

JOY THEATRE
Fri - Sat. - March - 25 - 26
MATINEE-SATURDAY-2 P. M.

THRILL TO THE DRAMA
of Titans hating, lov-
ing, fighting their riot-
ous way through the
glorious golden West!



GOLD
IS WHERE YOU
FIND IT

with **GEORGE BRENT**
OLIVIA DeHAVILLAND
CLAUDE RAINS
MARGARET LINDSAY
BARTON MacLAINE - JOHN LITTEL
 TIM HOLT - WILLIE BEST
 Directed by MICHAEL CURTIZ
 Music by Max Steiner
 A First National Picture
 A COSMOPOLITAN PRODUCTION

The West of yesterday
in the full glory of today's
TECHNICOLOR!

ALSO SELECTED SHORTS

A. B. Rote

Structural Steel

LANCASTER, + PA.

JOY THEATRE
Monday Only - March 28

You'll Be Rolling in the Aisle...
When They Swing... Hill-Billy Style!



SWING YOUR LADY

with **HUMPHREY BOGART - FRANK McHUGH**
LOUISE FAZENDA - NAT PENDLETON
PENNY SINGLETON - ALLEN JENKINS
THE WEAVER BROS. and ELVIRA
A WARNER BROS. PICTURE - Directed by RAY ENRIGHT

ALSO SELECTED SHORTS

HAMAKER & CONRAD
PLASTERING CONTRACTORS

MANHEIM

PENNA.

JOY THEATRE
Wed.-Thurs.-March-30-31



ALSO SELECTED SHORTS

MOHLER
Heating & Sheet Metal Co.
 EPHRATA, PENNA.

Toilet Articles Stationery

After The Show Stop At The
Central Cut Rate Store
 45 E. Main St. Mt. Joy, Pa.

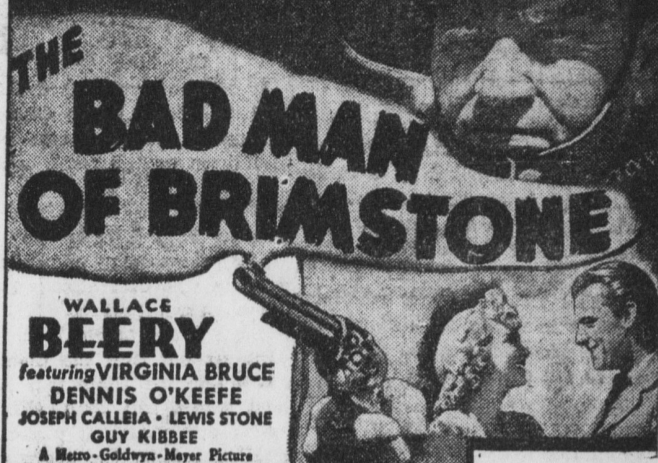
Modern Soda Grill
 Patent Medicines Films & Cameras Motion Picture Cameras

COMPLIMENTS OF
 OF
S. H. MILLER
 Efficient Public Service

MT. JOY + E'TOWN

JOY THEATRE
Tuesday March 29

"VIVA VILLA'S" GREAT STAR RIDES AGAIN!



ALSO SELECTED SHORTS

AMERICAN HEATING AND VENTILATING CO.
 THEATRE AIR CONDITIONING
 PHILADELPHIA, PA.

COMPLIMENTS OF
JAMES B. SPANGLER
 ATLANTIC SERVICE
 EAST MAIN ST. MT. JOY, PA.

Patent Medicines Toilet Articles

TYNDALL'S SODA SERVICE
 54 WEST MAIN STREET
 MOUNT JOY, PA.

Sundries Stationery

COMPLIMENTS OF
FIRST NATIONAL BANK & TRUST CO.
 MOUNT JOY, + + + PENNA.

APEX SIGNS THEATRE MARQUEE AND NEON SIGNS
 PHILADELPHIA PENNA.

IT'S
RUHL'S FLOWERS
 FOR ALL OCCASIONS

COMPLIMENTS OF
Clarence F. Grissinger
 MOUNT JOY, PENNA.

COMING TO THE Joy Theatre SOON

BLUEBEARD'S EIGHTH WIFE

SOULS AT SEA EBB TIDE

WELLS FARGO HAPPY LANDING

OF HUMAN HEARTS

GOLDWYN FOLLIES

CHECKERS

THE BIG BROADCAST OF 1938

YANK AT OXFORD

REBECCA

OF SUNNYBROOK FARM

JEZEBEL

GIRL OF THE GOLDEN WEST

COMPLIMENTS OF
J. B. Hostetter & Son
HARDWARE AND FARM MACHINERY
 MOUNT JOY, + PENNA.

Russell A. Martin
ELECTRICAL WORK
 ORANGE ST. ELIZABETHTOWN, PA.

Paramount Painting And Decorating
 STAGE DECORATIONS
 311 NORTH 13th STREET + PHILA., PA.

COMPLIMENTS OF
H. E. GARBER
 233 S. Market St. Elizabethtown 208 E. Main St. Mount Joy

No Trouble With Your Car IF YOU USE
Newcomer's Service Station
 MOUNT JOY
 FOR RICHFIELD GASOLINE - FUEL OIL MOTOR OILS - FIRESTONE TIRES
 WE ARE EQUIPPED TO GIVE Complete Lubrication With Our New General Duty Grease
 CLAYTON NEWCOMER, Prop.
 PHONE 191

Joy Theatre
TWO SHOWS NIGHTLY

7 AND 9 P. M.

Saturday Matinee 2 P. M.

EVENINGS CHILDREN 10c

ADULTS 25c

MATINEE CHILDREN 10c

ADULTS 20c

DOORS OPEN EVENINGS 6:30 P. M.

MATINEES 1:30 P. M.