Lighting fixturi

## LEROY M. HAWTHORNE

 Electrical Contractor RHEEMS, PA.phone elizabethtown 110 R11


## $\mathbf{W e}_{\text {e mean }}$ that literally

Because that's all the money it takes to buy this great new 1953 Buick Special.
That's all it takes to boss its high-compres sion Firs ball 8 Engine-now stepped up to the highest horsepower in Buick Special
history
That's all it takes to enjoy its still finer Million Dollar Ride-its full six-passenger roominess - its light-as-a-flyrod handling ease.
But if you're surprised at this news, we can't blame you a bit.
Most people are-when they learn that you can get Buick styling, Buick structure,
Buick room and power and comfort and steadiness, all for just a few dollars more than the cost of the so-called "low-priced three.'


## S. F. ULRICH, Inc.

505 North Market St


Come in and meet our trust officer Taik with him about setting up a trust for your family - for yourself - about having us take care of securities or rental prob lems. We offer complete trust services


## Move right in for arity  flowe-box light, oil-bath air cleaner, fullHow oil filter, bumper guards front and rear

 charge as extras.So there you are-definitely able to mov right into this big, broad, robust-powered Buick for
lesser car.
Why not drop in on us to see and drive this That's the price of the new 1953 Buick SPECIAL
$\qquad$
$\qquad$

