

Retail Merchants Schedule New Promotions

The Mount Joy

YOUR HOME NEWSPAPER

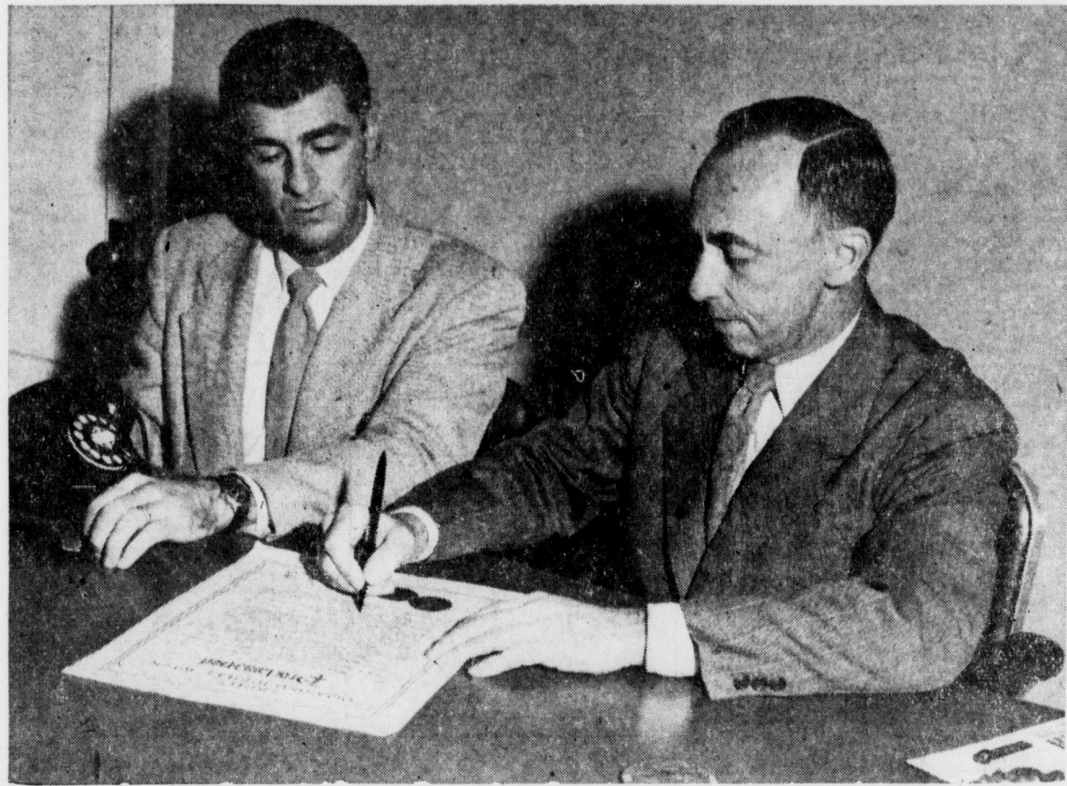
BULLETIN

DEDICATED TO COMMUNITY SERVICE

FIFTY-FOURTH YEAR, NO. 19

MOUNT JOY, PA., THURSDAY, OCTOBER 21, 1954

\$2.50 A YEAR IN ADVANCE



R. L. Hawthorne looks on as Burgess Rutt signs proclamation

Proclaims Light's Diamond Jubilee Week

Door-To-Door Drive To Be Held Oct. 25

The door-to-door campaign of the United drive for the Community Chest will be held in Mt. Joy Monday evening, Oct. 25. Twenty-five solicitors will visit the homes in the community that night.

An appeal is made to the citizens of the borough to support the drive. One thought suggested is that help should be given to those less fortunate to help them get back on the path of a healthier and happier life. The committee asks that the citizens of Mount Joy unite to serve a need greater than in any year of the nation's history.

Solicitors are Mr. and Mrs. Michael Pricio, Mr. and Mrs. Warren Hayman, Miss Christine Weidman, Mrs. Gerald Wade, Mrs. George Albert, Mrs. David Myers, Bernard Grissinger, Miss Wilma Dommel, L. W. Longenecker, Miss Marian Rutt, Miss Barbara Thome, Miss Ronnie Jean Reese, Mrs. Frank Young, Mrs. Robert Hawthorne, Miss Mary Ann Schofield, Mrs. Martha Gerner, Ralph Alleman, Howard Brown, Ammon Hoffer, Jr., and D. Victor Shank, chairman and Kenneth Gainer, co-chairman.

Patrol To Appear On TV Show

Ten sixth graders will appear on WGAL-TV Saturday afternoon representing the Mount Joy Elementary School Safety Patrol. The group will portray a play entitled "The Treasure Hunt."

Sherry Brown will be the announcer; Bonnie Brown, Sally Shuman and Carol West will be judges and James Hockenberry, Jerry Mariner, Terry Stark, Roger Packer, William Pennell and Carol Kaylor will be the actors in the play.

A preview of the TV program will be given Friday afternoon in an assembly program. Nellie Derr will have charge of devotions and Glenn Peifer will have charge of the flag salute. The public is invited to attend this 2:00 p.m. program.

Titus Rutt, Burgess of Mount Joy at special ceremonies in the office of the Burgess today signed a proclamation designating Oct. 18 through 24 as Light's Diamond Jubilee week.

In signing the proclamation, issued as part of the national observance of the electric industry's 75th birthday, Burgess

recognized that electricity had helped elevate America to a position of world leadership in terms of productive might and standard of living. He further acknowledged the contributions that all segments of the industry—manufacturers, distributors, contractors, dealers, electric

Float Queens Are Guests Of Rotary

Mount Joy Rotary Club at its meeting Tuesday had as guests the six young ladies who graced the club's prize-winning float in the Community Exhibit parade last week.

Wilbur I. Beahm, supervising principal at Donegal high school, introduced the girls: Sonja Carver, Karleen Raffensperger, Doris Groff, Helen Bucher, Nancy Jo Detwiler and Barbara Martin.

The club was favored by a reading by Miss Carver and a piano selection by Miss Martin.

Halloween Parade Will Feature Four Divisions

Cash prizes will again be offered in the annual Lion-sponsored Halloween Parade to be held in Mount Joy Saturday evening, Oct. 30. In the four-division parade, prizes will be offered in the first three divisions to the most comical, most original and fanciest costumes and in the fourth division for the fanciest couple, most comical couple, fanciest or most original group consisting of three or more people and best appearing floats.

Alvin Bigler will be the chief aid of the first division which will be for all children up to and including the fifth grade. (Turn to Page 6)



William E. Derr, Wood Street, Florin, celebrates his ninety-first birthday today, Oct. 21. Mr. Derr resides with his daughter and son-in-law, Mr. and Mrs. John B. Wittle.

Sico Honors Long Service Employees

Sixteen employees were honored for their service at the annual banquet of the SICO employees last Thursday evening, at Hostetter's pavilion. Approximately 150 of the 190 employees of the company attended the fried chicken dinner and program.

William Weldon was honored for his thirty-five years of service; Earl Zink and Edwin Hoffmaster, thirty years; E. L. Sober and Raymond Balmer, twenty-five; Albert Harper, Holton Harris, James Kileoyne, Lester Mumma, M. N. Phillips and Harold Trout, twenty years; K. L. Naddy, Lloyd Steele and Edgar Stokes, fifteen years and William Sanders and Marie Wolgemuth, ten years.

One employee of the company, Mrs. Alma Beck, died during the year. She was a telephone clerk at the Reading Station.

Dr. Arthur P. Mylin, Lancaster, served as toastmaster and Robert Schroll presided. Group singing was in charge of Lester Mumma and the prayer was offered by Dr. D. L. Biemesderfer. Mr. Mumma read the message of greeting from Clarence Schock, who was unable to be present. The address of the evening was given by Dr. Harry L. Kriner.

Directors of the company are Mr. and Mrs. Clarence Schock, John P. Hauch, Dr. Biemesderfer, Dr. Kriner, Dr. Q. A. W. Rohrbach, Dr. Mylin, Albert D. Seiler and W. E. Alexander. The managing committee is Mr. Schock, Mr. Hauch, Mr. Schroll and Mr. Mumma.

Fire Breaks Out In Unused Building

Fire broke out in the unused community building on North Market Street Monday night. The fire was confined to an overstuffed chair which was located on the second floor. Although the building was smoke-filled, and the ruined chair was removed to the sidewalk there was no other damage. Ray Myers, fire chief, was in charge.

Hurricane Cancels Part Of Community Exhibit

"Hazel" curbed the activities of the thirty-third Mount Joy Community Exhibit when the eighth hurricane of the season swept through Mount Joy Friday. Special activities of the day were the annual Corn Husking contest and a band concert by the new Donegal high school band. Instead of postponing the corn husking contest, as was done in other years when rain intervened, the contest was cancelled because the hurricane ruined the corn fields where the contest was to have been held. The band concert was also cancelled.

Saturday, activities were resumed as scheduled. The only exhibit that could not be viewed Saturday was the animal display. These animals were removed from their tent and taken home before the height of the storm reached Mount Joy.

Tractor Driving Contest Held

Twenty-seven men and boys entered the tractor driving contest which was held at the Red Top Grain elevators with Thomas Forsythe, David Newcomer, Joseph McGalen and Samuel Heisey as judges. John Weidman was in charge of the event and was assisted by Lewis Bixler.

Miller Hernley captured the first prize in the adult class and Roger Thome, in the junior class. Second and third in the adult class were Edward Sumpman and Wilmer Nissley. In the junior class a tie resulted in Elvin Metzler and James Brubaker's, both placing second.

Other adult contenders were: Lester Kreider, Jay Rohrer, Jno. Zimmerman, Roy Kopp, Weaver Miller, Paul Hess and Wilbur Erb. Other junior contestants were Jay Mumma, John Erb, Herman Gebhart, James Ginder, Wayne Miller, Charles Watts, John Garber, Melvin Longenecker, Robert Rappensberger, Galen Erb, Carl Zimmerman, Fred Bernhard, Christian Miller and Earl Tressler.

New Soap Box Winner Named
Kenneth Kaylor, son of Mr. and Mrs. Mark Kaylor, Penryn,

was crowned the new winner in the official-wheels class of the soap box race Saturday afternoon. He beat out Thomas McClellan, second, and Jay Kaylor, third, with his timing of 25.5 seconds. He was awarded his trophy from the stage at the evening performance of the farm show.

Ralph Rice with a speed of 35 seconds received a helmet for winning the first place in the un-official wheels race. Second and third place winners were Galen Young and Glenn Wittle.

Samuel Maxwell, road supervisor for the Sherk's Motor Express of Lancaster, checked the (Turn to Page 4)

Banquet Ends Show Activities

F. F. Bailey, assistant county school superintendent, was the guest speaker at the annual Mt. Joy Community Exhibit banquet held Wednesday night at the Hostetter Banquet Hall. He spoke on "Let's Talk About America". Max Smith, county agent, also gave remarks.

Twelve prizes were awarded to 4-H Club winners by the local Chamber of Commerce; first prize in each group is gold; second, silver; and third, bronze.

The twelve are: Charles Pfauhammer, E-town R3; Richard Shirk, Mount Joy; and Elwood Pfauhammer, E-town R3. 4-H Pig showmanship: Walter Augburger, Reinholds; Jane Greiner, Manheim R2; Robert Becker, Mount Joy R2; and Harold Frey of Lancaster R1, steer showman. (Turn to page 6)

BEGINS CONSTRUCTION OF NEW OFFICE BUILDING

Dr. Thomas W. O'Connor today began construction of a new building to house his offices. The modern one-story structure is being erected next to his present office.

Don't Forget Prize Drawing On Saturday

Winning numbers will be drawn Saturday night for \$500 worth of merchandise being given away by the Retail Merchants of Mount Joy.

The drawing is scheduled for 9:30 p.m. at the fire house. Free tickets for the prizes were given out all during the Community Exhibit and are available this week in the establishments of the cooperating merchants.

To add to the evening's festivities, the Donegal high school band, under the direction of George Houck, will play in the business district from 7:30 until the time of the drawing.

At their meeting Tuesday night the merchants voted to give the band \$100 toward its band uniform fund. This amount was transferred by the Chamber of Commerce to the Retail Merchants division for that purpose.

Tickets for the prizes are available from the following merchants:

John M. Booth; Eicherly Cleaners; Eshleman Bros.; Adam H. Greer, Jeweler; Warren H. Greenawald, Jeweler; Samuel Heisey, Grocer; Hess' Store; Jack Horner Shoes; J. B. Hostetter & Sons; Keener's Home Furnishings; Kitty's Dress Shoppe; Ray Knorr, Furniture; Koser's Jewelry; Kulp's News Agency & Luncheonette; Martin's 5 & 10; The Mt. Joy Tile & Linoleum Co.; The Mount Joy Bulletin; Mount Joy Department Store; Mount Joy Frozen Foods; G. C. Murphy Co.; H. S. Newcomer & Son; Lester E. Roberts & Son; Sloan's Pharmacy; Tyndall's Store; Van's Servicenter; Way's Appliances; Wolgemuth, Inc.; Zephyr's Sico Service Station, Geo. W. Leaman, Newcomer Motor, Inc., and Ruhl's Flowers.

Second Set Of Twins Born To Eli Millers

A second set of twins was born last week to Mr. and Mrs. Eli L. Miller, Jr., of Denbigh, Va. Mrs. Miller is the daughter of Mr. and Mrs. John L. Hess, of Mount Joy R1.

The twins have different birthdays, since Eli Lewis Miller, Jr. was born Oct. 14 at 11:58 p. m. and his sister, Elizabeth Louise, was born Oct. 15 at 12:04 a. m.



NEW CORN QUEEN — Carol Bueh, Manheim, was crowned Corn Queen at Farm Show.

Children To Paint Store Windows

"Operation Paint Pot" will go into action next Tuesday in Mt. Joy in conjunction with the Halloween celebration in the borough. Sponsored for the second year by the local JoyCees, the children of the fourth, fifth and sixth grades will paint pictures on the merchants' windows next week.

All the merchants in the town were cooperative and offered their windows for the project. The sponsors appreciate this cooperation although all the windows will not be needed.

The children will paint for one hour Tuesday after school and from 2:30 to 4:30 Wednesday afternoon. Thursday they will be judged by Mrs. James Phillips, Linneaus Longenecker and Warren Foley. Saturday night following the parade, cash prizes will be awarded to the winners.

Students whose paintings were chosen for the project are as follows: Grade four - James Heisey, Bulletin window; Brent Keener, Martin's 5 and 10; Randy Grove, Eberle Beauty Shop; Sandra Wolgemuth, Wolgemuth Appliances; Mimi O'Conner, Sloan's Pharmacy; Sally Ulrich, Lincoln Restaurant; Rob't Mariner, Horner's Shoe Store; Larry Coover, Eshleman's Clothing Store.

Grade 5 - Galen Young, Newcomer's Hardware Store; Dennis Naugle, Greer's Jewelry Store; Linda Morton, Roberts' Electrical Store; Linda Shields, Aeme Store; Darryl Wittle, Tyndall's Store; Barry Coover, Hostetter's Hardware Store and Larry Jones, Way's Appliances. Grade six - Carol Kaylor, Mt. Joy Tile and Linoleum Co.; Nellie Derr, Kitty's Dress Shop; Charlotte Young, Gainer's Kitchen; Carol West, Kulp's Confectionery and Dianna Walker, Hess' Food Store.

Elwood S. Bell, Jr. Joins Marine Reserve

Pvt. Elwood S. Bell, Jr. of Mount Joy recently joined the Marine Reserve Unit.

The Marine Reservists meet every Tuesday evening from 8 'til 10 at the Training Center, Second and Chestnut Streets, Columbia.

Enlistments are being accepted from qualified young men between the ages of 17 and 32.

JEFFRY MARINER TO WEAR GOLD BADGE

Jeffry Mariner will wear the gold badge of the Mount Joy Elementary School Safety Patrol for one week. Jeff was elected by his fellow patrolmen because the day of the storm, he carried a kindergarten-aged girl across a gutter full of water since she had no boots or rubbers.

Begin Series Of Specials Next Week

Shoppers of the Mount Joy area will find their dollars sharply increased in value as result of action taken by the Retail Merchants of the Chamber of Commerce.

Meeting Tuesday night, Mt. Joy business men approved plans for offering special values over a period of the next several weeks.

These values will be presented in a series of full page advertisements in The Mount Joy Bulletin. The promotion will begin with the Oct. 28 issue of The Bulletin.

Said a spokesman of the group:

"This plan has been developed to acquaint the people of the area with the many advantages of shopping in Mount Joy. There long has been a mistaken impression among some shoppers that they must go to the larger communities to shop economically. We feel that given the opportunity, we can show anyone that quality for quality he can do no better than right here. And in a great many cases a shopper will find better quality at lower prices here in Mt. Joy out of the high rent areas than in the larger towns.

"The convenience of buying in Mount Joy cannot be equalled in the larger communities. We have adequate parking facilities, our stores are not jammed, our clerks have time to be courteous and helpful.

"Of course, local merchants are interested in the community for the business it brings them. But that interest goes much further than that. They are interested in the community as a place to live. Therefore they support all worthwhile endeavors to make their town a better place.

"Dollars spent in Mount Joy not only buy as much or more as dollars spent elsewhere, but those same dollars circulate many times creating community prosperity that reflects to the benefit of all.

"All the business people of Mount Joy ask is a chance to show the shopping public that this is a good place to do business. We are anxious to serve to the best of our ability. We will welcome any suggestions for improving our services."

Dr. Greaves Will Be Guild Speaker

Dr. Jessie Royer Greaves, principal of the Royer Greaves School for the Blind, will be the guest speaker at the annual ingathering meeting of the needework Guild of America, Mount Joy branch which will be held in the Methodist Church, Tuesday, Oct. 26.

The Royer Greaves School was founded and is conducted for retarded blind children. Any child finding help in this school must have an added handicap which unfits him for work in the regular school for the blind. Besides being the founder and principal of the school, Dr. Greaves was named a distinguished Daughter of Pennsylvania in 1950, the Woman of Achievement of Chester County of 1954 and the Outstanding Woman of Achievement at the Friendship Fete in Philadelphia in 1954. A pupil of the school Miss Theresa Pierce, will also be present and will read and write braille and play the piano. The Mount Joy Branch of the Needlework Guild has contributed to this school for several years.

The business meeting will be held at 2:00 p. m. after which Dr. Greaves will speak. A tea will be served at 3:30 p. m. to which all members and directors are urged to attend. Mrs. Simeon Horton is president of the local branch.

Physician On Call Sunday

For emergency if you cannot reach your own physician

Dr. Thomas O'Connor



Exhibit Concludes Art Class Year; Prizes Awarded

Concluding meeting of the Mount Joy Art Class was highlighted with an exhibit of work done by the students and awarding of prizes. Pictured here are members of the class: back row, left to right: Mary Jane Groff, Mount Joy; Mrs. Jane Walker, Mount Joy; Thelma Fitzkee, Florin; Lineaus Longenecker, Mount Joy, instructor; front row: Carol Smith, Mount Joy; Patricia Heisey, Mt. Joy R2; Mary Hoffman, Elizabethtown. Others who were unable to attend meeting were Gerald Bender, Mount Joy; Mrs. Mary Whiteside, Manheim; Patty and Mrs. Estelle Phillips, Mount Joy; John R. Bobko, Middletown.

Mr. Longenecker has taught approximately 100 students during the past five years. Prizes were awarded as follows: first, Jane Walker; second, Carol Ann Smith, and third, Mary Jane Groff; Prizes in the advanced group: first, Mary Hoffman; second, Thelma Fitzkee.