

IF YOUR CLOTHES
LOOK BEAT
WHEN THEY SHOULD
BE NEAT
GIVE THEM TO THE
MAN IN THE
LITTLE GREEN JEEP
EICHERLYS
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THE BULLETIN, Mount Joy, Pa.
Thursday, April 8, 1954

UNION NATIONAL OFFICERS
ATTEND MEETINGS

The following officers attended various meetings this week: Saturday, April 3, Carl S. Krall, cashier, and H. N. Nissly, retired cashier, attended the annual meeting of Group 5 of the Pennsylvania Bankers Association held in the Penn Harris Hotel, Harrisburg, Tuesday evening, April 6, D. Victor Shank and Norman H. Sprecher, assistant cashiers, attended a regional meeting of The National Association of Bank Auditors and Comptrollers, also held in the Penn Harris Hotel, and Wednesday, April 7, Mr. Krall attended a regional meeting of The Financial Public Relations Association held in Richmond, Virginia. Mrs. Krall and daughter, Ruth, accompanied him.

SHORT STORY
A Better Mousetrap

By John Bulling

I WAS ABOUT to doze off into an after dinner coma, when the ad first caught my eye. There was no fancy display about it. In fact, it was in the want ad columns and I only noticed it because it had been set in heavy type. It went something like this:

HERE IT IS AT LAST!!! BEAT A PATH TO OUR DOOR, FOLKS! 'KILLIT' IS GUARANTEED TO KILL RATS AN MICE, DOUBLE YOUR MONEY BACK IF YOU FAIL TO KILL ROVENTS AFTER FOLLOWING THE SIMPLE INSTRUCTIONS!

There followed a name and address, and a request to send one dollar for a genuine 'Killit'. The thing was guaranteed. What could I lose?

I took the paper to the kitchen and showed the ad to Mary. She insisted that we didn't have any mice or rats, but I said maybe not, but it would be nice to have a guaranteed mousetrap anyhow. I wadded up a dollar bill and stuck it in an envelope and addressed it to the Killit people and made a special trip to the post office to mail it.



I showed the ad to Mary, but she insisted that we didn't have any mice or rats.

Later I got to thinking about it. I hoped that I would not be a cat—we already had one cat, and there just isn't room for another one in our two by four apartment. But then, they couldn't send you a cat by mail, could they?

I thought of a buddy of mine, Bill Stout. He was a chronic smoker—you know the type. The world is his ashtrey. He had already started several expensive fires by laying down cigarettes and forgetting where he'd put them. He had seen an ad in the paper for an ashtrey guaranteed to snuff forgotten cigarettes. Just the thing for him. He'd ordered the thing, and when it came in the mail he had found out why it had been guaranteed—it had to be filled with water. How we'd all laughed at Bill for being caught by slick advertising.

BUT how could a mousetrap be guaranteed to kill if it didn't do just that? No, I was safe enough from the hilarity of our crowd. If I bought a lemon and the story happened to leak out, I should never hear the end of it, particularly from Bill. I remember how mad he'd been when I laughed at him. But a mousetrap guaranteed to kill—there was no way of getting around it.

I tried to figure out what the thing would be like. Basically a mousetrap doesn't appear capable of much change. I mean to say, the thing we all know as a mousetrap is sound, and seems about the only way to go about catching mice short of running after them.

That same Sunday night I had dreams about mousetraps. I'm one of those guys who can always remember his dreams with crystal clarity. The mousetraps I had entertained in my subconscious during the night, while they had seemed pretty good at the time, were complete washouts in the harsh light of day. Most of them were Rube Goldberg affairs, and none of them would have worked.

I began to forget the beastly mousetrap though Mary didn't. Apparently a workable idea had come to her while she was down at the market, and she had held up the line at the cashier's counter by demanding a piece of paper and a pencil—neither of which she ever has with her—and sketching out a fairly detailed plan of the thing, deaf to the selfish barracking of the pushing assortment of waiting housewives. She brought it home, indignant at the attitude of the shopping public, and showed it to me. I said it would have been the best mousetrap to hit civilization yet, and where are you going to get the cyclotron to work it?

We weren't kept in suspense too much longer. A package came in on the mail on the Wednesday or Thursday of the same week. It was very heavy, and had cost twenty-four cents to mail. We ripped it open and out came a flat slab of wood about six inches square and a piece of lead pipe a foot long. And a sheet of printed instructions which started out: Place the mouse or rat to be killed on the wooden block and strike it smartly behind the ears with the pipe.

N. J. Turnpike Radar Curbs Speeders: Safety Record Shows Improvement



New Brunswick, N. J.—Radar is effectively curbing speeders on the New Jersey Turnpike and helping to improve the highway's fine safety record.

During 1953, the first year of radar's use, the accident and fatality rate showed sharp reduction. The fatality rate dropped 32 per cent, to levels far below those of parallel highways in New Jersey, and the nation's highways as a whole. Radar was responsible for the apprehension of twice as many reckless drivers in 1953 as were apprehended by the entire detachment of State Police assigned to the Turnpike in the previous year.

Scanning approaching traffic from varied positions on the state trooper's car, the rectangular black radar box clocks each vehicle and its speed on a cardiograph-like recording device. When the graph shows a speed violation, the trooper marks the offender's license number alongside and radios a description of the vehicle to troopers ahead who make the arrest.

Troopers say that by the time a speeder has recognized the radar car, it's too late—he's been clocked. Recently, one speeder was flagged down going north and south by the same trooper. "I'll never try it again," he vowed as he pocketed his second summons of the day.

Revenues from all summonses issued by State Police on the Turnpike go to the State, and court costs to the municipality in which the violation is committed. Not one penny inures to the benefit of the Turnpike.

College Alumni Group To Meet At Hostetters

The Lancaster County Alumni Club of Elizabethtown College will hold the annual dinner meeting at Hostetter's Banquet Hall, Mount Joy, Saturday evening, April 24 at 6:30 p. m.

Plans have been completed to make this banquet the high point of the club year, according to an announcement by Mrs. Merle E. Black, Jr., Secretary. Harry Gerlach, supervising principal of the Southern Lancaster County Joint High School the club president, will serve as toastmaster. Prof. Albert L. Gray, head of the Department of Business at Elizabethtown College will give a short address. Two other members of the faculty, Prof. Nevin W. Fisher, head of the Department of Music, the Professor Edgar T. Bittig, of the Department of Business and first flutist of the Harrisburg Symphony Orchestra, will entertain musically.

Dr. A. C. Baugher, president of Elizabethtown College, will present some of the highlights of his current college year and a glimpse into some of the highlights of the current college year and a glimpse into the things to come to the college. Eby C. Espenshade, the alumni secretary, will be on hand to tell of the progress in his work.

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THE MOUNT JOY BULLETIN
MOUNT JOY, PENNA.

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QUIK-BANDS Plastic, 33's 27c Waterproof adhesive bandages, Plain or Merc.	SALT WATER TAFFY 1.49 Genuine taffy. Nine delicious assorted flavors.
WRITING PAPER Parchment Bond 98c 120 large, flat sheets, 75 envelopes. 2.50 Value Plus Federal Tax on some items.	GREETING CARDS Box of 16 59c All occasion cards and envelopes. 1.80 Value
	Easter CUDDLE BUNNY 1.69 Pastel super-soft plush. 17" tall. Reg. 2.79 Right reserved to limit quantities.

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