

# THIS IS ENTRY WEEK IN THE BULLETIN'S

## BIG "EVERY ONE A WINNER" PRIZE SUBSCRIPTION CONTEST

Just Starting — And Opportunities Existing For "Live-Wire" Men And Women (Married Or Single) Residing In The Various Communities Of This Area To Get In The Game Now And Win One Of The Most Desirable Prizes.

**1st GRAND PRIZE**  
**\$1000 In Cash**

**2nd GRAND PRIZE**  
**\$500 In Cash**

CASH BONUS AWARDS FOR "PLACEMENT" WINNERS

**"EVERY ONE A WINNER"**  
**Third "Daily Pay" Winner**  
 In addition to regular "Daily Pay," winner of third place will receive extra "bonus" check for 50% of his or her total earnings added.

**"EVERY ONE A WINNER"**  
**Fourth "Daily Pay" Winner**  
 In addition to regular "Daily Pay," winner of fourth place will receive extra "bonus" check for 33 1/3% of his or her total earnings added.

**"EVERY ONE A WINNER"**  
**Fifth "Daily Pay" Winner**  
 In addition to regular "Daily Pay," winner of fifth place will receive extra "bonus" check for 25% of his or her total earnings added.

**"EVERY ONE A WINNER"**  
**Sixth "Daily Pay" Winner**  
 In addition to regular "Daily Pay," winner of sixth place will receive extra "bonus" check for 15% of his or her total earnings added.

**DO YOU NEED \$1000**

*It Costs Nothing To Enter—*  
*It Costs Nothing To Win—*

CONTEST OFFICIALLY OPENS  
**OCTOBER 2nd**  
 CONTEST OFFICIALLY CLOSSES  
**NOVEMBER 15th**  
 Just Six Short Weeks To Win Prizes Or Commissions Worth Thousands of Dollars

**Vote Schedule And Price List**

FIRST PERIOD Ending October 13		SECOND PERIOD Ending Nov. 1	
1 Year — \$2.00 —	10,000 Votes	—	8,000 votes
2 Years — \$4.00 —	25,000 Votes	—	22,000 votes
3 Years — \$6.00 —	50,000 Votes	—	45,000 votes
5 Years — \$8.00 —	150,000 Votes	—	145,000 votes

  

THIRD PERIOD Ending Nov. 8		FOURTH PERIOD Ending Nov. 15	
7,000 votes	6,000 votes	—	—
29,000 votes	17,000 votes	—	—
40,000 votes	35,000 votes	—	—
140,000 votes	135,000 votes	—	—

**Enter Now!**

DOUBLE THE ABOVE VOTES FOR EACH NEW SUBSCRIPTION

**BONUS VOTES**

150,000 votes will be issued for every \$20.00 in subscriptions during the first period — 140,000 votes the second period — 130,000 votes the third period — 120,000 votes the fourth period.

- THIS IS YOUR OPPORTUNITY TO SECURE A
- TRIP TO FLORIDA
  - A NEW CAR
  - PAY ON THE MORTGAGE
  - YEAR'S FREE RENT
  - A NEW FUR COAT
  - A COLLEGE EDUCATION
  - NEW FURNITURE
  - A NEW TELEVISION
  - A NEW WASHER
  - RAISE MONEY FOR YOUR ORGANIZATION

**"EVERY ONE A WINNER" RULES**

1. Any reputable man, woman, boy or girl living in the area where this paper circulates is eligible for the awards and daily pay.
2. No employe of this newspaper is eligible to enter contest. This does not apply to correspondents.
3. Winners of prizes will be determined by their earned votes, said votes being represented by ballots issued on new and renewal subscriptions and free vote coupons clipped from this newspaper.
4. Participants in this subscription drive are not confined to their own town or community in which to secure new or renewal subscriptions, but may take orders anywhere in this section; or for that matter, anywhere else.
5. Votes are issued free. It costs the subscriber nothing extra to cast his or her votes for any contestant. Votes must be asked for at the time of paying subscription, however, otherwise subscriber waives this privilege.
6. Votes once issued are not transferable. Contestants cannot pool their votes in favor of another contestant. Should a contestant withdraw from the race, his or her accumulated votes will be cancelled. Neither will it be permissible for contestants to give or transfer unreported subscriptions to another contestant. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.
7. Any collusion on the part of contestants to nullify compensation, or any other combination formed to the detriment of other participants or this newspaper will not be tolerated. Any contestant taking part in such a combination stands liable to forfeit all rights to a prize or commission.
8. All votes issued in the form of ballots, or subscriptions, or special votes thereon, may be held in reserve and cast at the discretion of contestants of this newspaper. The free vote coupons appearing from time to time in the paper must, however, be cast within one week following publication.
9. In event of a tie for any one of the prizes offered, an award of identical value will be given each tying contestant.
10. Participants in this drive are authorized to accept both new and renewal subscriptions, but it is understood and agreed that they will be responsible for all money collected and will remit such amounts in full to the contest department on regular report days.
11. No statement or promise made by any representative or participant varying from the rules and regulations appearing in the columns of this newspaper will be recognized by the publisher.
12. In case of typographical or other error it is understood that neither the publisher nor contest manager shall be held responsible except to make necessary correction upon discovery of same.
13. All active participants shall be paid a 20% cash commission. It is understood, however, that in the event any contestant becomes inactive—failing to make weekly reports—he will, at the discretion of the management, become disqualified and thereby forfeit all rights to a prize.
14. It is understood and agreed that major prize winners will consider their daily pay in the light of an "advance", which is returnable upon presentation of Prize—thus obviating double compensation.
15. To insure absolute fairness in awarding of prizes the race will be brought to a close with sealed ballot box. During the last period of the contest a ballot box, locked and sealed, will repose in the office of the newspaper, where participants and their friends may deposit votes. In this way, no one—not even the Campaign Manager—can possibly know the actual strength of the various participants, which precludes any possible chance of favoritism and insures fairness to the minutest degree.
16. This newspaper guarantees fair and impartial treatment to all participants; but should any question arise, the decision of the Campaign Manager will be absolute and final.
17. Any subscription once turned in can be extended by making extension payment, and remainder of votes will be issued thereon same as if full amount had been paid at the very beginning.
18. Any contestant who earns as much as \$50 in commissions during the first week of the drive, will receive an extra bonus of \$25 cash in addition to regular commissions earned or any special prize won.
19. Double votes will be given for each new subscription. A new subscriber is a reader who was not taking the paper at the start of the campaign—and names cannot be changed from one name to another in the same household and then counted as a new subscription.
20. In becoming a member of this "Every One A Winner" campaign, participants agree to abide by the above rules.
21. 25,000 extra votes will be given during the campaign to contestants making cash reports Saturday of each week.

**FIRST STEP TOWARD SUCCESS**

Clip These Coupons Today

Without Delay

**"EVERY ONE A WINNER"**  
**Entry Coupon**  
 GOOD FOR 10,000 FREE VOTES

Mr. \_\_\_\_\_  
 Miss \_\_\_\_\_  
 Mrs. \_\_\_\_\_  
 Address \_\_\_\_\_  
 Date \_\_\_\_\_ Telephone \_\_\_\_\_

NOTE—Only ONE Entry Coupon accepted for "Every One A Winner" Entrant

**"EVERY ONE A WINNER"**  
**Flying Start Coupon**  
 40,000 EXTRA VOTES

Mr. \_\_\_\_\_  
 Miss \_\_\_\_\_  
 Mrs. \_\_\_\_\_  
 Address \_\_\_\_\_

This coupon will count 40,000 extra votes if returned in to the "Every One A Winner" contest department with the first subscription you obtain—new or renewal.  
 (Good Only During First Week of Contest)

**"EVERY ONE A WINNER"**  
**First Week Coupon**  
 GOOD FOR 150,000 EXTRA VOTES

for every five-year subscription or its equivalent if turned in during your first active week in the contest.

NOTE:—Limit six coupons per contestant.

CONTEST HEADQUARTERS  
**BULLETIN OFFICE**  
 11 E. Main St.  
**MOUNT JOY**  
 Phone - Mount Joy 3-9661  
**OPEN DAILY**  
 9 to 5 Including Sat.