UST A LIL ACT TO GET YOUR ATTENTION WHILE WE PUT IN A"PLUG" FOR OUR SUPER-GA JOB

REDUCE FARM COSTS

Cutting costs of production is the one way to make up for lower farm prices. Another way is better marketing of farm products. Greater efficiency in the use of land, labor and machinery is sug



Get Your Honey Here

FREE--Samples of Honey All Day Saturday

FEATURING

Cut-up Local Chickens

Baked Beans No. 21/2 can 28-02 jar 39c Mince Meat

Orange Juice No. 2 can 1 9c



Almond Bars large 2/35c

English Walnuts Honey

CCEAN SPRAY Cranberry Sauce No. 2 can 1 5c

No. 21/2 can 29c Apricots



pound 23c

Swift's Select Tender Beet

All 5c Candy 6 for 25c

Gum & Chicklets 3 for 10c

Hess'Food

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These Prices Effective Thursday, Friday and Saturday (this week)



Many young men and women are in

college, because their parents saved reg-

ularly. Why not stop in and see how you

can plan ahead with regular savings?





Pig Brooders Used To Protect Litter

Are Found Valuable At Farrowing Time

concerned. They'd rather wait un- handed back his ring. it to market. And the growing-up can't last. The feeling's all on the process is no snap, especially dur- surface. It isn't real.' off-spring as they crowd around her

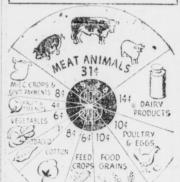


in operation. Ofttimes some form of supplementary heat is necessary to prevent a high mortality rate among pigs. Pig brooders such as this have been developed for this purpose.

market starts at farrowing time. In the spring some form of supplementary heat is needed to prevent a high mortality rate. Pig broodpurpose. Their use will save an average of one and a half pigs per

nical to operate. Generally, are constructed by boarding off a corner of the farrowing pen ne front opening about 8 inches eye bove the floor. Heat is provided y a 150 to 300-watt lamp, the size amp placed in a suitable reflecte hich is bolted securely over the average of 36 kilowatt hours of power per litter.

Meat Income High



an farmer's total cash income last able. ar came from the sale of meat "Well, well, well. Look who's ove prepared by the American fane? Meat Institute from U.S. depart- "Val. let's go out and get a nent of agriculture figures.

more than nine and one-half billion she said. "I could use something dollars. Total cash receipts from all like that. It's been a destructive rops, including government pay- evening. I'm worn out. third billion dollars.

other operating costs.

Milk By-Products Hold Infant Food Source

y-products of milk may soon open a new market for dairymen in tests now going on in Mexico continue o show favorable results. This is the conclusion drawn by Dr. Harold Macy of the University of

Dr. Macy and Irvine McQuarrie, pediatrics head at the university, have visited Mexico where they conferred with leading pediatricians on the tests.

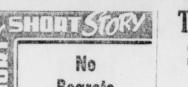
The new baby food will offer opportunities for use in many countries if future experiments prove against her breast. He wept. satisfactory.

Calf Which 'Sits Down' Interests Veterinarians

Cattle don't sit down ordinarily. so it was news when the American Veterinary association expressed professional interest in the strange pride and vanity and conceit. case of a Hereford calf on a farm in Tennessee. The AMV journal on the ground with ther hind legs

sprawled forward. before trying to rise to all four pendable Doug. eet, the journal reported. *

There is no better way to boost your business than by local newspaper advertising.



VALERIA'S AFFAIR with Eliot cup flour. 1 egg, well beaten, 2½ should arise early enough to eat a Harvey had proved extremely t baking powder, 1 1-4 rup milk, well-rounded breakfast. It is so gratifying. After all, Eliot was the 3-4 t salt, 1 cup Grape-Nuts, wrong to "bolt" the food because most handsome and the most glam-slightly crushed, 1 T melted butter of being late for school. Many crous man at Newfane Lake, and the confession of his love had rather flattered her vanity. But the sugar. Combine milk and egg. duration had been brief. Two Gradually add this liquid to flour, had langer time to spend at the nursery rhyme. But it doesn't go months, to be exact. She had smiled beating until smooth. Add the far enough as far as farmers are a little wistfully the night she finkes and melted butter and mix

"It's been swell fun, Eliot, but it "Not real?" He stared at her, un-

. Minute ture of finality. Fiction |

nandsome to fall in love. I tried hard, but it didn't work." She patted his hand maternally. "Summer romances are fun, and this has been the best ever. No regrets.' A hurt look came into his eyes, to be replaced an instant later by exaggerated indifference. He tossed he ring, caught it, pocketed it. "O. , sister. I guess I can stand it." His eyes held that smug, "it's-youruneral" look that so fitted his role. She felt released, free again. When the Country Club ball with him she accepted without qualms of con science. Doug was big and homely. asking," he grinned. "You won't find me as spectacular as Eliot.'

He looked at her curiously, seemed on the point of asking a question and thought better of it. She knew that he, like everyone else, was wondering if her heart was broken. Well, let them find out for themselves. Their pity annoyed her. Who was this Eliot Harvey, a god or some-

else. Valeria felt a little pang, and, to a height of about 16 inches. A impatient at herself, gave her atoof is placed over this rectangular | tention to Doug. Doug was watching sure and a board nailed across her and there was worship in his



hind some shrubbery and Valeria sat down.

SHE WAS DANCING a dreamy waltz with Doug when Eliot cut Almost one-third of the Ameri-

nals, according to the chart here! How's the Don Juan of New-

punch." His tone was almost harsh. The value of meat animals was Valeria hesitated., "All right,"

ents, approached 31 and one- They moved into the alcove where the drinks were being serv-From their cash income, farm- ed. He led her beyond and through ers and ranchers paid out large French doors that opened onto the amounts for stock, feed, labor and terrace. The place was crowded, but they found a vacant bench behind some shrubbery, and Valeria sat down. It was good to sit. Eliot bent over her.

"Listen, Val, I can't stand it! I've been crazy ever since you gave me back the ring. I'm going mad!

You've got to come back to me!' Amazed, she stared up at him. His eyes were burning coals. He stood there stripped of his pride and dignity, no longer the confident Don Juan, the breaker of women's hearts.

"I'm not! Val, don't you see I'm not! Don't you see how much I love you!" He dropped down beside her, and suddenly his head was

Val was frightened and bewildered. So all his indifference, his casual acceptance of her decision to break their engagement, his in terest in Sheelah Jackson-it had all been pretense! A sham! A mask! An attempt to maintain his Don Juan standing, to nourish his

She stood up, suddenly contempt ous, ashamed of her own doubts, said the Tennessee calf often sits disgusted with his weakness. She looked down at him, without pity or compassion or regret, turned away The calf usually lies down again and went eagerly back to find de

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There is no better way to boost your business than by local news paper advertising.

The Bulletin's Scrapbook!

+ + + Week's Best Recipe: Giddle Cakes with Flakes: 1 meat should be served. Children lightly. Bake on het greased Yield: 12 cakes.

fasts. Enriched flour whether in bread for toast, muffins, rolls, and griddle cakes or biscuits gives us important food value. Iron, proflour. Milk, fruit, often eggs cr table. Snatch and run isn't good for the health nor the disposition Lecking Ahead

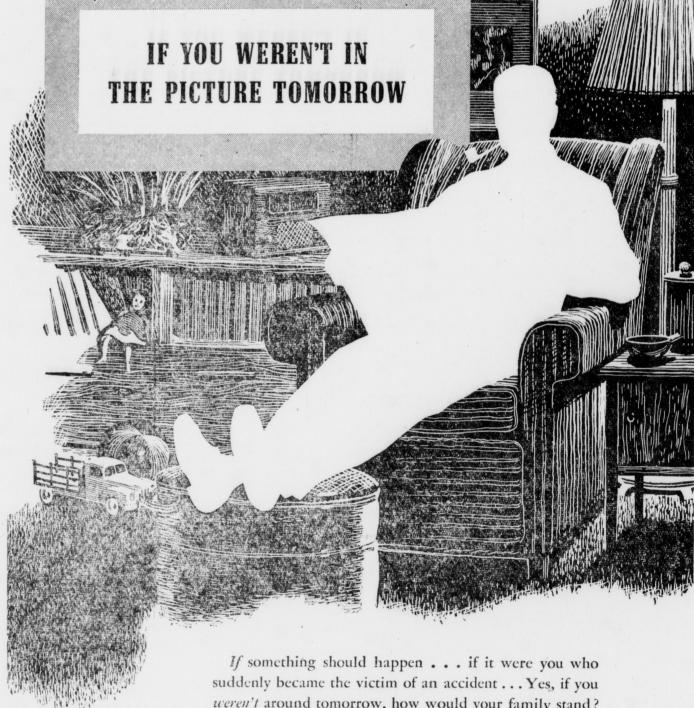
Get started with your Christmas ged edges with large pockets at

Before going to school, children gift making. Try painting metal, each end for holding handwork. should have nourishing break- wooden or china snack tray sets. Make a canvas log carrier with Make a fireplace fan of heavy rope handles. Decorate a dust gold or silver foil paper, catching pan and use it for serving canapes pleated base with an old-fashioned or sandwiches. For one who will flower bouquet caught with a rib. need two pairs of glasses make a bon knot. What about a rubber- twin glass case of felt with two ized or plastic traveling case with separate spectacle compartments, pockets holding homemade quilted attached atop each other by a scuffs, a nylen toothbrush, comb whipped stitch of wool. accordian cases with pockets for he shall gain the whole world, and hose, smaller ones made for ear- lose his cwn soul? Or what rings. Personalize them with a shall a man give in exchange for monogram. Make pot holders in his soul?

washcloth and soap. Out of the remnants of silk or satin, make the shape of mittens, of gingham lined with padding or asbestes When in need of Printing. (any-

Stitch a stole of wool, deeply frin-

mittens for the barbecue fan. thing) kindly remember the Bulletin



weren't around tomorrow, how would your family stand? Would your wife face the prospect of bringing up the children on what money she could earn? Would your boy lose his chance for a college education? And how

> If you haven't thought about these questions, it's time you did . . . if your family doesn't have full insurance protection, it's time for you to provide it ...

would the mortgage on your home be paid off?

Tomorrow might be too late.



THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

THOMAS I. PARKINSON . PRESIDENT

393 SEVENTH AVENUE . NEW YORK 1, NEW YORK

Represented by:

ROBERT J. SMITH, District Manager 142 EAST KING ST., LANCASTER, PA.

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