- Proudly Presents -

"EVERY ONE A WINNER"

CIRCULATION CONTEST

FEATURING DAILY PAY AS MUCH AS YOU WANT TO MAKE IT . . . AND AT THE SAME TIME AN OPPORTUNITY TO SHARE IN THE DISTRIBUTION OF

PRIZES-SPECIAL PRIZES AND

"EVERY ONE A WINNER"

Third "Daily Pay" Winner

In addition to regular "Daily Pay," winner of third place will receive extra "bonus" check for 50% of his or her total earnings added.

"EVERY ONE A WINNER"

Fourth "Daily Pay" Winner

In addition to regular "Daily Pay," winner of fourth place will receive extra "bonus" check for 33 1/3% of his or her total earnings added.

"EVERY ONE A WINNER"

Fifth "Daily Pay" Winner

In addition to regular "Daily Pay," winner of fifth place will receive extra "bonus" check for 25% of his or her total earnings added.

"EVERY ONE A WINNER"

Sixth "Daily Pay" Winner

In addition to regular "Daily Pay," winner of sixth place will receive extra "bonus" check for 15% of his or her total earnings

Competition is open to men and women, married or single, and young people of the more ambitious sort residing in this section and surrounding territory. It costs nothing to try, and all participants are guaranteed comdensation for every effort expended; you positively can-

not lose. Read this announcement carefully—every word of it-hen clip the coupons below and send them in for yourself or a friend. Remember a good start is the battle

HOW TO ENTER - WHAT TO DO

The first thing to do is to clip the Entry Coupon appearing on this page, fill in your name and address and mail or deliver in person to contest department at once. This coupon starts you in race with 10,000 FREE votes; and, by using the flying start with your first subscription you would then be entitled to an extra 40,000 PREMIUM votes for taking IMMEDIATE action—all of which speeds you on your way to win. Only ONE such Entry Coupon will be accepted for each par-

The next step is to obtain from contest department one of the special receipt books, printed for the purpose. Thus equipped, you have but to see your friends, neighbors, relatives and acquaintances and ask them to subscribe for this newspaper through you. That's all there is to it! However, you will never get anywhere unless you make the start—the earlier the better. Once started, let no one discourage you. Just remember this: Anything worth having is worth work-

Then, too, as more fully outlined below, this newspaper offers "early starters" substantial special cash prizes for substantial results during the very first week of this contest, the small requirements necessary to qualify as a winner being easily attainable and well worth the little extra effort it requires. Try it

CONTEST OFFICIALLY OPENS

OCTOBER 2nd

Subscriptions May Be Taken Any Time Following This Announcement

CONTEST OFFICIALLY CLOSES

NOVEMBER

Just Six Short Weeks To Win Prizes Or Commissions Worth Thousands of Dollars

BE FIRST

TO START

BE FIRST TO FINISH HOW TO WIN THE BIG PRIZES

It takes votes to win the big prizes, and they are secured in the following ways: First by clipping the free vote coupon appearing on Page 1. They all count. Begin gathering them NOW while they are good for 100 votes each. After next week these coupons will be reduced to 50 votes each; the following week to only 10 votes, and after that they will be discontinued. The only restriction placed on these coupons is that they must be cast within one week after publica-

Another and much faster way, to accumulate votes in our "every one a newspaper. Votes are issued on each subscription secured, the number varying according to amounts paid and during which "period" same are received at the contest department. SEE SCHEDULE OF VOTES.

EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. This "every one a winner" prize contest is of such short duration that immediate action is necessary for greater success. Subscriptions taken during the early part of drive not only carry the MAXIMUM number of votes but "early starters" who are first in the field will undoubtedly get the "cream" of both new and renewed subscriptions, while those who put off starting until a later date will of course have to take

Don't lose valuable time "waiting to see what the other fellow is going to do" but get into the game today, without delay, and show the "other fellow" how to d_{O} it!

How To Obtain The Winning Votes: Vote Schedule And Price List

Years - \$8.00 - 150,000 Votes

Clip These Coupons Today_

"EVERY ONE A WINNER"

Entry Coupon

GOOD FOR 10,000 FREE VOTES

NOTE-Only ONE Entry Coupon accepted for

"Every One A Winner" Entrant

Mrs.

Address

Win Special Cash Prizes Offered Early Starters! It Is Easy To Earn \$100 During Your First Week In This Contest If You Start Now! Don't Delay! Start Early - Win Easily

FIRST PERIOD SECOND PERIOD THIRD PERIOD FOURTH PERIOD TURN TO PAGE 11 FOR CONTEST RULES **BONUS VOTES** Ending Nov. 1 Ending Nov. 15 Ending October 18 Ending Nov 8 6,000 votes 150,000 votes will be issued for every \$20.00 in -- \$2.00 -- 10,000 Votes 8,000 votes 7,000 votes Years — \$4.00 — 25,000 Votes 22,000 votes 20,000 votes 17,000 votes subscriptions during the first period — 140,000 Years - \$6.00 - 50.000 Votes 45.000 votes 40.000 votes 35,000 votes votes the second period - 130,000 votes the third

DOUBLE THE ABOVE VOTES FOR EACH NEW SUBSCRIPTION

140,000 votes

Turn Your Spare Time Into Profit

Get Your Share Of These Special Prizes

October 4

,	be	Awarded	Opening	week,	Ending	Saturday,	
5	CASI	H. First Specia	l Prize	FOR	\$25	CASH, Sixth	S
5	CASI	H, Second Spe	cial Prize	PIN	\$25	CASH Savon	1

pecial Prize \$25 CASH, Third Special Prize \$25 CASH, Eighth Special Prize \$25 CASH, Fourth Special Prize \$25 CASH, Ninth Special Prize \$25 CASH, Fifth Special Prize \$25 CASH, Tenth Special Prize

And Ten \$10 Special Cash Prizes to the Next Ten Participants Who Qualify

Twenty Special Cash Prizes, in addition to regular 20 per cent commission checks will be awarded those turning in the most subscription collections before Saturday night, October 4, but a minimum of \$100 in collections is necessary to qualify for one of these special cash prizes.

Contest Headquarters —

Flying Start Coupon

"EVERY ONE A WINNER"

FIRST STEP TOWARD SUCCESS

40,000 EXTRA VOTES Mr. Miss

Mrs.

145,000 votes

Address This coupon will count 40,000 extra votes if returned in to the "Every One A Winner" contest department with the first subscription you -new or renewal.

(Good Only During First Week of Contest)

"EVERY ONE A WINNER"

135,000 votes period - 120,000 votes the fourth period.

First Week Coupon

Without Delay

GOOD FOR

150,000 EXTRA VOTES for every five-year subscription or its equivalent if turned in during your first active week in the contest.

NOTE:-Limit six coupons per contestant.

ENTER

TODAY

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