE...**

BE THE FIRST
TO START
AND THE FIRST
TO FINISH

**EARN
\$50
\$75
\$100
CASH**

EASILY
DURING YOUR VERY
FIRST WEEK

BY TAKING ADVANTAGE
OF LIBERAL SPECIAL OFFERS
OUTLINED OPPOSITE.



"Everybody Wins"

Plan In Brief

The object of this big "Everybody Wins" prize contest is three-fold. Primarily, to increase the already large subscription list of this newspaper, to collect advance subscription payments from present readers, and at the same time afford local wide-awake, energetic men and women (married or single) and young people of this trade territory an opportunity to profit in a BIG way through whatever spare time they might have during the next few weeks. So, it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and effectively, the most attractive and altogether desirable awards ever offered by any newspaper in this section have been made ready for distribution among those who participate most actively. Ambition and energy are the only requisites for success.

Let it be understood at the very outset that this is not a "lucky drawing" nor something-for-nothing affair, but a strictly legitimate competitive proposition for enterprising men and women, and one in which all active contestants will receive a liberal commission check each Monday morning covering results obtained by them during the past week, while striving to win one of the major awards. An outstanding feature of this big contest is the fact that "Everybody Wins." There will be no losers in this race.

How To Enter—What To Do

The first thing to do is to clip the Entry Coupon appearing on the opposite side of this page, fill in your name and address and mail or deliver in person to contest department at once. This coupon starts you in race with 5000 FREE votes; and, by using the Early Effort coupon appearing on front page of this issue with your first subscription (this coupon good ONLY during first week of contest!) you would then be entitled to an extra 100,000 PREMIUM votes for taking IMMEDIATE action—all of which speeds you on your way to win. Only ONE such Entry Coupon and Early Effort Coupon will be accepted for each participant.

The next step is to obtain from contest department one of the little special receipt books, printed for the purpose, partial list of present subscribers showing expiration dates, etc. Thus equipped, you have but to see your friends, neighbors, relatives and acquaintances and ask them to subscribe to this newspaper through you. Just remember this: Anything worth having is worth striving for. Six and a half short weeks and you may be riding in YOUR OWN big automobile for a long, long time to come, or otherwise several hundred dollars richer in purse as the result of a little well directed effort NOW!

Then, too, as more fully outlined below, this newspaper offers "early starters" substantial special cash prizes for substantial results during the very first week of this contest, the small requirements necessary to qualify as a winner being easily attainable and well worth the little extra effort it requires. Try it and see!

How To Win The Big Prizes

It takes votes to win the big prizes, and they are secured in the following ways: First by clipping the free vote coupon appearing in this newspaper. Begin gathering them NOW while they are good for 100 votes each. After next week these coupons will be reduced to 50 votes each; the following week to only 10 votes each, and after that they will be discontinued entirely. Only ten coupons of each denomination will be credited to any one contestant and they must be cast within one week after publication.

Another, and much faster way, to accumulate votes in our "Everybody Wins" prize contest is by securing new and renewal subscriptions to this newspaper. Votes are issued on each subscription secured, the number varying according to amount paid and during which "period" same are received at the contest department. SEE SCHEDULE OF VOTES BELOW.

Early Start Means Easy Finish

The advantages of an early start are manifest. This "Everybody Wins" prize contest is of such short duration that immediate action is necessary for greater success. Subscriptions taken during the early part of drive not only carry the MAXIMUM number of votes, but "early starters" who are first in field will undoubtedly get the "cream" of new and renewal subscriptions, while those who put off starting until a later date will of course have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do" but get into the game today, without delay, and show the "other fellow" how to do it!

FAIRNESS IS ASSURED

Advisory Board—It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealing is guaranteed. However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise, and from which a committee shall be selected to act as judges and award the prizes.

Elam Bomberger — Samuel Balsbaugh — James B. Heilig
Robert C. Hurst — John Way

All of these gentlemen are well known to everyone in this vicinity and the final results as given out by them will be beyond dispute.

FIRST STEP TOWARD SUCCESS

CLIP THESE COUPONS TODAY—WITHOUT DELAY

"Everybody Wins"

Entry Coupon
GOOD FOR 5000 FREE VOTES

Mr. _____
Miss _____
Mrs. _____

Address _____

Date _____ Telephone _____

NOTE—Only ONE Entry Coupon accepted for each "Everybody Wins" Prize Participant.

"Everybody Wins"

Free Vote Coupon
GOOD FOR 100 FREE VOTES
(Must be cast within week from date of this issue)

Mr. _____
Miss _____
Mrs. _____

Address _____

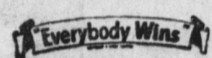
(CLIP NEATLY. DO NOT ROLL OR FOLD.)

Rules and Regulations

- Any reputable resident of this city or surrounding territory is eligible to enter the contest and compete for prizes and receive weekly commission checks.
- No salaried office employee of this newspaper is eligible to enter contest. This does not apply to country correspondents.
- Winners of main prizes will be determined by (a) their earned votes, said votes being represented by ballots issued for bona fide new and renewal subscriptions, and (b) free coupons clipped from this newspaper—said coupons to be printed in this and our next three issues in denomination of 100 votes each this and next week; 50 votes each the third week, 10 votes each the fourth week and then discontinued. No more than ten coupons of each denomination will be credited to any one contestant.
- Participants in this subscription drive are not confined to their own town or community in which to secure new or renewal subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere else.
- Votes are issued free. It costs the subscriber nothing extra to cast their votes for any contestant. Votes must be asked for at the time of paying subscription, however, otherwise subscriber waives this privilege.
- Votes once issued are not transferable. Contestants cannot pool their votes in favor of another contestant. Should a contestant withdraw from the race, his or her accumulated votes will be cancelled.
- Any dishonesty or collusion on the part of contestants to nullify competition, or any other combination formed to the detriment of other participants of this newspaper will not be tolerated.
- Exact vote standing of each contestant will be published in this newspaper in proportion to earned votes; however, votes issued in the form of ballots, special votes therefor, may be held in reserve by contestant only insofar as it does not affect position published standing. The free vote coupons, clipped from this newspaper, must be cast within one week publication.
- In event of a tie for any one of the prizes offered, an award of identical value will be given each competing contestant.
- Participants in this drive are authorized to accept new and renewal subscriptions and give temporary receipts for same (official receipts will be sent direct from this office) but it is understood and agreed that they will be responsible for all money collected and will remit such amounts in full to the contest department on regular report days.
- No statements or promise made by any representative or participant varying from the rules and regulations appearing in the columns of this newspaper will be recognized by the publisher.
- In case of typographical or other error it is understood that neither the publisher nor contest manager shall be held responsible except to make necessary correction upon discovery of same.
- All active participants will be paid twenty percent cash commission (\$1 out of \$5) of their individual subscription collections each week as it accrues. It is to be understood, however, that in the event any contestant becomes inactive (failing to make weekly reports) his or her name will be removed from the published list of contestants until such time as participant again becomes active.
- It is understood and agreed that the winners of first and second prizes will consider their weekly pay checks in the light of an "advance," which are returnable upon presentation of prize—thus obviating double compensation. This does not apply to third, fourth, fifth and sixth bonus check winners.
- To insure absolute fairness in the awarding of prizes, the race will be brought to a close with a sealed ballot box. During the entire last "period" of the drive, a ballot box—locked and officially sealed—will be placed in the vaults of a local bank, where contestants themselves may deposit their final collections and reserve votes in utmost secrecy. In this way no one—not even the publisher or contest manager—can possibly know the actual strength of the various participants, which precludes any possibility of favoritism and insures fairness to the minutest degree.
- Twenty-five thousand extra votes will be given contestants for each 5-year subscription (or extension from previous contest subscription payment to 5-years) turned in by them during their first week in contest, and during third week of the drive half as many special extra votes will be issued on same basis.
- Any subscription once turned in can be extended during either first or second "period" by making extension payment, and remainder of votes will be issued thereon same as if full amount had been paid at the very beginning.
- Any contestant who earns as much as \$50 in commissions during their first week of the drive, will receive an extra bonus of \$25 cash in addition to regular commissions earned or any other special prize won.
- Ten thousand free "report day" votes will be given participants making a subscription report on Tuesdays, Thursdays and Saturdays during drive.
- This newspaper guarantees fair and impartial treatment to all participants, but should any question arise, the decision of the Advisory Board will be absolute and final.
- In becoming a member of this "Everybody Wins" prize subscription drive contestants agree to abide by above condition.

HERE'S HOW WINNING VOTES ARE OBTAINED

SCHEDULE OF VOTES AND SUBSCRIPTION RATES OF



THE BULLETIN

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
During the first 3½ weeks the following number of votes will be issued on subscriptions:	During the next two weeks the following votes will be issued on subscriptions:	During the last week the following votes will be issued on subscriptions:
1 year \$ 2.50 3,000	1 year \$ 2.50 2,000	1 year \$ 2.50 1,500
2 years \$4.75 8,000	2 years \$ 4.75 6,000	2 years \$ 4.75 4,000
5 years \$10.00 25,000	5 years \$10.00 20,000	5 years \$10.00 15,000
(Ending Feb. 4th)	(Ending Feb. 18th)	(Ending Feb. 25th)

The above schedule of votes which is on a declining scale, positively will not be changed during the entire contest. However, a special ballot, good for 50,000 EXTRA votes will be issued on every "club" of \$20.00 turned in. This arrangement will be in effect throughout the entire drive, and is to be considered a part of the regular schedule. No votes will be issued on subscriptions for less than one year, nor more than 5 years from any one subscriber.

10,000 EXTRA VOTES FOR MAKING SUBSCRIPTION REPORTS ON TUESDAYS, THURSDAYS, AND SATURDAYS.

TURN YOUR SPARE TIME INTO PROFIT NOW

CLIP THESE COUPONS TODAY—WITHOUT DELAY

- To Be Awarded Opening Week Ending Saturday Night, January 14
- | | |
|---------------------------------|----------------------------------|
| \$25 CASH, First Special Prize | \$25 CASH, Sixth Special Prize |
| \$25 CASH, Second Special Prize | \$25 CASH, Seventh Special Prize |
| \$25 CASH, Third Special Prize | \$25 CASH, Eighth Special Prize |
| \$25 CASH, Fourth Special Prize | \$25 CASH, Ninth Special Prize |
| \$25 CASH, Fifth Special Prize | \$25 CASH, Tenth Special Prize |
- Twenty Special Cash Prizes, in addition to regular 20 per cent commission checks will be awarded those turning in the most subscription collections before Saturday night, January 14, but a minimum of \$100 in collections is necessary to qualify for one of these special cash prizes.

