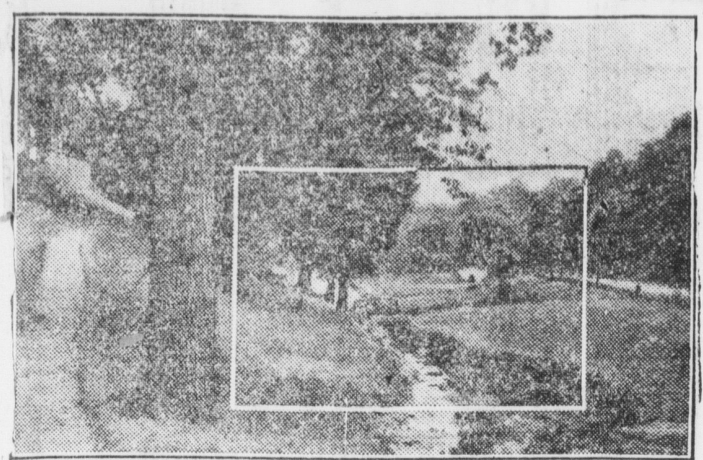


The SNAPSHOT GUILD

CURING PICTURE BLINDNESS



Not a bad picture, as a whole, but would not a viewpoint to include only the section marked in white have been better?

ARE you picture-blind? Do you have what it takes to see a picture?

"None so blind as those who will not see," says an old maxim, which, applied to picture taking, means none so blind as those who don't know how to see and will not learn. In this respect camera users are, of course, differently constituted. There are those who are quite satisfied with snapping good record pictures, likenesses of their friends and relatives, their pets, treasured objects and the houses they live in. In many cases, that seems to be as far as they can go in seeing pictures, because they lack the instinct for picking out artistic composition in nature or recognizing picture elements in human activities when they encounter them. Artistic sense and the feel for human interest, both are qualities with which some are endowed more generously than others.

Driving along a country road on a summer's day, picnic-bound, camera in the car, one person comes upon a group of men and women in a farmyard. They are gathered about a shirt-sleeved man standing in a cart. The man is gesticulating and pointing to a mowing machine. Other farm implements are about the place. To the left of the group stands a lofty haystack, like a giant mushroom. To the right, a dilapidated old barn. A dog and some chickens are running about. Behind the scene fields stretch to a patch of woods and above big lovely clouds are drifting.

"Only a farmer's auction," he says and whizzes by. But the next fellow

halts his car, snaps picture after picture of the scene, close up and from a distance, making some shots with a filter over the lens so as not to lose the clouds. For human interest, artistic setting and universal appeal, he is proud to match these pictures of a country auction with the other fellow's picnic pictures, precious indeed though the latter may be as souvenirs of a good time and memory pictures of friends.

For those who miss pictures the other fellow instinctively sees and are envious of his success, the solution is to learn, because it certainly can be done. Many have surprised themselves and achieved success by mentally framing sections of scenery as they travel about and asking themselves, "Will that make an interesting picture? Has it pictorial value?"

Practicing picture taking and comparing your prints with accepted examples of good pictures is another way to learn. And here is still another suggestion:

Many amateurs take good pictures without knowing it. Time and again, a well composed picture may be found in a small area of a print that as a whole is pictorially poor. Get out your old snapshots and search for small areas you think have the elements of good composition. Then from the negatives have enlarged prints made of these particular sections. You will not only learn a lot about composition, but chances are that among these enlargements you will get some amazingly good pictures you didn't know you had.

John van Guilder.

Everyday Cooking Miracles

BY VIRGINIA FRANCES

Director Hotpoint Electric Cookery Institute

Homemakers, we've got a real double-barreled scoop for you today. It concerns an all-at-a-sudden chocolate cake and a quick-as-a-flash broiled butterscotch icing. No, that's not a mistake—the word really is "broiled." And as their names

1. Pour boiling water over the mixture.
2. Beat for about 3 minutes.
3. Bake in a cold or preheated oven.
4. Temperature: 325°. Time: 40-45 minutes.



The versatile broiler of the electric range finds a new use in this delicious broiled butterscotch icing.

imply, these two delectables can be made in three shakes of the well-known lamb's tail.

It almost seems as if this cake were thrown together without rhyme or reason. But just wait until your family pass their verdict. They'll probably sentence you to a lifetime of making this cake with its wonderful broiled icing. Of course, we must give credit where credit is due and in this case a lot of credit goes to the miracle oven of the Hotpoint electric range where this cake blossomed into feathery-lightness, and reached lofty heights under the magic of the oven's heat-and-moisture control. Of course, in a way, you can't call this successful baking "magic," because magic works only once in a while, but the modern electric oven can always be depended upon to turn out a glorified "something-to-eat."

Here is the cake recipe:

- Quick Chocolate Cake**
- 1 cup sugar
 - 1 teaspoon baking powder
 - 1/2 cup shortening
 - 1/2 cup milk
 - 1 egg
 - 1 1/2 cups general purpose flour
 - 1/4 teaspoon salt
1. Into mixing bowl place sugar, shortening, milk and egg (unbeaten).
 2. Sift into above mixture (but do not mix) flour, salt, baking powder, cocoa and soda.

As you see, you can bake your cake in a cold or preheated oven, according to your preference, for there are no "musts" in electric cookery. Of course, you will set your automatic timer clock for the required baking time and let the chef's brain, as it is called, clock your cooking period for you.

And now for the broiled icing. You can put the cake right on the plate on which you are going to serve it and spread the icing over the top of the warm cake, whisk it under your smokeless-spatterless, even-browning electric broiler for a few seconds and there you are! Here's the recipe for a deliciously different icing:

- Broiled Butterscotch Icing**
- 3 tablespoons butter
 - 3/4 cup light brown sugar
 - 3 tablespoons cream (scalded)
 - 1/2 cup shredded coconut
1. Cream the butter.
 2. Add sugar and blend thoroughly.
 3. Add cream and shredded coconut.
 4. Spread on cake while still hot.
 5. Place on broiler rack.
 6. Turn switch to BROIL or ON and heat until glowing red. Set temperature control to 550°.
 7. Set broiler pan under unit. Temperature Control: 550°. Time: A few seconds.

Stress Need For Care Of Child Of Pre-School Age

State Health Secretary Claims Period Between Infancy And Six Years Determines Health In Later Life

Harrisburg, Sept. 16th "Pre-school children need just as much attention from their parents as babies if they are to develop into strong, robust citizens," Dr. Edith MacBride-Dexter, Secretary of the Department of Health, pointed out today.

"It is a mistake to think that once a child has passed the baby stage he can shift for himself. Furthermore the job of bringing up a family should not be left entirely to the mother. Both parents must combine their efforts to bring out the best in their children and help them form such habits that their minds and bodies will develop to their full capacity.

"In the pre-school period every month of a child's life is packed with new experiences. With the help of each experience he will develop accordingly, and as he develops his experiences become wider and wider until he is a fully developed child, ready to enter school.

"It is during this period from babyhood to school days that the parents must be on the alert to help guard the child's health, and aid him in the development of good habits. These habits are important in his later life.

"The child who is a 'cry-baby' in school is usually the child that was babied too much at home. His parents neglected to teach him the need of independence and courage in his first few years.

"Children learn things only by doing them, not by having parents tell them how they should be done. At the end of the first year a child should be encouraged to pull off his own stockings. By the time he is six he will not only be able to dress himself in the morning, and undress himself at night.

"All children are not alike and it is the duty of the parents to acquaint themselves with their children and learn their habits at an early stage. Some children weigh more than others at certain ages, while some have special talents that others do not possess.

"As an example, Harry may be able to sing, but cannot get any fun out of playing with blocks. Tommy on the other hand may be adept at handling mechanical toys, but cannot carry a tune to save his life. It is up to the parents to learn these traits in their children, and then direct them along the proper line.

"There are some questions that all parents want to know. How fast should a child grow? What food is best for him? How many teeth should he have? How can he be helped to form good habits? These, and a dozen of similar questions can best be answered by your family physician, or your dentist.

"But the development of the child is left entirely up to the parents. They must help him grow up from babyhood to school age. Each child must be helped to the fullest extent his individual possibilities.

"It is human nature to turn to the weaklings, and neglect the sturdy, but the average child needs parental care just as much as the frail child, or the slow child.

"One of the most important things for parents to consider is the matter of health. The foundation for health is laid in the first six years of a child's life. The child who lives a regular life, eats well-planned meals at regular hours, gets plenty of sleep, and plays vigorously in the outdoors, has the best chance of laying a good foundation for future health."

PLANT COVER CROP

A winter cover crop of rye may be sown now to improve the appearance of the garden and to save costly plant foods from leaching out of the top soil. One peck for 7000 square feet or 6 to 7 pecks an acre is sufficient seed to use, say Penn State vegetable gardeners.

While an auto truck was passing thru Coatesville with a load of horses, one was trampled to death. The driver dumped the dead one on the street and drove on.

Rules Were 'Tough' On Store Clerks Eighty Years Ago

Interesting comparisons between present day working conditions for store clerks and the hardships endured by them eighty years ago may be drawn in a "rule card" recently brought to light in a nearby city.

The set of printed rules for clerks was published and used by this department store in 1854, and is especially notable at this time, when forty-four hour work schedules are enforced in Columbia in order to give employees a maximum of leisure time. The rules follow:

"The following rules will be put in force at once:
"Store must be opened promptly at 6 A. M. and remain open until 9 P. M. the year round.

"Store must be swept, counters, base shelves and show cases dusted. Lamps trimmed, filled and chimneys cleaned, pens made, doors and windows opened, a pail of water and a scuttle of coal must be brought in

by each clerk, before breakfast if there is time to do so, and attend the customers who call.

"Store must not be opened on the Sabbath Day unless absolutely necessary and then only for a very few minutes.

"Any employee who is in the habit of smoking Spanish cigars, getting shaved at a barber shop, going to dances and other such places of amusement, will most surely give his employer reason to be suspicious of his integrity and all-around honesty.

"Each employee must pay not less than \$5.00 per year to the church and must attend Sunday School every Sunday.

"Men employees are given one evening a week for courting purposes, and two if they go to prayer meeting regularly.

"After 14 hours of work in the store, the leisure time should be spent in reading good literature.

A SMILE

A smile costs nothing, but gives much. It enriches those who receive, without making poorer those who give. It takes but a moment, but the memory of it sometimes lasts forever. None is so rich or mighty that he can get along without it, and none is so poor but that he can be made rich by it.

A smile creates happiness in the home, fosters good will in business, and is the countersign of friendship. It brings rest to the weary, cheer to the discouraged, sunshine to the sad, and is Nature's best antidote for trouble. Yet it can not be

bought, begged, borrowed or stolen, for it is something that is of no value to any one until it is given away. Some people are too tired to give you a smile. Give them one of yours, as none needs a smile so much as he who has none to give.—Author unknown.

To get the strains and varieties of vegetable seeds desired, orders should be placed early, according to Penn State vegetable gardeners. Demonstrations in most Pennsylvania counties have shown many varieties that are adapted to local needs and conditions.

Wise Advertisers Advertise In A Paper That Has Reader Interest

The Bulletin is ever conscious of the fact that an advertiser, in order to realize the maximum of return from the money invested, must buy something more than just type and white space. No ad can be effective unless the paper in which it appears has READER INTEREST.

In order to add interest to advertisements, the Bulletin publishes all the local news, church matters, owl luffs, dutch letters, markets and what not. People read one or more of the above subjects, lay the Bulletin aside and along comes the next member of the family and reads his or her article of interest and so on down the family. During all that time your advertisement may have been seen and read by one or half a dozen people.

How many of you read the average circular dropped at your door? You can best and most truthfully answer that.

If you want good returns for money expended, put your ad in a newspaper that is read by thousands of careful, scrutinizing readers.

Because of the latter fact, WISE ADVERTISERS ADVERTISE IN ITS COLUMNS.

The Bulletin

Mount Joy, Pa.

Our Heartiest Congratulations

We want to congratulate each of the following for having reached another birthday:

- September 24th John L. Hess, Mount Joy, Pa.
- September 25th Mary Bear, Salunga.
- Mrs. John Loewen, W. Donegal Street.
- Sylvester Hendrix, E. Main St.
- September 26th Jerry Kendig, E. Main Street.
- Jean Loewen, W. Donegal St.
- Lloyd Kline, Lancaster.
- George B. Zeller, E. Main St.
- Charles Mater, Mount Joy St.
- Howard Gibble.
- September 27th Martin Newcomer, of town.
- C. Musser Stauffer, E. Main St.
- Mrs. Hiram Strickler, of Bender's Mill.
- Mrs. Frank Stark, Marietta St.
- September 28th Louella Witmer, New Haven St.

Henry Erb, of Erisman's Church.
Dr. D. C. Stoner, E. Main St.
September 29th Ethel Buller.

You can get all the news of this locality for less than three cents a week through The Bulletin.

There is no better way to boost your business than by local newspaper advertising.

Clarence Schock

Mount Joy, Pa.

We Ask Patronage We Give Service

Lumber-Coal

MEMO

Notify all of Lancaster County that Friday Sept. 24th starts the Big Event of the Year.....it's

Garvin's

91st Anniversary Sale

Sale continues to Saturday Oct. 9th

Need more be said?

M.T. GARVIN & CO. 29-37 E. KING ST. LANCASTER, PA.

LOOKING FOR A CAR?

We've got the most unusual used car bargains in town—priced to suit your purse, and ready to give you honest and trouble-free satisfaction. To prove it, we back up every R & G used car with a money-back guarantee. You can be driving a better car today...and you won't need any additional cash if your old car equals the down payment. Come in, and let us show you a car that will make you and your pocketbook happy!

FORD DEALERS' ANNUAL NATION-WIDE USED CAR CLEARANCE SALE

USED CARS & TRUCKS RENEWED R&G GUARANTEED ALL MAKES

Many of the used cars and trucks we offer are "R&G". These are renewed to Ford factory specifications. They are guaranteed in writing to give satisfaction or your money back!

GARBER'S GARAGE

Elizabethtown, Pa.