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DEAR FRIEND,

The response to our announcement recently of the opening of our Budget Department has been far above our expectations.

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EASY TERMS

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Sincerely,

GEO. W. LEAMAN

P. S. —You can also buy Westinghouse appliances such as Electric Ranges, Refrigerators, Freezers, Laundromats, Dishwashers, Clothes Dryer, Small Appliances, Etc. on our Easy Budget Terms.

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Census Taker's Headache

MANSFIELD, Ohio.— They'll be explaining it away for the next 50 years, say the men in the Census Bureau when they speak of the 303 sets of twins born on Sept. 23, 1952, instead of the average for that day of 104.

The day, of course, was the Westinghouse Blessed Event Day — the day that Westinghouse gave away a set of laundry twins, a Laundromat and a Dryer, to the parent of each set of twins born from midnight of the 22nd until midnight of the 23rd.

Now that Westinghouse has announced a repeat performance of Blessed Event Day, scheduled for the same date, Sept. 23, this year, there may be a boom in the aspirin business in Washington, D. C., as the men in the Census Bureau fortify themselves for the job of tabulating results on that momentous Thursday rapidly approaching.

According to the Natality Branch, National Office of Vital Statistics, which is a part of the Public Health Service in Washington, "From 1940 to 1949, the average number of sets of twins born on any one day during the entire month of September was 128. Therefore, it might be possible that 150 sets of twins could be born on any day in September, but a total of 303 sets of twins born on September 23 appears to be at variance with known ratios of twin sets."

The repeat performance of Blessed Event Day this year was prompted by the introduction of a new set of Westinghouse laundry twins—the models LS-7 Laundromat automatic washer and DS-7 Clothes Dryer.



SCIENCE and your Health

TREATMENT OF BURNS by Science Features,

The origin of fire is lost in antiquity, but it is probably safe to assume that on the first day man learned to use fire he burned himself. Burns are among the most common of all injuries, causing approximately 6,000 deaths in the U.S. every year.

Burns are classified as first, second or third degree, according to their severity. First degree burns are usually not serious. Second degree burns cause blistering of the skin, and a third degree burn chars the flesh.

Actually, the side-effects of a severe burn are more serious than the wound itself—although it is only in recent years that science has discovered this. The victim may suffer shock, which causes an estimated 80 per cent of deaths in fatal burns, or a serious infection may enter the burned area.

To combat these problems, blood plasma or whole blood may be given to restore body fluids lost in shock, and the body's resistance may be bolstered by administration of the hormones ACTH and cortisone. Antibiotics such as terramycin and penicillin are often given to prevent infection.

Treatment of the burn itself may be either by covering it with a pressure bandage or by the new, open-air method, which has been used with success in Korea. In this method, the wound is not covered, but allowed to dry and heal in the open air.

But the best cure for burns is still prevention.

Vic Vet says

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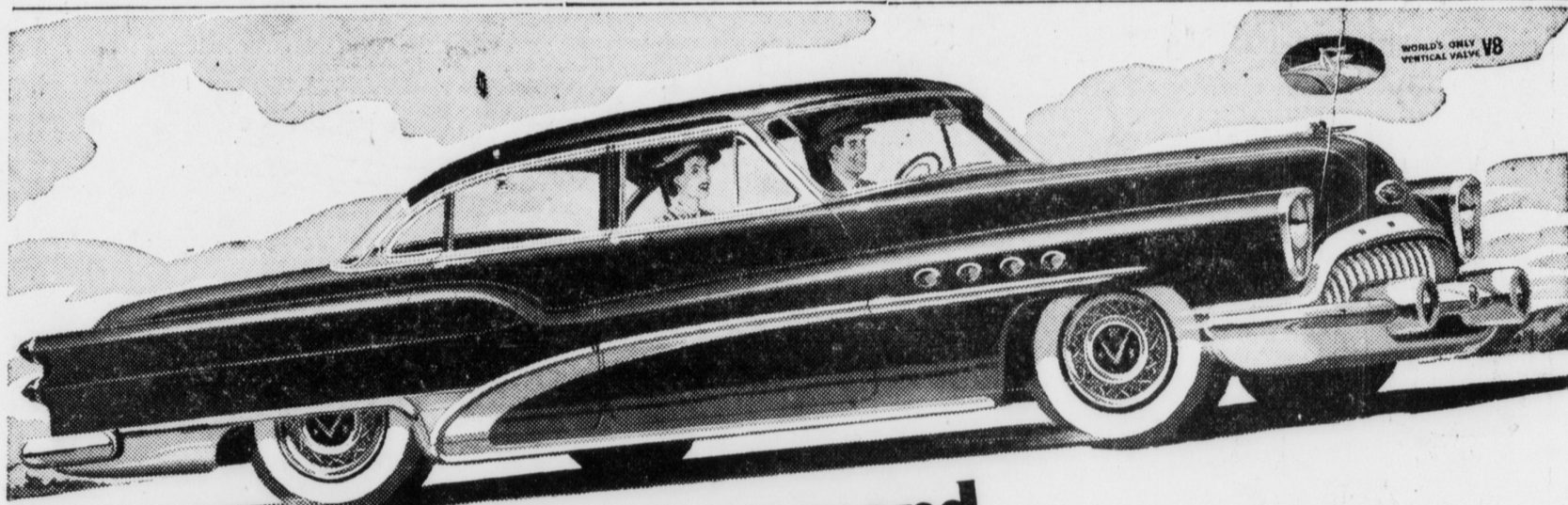
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