

PRESERVES Ideal Strawb	3 16-oz cans 29c			
GREEN BEANS Farmdale TOMATO SOUP	on. 2 15/2-02 cans 29c A			
CAKE MIXES 4 kinds Gol				
PRUNE JUICE Ideal Cali GRAPE JUICE Ideal Cond				
MAYONNAISE Fresh Ho	om-de-Lite pt jar 29c			
STRONGHEART DOG	FOOD 3 ^{16-oz cans} 29c			
Ideal Fancy Fla.	9 46-oz 90c			
GRAPEFRUIT JU	ICE Gans 37			
GOLDEN CORN Ideal Ke	Alaskan tall can 39c			
CHOICE SALMON BREAST O' CHICKEN				
PRINCESS MARGARIN	E Enriched 2 lbs 39c			
POTATO CHIPS	Virginia Lee 9-oz pkg 39c			
Ideal Red Band	9. A0r			
FANCY PE	AS 3 ^{16-oz} 49 ^c			
ORANGE JUICE Ideal Fan	Cy Fla. 2 46-oz cans 49c			
BLENDED JUICE and Gr LOUELLA EVAP. MILK	Orange apefruit 2 46-oz cans 49c Homogenized 4 tall cans 49c			
IDEAL MARGARINE	Enriched 2 lbs 49c			
PRINCESS TISSUES Clea	nsing 4 boxes (200's) 49c			
TIMCO DOG FOOD	6 ^{16-oz cans} 49c			
Lucky Leaf Elberta	00.02			
PEACHES 4 No 2½ Home Style Halves or Slices in heavy syrup				
Don't Delay! Get Your	Virginia Lee Delicious			
Real \$8.50 Hand Painted Translucent Bamboo Blossom	LEMON PIES			
6-Piece Place	Special 39°			
Setting of Smart	Supreme 100 % Whole			
Chinaware	Wheat Bread special 15c			
	Your Best Bread Buy Today			
for \$ 10 with an order	SUPREME BREAD			
only of \$5. or more	large dated 15 C g			
SPECIAL SALE OF	Reg. 1.19			
DELVALE ICE CR				



Upper Photo—left to right, Dr. David R. McClay, Director of Short Courses for the Fennsylvania State University; Robert E. Francis, President of the Pennsylvania Millers' & Feed Dealers' Association; Eugene Helwing, manager of the local Red Top Grain & Feed Company; and George Aumper, Jr

Lower Photo-left to right, Dr. McClay, Mr. Francis, Donald H. Wolgemuth; four-year stulent at Penn State, D. M. Wolgemuth; and Jay Wolgemuth



Two Local Men Complete Feed Dealers Short Course

Jay Wolgemuth, son of D. M. Course" conducted by the Penn-Wolgemuth, owner of the Wol- sylvania State University, in gemuth Bros. feed mill in Florin cooperation with the Pennsyland George Mumper, Jr., Florin vania Millers' & Feed Dealers. who is employed by Red Top Association, on the University Grain & Feed Co., Mount Joy, campus.

graduated recently from the Diplomas were presented to

THE BULLETIN, Mount Joy, Pa. Thursday, March 24

this new course at a dinner given in their honor by the Pennsylvania Millers' & Feed Dealers' Association in the ballroom of the State College Hotel, State College, Pa.

The one-week course is designed to give young men basic training in the operation of a retail feed business, as well as in the feeding, management, nutrition and diseases of livestock and poultry.

Commenting on his son's accomplishment, the elder Wolgemuth said that with feed formulation becoming an ever more exacting science, is is necessary for his key employees to keep constantly abreast of the latest industry and college experiment

station developments in order for his firm to offer its farm customers the highest quality feeds and best possible service. Eugene Helwig, manager of

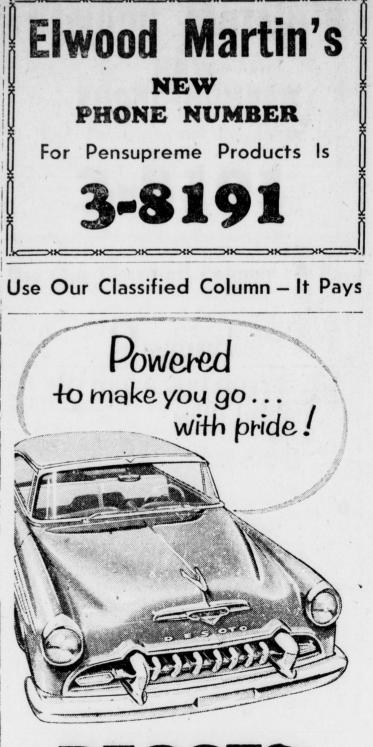
the local Red Top mill and employer of Mumper, added that the success of a feed dcaler depends upon the prosperity of his farm customers, and anything the dealer can do to help them make a greater profit will, in end, help him too.

This course, Helwig concluded, is the first attempt in our state to give specialized college training to young men seeking a career in the feed industry. Our state trade association is to be complimented for pioneering the project. It is another way by which the local independent feed dealer can serve his farm customers better.

Auxiliary Plans Sale; Holds Auction

Members of the Mount Joy Friendship Fire Company Auxiliahy planned a food sale at their regular March meeting last Thursday night. The sale will be held Saturday morning, April 23 and all members are asked to give a donation to the sale.

The 1955 membership dues are payable at the April meeting Mrs. Park Neiss, president, announced. Following the business meeting, the group held an auction with individual items brought by the members. Mrs. Neiss was auctioneer.



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financial services-at the bank, where I save!"

LET US HELP YOU "RIDE HERD" ON YOUR MONEY PROBLEMS OF EVERY KIND. BANK WITH US!



FOR 1955 STYLING OVER "OTHER 2" LOW-PRICE CARS BY VOTE OF ALMOST 4 TO 1

PLYMOUTH WINS

THOUSANDS PREFER PLYMOUTH'S STYLING IN NATION-WIDE SURVEY!

Plymouth is

Car "A" is

better looking

better looking

Almost 4 to 1 in

(22% liked "both

Plymouth's favor!

about the same")

A well-known independent resear organization asked thousands of people—in New York, Chicago, De			
Atlanta, Dallas, Los Angeles— to compare the appearance of '55 models of the three low-price		1	160
cars. Opinions were received from men and women—from people of all ages—from owners of all the different makes of cars. The results are below.	all-	_ (0) Josef Harrison
The results are below.			Best buy better to
HERE'S WHAT OTHERS THOUGHT	T OF PLYMOUTH !		

HERE'S WHY YOU'LL PREFER PLYMOUTH, TOOI

y new; rade-in, tool

your

Plymouth

dealer

lea

sto

fro

Plymouth '55-with THE FOR-WARD LOOK-is the only lowprice car to offer you honestly new styling, instead of a mere face-lifting. It's bigger than the "other 2" cars (longer than car "A" by 8.4 inches!). It's lower and sleeker, with a host of styling advances that wins the most applause in the lowest-price field. See everything Plymouth has to offer today!

Yes, the big swing is to Plymouth-See it today-drive it away!

Enjoy "PLYMOUTH NEWS CARAVAN" with John Cameron Swayze on NBC-TV

Compared with low-price car "A" | Compared with low-price car "B"

62%

16%

Plymouth is

Car "B" is

better looking

better looking

(17% liked "both

about the same")

4 to 1 for Plymouth!

Again, almost

66%

17%