2-The Bulletin, Mt. Joy, Pa., Thursday, April 5, 1951

## The Mount Joy Bulletin Jno. E. Schroll, Editor and Publisher

ESTABLISHED JUNE, 1901

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Publication Day, Thursday Copy for a change of advertising hould reach this office Tuesday. We will not guarantee insertion of any advertising unless copy reaches office not later than 9 a.. m. preceding day of publication. ssified ads will be accepted to 9 a. m. publication day.

#### EDITORIAL directly harmed.

E. Merl Young, whose wife is wearing a \$9,450.00 mink coat, declared at a hearing that he is in debt. Are we surprised?

... The PSES reports that there are 492 men and 422 women unemployed in Lancaster County. An industry at Columbia imported 73 men and expects to get 200 additional ere long. To us this don't make sense.

...

A MATTER OF TASTE Deploring the number of poor books and magazines published today, we stress our complaint and forget that though the quantity of good reading may not be to our liking, there is a decided improvement in the quality of the good books offered. Though there are more trashy books published today than in our country's history, there are more good books being sold and read, than twenty or thirty years ago. Consider the quality of shock, invenile books, alone,

This improvement holds true in art, music, the theatre, where we be producing as much of may not the good, but we are appreciating it more when it does appear. It seems we are cultivating higher standards of taste. ...

### IT'S OLD STUFF

What is new about the new fad fer crew hair cuts? We're doing it since Hector was a pup and looking like some breed of clipped peoch, in the process, no doubt. But since word reaches us that the crew cut is going to be very pepular for all ages of males, this summer, we will speak a good word for the short, stubby crop. If we expanded. Yet now the cost of mer that we had of cold this winmake the 1940 budgets look like ter, the crew hair cut will be mighnap on a deep piled rug but in hot The Evening Outlook, of Santa The Snavely Fire ty comfortable. It may look like weather it becomes functional, neat and clean. No heavy, sticky locks awry to fall on your heated fore- figures, it said: "If the American of George Hess, a company emhead. What cooling breeze there is people have any political intellican reach your pate and bring some gence or any sense of their own office. comfort. Away with the pocket self-interest, they will demand an Hess called firemen by telephone combs and hair dressing, let us end to the colossal extravagance of Fifteen pieces of apparatus pumpbrew a crew cut in spite of the wails of our womenfolk.

LONG AGO have to do, the argument runs, to put bigger and bigger price tags 20 Years Ago on their merchandise and watch the fat profits roll in like the sea. The property of the Clayton Hoff-Those who really believe that

man Estate was withdrawn at would do well to read the proceedngs of retail conventions, and the public sale at \$5,600. magazines and house organs which Monday night Constable Zerphey deal with retailers' problems and had 14 lodgers in the Boro lockup. 16 boys and girls organized a 4-H

The biggest thing retailing has to Garden Club here. fear-and this goes for small stores Mr. C. Cover has opened a new and large, the chains and the independents-is high and rising pri- of Albert Strickler's store. ces. It's a nightmare to every store. There are two main reasons for Main street was discontinued. this. First, American retailing de-Bob Torchin, tailor, of E-town, pends on big turnover, at a small profit on each sale. High prices ment here, in charge of Walter duction by noon. force families to cut their buying Snyder. to the limit. People are priced out Harry "Cap" Williams as accept

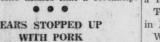
HAPPENINGS

-- of --

right along with the 'customer, is rad's shop. Second, contrary to a widely was granted a fishing license.

held misconception, high prices do Daniel W. Kramer, baggage mashis goods-but his cost of buying ployee of the company. greater degree. So it is not uncom- and give its customers lower prices. mon for the store-keeper to find 20 years ago you could buy a 12

lower than now. In any fight against inflation, the hams for 21c a lb. consumer can count on the aggressive help of the retailer. Self-interest alone makes that a certainty. a Philadelphia hospital.



Memories are short, and facts The chances are that most Americans have only a hazy idea of just

how much the cost of their govern- en hip. ment has risen in the past 10 years. So some figures compiled by the tion should come as a high voltage

In 1940, it cost a little more than of Commerce-in 1950 the bill was

\$863,000,000.

In 1949, the Department of the Interior lived on a budget of about \$1,385,000. Last year's bill was close

te \$568,500,000. In 1940, the State Department worried along on less than \$21,000,-000. In 1950 it managed to get rid of more than \$361,000,000. In 1940, the taxpayers supported here April 6, during Booster Week. the Department of Labor to the tune of some \$18,500,000, Last year the assessment was \$257,000,000. In 1949, it must be remembered, er now than it has been since 1928. Mrs. C. S. Gingrich was hostes the late President Roosevelt had to the Ladies Bible Class of the Evbeen in office for two terms, and angelical Church. the government had been greatly

#### www.www.www.g (and Wallace Miller, of Landisville, ) were first on the scene and took Junior Chamber

Chief Hiestand said:

was sweeping towards the planing mill and offices which are to the ter, Ammon R. Hoffer, Jr. and Olivfront of the property along the old er K. Snyder, Jr.

Harrisburg pike. "I decided to try and cut the fire

blaze was threatening the planing mill. Help began arriving and we battled the blaze in an area hem- promote the civic, industrial, commed in by an almost solid wall of mercial, and educational activities water.'

The two fire chiefs said after the garage, the Keystone, in the rear blaze "it was one of the finest pie- relating thereto; and to promote ces of five fighting we have ever The Martin Fruit Store on East seen anywhere at anytime." Representatives of the Snavely

will open a dry cleaning establish- feed business were back in full pro-Fire companies that responded

were: Salunga, Landisville, Mount of the market. So, the retailer, ed a position as barber at Wm. Con- Joy with two pieces of apparatus, Rheems, Shawnee, of Columbia, E. A. B. Hollinger, 86, of Lincoln Petersburg, Manheim, Rohrerstown,

West Lancaster and Ironville. Fire police were called to take not mean high profits in most cas- ter at the P. R. R. station here, is charge of the traffic. They closed men are urged to attend next Wedes. The merchant gets more for serving his 50th year as an em- the old Harrisburg pike on both nesday evening's meeting and be-

those goods and paying his over- D. B. Brubaker Dept. Store will buses were re-routed for early head has in many cases risen to a discontinue the S&H green stamps, morning service.

nearby fire companies were also that his net profit is actually less Ib. sack of flour for 29c, or 10 lbs. alerted and served hot coffee and than it was when prices were much sugar 46c 100 lb. sugar \$4.50; Camp- food to the firemen.

## LETTERS GRANTED

and Roy G. Kopp, Mount Joy R2, administrators of the Levi M. Kopp

and figures are easily forgotten. ed in the Florin Water Trough. ed to the hospital suffering a brok-

Messrs. Fred H. Baker and Peter Risser were slightly injured, when National Small Business Associa- a tire on the coal truck blew out upsetting the truck.

The first birthday party ' to ' be held in the family in 35 yrs. was in \$75,000,600 to run the Department honor of the 60th anniversary of Jno. D. Easton

Lancaster Drum Corps will lead the big Memorial Day parade here. Manheim opposed daylight saving time this year.

Messrs. Charles Derr and Clayton Drace celebrated their birthdays The Avertone S. O. S. Music Coach, under the auspices of the Mount Joy Booster Club will visit Mrs. Samuel Collins fell and sprained a ligament in her arm. The Susquenanna River is high

The Little Gem Photo Shop open-

(From page 1) "When I reached the plant about Frank Morton, Nicholas Leitner 2:20 a. m. the fire had broken thru Charles Ruhl, J. J. Murray, Hubert the roof and flames were leaping L. Rice, James W. Roberts, Kenneth at least 50 feet into the air. The fire A. Gainer,' Frank W. Young, C. Bernerd Grissinger, Gerald Hostet-

The purpose of the Junior Chamber of Commerce is to provide the in half at the point where the younger business and professional men with a medium for training in citizenship and civic endeavor; to

of the Community; to secure and disseminate accurate information good will and mutual understand ing among its members. The junior Chamber of Commerce is not a part company said the planing mill and of the Chamber of Commerce, although, it is usually affiliated with

the Chamber and works with them on projects for the good of the community while retaining its individual entity. The extension committee of the

Ephrata Junior Chamber of Commerce was instrumental in getting the local group started. All young sides of the fire and Elizabethtown come a part of this new and worthwhile organization.

> CARD PARTY, APRIL 20 A public card party will be spon-

> scred by the Ladies Auxiliary of the Friendship Fire Co., at the Fire House on Friday evening, April 20. beginning at eight o'clock.

Pinochle Bridge and 500 will be played, with two prizes to each table. Tickets 50c.

Everybody reads newspapers but Henry W. Stauffer, Salunga, and NOT everybody reads circular advertising left on their door step.

Patronize' Bulletin Advertisers

All Makes of Sewing Fil Machines Repaired 5 We Modernize Your Machine AFTER BEFORE to Electric, Console or Portable Call Us Today-We Pick-up and Deliver ... Anywhere! V. BINKLEY SERVICE SALES

111 N. Market St. ELIZABETHTOWN Phone 216-J



# Customers Corner Do you find that

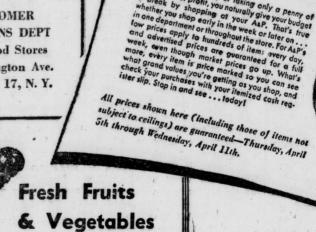
A&P advertisements help you plan your week's shopping? Do you find them

accurate and informative, as they should be? Do you find them easy to read, as they should be?

If you have any suggestions as to how we can make these ads more interesting and more helpful to you, please let us know. Please write:

CUSTOMER **RELATIONS DEPT A&P Food Stores** 420 Lexington Ave. New York 17, N.Y.

priced every day.



We can tell you that all the fruits and vegetables in A&P's Produce Department are harvested fresh, delivered fresh and sold fresh. We can tell you that they're all cram-packed with flavor. But we can't begin to tell you how deliciously fresh their flavor is. This you must taste! So pick your farm-fresh favorites at A&P soon! You'll find them mighty attractively

Fresh Tender Green California ASPARAGUS - 33' ONE PRICE-NONE PRICED HIGHER

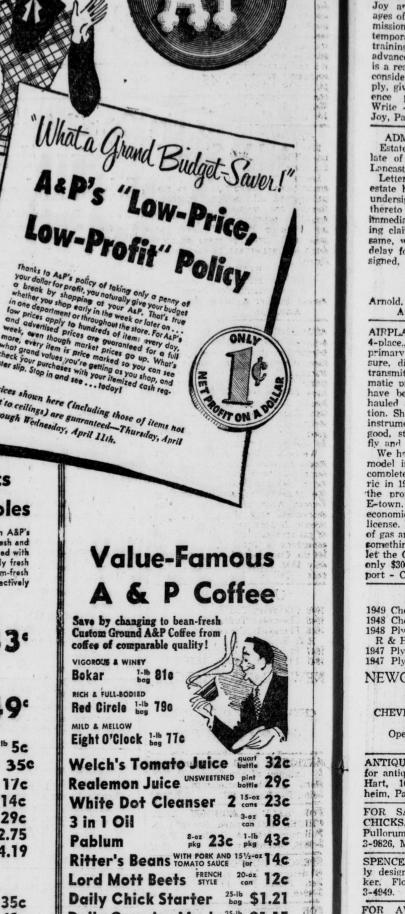
Florida, Juicy Valencia ORANGES 8-16 49° ONE PRICE-NONE PRICED HIGHER

Southern New Cabbage PRICED Ib 5c Pineapples JUMBO Pascal Celery FLORIDA large 17c Green Peppers SOUTHERN 3 for 14c Winesap Apples WESTERN 3 1b 29c Onion Sets YELLOW 3 1br 29c 32-1b \$2.75

Seed Potatoes\* 10-16 45c 100-16 \$4.19 FINE FROZEN FOODS Old South Orange Juice 2 tons 35c Birdseye Green Peas 2 12-oz Mixed Vegetables BIRDSEYE 12-oz pkg 24c Cauliflower SNOW CROP 10-oz pkg 27c

Save by changing to bean-fresh Custom Ground A&P Coffee from coffee of comparable quality! VIGOROUS & WINEY 1-16 810 bag 810 Bokar RICH & FULL-BODIED Red Circle 1-16 790 MILD & MELLOW

Welch's Tomato Juice duant 32c Realemon Juice UNSWEETENED pint 29c White Dot Cleanser 2 15-oz 23c 3-oz 18c 3 in 1 Oil 8-oz 23c 1-16 43c Pablum Ritter's Beans WITH PORK AND 151/2-02 14c Lord Mott Beets STYLE 20-02 12c Daily Chick Starter 25-lb \$1.21 Daily Growing Mash 25-lb \$1.15 Daily Laying Mash 25-16 \$1.16 Daily Scratch Feed 25-lb \$1.15



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The Women's Auxiliaries of the

bells beans, can 7c; or sugar cured

Mr. Harry Hersh, Florin, had a Benjamin E. Kopp, Manheim R2, cataract removed from his eye at

The Thomas E. Stoppard property estate in Florin was withdrawn at \$2,600.

Wm. Weidman received 50 fish from the state hatchery to be plac- Walter W. Stauffer, Lancaster, executors of the estate of Benjamin Mrs. John Wharvell was remov- R. Stauffer, late of Manheim

#### ...

We are not alone in our reaction to the blood-thirsty sounding labels used in connection with military action in Karea. You need with pork". not consider yourself overly sensitive or squeemish by objecting to the sound of "meat-grinder tactics" or "Operation Killer". Amer-

and "Operation Killer"?

ty. Do they help the cause?

....

having a wonderful, trouble-free

Be our warriors of the Army, age.

ploye whose home adjoins the main

the Federal government that is ed the town's reserve tank of water threatening to bankrupt this coun- dry and most of the water was try. \* \* The demand must grow in drained from an emergency cistern IN THE NAME OF THE WAR volume and insistence until it will on the Landisville Fire Company finally be heard by those legisla- preperty about two blocks from tors and bureaucrats who hitherto the Snavely plant. But the fire was

> ply of water was exhausted. Fire severed the electric lines and the town was without power for nearly three hours.

Scarce few of us who have not The fire started in the box facicans are normally peace-minded been involved, at some time or oth- tory at the extreme southern end people, desifous of maintaining a er, in a motor accident involving of the property along the Reading decent way of life. When war another car and finding, to our Railroad tracks. The blaze burned comes they realize what it entails consternation, that the other driver northward to the edge of the Planand share the feeling of wishing to carried no insurance. Generally ing Mill it was halted by a condefeat the enemy. We would not your car damage costs are met by crete wall, a shift of the wind and change the aggressiveness and that other driver, but many times an almost solid wall of water strategy of our military leaders who they are not. In the settling of your thrown up by the hose lines.

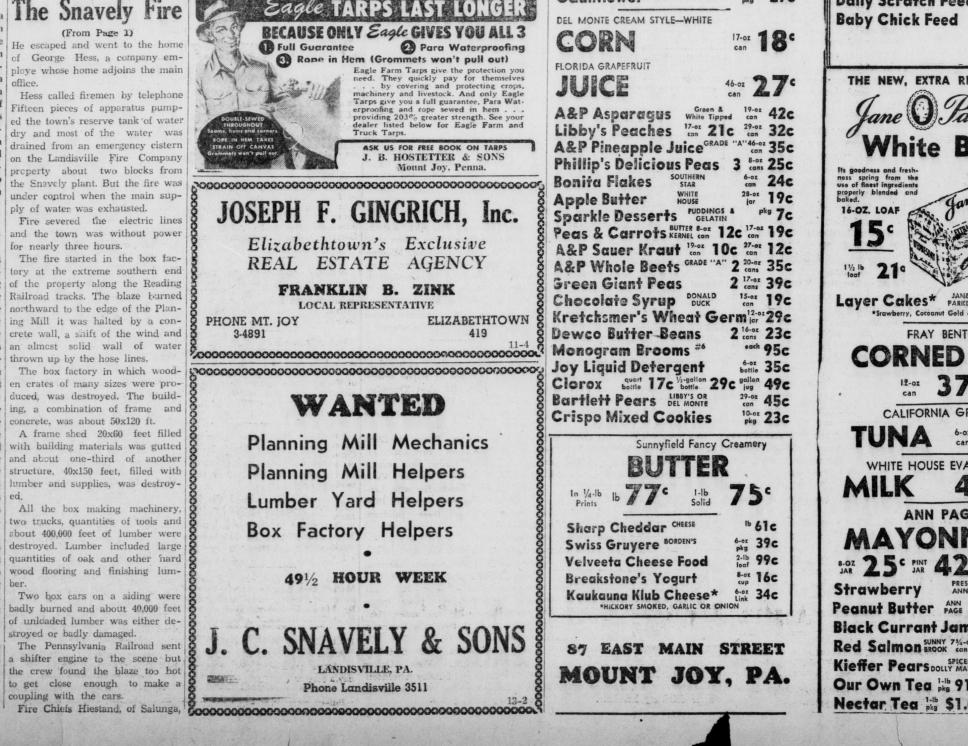
are resisting the foe in the cam- just claims, in either case, put you The box factory in which woodraign. There is nothing pretty a- to extra bother and loss of time. It en crates of many sizes were probout war nor will words paint it is not a cheerful incident, an acci- duced, was destroyed. The buildso. The object of hattle is to cut dent of this kind, however minor ing, a combination of frame and lines of communication, capture or the dents and scratches. The driver concrete, was about 50x120 ft. destroy weapons, demolish indust- who can say, "I am covered. See A frame shed 20x60 feet filled ries that are war potentials and put my agent", saves you worry and with building materials was gutted cut of action the enemy troops. But the many trips to follow-up. Many and about one-third of another in so doing, do we accept the ac- states are enforcing compulsory structure, 40x150 feet, filled with tion callously and dispassionately, automobile insurance. Upon huy- lumber and supplies, was destroywith no sensitivity to the labelling ing a car license the driver shows ed.

of such as "meat grinder tacties" an insurance policy which protects All the box making machinery, anyone to whom he inflicts dam- two trucks, quantities of tools and about 400.000 feet of lumber were Navy, Marines, Air Corps, they are There are many forms of this destroyed. Lumber included large not glamorizing their job and sort of state law. In some states it quantities of oak and other hard though they burn, bomb, blast and is either insurance or be able to wood flooring and finishing lum-

kill, they are not blood thirsty. War settle damage claims by depositing ber. by any name is hell, but it's ines- security to cover judgments and, Two box cars on a siding were capable duties need not be men- unable to furnish either, the driver badly burned and about 40,000 feet tioned in words of calculated cruel- loses his right to own or drive any of unloaded lumber was either destroyed or badly damaged.

There are 25 states now using The Pennsylvania Railroad sent EVERYBODY'S HEADACHE some plan for protecting motorists a shifter engine to the scene but A good many people seem to by insurance or ability to pay dam- the crew found the blaze too hot to get close enough to make a coupling with the cars.

Full Guarantee Rope in Hem (Grommets won't pull out) Eagle Farm Tarps give the protection you need. They quickly pay for themselves . . by covering and protecting crops, machinery and livestock. And only Eagle Tarps give you a full guarantee, Para Wat-erproofing and rope sewed in hem . . . providing 203% greater strength. See your dealer listed below for Eagle Farm and Truck Tarps. ASK US FOR FREE BOOK ON TARPS J. B. HOSTETTER & SONS Mount Joy, Penna JOSEPH F. GINGRICH, Inc. Elizabethtown's Exclusive REAL ESTATE AGENCY FRANKLIN B. ZINK LOCAL REPRESENTATIVE PHONE MT. JOY 3-4891 419 WANTED **Planning Mill Mechanics** Planning Mill Helpers Lumber Yard Helpers **Box Factory Helpers** 491/2 HOUR WEEK





... AS ONE MOTORIST TO ANOTHER

type of motor vehicle.

think that most retailers must be age. More states will come to it.

time these days. About all they Subscribe for the Bulletin.