

The <u>Smart New</u> Styleline De Luxe 4-Door Sedan

(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

Yes, Jumbo-Drum Brakes ... extra smooth, extra safe ...

... another reason why more people buy Chevrolets than any other car!

You and your family will enjoy special safety in Chevrolet for '51-America's largest and finest low-priced car.

You'll know this the minute you test its new, more powerful Jumbo-Drum Brakes-largest in the low-price field! They're extra smooth, positive and

safe; they provide maximum stopping power with up to 25% less driver effort; they combine with many other Chevrolet safety factors to give you the fullest measure of motoring protection. And you'll enjoy a special kind of performance and driving ease in this car, too. For it's the only low-priced car that offers you your choice of a mighty 105h.p. Valve-in-Head engine, teamed with the time-proved Powerglide Automatic Transmission,* for finest no-shift driving at lowest cost. Or the brilliant standard Chevrolet Valve-in-Head engine, teamed with Silent Synchro-Mesh Transmission, for finest standard driving at lowest cost. Come in, see and drive it!

in the low-price field!

AMERICA'S LARGEST AND FINEST



Combination of Powerglide Automatic Transmission and 105-h.p. engine optional on De Luxe models at extra cost.



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The Acme Markets-American Stores-Philco Plan for Television Receivers in schools is NOT A CONTEST . . . there is NO COMPETITION between schools. Every school in this community can participate. Through a system of votes, you, the customers of Acme Super-Markets and American Stores have the privilege of deciding which schools get the television receivers. Every 25 cent purchase entitles the customer to one vote . . . your cash register receipts are your votes. Everyone may take part by saving votes. Votes are in turn collected by the schools through parent-teacher organizations and similar groups. As soon as a school has accumulated the required number of votes, a new 16-inch Philco Television Receiver will be installed WITHOUT CHARGE! Start saving now . . . help your school!

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