

The Mount Joy Bulletin

Jno. E. Schroll, Editor and Publisher

ESTABLISHED JUNE, 1901

Published Every Thursday at No. 9-11 East Main St., Mount Joy, Pa.

Subscription, per year .. \$2.00
Six Months \$1.00
Three Months50
Single Copies05
Sample Copies FREE

Entered at the Postoffice at Mt. Joy, Pa., as second-class mail matter under the Act of March 3, 1879.

Member, Pennsylvania Newspaper Publishers' Association

Publication Day, Thursday
Copy for a change of advertising should reach this office Tuesday. We will not guarantee insertion of any advertising unless copy reaches the office not later than 9 a. m. preceding day of publication.
Classified ads will be accepted to 9 a. m. publication day.

EDITORIAL

We were very much disappointed to learn that there will be no Yuletide decorations along our Main Street here and at Florin this year. The Mount Joy Chamber of Commerce heretofore took care of the financial part of this work, which they claim is too burdensome and have abandoned the idea.

We deeply regret to learn of the Chamber's action. For many years these decorations have been outstanding. They show real community spirit and we do hope some local group or organization sees fit to continue the work.
If it cannot be done in any other way, The Bulletin will join others and contribute toward the expense of such a worthy cause.

BUY YOUR SHARE
The annual sale of Christmas seals has begun as the counters of local stores start to display the holiday gift wrappings, cards and gifts. No more worthy and appreciated present could you make to anyone, than purchasing these seals and giving to a fund that promotes the well-being of others, perhaps of yourself. Whatever you spend, however many seals you buy, you are helping all of humanity. The time of Christmas is a time of cheer. The Christmas Seal cheers. The observance of the Yuletide is dedicated to giving. The Christmas Seal gives succor to the ill. The meaning of the holiday is in the story of a Birth. The Christmas Seal gives birth to hope for those who despair. Don't neglect to see that you have these seals at hand when you write your greeting cards or letters.

IS YOUR SCHOOL SAFE?
Is the school which your children and neighbors' children attend safe from the deadly hazard of fire? And, if fire does strike, has every possible precaution been taken to make sure that those in the building will be quickly evacuated.
These are all-important questions, and they can't be casually answered off-hand. Many a supposedly safe school has become the smoldering scene of a ghastly tragedy. Every school should be subjected to a single fire test which has been suggested by the National Board of Fire Underwriters. It goes like this:
1. Are the stairways protected by fire-resisting enclosures?
2. Are there at least two exits, well separated on each floor?
3. Are all exit ways clear of obstructions?
4. Is the heating boiler or furnace in a separate, fire-resistive room?
5. Are safe arrangements provided for the disposal of waste paper trash?
6. Are prescribed fire drills practiced regularly?
If your school can answer YES to questions like these, you can breathe easily. If the answer is NO...then look out! Every year fire strikes in more than 2,000 schools and in many cases death, injury and maiming of children follows. There is no greater community responsibility than making our schools safe and keeping them safe.

FIREMEN EXTINGUISHED A GRASS PATCH FIRE SAT.
A passerby discovered a fire on Saturday at about 1:30 p. m. burning in a grass patch at the Grey Iron Casting Co. on S. Jacob St. near the Pa. Railroad tracks. The fire company used water from a booster tank and the area burned was small. Officials thought the blaze might have been caused by a spark from a shifter engine.

A&P Urges Public To Consider True Anti-Trust Issue

Recent statements by Government anti-trust lawyers on the case against the Great Atlantic and Pacific Tea Co. are refuted in company advertisements published this week in 2,500 newspapers. Under the bold heading "Don't Let Anybody Fool You!" the ads state that success of the civil action will destroy A and P, raise the cost of food and increase the likelihood of similar attacks on the other chain stores.
The company states the anti-trust lawyers are "trying, by the court decision, to impose new kind of economic policy on the people of this country. If they succeed in destroying A and P they will be destroying the method of distribution that has helped make the American standard of living the envy of the world," the ads state.

The A & P arguments are directed against claims made by anti-trust representatives in speeches, radio talks, letters and newspaper releases. The Washington lawyers say that the suit will not close a single A & P store, will result in lower food prices and will only affect A & P.

The A & P points out that the court is being asked to "break up A & P's retail stores into seven groups, each of which must be sold to different owners, and operated under new management," and to sell A & P's factories, which produce many of the fine foods you find in our stores, to still other new owners.
"None of the present owners, who have made A & P what it is today, can have anything to do with either the stores or the factories," the ad continues. "No one can predict what the policies of the new owners of the various parts of A & P will be. Nor despite the anti-trust lawyers' statement, can anyone tell how many A & P stores will remain open or will be closed. So, while there may be a food store where your A & P is now located, it won't be your A & P store. Make no mistake about it. If the anti-trust lawyers win their suit, it will mean the end of A & P as you know it."
The company cites reasons why the suit would result in higher food prices instead of lower costs as the Government lawyers claim.

Mortuary Record

(From page 1)
Nissley Funeral Home here Tuesday afternoon with interment in the Mount Joy Cemetery.

Frank H. Schlegelmilch
Frank H. Schlegelmilch, fifty-three, Elizabethtown R2, died suddenly of a heart attack last Wednesday in the home of his mother, Petersburg R1, Huntingdon County. He had been in failing health for some time.

Born Sept. 2, 1896, in Florin; a son of Sarah Henderson Schlegelmilch and the late Elmer Schlegelmilch, he had been visiting his mother since Nov. 7. He resided at Elizabethtown R2 for the past 25 years and was formerly employed as a machinist at Olmsted Air Force Base, Middletown.

He enlisted Oct. 6, 1913, at Columbia, in the 4th Regiment, Pennsylvania Infantry of the 28th Division, as a musician, and saw service on the Mexican Border. He was honorably discharged August 17, 1917.

The deceased was a member of Trinity Lutheran Church, Mount Joy; Society of the 28th Division, Lancaster; Loyal Order of Moose, Elizabethtown; Conewago Post, No. 329, American Legion, Elizabethtown and Fred Barley Post No. 5667, Veterans of Foreign Wars.

In addition to his mother, he is survived by one daughter, Mrs. Robert Bough, Elizabethtown R3. Funeral services were held Sunday at the James B. Hellig funeral home with full Military honors. Burial in the Union cemetery at Maytown.

24 DRIVERS LOSE CARDS 25 CARDS ARE RESTORED

Last week the Bureau of Highway Safety at Harrisburg, withdrew the driving privileges of 24 motorists. There was only one from this locality Frank Fitzgerald of Landisville, who was charged with speeding.

Twenty-five drivers had their cards restored.

CHRISTMAS BAZAAR

The Hi-Gem class of the Methodist Church will hold its annual Christmas Bazaar and Food Sale in the Sunday School rooms of the Methodist Church on Saturday Dec. 3rd, beginning at 2:30 p. m. Besides the booths for gifts and food there will be a new feature, a Parcel Post table.

Don't Let Anybody Fool You!

These Things Will Happen If The Anti-Trust Lawyers Have Their Way

When the anti-trust lawyers from Washington filed their suit against A&P, we told the American people, our customers, our suppliers and our employees how this attack would affect them.

We said that this attack, if successful, would mean the end of A&P as you know it.

We said that it would mean higher food prices for American consumers.

We said that if they succeed in destroying A&P the way would be cleared for the destruction of other efficient large-scale retailers.

We thought the American people were entitled to know about this threat to their welfare and standard of living.

Since that time, however, the anti-trust lawyers have been making speeches, talking over the radio, writing letters and giving stories to the newspapers, in which they say we are all wrong.

They say that this suit will not close a single A&P store; and that instead of raising food prices it will lower them.

And they have tried to give the impression that nobody will be hurt by this decision except the present owners of A&P.

We don't think that the American people want to be confused by these statements. We know that when they have the facts, they will understand that this case can affect the living standards and the way of life of every American citizen.

Here are the facts:

It Will Destroy A&P

The anti-trust lawyers have repeatedly stated that "the suit will not result in the closing of a single A&P store", and that "the purpose of the suit is to enjoin A&P from continuing activity which has been held to violate the law."

The fact is that the suit is designed not only to "enjoin" A&P from alleged illegal activities, but actually to destroy the company.

Here is what they have asked the court to do:

Break up A&P's retail stores into seven groups, each of which must be sold to different owners, and operated under new management.

Order us to sell A&P's factories, which produce many of the fine foods you find in our stores, to still other new owners.

Prevent any of the seven groups of stores from operating any of the factories.

None of the present owners, who have made A&P what it is today, can have anything to do with either the stores or the factories.

The first A&P store was opened 90 years ago. For the past 50 years the

company has been managed by George L. Hartford and John A. Hartford.

These are the men who have pioneered the policy of low-cost, low-profit, low-price food retailing which has won A&P the patronage of millions of American families and given them more good food for their money.

If the anti-trust lawyers have their way, these men and other company executives will be completely out of the picture. No one can predict what the policies of the new owners of the various parts of A&P will be.

No one can predict that they will sell the same quality food at the same low prices, or that they will keep the same employees, or give them the same high wages, short hours, pensions and security.

Nor, despite the anti-trust lawyers' statement, can anyone tell how many A&P stores will remain open or will be closed.

So, while there may be a food store where your A&P is now located, it won't be your A&P store.

Make no mistake about it. If the anti-trust lawyers win their suit it will mean the end of A&P, as you know it.

Your Food Will Cost More

The anti-trust lawyers have repeatedly stated that the suit will not increase, but should decrease, grocery prices.

Anybody who has ever shopped in an A&P store, or has ever taken a high-school course in economics, knows better than that.

Everyone knows that A&P's policy has always been to keep costs and profits at a minimum so that it can sell good food cheap.

The very heart of the anti-trust lawyers' case is that A&P's methods, which they claim are illegal, have enabled the company to undersell competitors.

How can anyone possibly say that you will get lower food prices by eliminating the company that has done so much to bring them down?

Actually, there is no question that this suit, if successful, will mean higher food prices for A&P customers.

Here is just one of a number of reasons:

We manufacture many of the quality foods we sell in our stores, such as Bokar, Red Circle and Eight O'Clock coffees, Ann Page foods, White House milk, and many others.

The anti-trust lawyers admit that we pass along these manufacturing savings to our customers in the form of lower prices.

But, the anti-trust lawyers have asked the court to order us to get rid of our manufacturing facilities, which would put an end to all these savings.

This means that if these A&P brands continued to be manufactured, you would have to pay higher prices for them wherever you found them.

The anti-trust lawyers say that food prices would go down in other stores. They claim that food manufacturers would be able to sell cheaper to other grocers because they would not have to make up alleged losses they now incur in selling to A&P.

This, of course, is pure nonsense. The suppliers who voluntarily seek our business and are now rushing to our defense obviously find it profitable to deal with A&P. Actually, their sales to this company enable them to build up their volume, reduce their costs, and sell more cheaply to all grocers.

The elimination of A&P from the picture would tend to increase, rather than decrease, the wholesale cost of food; and this, in turn, will be reflected in increases in retail prices.

Make no mistake about it. If the anti-trust lawyers succeed in putting A&P out of business you will find your food bill is higher.

Others Will Be Hurt

The anti-trust lawyers have insisted that this suit will not affect other distributors, "nor will it destroy any efficiencies of mass distribution."

The fact is that the anti-trust lawyers ask the court to break up the company, make it get rid of its admittedly legal manufacturing operations and in general destroy many of the efficiencies which have enabled it to sell food cheaper.

If such an attack is successful, it immediately raises the likelihood of similar attacks on other chain stores.

The anti-trust lawyers are saying that they "do not contemplate any other suits of this nature at this time."

But that does not mean that they cannot undertake such suits at any future time if they win this case.

As a matter of fact, the anti-trust lawyers made practically the same allegations against two of our largest competitors that they are making against us. And it can also be used as the basis for an attack against other grocers and merchants in other lines.

There are today literally thousands of chain stores, voluntary groups and individual merchants operating with the same methods and in the same pattern here under attack.

If A&P is destroyed, no businessman could safely pursue an aggressive sales policy designed to lower prices and give his customers a better deal if by so doing he takes business away from any competitor.

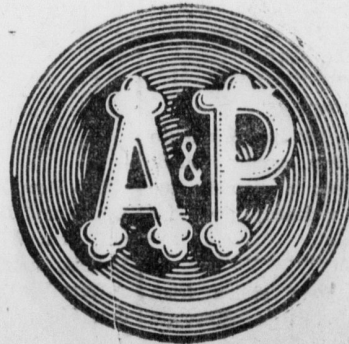
Even if the anti-trust lawyers have no intention now of prosecuting other suits, a decision against A&P will establish a precedent that could be used by the present anti-trust lawyers, or any future anti-trust lawyers, to destroy any efficient business that buys cheaply, sells cheaply, and grows big in the process.

Such a decision would mean the end of the vigorous, healthy price competition which has given this country the highest standard of living ever enjoyed by any people anywhere in the history of the world.

The anti-trust lawyers are trying to give a new interpretation to the anti-trust laws that, instead of preserving competition, will reduce competition. They are trying, by court decision, to impose a new kind of economic policy, on the people of this country.

Make no mistake about it. If they succeed in destroying A&P they will be destroying the method of distribution that has helped make the American standard of living the envy of the world.

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY