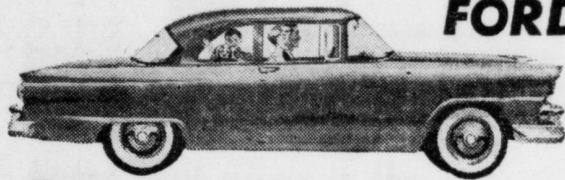


### Are You Proud of Your Letterhead?

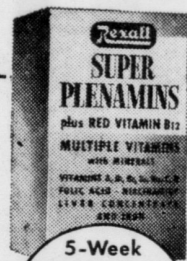
If you're not you should be . . . because your letterhead is your silent spokesman . . . your business ambassador to new prospects and old customers alike. Make sure that it is worthy of you. Let us design and print a letterhead you CAN be proud of!

The Mount Joy Bulletin

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Nothing to buy . . . nothing to do . . . except write your name and address on an official entry blank. Come in today!

Nationwide . . .

FIRST 10 NAMES DRAWN EACH WIN A NEW 1956 FORD V8 Mainliner. NEXT 1000 NAMES DRAWN EACH WIN A YEAR'S SUPPLY OF SUPER PLENAMINS. 11 Vitamins, 12 Minerals in One Tablet Daily. And while you're entering, discover the truth about Super Plenamins—each tablet gives you more than your minimum requirement of all vitamins with known minimums, PLUS Vitamin B<sub>12</sub> and 1 1/2 times your iron and iodine requirements, PLUS other important minerals.

Sweepstakes during November only—enter before November 30, 1955.

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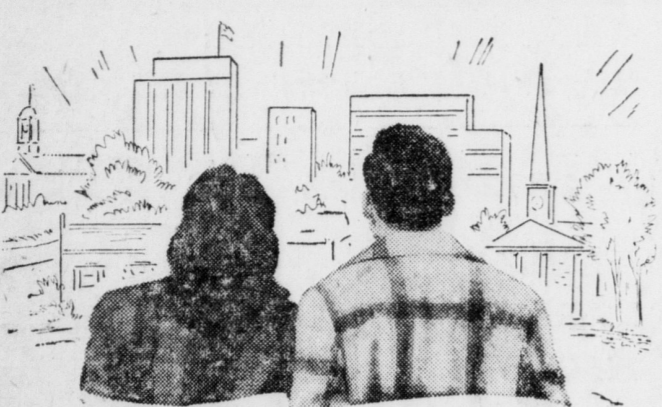


For summer protection keep it full

When tanks are left empty or half-empty through the long summer months, trouble can develop. Condensation takes place, rust particles can clog burner nozzles. Don't take any chances. Let us fill your tank—RIGHT NOW—and we'll fill it with Atlantic's famous triple-refined heating oil. It contains a new additive that helps keep down formation of sludge. Please call or write us today.



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### YOUNG PEOPLE

HAVE WHAT IT TAKES TO BUILD UP OUR COMMUNITY

Ambition and initiative—priceless qualities, which we value highly at our community bank. Many of our substantial accounts have grown from modest beginnings. Our hats are off to the young people—and our latchstring is always out to them.

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**MOUNT JOY BANK**  
OF MOUNT JOY

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## The Pennsylvania Story

Harrisburg — With the attitude of one aggrieved and depressed — which we were — by the political smog that has settled ominously over this village along the banks of the Susquehanna, we picked up our hats the other day and headed for the hills way up in the northern part of the state.

Like most other areas of the state it proved to be a tourist's paradise, especially at this time of year — notwithstanding our good Governor's poch-poching recently of Pennsylvania as a tourist state.

On this brief sojourn we stopped in to see some of the brethren of the weekly publishing business, who by dint of journalistic expediency deem it advisable to carry this column within their hallowed pages — apparently in the frolicsome belief that someone besides the linotype operator (who perforce has no choice as he sets it in type) reads our utterances.

Be that as it may, as we called on these gentlemen — ah yes, we must add ladies too — as were impressed again with the downright sincerity and unusual sense of community responsibility seemingly an almost inherent characteristic of weekly publishers.

Unfortunately this amazing attribute is only too often taken for granted by the local gentry — and yet in the small communities there is perhaps no medium closer to the very souls and wishes of the population.

Rarely do these weekly publishers relax behind monstrous oak desks complete with an array of push buttons.

More often they're down in the pits in their shirtsleeves with the next man — just like any member of a cross-section of a given community. Little realized is the fact that these weekly publishers have the pulse beat in better perspective than the pulse-beaters themselves.

We slipped over to Emporium in sparsely-settled and woody Cameron County to see Jim Klees, publisher of the Press-independent.

Know where we found Jim? Back in the pressroom — tieless, ink-smearing, and with his pressman trying to knock out a pink that suddenly developed in his new, expensive Goss press. Press-independent readers probably never knew of the sweat and toil and frustration that went into getting editions that week.

Through a delightful nature-wonderland replete with golden and crimson leaves splashing off the windshield we trotted across the county line into Elk County for a visit with Alva K. Gregory at the Johnsonburg Press.

Driving about town to find the Press, we spotted what we thought was an intelligent-looking native, inquired as to the location of the Press to which the jacketed gent replied "I'm it." That was Alva K. Gregory.

A hurried spot of coffee and back to the Press offices where Publisher Gregory donned a printer's apron and went to work.

We stopped in Brockway to see charming Mary Durbin who has taken over the duties of running the Record in the absence of husband Ralph, an instructor at the Pennsylvania Fire School at Lewistown during the past year. Like other weekly publishers it is a night and day affair — doubling as ad-taker, reporter, copy-checker, administrative overseer and working for the ideas best for the community.

Sure — the Klees, the Gregories and the Durbins and many another weekly publisher is taken for granted — the difference being perhaps that they expect it.

Well anyway, we're back in smog-hung Harrisburg.

Venango County's name actually is derived from the Seneca Indian name of French Creek — PNE

When in need of Printing, (anything) kindly remember the Bulletin

## Mail Early For Christmas, Postmaster Urges

"It's time to start those Christmas mailings!" Postmaster Elmer L. Zerphey warned today, launching his 1955 "Mail Early for Christmas" campaign.

"On the calendar it's a month away but here in the Post Office it's Christmas today — and every day until December 25," he said. Extra mail carriers and office help have been secured, the delivery trucks serviced, Post Office inkwells filled and in fact everything is ready for the mammoth flood of Christmas mail that is expected to smash all records.

The Post Office has already dispatched a tremendous quantity of gift packages headed for members of the Armed Forces overseas. Christmas cards for service personnel can still be delivered in time if they are sent by air mail before Dec. 1. In the U. S. A., smart people are now mailing gifts to friends and relatives living in other states.

Postmaster Elmer L. Zerphey especially calls on housewives to help in his effort to deliver every package and Christmas card before before December 25th. "The lady of the house," he emphasized, "is really in charge of each family's Christmas mailing program. She selects the Christmas cards, buys most of the gifts and sees to it that the mailing list of friends and loved-ones is up-to-date."

"Actually, success in having all Christmas gifts and greeting cards delivered on time is largely a matter of advance planning and preparation which should be done this week," the postmaster pointed out.

He urges that you take the following steps at once:

Get out your Christmas card list and carefully check through it. Make sure that each address includes the full name, street and number, city, zone and state. Then, pay a visit to the Post Office, stock up on stamps (use three cent stamps on your Christmas cards for first-class mail service) and ask any questions you may have about mailing regulations.

You can do this in a leisurely way if you will come to the Post Office before 10:30 A. M. or between 1:30 and 3:30 P.M. thus missing the rush hours. On your way home pick up a supply of heavy wrapping paper, sturdy empty cartons, cord and kraft paper adhesive tape. A modest investment in these necessities will pay big dividends in safe delivery of your cherished Christmas gifts.

After your gift wrapping and packing is complete, plan your mailing so that those for the most distant points go first. Try to get all long-distance mailings into the Post Office before Dec. 5 and those for nearby points should be mailed by Dec. 10. You'll be glad you did.

### HONORED AT SURPRISE BRIDAL SHOWER

Miss Betty Buch and Mrs. Samuel G. Ely entertained Miss Irmgard Brauning with a surprise bridal shower Monday evening, Nov. 7 at 7:30 p. m. at the home of Mrs. John Bender, Salunga. Among the guests were:

Mrs. Kathleen Schaeffer, Miss Jean Shuey, Miss Doris Shuey, Mrs. Irene Geltz, Mrs. Elsie Meisenhelter, Mrs. Gertrude Brauning, Miss Terry Buch, all of Landisville; Miss Kathy F. Martin, Mrs. Velma Coker, Mrs. Patricia S. Eshleman, Mrs. Irmgard Hehmann, Mrs. Anna May Buch, all of Lancaster; Mrs. Sarah Nonnenmacher, and Miss Darla Jean Nonnenmacher of Witmer; Miss Janet Brooks, East Petersburg and Miss Susanne Bender and Mrs. Anna Ruth Longenecker of Salunga.

### FOOD SALE SATURDAY

The Cub Scouts of Florin are sponsoring a food sale to be held Saturday morning beginning at 11, on Sam Ober's porch on Market Street, between the highway and the railroad. A full line of homemade food items will be sold.

Although the smallest county in Pennsylvania, Montour Co. has a population of better than 17,000. —PNS

THE BULLETIN, Mount Joy, Pa. Thursday, November 10 12

## LEGISLATIVE ROUND-UP

Harrisburg —PNS— Pennsylvania's Secretary of Health this week termed the family physician the basic unit in cancer detection programs, asserting at the same time that throughout the nation as a whole there is an average of only one cancer detection center for every 1,200,000 citizens which he said means that "the family physician must remain as the basic unit in our detection programs."

More than 800 communities throughout Pennsylvania today are taking part in recreation programs of one type or another, according to the Department of Public Instruction which noted at the same time however that as the law stands at present state-aid in such work is limited only where youths under 21 years of age are served. Basically such projects embrace summer playgrounds at present.

Pennsylvania's forestry officials this week urged hunters to exercise every possible safety precaution against fire when hunting in or near woodlands, calling attention at the same time to the fact that 95 percent of all forest fires can be prevented by simple precaution and care. Hunting season and fall forest season in Pennsylvania coincide fairly closely, it was noted.

Pennsylvania motorists were cautioned this week by safety officials to be extremely careful in winter driving in approaching railroad grade crossings with the notation that street and road approaches to grade crossings and highway intersections often may be slippery because of the braking actions of previous vehicles which have packed the snow.

A one and one-half upswing was noted during the past month in nonfarm employment throughout Penna., bringing

CELEBRATES FIFTIETH ANNIVERSARY

Mr. and Mrs. Clayton Zink, Square St., Florin, quietly observed their 50th wedding anniversary Friday.

The couple was married fifty years ago by the Rev. Henry Hoffer, Natives of Sporting Hill, Manheim R2, they lived for many years at Stauffertown. They moved to Florin 3 years ago.

Mr. Zink is retired. He was formerly employed by Bachman Chocolate Company.

The couple are the parents of six children, Paris, Marietta; Lloyd, at home; Carrie, wife of Earl Bradley, Manheim R2; Katie, wife of Raymond Eby, Mt. Joy; Esther, wife of Eugene Weaver, Florin and Gertrude, wife of Henry Walek, Mt. Hope. They have thirty-two grandchildren and two great grandchildren.

Lebanon County's iron masters supplied much of the iron used by the famous Conestoga Wagon builders. — PNS

the workforce total up to 3,733,400, with both manufacturing and nonmanufacturing industries contributing proportionately to the upturn. Compared with a year ago at the same time nonagricultural employment was up 3.4 per cent, or some 122,700 workers.

Pennsylvania workers killed while on their jobs last month climbed from 54 in the preceding month to a total of 57. A year ago at this time fatal injuries for the month numbered 62. Non-fatal injuries numbered 7344 for a decline of 12 per cent. Highest number of fatal injuries occurred in construction and contracting with a total of 11.

New Pennsylvania workers going on the state's unemployment compensation rolls during the past week numbered 19,922 or an increase of one half of one per cent. Meanwhile the overall total number of workers drawing jobless pay stood at 99,104, which included those already drawing compensation and the new ones added during the week.

# DRESS UP FOR THE HOLIDAYS!

New Holiday DRESSES

\$6<sup>95</sup>

Marilyn Wash Dresses

Fast Colors

\$3<sup>95</sup>



All Wool Coats \$16<sup>95</sup>

NEW FABRICS EXCELLENT TAILORING — A REAL VALUE

GIRLS' ALL WOOL COATS

3 to 12 years

\$12<sup>95</sup>

CINDERELLA DRESSES

3 to 6 years

\$1<sup>98</sup>

BOYS' JACKETS \$4<sup>95</sup> to \$12<sup>95</sup>

MEN'S SPORT SHIRTS \$2<sup>95</sup>

Mount Joy Dept. Store



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HIGHER COMPRESSION!  
HORSEPOWER! TORQUE!  
For a new high in action and smoothness!

Oh-h-h! Those '56

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The going is great . . . greater than ever . . . when you take command of a '56 Oldsmobile! The Rocket T-350 is one of the big reasons. "T" is for torque . . . and it's terrific! Compression is up to 9.25 to 1. And horsepower now hits 240! In every respect, this is the mightiest, safest Rocket Engine ever built, with its ever-ready reserve of flashing power. And Olds has teamed the Rocket T-350 with new Jetaway Hydra-Matic — that revolutionary advance in super-smooth automatic driving. This is the time for action! Take the wheel—take the road in a new 1956 Oldsmobile today!