

# Here's a Challenge Only FERGUSON

## Dares to Make!

As the Ferguson Dealer in this community, we will publicly match the new and far more powerful Ferguson "30" against any other tractor. We dare to do this because the new Ferguson "30" is bigger in power, in performance, in economy! At a "Showdown" demonstration we will prove that the Ferguson "30" with Ferguson System Implements, meets more of the needs of more of the farmers... more of the time... than any other tractor... outperforming them doing all of the following jobs:

Moldboard Plowing	Harrowing, Spike Tooth	Row Crop Cultivating	Side Delivery Raking
Disc Plowing	Harrowing, Spring Tooth	Field Tilling	Loading & Spreading
Harrowing, Tandem Disc	Rotary Hoing	Subsoiling	Wood Lot Sawing

There you are, farmers! The stage is set for a "Showdown." We know we have the best tractor in the world and we're ready to prove it to you.

We are not just claiming what the Ferguson "30" can do. We'll let this demonstration do the talking for us.

If you are thinking of buying a new tractor, look at all of them. Listen to what other dealers tell you their tractors can do. Ask these dealers if they are willing to

prove these claims at a "Showdown" demonstration on your own farm. Then get in touch with us.

Match these jobs a Ferguson Tractor can do with Ferguson System Implements against similar jobs any other tractor claims to do... and you'll see we can do those jobs better with our new Ferguson "30." And we'll ask you to be the judge of how much better we do them.

# HIESTAND INC.

## FERGUSON SALES AND SERVICE

R. D. 1, MARIETTA, PA.

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### Only the Ferguson Tractor Has the Genuine Ferguson System