

Labels Will Tell More Under New Food Law

"Read the label" has been a good rule for consumers for a generation now—ever since there has been a Food and Drug Act. "Read the better label" will become an even better rule as the new Food, Drug, and Cosmetic Act of 1938 goes into effect.

Under the old law label reading was primarily protective. The old law forbade false statements on labels, but contained few positive requirements for labeling—although the statement of weight or measure was helpful. The new act requires much more positive information of value to consumers.

Department of Agriculture workers, who for years have been advising buyers to read the labels, predict that intelligent buyers who have already adopted the label reading habit will find a good deal of interest in the new labels.

As an example, special dietary

foods will have to be labeled to inform buyers fully on the vitamin, mineral, and other dietary properties. Another provision requires that drugs and devices must be labeled to warn buyers against probable misuses that may be dangerous to health. Still another requires label warnings of the presence of habit-forming drugs. There are other provisions along similar lines.

Most provisions of the law do not go into effect until a year after the President signed the act on June 25, 1938. This will allow dealers to move current stocks under present labels. But most food and drug manufacturers will undoubtedly move promptly to get their labels into line with the new requirements. The new labels will tell intelligent readers a good deal more about what they are getting when they buy.

ter he'd finished paying the approximately \$675,000 federal and state income tax on the \$1,000,000 his actual income would be whittled to \$325,000. Obviously men of wealth at present are not anxious to risk their money in private business when in many instances they can get the same net return by investing in relatively safe government bonds.

THINGS TO WATCH FOR—

Combination comb and brush, so that the hair can be combed and brushed in one motion... Rubber flower pot; when the earth cakes around the plant, it can be broken up by merely squeezing the pot... Paper bag within the cloth bag of a vacuum cleaner; dirt collects directly in the paper bag, which is removed bodily and discarded without exposing contents... Photographic paper that can be developed into a picture merely by

exposing it to steam.

RETAIL SURVEY—Businessmen large and small read with interest this week a survey published by Standard Statistics, Inc., which discusses the current status of federal and state legislation as it affects multiple outlets. Particular interest centers around the conclusion of the survey that time is running against the proponents of unitive taxation calculated to

run the chain stores out of existence.

"Farmers have no sympathy with those who would cripple the chains," the survey says, "because they are important customers of large rural chain organizations and are against anything that would tend to raise prices in these outlets. More important, the farmer knows that the chains perform highly useful functions in taking surpluses of farm products off the

market. Consumers and organized labor are also opposed to anything that tends to raise retail prices."

HEADLINES IN NEW YORK—General Electric Co. sales in first half are \$131,000,000, off 23 percent from a year ago... Willys-Overland reduces prices up to \$26 on 1938 models... Libbey-Owens-Ford Glass Co. re-employs 1,400 workers; President John D. Biggers sees improved fall prospects

for glass industry... Argentina to sell \$25,000,000 bond issue in U. S. Industrial stocks in Japan dropped 21 per cent in value in last two months... British Parliament for first time in years seriously considers resumption of payment on war debt to U. S. ... \$2,984,565 net income of National Biscuit Co. for 2nd quarter is slight gain over first quarter... FHA forecasts biggest residential building year since 1929.

Easy Living Softens Teeth, Says Authority

Harrisburg, July 21—Poor teeth often result from easy living, Dr. Milton J. Wass, Chief of the Dental Division, Pennsylvania Department of Health, said today.

"Absence of dental troubles among primitive people might be traced to their difficulties in obtaining food and the more simplified character of their food," Dr. Wass said.

"One solution to the problem is a return to a more substantial diet composed of foods in their natural state, such as fresh fruits and vegetables, more milk and less meat.

"Primitive people had to work hard to obtain their food. Food was not plentiful. In order to obtain meat, they had to travel many miles either killing animals with very crude weapons or setting traps. Agriculture was also carried on with great toil and, as a consequence, what food they did obtain was completely burned up in their bodies by their activities. No excess acid ashes were accumulated in their systems.

"Nor did they have any refined, prepared or pre-digested food products. All their food was tough and fibrous and required vigorous chewing. This active use of the teeth more than compensated for the lack of the modern toothbrushes, tooth powders and pastes.

"They had no bolted and devitalized white flour. Their wheat was whole wheat. Their rye was whole rye and their corn meal was hand beaten from the whole grains. They also had no refined white sugar which is one of the worst dietary faults of today.

"Food now is so plentiful and so easily obtained that we eat too much and exercise too little.

"The lesson to be taken from this is that living as we do under modern conditions, we must return in as far as possible to a normal diet of fresh fruits and vegetables, whole grain breads, more milk and less meat, thorough chewing of all these to exercise the teeth and gums, and careful brushing of the teeth at least twice every day."

THE WEEK IN BUSINESS

NEW YORK, July 25—BUSINESS—No let up appeared last week in the slow but persistent march toward recovery which was signalized a month ago by a dramatic upswing in prices of corporate stocks and commodities. Shoe retailers, along with other dealers in consumer goods, reported a distinct improvement in sales. With shoe prices generally lower than last year, shoe merchants are making every effort to duplicate this year the 1937 sales volume of nearly three pairs for each person in the U. S. From Detroit came word that July sales of new automobiles may be better than the June total of 188,000 cars. Meanwhile, it is reported that used car dealers are meeting with success in reducing the number of second hand cars on the market. News from both the steel and electric power industries is encour-

aging. Steel mills are operating at 36 per cent of capacity, the highest rate thus far in 1938, and power production last week was the highest since January 29.

WASHINGTON—The U. S. Treasury, it was disclosed last week, will ask Congress to remove future federal, state and municipal bonds from the tax exempt class, to extend the income tax to federal employees and to permit states to tax federal bonds and incomes of federal employees within their borders. Most businessmen consider this a worthy aim.

Taxation of government bonds should help businessmen to raise capital. Suppose a retired businessman has \$10,000,000 to invest. If he puts it in government bonds at 3 per cent his annual return would be \$300,000 upon which no tax would be levied under present laws. In order to give him this much net return, private business would have to offer him at least 10 per cent on his money, or \$1,000,000 a year. Because af-

8 DAY STORE WIDE CLEARANCE

AUGUST 5th TO 13th INCLUSIVE
 You Can Get Bargains Like These Only Once A Year.
 We Do Not Run A Sale Every Day..

GIVEN AWAY ABSOLUTELY FREE!
Saturday, August 6th

Customers Will Receive A Ticket With Every Purchase Of One Dollar Or More Friday And Saturday!
1 Electric Sandwich Toaster 1 Electric Percolator

Picnic Corner

Save Money By Buying Your Picnic Needs During Our Sale.

- Napkins 80 in a pack **10c**
- DRINKING
- Cups 15 for **10c**
- WOODEN FORKS and
- Spoons 24 for **10c**
- Ham and Buffet
- Spreads can **10c**
- Mosemanns
- Peanut Butter lb jar **15c**
- Fancy Snappy
- Cheese lb **21c**
- Sweet or Sour
- Pickles 6-oz jar **10c**
- Homemade
- Potato Chips lb **35c**
- Stuffed
- Olives **12c-23c**
- 8-oz Pail for **31c**
- Large Assortment of Sandwich
- Meats ¼-lb **10c**
- Sandwich
- Spread 8-oz jar **10c**

Let Us Order Your **Manbeck's Rolls** In Advance doz. **18c**

RUGS

- Brighten Up Your Home With New Rugs At Bargain Prices.
- Armstrong 9x12 **Linoleum Rugs \$4.95**
- Oval Axminster **Rugs 36x20 69c**
- Occasional Rugs **89c** For Every Room

Astounding Values In Our Ready To Wear Department

- Odd Lot Of Ladies' And Children's Dresses each **39c**
- Corduroy Robes ea **79c**
- Babies Bath Robes ea **59c**
- Kiddies' Krinkle Crepe Pajamas 2 to 12 **49c**
- Men's Dress Shirts **89c**
- Children's Anklets 2 prs **25c**
- Ladies' Silk Hose now **64c** Regular 89c
- Children's Play Suits **49c** Regular 75c
- Men's U. S. Army Standard Work Hose **9c**
- Boys' Knickers now **59c** Elastic Cuffs, Regular 89c
- Men's Shorts & Jerseys now **23c** (Haines) regular 35c
- Men's Athletic Shirts **17c** Wide Awake
- Work Shirts **69c**

YARD MATERIALS

Sew a Little, Save a Lot!

- Standard Prints yd **8c** FOR APRONS, DRESSES and SMOCKS
- 27 in. White Outing yd **9c**
- 36 in. Muslin yd **9c** Extra good quality, fine weave
- Fruit-of-the-Loom Prints yd **15c** Wash proof and Color Fast. A value in itself for wear and endurance. Always fresh and bright

- Sunset Soap Dye or Putnam's Dye reg. 15c **2 for 17c** ALL SHADES

GROCERY VALUES

- Finest Pink Salmon 2 cans **23c** From cold Alaska waters
- Brubaker Special COFFEE lb **23c**
- Homestead COFFEE lb **17c**
- Hershey Choc Syrup 3 16-oz cans **25c**
- Early June Peas 3 cans **25c**
- Rinso large package **19c**

BARGAIN PRICES in ODDS and ENDS

- These prices can't be equalled!
- Glassware**
- SUGAR BOWLS
- CREAM PITCHERS
- ASH TRAYS
- MEASURING CUPS
- JELLY DISHES
- SYRUP PITCHERS
- NUMEROUS OTHER ARTICLES

5c

- Another Lot 7in. PLATES Glass or China
- CREAM PITCHERS
- SUGAR BOWLS
- SOAP DISHES

4c

- Bargains**
- ROLLING PINS
- SOAP SAVERS
- DRAIN SCOOPS
- VEGETABLE CHOPPERS
- MILK BOTTLE CAPS
- APPLE SLICERS and CORERS
- ICE TONGS
- CAKE TINS

ONLY 2c EACH

- FRENCH GREY GRANITE COFFEE POTS COVERED SAUCE PANS COVERED KETTLES **19c**

Bargains on Grocery Baskets

- EXTRA LARGE SIZE
- All Hand-made And Strong. Will Stand The Bumps. Reg. \$1.10 Now **79c**

EVERY PAIR Must Go!

- IN OUR SHOE CLEARANCE
- White Oxfords all sizes **\$1.89** WITH BROWN SADDLES
- AN ASSORTMENT OF
- Girls' Sport Oxfords sizes 3 to 7 **\$1.59**
- LADIES' MEDIUM HEEL
- Arch Support Shoes Regular \$2.95 now **\$1.89**
- Men's Oxfords BLACK OR BROWN Regular \$3.95 **\$3.25**
- One Assortment Children's Black and Brown Oxfords **\$1.39**
- Men's White Oxfords **\$2.79**

SPECIAL PRICES On All NORGE IRONERS WASHERS REFRIGERATORS DURING THE SALE

Sandy McThrift Says:

Here's Why I Always Buy My Coal Early...

- YOU SAVE because prices are lowest right now!
- NO DELAY, prompt delivery at any time you wish!
- SELECTION is greater—you get what you want!
- AVOID getting caught by a sudden cold spell!

JUST TELEPHONE MOUNT JOY 114

HARRY LEEDOM
MOUNT JOY

BRUBAKER'S DEPT. STORE - Mount Joy, Pa.