

Calling All Shoppers From Mount Joy and Vicinity To Get The Hundreds Of Bargains For The Entire Family In The Big SIXTH ANNIVERSARY SALE Now In Progress At The MT. JOY DEPARTMENT STORE, Visit This Store During Mt. Joy's Community Exhibit.

HIS MASTER'S VOICE



Roosevelt showing that the average income of all American families in the fiscal year 19-38 was \$1,622 and the average for all single individuals, \$1,151. The average income of the poorest third—that is, the mean income of the poorest 13 million families and single persons was \$471. For the middle third of the nation whose incomes ranged from \$780 to \$1,450, the average was \$1,076. For the highest third, with incomes ranging from \$1,450 to more than \$1,000,000 a year, the average was \$3,000.

Washington—Near one quarter of the population will be in school this fall. The Department of the Interior estimates record-breaking enrollments as follows: Elementary schools, 22,400,000; high schools, 6,750,000; colleges and universities, 1,350,000. Reason for the big enrollment is traced back to the high birth rate averaging 25 per 1,000 population in the years 1920-24. Since the rate for the five years 1931-35, was down to 17.2 per thousand, a shrinkage in school attendance a few years hence seems inevitable. The teaching profession, even now overcrowded in some areas may then be faced with reduction in the ranks of its working members, unless new avenues for employment of professional talent such as adult education classes, consumer education classes and the like, can take up the slack.

ing with interest a drive by the Consolidated Edison Company here to push the sale of electrical appliances. More appliances in the home mean greater consumption of electrical power. The utility offer being made through 900 dealers, including several department stores, consists of a four-unit package—radio, iron, electric toaster and floor lamp—at less than one-half the list price for these items if purchased separately. Results of the campaign so far have exceeded expectations, a company official reports. In the first six days, 11,984 of the combination sets were sold, he said.

HEADLINES IN NEW YORK—Westinghouse Electric & Manufacturing Company paid employees 38.9 cents of each dollar of sales in 1937, 31.4 cents for materials and supplies, 7.4 cents to stockholders and 5.7 cents in taxes... Air transport industry to need new capital soon... Mack Truck orders show increase... Agriculture Department estimates 11,850,000 bale cotton crop; compares with 18,946,000 record last year... Contracts awarded for engineering construction in first 5 months up 3.7 per cent over period last year... Proposal to broaden scope of Social Security Act due at next session of Congress... Deliveries of rayon yarn broke all records in July and August.

Things to watch for—Ice cream in cans; all that is required is to open the can, whip the contents and pour into the ice tray of a mechanical refrigerator... A newly introduced woolen blanket carrying a six-year written guarantee against moths... Larger windows and windshields in the 1939 model cars now being seen here and there on city streets, result of public demand for better driving visibility... Gasoline stations

distributing football score books and game forecasts this autumn... A new way to cool drinks without diluting the water with melted ice; glass tubes filled with colored liquid are first cooled in the ice box, then used to stir the drink... An automobile of revolutionary design, in construction at Rochester, N. Y.; super-

streamlined, it has only three wheels, two in front, one in back, an air-cooled motor, wheelbase of about 126 inches, and will be priced at about \$500.

When in need of Printing, (anything) kindly remember the Bulletin week through The Bulletin.

HALLOWEEN PARTY

The Ladies Aid Society of Trinity Lutheran Church will hold a Halloween Party in Hostetters Hall on Thursday, Oct. 27. The program will be announced later.

When in need of Printing, (anything) kindly remember the Bulletin

A-CHOO!

Owner of Baby Car: I want a half a pint of petrol and a teaspoonful of oil, please.
Garage Hand: And shall I cough into the tires, sir?

Stimulate your business by advertising in the Bulletin.

Test New Type Heat For Winter Shipments

To get apples and pears from the Pacific Northwest to Eastern consumers during winter months, when zero or below temperatures are encountered, scientists of the United States Department of Agriculture have tested refrigerator car gas heaters with thermostatic control. This type of heater does away with costly rail stops for frequent inspections and insures the right temperature for shipments across the continent—about 35 degrees—even though the train passes through rapidly changing weather conditions.

Cars are now heated with charcoal burners placed in the ice bunkers. Sometimes the heat gets too high and fruit ripens too rapidly, especially when the trains run out of a particularly cold area into a warmer one, which often happens. Too much heat is problem as well as too little, making it imperative for the train to stop for temperature regulation.

Last winter in transportation tests on potatoes from Maine the Department investigators tested a new heater, which burns any common compressed gas and is suspended outside and under the refrigerator car. It operates on the same principle as a hot water heater for the home. Pipes between the floor and the floor racks of the car distribute the heat evenly to all parts of the space under the floor racks. The warm air rising keeps fruit in the top layer of the load at about the same temperature as that in the bottom layer. An antifreeze solution in the pipes avoids freezing when the heaters are not in operation on the trip back across the continent.

It is estimated that between one and two dollars worth of compressed gas will keep a car at correct temperatures on a cross country trip. Canadian railroads are equipping 50 cars with the new device this year. Only two cars have been equipped by U. S. railroads for experimental purposes.

INCREASING SPACE

Due to the unexpected crowds which attended the games held at Ironville during last week, Harry M. Albright announced today that he is arranging to provide playing space for approximately fifty more participants.

You can get all the news of this locality for less than three cents a week through The Bulletin.

THE WEEK IN BUSINESS

WASHINGTON—The National Resources Committee has submitted an interesting report to President

WHO WROTE IT?

"The Last Round-Up"



HE studied fiddle in Boston with high hopes of a musical career, but drifted in search of a living to a Colorado honky-tonk. He moved from there, organized one of the first jazz bands in the West, played wherever he could get good dates. Huge of frame and strong of muscle, the cowboy's life appealed to him, but music had the first hold and soon he was back in New York to fight for recognition. He is fond of saying he wrote "The Last Round-Up" for the electric company. The song was actually written under the threat of having his lights shut off unless he paid the bill. That night he turned out the song and tried hard to sell it the next day. Finally he contacted a publisher who was not afraid to take a chance with a song that was not about love. He used the name then of George Brown and under that and his own name wrote many other fine songs, including "Wagon Wheels," "Chapel In The Moonlight," "They Cut Down The Old Pine Tree." They earned him membership in the American Society of Composers, Authors and Publishers. His name is

Labor Views Taxes — Industry should work with labor for immediate revision of the American tax structure. That is the sense of what Matthew Woll vice president of the American Federation of Labor, told the National Small Businessmen's Association in Pittsburgh. Woll contended that "taxes can and should be distributed more equitably and so as not to stifle business or to tax incentive which is the source of new industry and new employment." Though admitting that with current government expenses and the mounting public debt, it might be necessary to increase tax revenues next year, Woll protested excessive duplication of taxes, failure of federal, state and local taxing authorities to define the use to which the indirect tax revenues were to be put, and the increasing trend toward hidden taxes. He termed it a critical time in the nation's history, adding that "upon the fairness of taxing plans to be worked out will rest the success of today's recovery spending program. If that fails, what shall follow—debt repudiation, inflation, or political and financial collapse?" Observers viewed Woll's attack on the present tax structure as significant of a new trend in labor's move to further cooperation with industry.

What Retailers are Doing—Wondering if the new advertising stunt of New York State could be applied to their business. The slogan, "The State That Has Everything," is being printed on the checks it uses to pay bills and salaries. More than 2,000,000 of such checks are issued annually... Recognizing that comfort is a more potent argument in selling shoes to men than style. This was the finding of a recent survey which tallied the opinions of 5,000 men in all sections of the country. Distributing to women in grocery stores a handbill consisting of extracts from the food and home making articles in McCall's magazine. Each handbill features 10 or more products carried by the store. The magazine furnishes "mats" for these handbills which the stores turn over to their local printer.

BOOSTING ELECTRIC SALES—Utility company operators and electric appliance dealers are watch-

Almost 2/3 of All Cars on the Road Today Are More Than 3 Years Old!

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