

# MERRY CHRISTMAS

May the promises in the teaching of Him Whose birth is celebrated at Christmas bring peace, joy, and contentment at this season and throughout the year

*Henry J. Carpenter*

Here's the full sleighload of wishes for the merriest holiday season ever . . . packed with a heaping measure of good health, good cheer and good fellowship.



**ARTHUR J. ULRICH**  
Landisville, Pa.

As you gather 'round the tree, we hope your packages will be filled with wonderful gifts and your heart will be filled with all the peace and joy of the season.

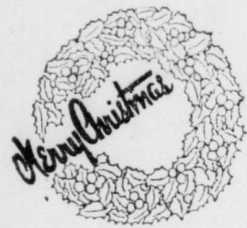


**BROOK'S BARBER SHOP**  
Victor L. Brooks  
Florin, Pa.

A pack of good wishes is headed your way, from us to you, for a merry Christmas day. May your Christmas dreams come true, and have a happy New Year, too!



**TURKEY HILL DAIRY**  
R. D. 2, Conestoga, Pa.



May your face be wreathed in smiles on Christmas morn, and may you and your family be blessed with all good things, now and in the coming year.

**KUNKLE OIL SERVICE**

Office 147 Manheim Street, Mount Joy, Pa.



Warm enough to melt a snowman is a flash are our wishes for your happiness, this holiday season. May its joys long remain among your most dearly cherished memories.

**GERBERICH-PAYNE SHOE CO.**

Mount Joy, Pa.



Let's all join Santa in a happy holiday song of cheer and joy and hearty good fellowship to last all through the New Year.

**H. S. NEWCOMER & SON, Inc.**  
Mount Joy, Pa.



As the lights go up and the bells sing the songs of Christmas, many of us pause at this time of the year to let our mindwanderer idly over those stirring events of long ago that gave Christmas its life and its reason. These quiet thoughts bring "peace to men of good will" at a time when all the world cries out for peace. And when those bells, wild and sweet, repeat the story of Bethlehem, we find the Light of that original Christmas reflected in the faces of our own Children, "Children's faces looking up, holding wonder like a cup," is the way the poet said it. So now, in behalf of Newcomer Motors, Inc., your friendly Chevrolet Dealer, let us wish you a very merry Christmas generously blest with faith, hope and love. And a brimming measure of bubbling Christmas cheer to you and yours.

**NEWCOMER MOTORS, Inc.**  
Mount Joy, Pa.



May the message of the first Christmas dwell in your heart at this joyous season, inspiring renewed devotion to its shining ideal of Peace on Earth, Good Will toward Men.



**EICHERLYS**

East Main Street, Mount Joy, Pa.

May the star that shone so brightly on that Christmas Eve of long ago, light our way to a world in which all may live in peace and good will.



**GINDER CLEANERS**  
Elizabethtown, Pa.

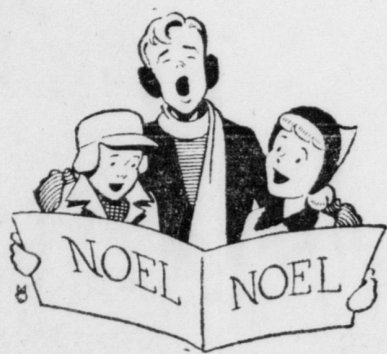
At this very special season of the year, it's our pleasure to greet you, our good friends and patrons, and to wish with you that the coming year may be a time of peace on earth, good will toward men. Happy Holidays to one and all!

**PAUL E. HESS**  
Coal and Fuel Oil  
Florin, Pa.



To every home, via Santa's sleigh, we'd like to send our sincere wishes for a bountiful measure of the best things in life . . . health, friendship, love . . . deep happiness that will endure through all the years ahead.

**MATEER SHOE STORE**  
Florin, Pa.



As young voices are lifted in carols of beloved memory, may they strike a responsive chord in every heart, inspire us all anew with the true spirit of Christmas . . . of Peace on Earth, Good Will toward Men. To everybody, everywhere: our warmest season's greetings!

**VICTOR J. KOSER**  
POULTRY  
R. D. 1, Mount Joy, Pa.



With each Yuletide candle that we light goes this sincere wish to our friends and neighbors: A holiday season filled with joy and happiness, made perfect by the presence around you of all those that you hold dear.

**CLEARVIEW DINER**  
R. D. 1, Elizabethtown, Pa.

## SEASON'S GREETINGS A Vital Factor in America's Greatness..

### Your Community

Ships and soldiers and supersonic planes are not the truest yardstick of our nation's greatness. Rather, it's our citizens and how they work in friendly cooperation to build their own communities; for all America is but a reflection of the communities that compose it and of the citizens that build them.

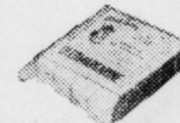
That's why you benefit yourself when you help your neighbor. When you patronize a local enterprise you prosper your own.

Such is the creed of the IGA Stores, whose thousands of representatives cover the United States and Canada, united in their effort to bring you high quality foods at lowest prices.

Your local IGA grocer is your neighbor, dedicated to the service of his neighbors. His is the friendly "General Store" of yesteryear, in modern dress. Here, expert buying brings you quality foods; here, mass buying means lowest prices; here careful store planning and modern methods offer you ease of shopping. But most of all you'll find confidence here — for your IGA grocer is your neighbor and knows that you, and you alone, must be pleased.

You pay no more for his friendly service — and in most cases you pay less.

Stop in at your local IGA store and see for yourself! And remember that when you patronize your local IGA grocer, you're helping to build your community — and profiting personally thereby!



the trend today is to **IGA** food stores

JAKE STEHMAN . . . FLORIN, PA.