

1953 Chevrolet One Of Beauty

A new Chevrolet that will create "entirely new conceptions of automotive beauty and performance" was promised by Clarence S. Newcomer, president of Newcomer Motors, Inc. Mr. Newcomer made his statement following a meeting with company representatives in Hershey where 1953 plans were revealed to an enthusiastic audience of dealers from this area.

"When we were invited to attend we were told that this would be one of Chevrolet's most important business conferences," he continued. "This was conclusively borne out by developments. Not only were we shown the most exciting product in my experience as a dealer, but the speakers made

clear that the company through its newspaper advertising and promotion would give the model unprecedented backing."

Mr. Newcomer said the program should answer any doubts about the future of business. "A company with the marketing knowledge of Chevrolet does not reinvest the tremendous capital required for a program of this nature unless it is firmly convinced of sound sales possibilities," he pointed out. "It is quite apparent from the product that the largest automobile company in the world is anticipating one of its biggest years in 1953."

Although the date for showing the new Chevrolets has not yet been announced, Mr. Newcomer is already making plans for a display of the car here. He is confident that interest in the new model will draw record-breaking crowds to his showroom.

Those In Service

Oslø, Norway
Dear Committee and especially "Jackie"—

My sincere apologies for not recognizing the "Box 243". I should have known as it is quite typical of the wonderful work you all have been doing and everyone receiving your boxes enjoys and appreciates them as we do. The pretzels were thoroughly enjoyed and a very original idea—but it does make one a bit homesick!

I never thought you would print my last letter but just heard from my "sister" Helen and she had received their copy of the Bulletin and I am as she called me - a dope!

You and the people in the community who make your work possible deserve our sincere thanks and our Best Wishes for a Merry Christmas and a Happy 1953, and thank you mostly for the Bulletin!

Sincerely,
M/Sgt. and Mrs. M. J. Kaplan (Kappy and Harriett)
P. S.—Have read in the Bulletin where several boys were here during "operations Main Base"—all Navy boys and should any of them ever put into port here again we do wish they would look us up! Our phone is 5567-03!—Make a note of that you fellows!

December 19, 1952
Newport, R. I.
Dear Remembrance Com.

I wish to thank all of you for the box of pretzels and also for the Bulletin which we receive each week. The Bulletin makes us feel much closer to home. My wife always looks for it each Saturday to see how the great town is doing. The pretzels were very good and I know all who received them—were as pleased as I was, or more, if that was possible.

I want to thank you again from the bottom of my heart, and may God Bless you All.
Yours sincerely,
A. G. Tanis

December 22, 1952
Orleans, France
Dear Committee,

I hope you will forgive the delay in the offering of thanks for the work you are doing there at home. I want to thank you most sincerely for the can of delicious pretzels that arrived here in wonderful condition. They didn't last more than a week after they arrived. By now they are a sweet memory. The can also came in handy. At the present time it is adorning my room as a handsome wastebasket. I was certainly surprised at the condition they arrived in. There wasn't a dent in the can and there wasn't a dozen pretzels in the can that were broken. It was a fine job of packing. They were as fresh as the day they were packed.

I was hoping that I might be able to spend the holidays at home this year, but I wasn't too fortunate. I may be able to make it by the middle of next month, and I sincerely hope my last look at Mount Joy from a car window. I suppose there are so many changes and so many new faces in town that I won't recognize the place when I finally do get there. I noticed in today's paper (Nov. 20.) that Ralph and Frank Hassinger have been lucky in being able to locate each other in Tokyo. I haven't been quite as lucky with my searches. I have tried several times to contact one of the Boyd boys who is stationed at Fontainebleau. Since Fontainebleau is only about 100 kilometers from Orleans (approx. 40 mis.), so I have tried to telephone him several times but to no avail. I may be successful on my next try.

Well folks, it is getting a little late and I must prepare for General Ridgeway's visit tomorrow, so I suppose it is best I close for this time. Give my regards to all and thanks a million for the gift. You can never imagine how much a gift like that from your friends at home can mean when you are thousands of miles from your nearest friends. Keep up the good work, folks and may God Bless you One and All for the fine work.
Sincerely,
Bill Baltozer

BIRTHS

Mr. and Mrs. Clarence Weidman, Mount Joy R1, a son Monday at the Columbia Hospital.

Mr. and Mrs. Harold L. Keener, Mt. Joy R1, a daughter, yesterday at Lancaster General Hospital.

Mr. and Mrs. Robert M. Kersletter, 12 W. Main St., Mt. Joy, a daughter, yesterday, at Lancaster General Hospital.

MARRIAGE LICENSES
Glenn Harold Stauffer, Elizabethtown R3, and Phyllis Stauffer Gainer, Mount Joy R2.

Henry Bernard Greenberg, 5117 N. Marvins St., Philadelphia, and Nancy Hirschfeld, of Landisville.

Raymond John Pennell, 125 W. Donegal St., Mt. Joy, and Betty Julia Frey, 201 W. Main St., Mount Joy.

Patronize Bulletin Advertisers.

HAPPENINGS — of — LONG AGO

20 YEARS AGO

A number of local nimrods returned home with deer, they were: Norman "Toots" Mateer, George Groff, Harold Mumma, 6 point buck; A. D. Garber, the Florin postmaster, 8 point buck. Christian Lease, Jr., East Donegal, shot an 8 point buck. Messrs. Dan Fackler, John Kover of Mt. Joy, Huges Fitzpatrick, of Elizabethtown brought home two deer, weighing 150 pounds each, shot by Fackler and Fitzpatrick, both sons-in-law of John Kover.

Among the many deer stories told of the season this one has them beaten to a frazzle—Messrs. John and Carl Zeager and Abe Waltz, of town, with several others were deer hunting in Perry County. Waltz spied a buck, shot it and the deer fell. He ran to it and he did the animal tried to get up. Abe laid his rifle aside, pounced upon the deer, grabbing it around the neck. As the animal struggled Abe called "Carl, Carl, bring the rope." Carl hurried to the scene and assisted in tying the rope tightly around the deer's neck that its tongue hung out. The other end of the rope they tied to a tree.

The animal in its struggle tore the rope and was off into the woods like a flash. Both men grabbed their guns and Waltz succeeded in downing the deer but when he ran toward it Mr. Deer got up and ran a little farther on, only to be downed for the last time by a deadly bullet from a Millersburg man. Abe walked up and remarked: "Well it's your deer, mister. I almost had him". The other fellow, a good sportsman, said: "No fellow, any gunner that can rope a deer, tie him to a tree and wrestle with it, like I saw you do with this one, deserves to get it—the deer is yours."

Abe and his party were one happy crowd. Mr. Schuler and a State policeman, were eye witnesses to the above and will vouch for the story.

Coasting was so good the kiddies, and even the grown-ups couldn't resist the temptation. Burgess Keener came to their rescue by adopting the first safety plan for sledding. North Jacob and Manheim streets had guards placed so everyone could enjoy the sport.

Saturday noon the large water main which crosses the Jacob street bridge and supplies water to the residents in that section, burst at several places on the bridge. Supervisor Smeltzer cut the rope and plugged both ends until after Christmas. It was discovered the babbitt working had slid out of some of the joints, due to the vibration of the bridge when heavy trucks pass over it.

Among the sick were John M. Booth, merchant, and Chief of Police Elmer Zerphey, who are confined to their homes.

Winners of the doll contest given at Garber's Rexall Drug store were Nancy Germer, 1st prize; Others winning dolls were: Anna Martha Strickler, Sarah Brown, Florence Erb, Elizabeth Metzler, Elizabeth Mumma, Dorothy Stauffer, Claudia Espenshade, Yvonne Schneider, Dorothy Wagner, Amora Skipper, Jean Miller, Jean Schock, Mabel Jane Mumma and Wanda Alexander. Balance of contestants received a box of candy.

15 YEARS AGO

67 head of livestock were saved when fire destroyed a barn on the farm of David Miller, about 1½ miles north of here on the Mastersonville road at 6:30 p. m. The fire was believed to have been started by a piece of metal or stone that passed thru the fodder shredder. The loss was estimated at \$12,000, and partly covered by insurance.

Twin daughters were born to Mr. and Mrs. Lester Groff on December 4th.

Boro Council adopts new relocation of Apple Alley and will consider improvements at reservoir.

The automobile of Clarence Newcomer caught fire Saturday night in front of the home of Earl Myers when the anti-freeze mixture leaked through the radiator hose and dropped on the hot motor. Front door was damaged.

Mr. and Mrs. John Charles, this boro, suffered lacerations of the face and shock at 2 p. m. on

Saturday when Mr. Charles lost control of his auto and it crashed into a telephone pole. When he tried to save a mince pie, which his pet Scottie was investigating.

Mrs. Charles was thrown thru the windshield by the force of the impact. Both were treated by Dr. Workman. The Scottie was so frightened it ran two miles before he was caught.

Last Tuesday thieves stole 35 chickens from the hen house of John Snively at Lancaster Junction. The next night they returned and stole 35 more and 15 ducks.

Franklin Sprout, eight year old son of Mr. and Mrs. John Sprout, 59 W. Donegal Street, this boro was taken to the hospital Christmas Day, having contracted pneumonia.

Wills filed at the courthouse were Eli Brubaker, Rheems, who died Dec. 1; Henry Foss, of Donegal township, who died on Dec. 4; and Jacob Hershey Young, this boro, who died on Nov. 13.

Sixty-four marriage licenses were issued in the County. 500 dog licenses were sold at the treasurer's office.

10 YEARS AGO

Brews of roasted cereal grains, long substituted for coffee in Europe, soon will make their appearance in America. Barley and rye will be the principal ingredients of the ersatz drink.

Daughters were born to Mr. and Mrs. Paul Erb, Mount Joy R2, and Mr. and Mrs. Webb Ginder, Manheim R2. A son was born to Mr. and Mrs. Melvin Peters, West Donegal St., this boro.

250 employees of the A. S. Kreider Shoe factory at E-town marched to an air raid shelter when the fire alarm was mistaken for an air raid signal.

On Saturday night's 9:50 to 10:30 p. m. surprise blackout caught many late shoppers and moviegoers on the streets but efficient work by members of the Civilian Defense Corps had them all sheltered until the all clear sounded.

Levi Mumma, Florin, dislocated his left shoulder when a ladder on which he was standing slipped on ice and threw him to the ground.

Miss Ruth E. Breneman, Landisville, suffered head injuries, and Harold T. Kauffman, Manheim, neck injuries when their car skidded into the side of a covered bridge on the Ronks road.

Irving Swarr, son of Mr. and Mrs. J. L. Swarr, Jr., Mount Joy R1, was painfully injured when the light truck he was driving collided with a coal truck driven by Carl Haines, Newtown. Accident occurred near Snyder's Mill.

Lancaster county War Bond purchases for the first half of December were \$2,054 less than the assigned quota. War Savings Staff officials announced.

Sons were born to Mr. and Mrs. Warren Bates, this boro December 18; and Mr. and Mrs. Aaron Tyson, Manheim R2.

Fourteen cases were reported in the smallpox outbreak in the Amish section of Mifflin county. State police are guarding the roads in the infected area.

Alice and Mary Strickler held Open House from three to nine p. m. December 26th at Walnut Tree Farm, west of Florin.

SIMON P. NISSLEY
MARY G. NISSLEY
FUNERAL DIRECTORS
Mount Joy, Pa.

JACOB R. CORLL Public Accountant

Bookkeeping — Tax Service

JOY THEATRE BLDG.
MOUNT JOY PENNA.

OFFICE HOURS:

DAILY 9:00 A. M. TO 9:00 P. M.
SATURDAY 2:00 P. M. TO 9:00 P. M.

PHONE 3-6163

If no answer, call 3-5323

1-2c

HERE'S ONE GOOD REASON



FOR JOINING OUR

Christmas Club

JOIN ONE OF THESE CLUB CLASSES

Deposit Weekly	Receive in 50 Weeks
\$.10	\$ 5.00
.25	12.50
.50	25.00
1.00	50.00
2.00	100.00
3.00	150.00
5.00	250.00

Join now—and at Christmas give those you love the "special things" they've always wanted.

UNION NATIONAL MOUNT JOY BANK

OF MOUNT JOY

Member of Federal Deposit Insurance Corporation

What Advertising Does . . .

When someone starts advertising,
Someone starts buying;
When someone starts buying,
Someone starts selling;
When someone starts selling,
Someone starts making;
When someone starts making,
Someone starts working;
When someone starts working,
Someone starts earning;
When someone starts earning,
Someone starts buying;

An endless chain, so to speak, and the merchant who doesn't advertise and advertise regularly is doing nothing if he isn't breaking links in this endless chain.

Simply Dial 3-9661 Mt. Joy, and a skilled ad writer of The Bulletin, a newspaper brimful of reader interest—about everything that happens in this community—will be glad to place your merchandise before the reading public.

Mount Joy Legion

NEW YEAR'S EVE PARTY

WED. EVENING, DECEMBER 31

NO RESERVATIONS — NO COVER
NO MINIMUM — NO INCREASE

LEW WALTON And His Joy Jumpers

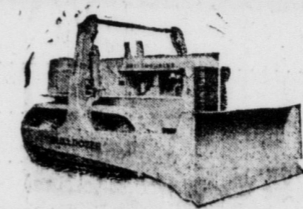
SATURDAY, JANUARY 3
THE HEADLINERS

SUNDAY, JANUARY 4

Charlie Neimer Trio

Sunday family dinners will be served starting at 1:00 until ? — Steaks, Chops, Sea Foods, Beef, Pork and Turkey.

Everybody, Everywhere, Reads The Bulletin



C. Robert Fry

MANHEIM R. D. 2, PA.

Air Compressor Work
Rock Drilling, Concrete Breaking, Etc.

Rocks
and
Trees
Removed

Excavating and Grading
Cellars, Trenches, Etc.

PHONE MOUNT JOY 3-4753