

YOUR ATTENTION PLEASE!

PEOPLE DON'T—

Go driving just to read the billboards

PEOPLE DON'T—

Have windshield wipers so there will be a place to tuck advertising matter

PEOPLE DON'T—

Build front porches to have a place where circulars, shopping sheets, etc. can be thrown

B U T

When they lay a nickel on the line for a copy of The Bulletin, you can be sure they bought it to read.

You, advertisers, are assured they will get their nickel's worth by going thru the paper carefully.

Every Dollar spent in newspaper advertising will net far better returns than ten times the amount spent for any other kind of advertising.

If you doubt this assertion, we'll be pleased to prove it.

Thruout This Locality Everybody Reads

The Bulletin

JNO. E. SCHROLL
Publisher

MOUNT JOY, PA.