

The Mount Joy Bulletin

ESTABLISHED JUNE 1901

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Jno. E. Schroll, Editor and Publisher

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The subscription lists of three other newspapers, the Mount Joy Star and News, the Landisville Vigil and the Florin News were merged with the Bulletin, which makes this paper's circulation practically double that of the average weekly.

EDITORIAL

If you haven't had your car inspected its going to be too bad if the police get wise. Better do it now and avoid prosecution.

Exactly one year ago the Public Service commission at Harrisburg adopted the plans drawn by the State Highway Department for the elimination of the goose-neck curves in the highway between here and Salunga. Today we find the grading almost completed and we predict cars will operate on the relocation this Fall.

There have been numerous accidents on these curves, particularly during the Winter months when roads were either snowy or icy.

This new road will eliminate all these dangers. This also goes for the relocation and elimination of two dangerous underpasses between Florin and Elizabethtown.

HE SAVED MONEY—BUT!

Some years ago the Pulitzer Prize award for the best cartoon of the year went to John T. McCutcheon. The cartoon showed a sad and shabby man seated upon a park bench. A squirrel playing in front of him asked: "Why didn't you save your money?" The derelict replied, "I did!"

Thousands of men have saved their money—only to lose it at an age when their fortunes could not be rebuilt. For saving is one thing, and security of principal is another. Unhappily, they don't always go together.

Every man should place a part of his savings in some plan, which guarantees the maximum of security. Only the spare dollars should be used for speculation—for ventures which, though they may return a great profit, may also result in 100 per cent loss of the principal employed. Before taking risks, it is essential to build a sound financial bulwark for the future.

We believe in giving good sound advice and practicing, whenever possible, what we preach, but just now with a hundred and one taxes, shorter weeks, smaller profits, lousy collections and many other reasons, its mighty difficult to switch a dollar for a rainy day, particularly in our business.

WHEN 111,000 AMERICANS DIED

A generation has passed since the sinking of the Titanic, yet that great disaster is still well remembered. Fifteen hundred persons died.

The Johnstown flood will never be forgotten—the world was agast when the death total of 2,209 was tabulated.

The World War was the most sanguinary conflict in history. In it, 50,000 Americans lost their lives, and they are still mourned.

The recent Texas school explosion, which killed 294 children, brought universal sympathy and horror.

Yet last year 111,000 Americans met accidental death—more than twice as many as were killed in the great war—and it caused hardly a ripple in the flow of news. We read of some of those accidents in our paper—"John Jones, aged 45, died in emergency hospital after being struck by an automobile"—turned the page, and forgot them. This astounding callousness—this attitude of "Accidents always happen to the other fellow, not to me or mine"—is death's greatest ally.

Among men, heart disease is the only thing which kills more men than accidents. Such plagues as cancer, tuberculosis, pneumonia—plagues which are being fought by all the resources of science—are down the list. Recklessly driven automobiles, burns, falls, drownings, and so on—these are the great killers.

Practically every accident is preventable and this is especially true of the motor car, greatest of all the great killers. Care, competence, courtesy—these make up the accident prevention triumvirate. It's up to you—to all of us.

OPPORTUNITY FOR SMALL BUSINESS MAN

In a recent issue of Harper's Magazine, John Allen Murphy writes on "Can the Small Business Man Survive?" He covers business and industry generally, and pays special attention to retailing, of which he says: "With scarcely an exception, retail establishments of the United States started humbly. In most cases the young storekeeper was his own buyer, clerk, window washer, and janitor, at first. Most of the gigantic chains were founded with one store, and there were long, hard struggles before a second was launched. Chains starting with many units have rarely succeeded. It appears necessary for a business to establish itself slowly, laying one stone at a time.

"The evidence is overwhelming that the small business man has a chance."

To say that opportunity no longer exists for the small retailer to grow and prosper, is to blind oneself to the facts. During the depression, many a little store founded on a shoestring managed to make both ends meet by serving the public honestly and well, and now is on the road to expansion. A chain system that now has many hundreds of outlets in the Western section of the country, was started by a young man with only a modicum of capital, who forsook the public demand for stores that would give the best possible service at the lowest possible cost. The old adage, "Great oaks from little acorns grow," was never better exemplified than in retailing.

Today many a little retailer is working 18 hours a day, with ambitious plans in the back of his head for expansion of business and income—plans that will one day mature and become realities. Today the small businessman who is awake to the needs and demands of the times, and isn't afraid of work, has an unparalleled opportunity to progress and prosper.

HAPPENINGS — of — LONG AGO

20 Years Ago

It was exactly 67 years ago that M. N. Brubaker and several others from town, went to Lancaster to see the first real balloon ascension.

Mr. Eli Hostetter started a milk route between here and Elizabethtown.

Our old friend J. L. Tempest with his big stock company will show in the Mt. Joy Hall.

For the first time in the history of the plant, the employees of the Grey Iron Works held a picnic in S. R. Snyder's Wood.

Dealers are buying tobacco at 20 and 4 for seedleaf and 28 and 10 to 30 and 10 for Havana.

"Foolish" the Great Dane dog at the home of H. C. Schock, disappeared and was later found at the Landisville camp ground.

Autumn must be here for the wind has blown over the oats stubble.

The tobacco worm crop promises to be a good one unless we can catch the chewers in time.

The Lititz Mouse Trap factory has an order for 3500 gross of traps (502,000) to be sent to Australia, where mice and rats overrun the farms.

Emerson Young, of Salunga who drives the Ira Herr meat wagon, had one of those unlucky days when near Benders mill he broke a shaft, and latter near Bacon's mill he broke a wheel.

Several farmers in the Master-sonville district are topping tobacco.

Mt. Joy, which had 260 voters at that time, sent 184 men into the Union army ranks, in 1861-64, more than half of its men.

Phares K. Landis, of Rheems, dairyman of high degree, has his cow stables screened and has them scrubbed daily. The milk certified sort is shipped to Harrisburg. He gets 15c per quart.

So many men bought safety razors and the barbers lost so much patronage, that nearly all the barber went back to the old prices 15c a shave and haircut 25c.

The Heistand Family Holds First Reunion

(From Page 1)

Thelma Heistand, Salunga; John G. Heistand, Ephrata, and Margaret Green, Lancaster.

The program consisted of short talks by the children of the late Henry S. Heistand; devotions in charge of Rev. Woodburn Sayre; vocal solo, Carolyn Heistand accompanied by Albert Heistand on the mandolin; trumpet solo, Geraldine Miller; vocal duet, Mrs. Cecil Endicott and Miss Martha Heistand.

Those present were: Mr. and Mrs. Simon Heistand, Mr. and Mrs. Wilbur Heistand and son, Larry, Mr. and Mrs. David Heistand, Mr. and Mrs. Albert Heistand, Mr. and Mrs. Henry Heistand and daughters, Bernice and Carolyn, all of Salunga; Mr. and Mrs. Charles Green and daughter, Margaret, Diana and Dolores DeMartino, Thelma, Laverne and Dorothy Heistand, Mr. and Mrs. Cecil Endicott and Mr. and Mrs. Raymond G. Heistand, all of Lancaster.

Amos Heistand, Mr. and Mrs. Irvin Heistand, Mr. and Mrs. Howard Heistand, Mr. and Mrs. Paul Miller and children, Geraldine and Gordon, Mr. and Mrs. Paul Bashor and son, Paul Jr., all of Lebanon; Mrs. George Kirst and daughter, Miriam, of Fredericksburg; Mr. and Mrs. John Heistand and daughter, June, of Ephrata; Mr. and Mrs. Ritner Menegh and daughters, Hazel and Ruth, of Wayne; Rev. and Mrs. Woodburn Sayre, and son, Charles, of Moorestown, New Jersey, and Martha Heistand, of Hershey.

Two stores at Penryn, the store of J. M. Bomberger, Elm and F. Y. Keath at Elstoneville were all robbed Sunday night.

35 Years Ago

S. S. Gingrich took a bus load of our citizens, 18 in number, to Landisville camp.

The P. R. R. authorities take these means of notifying young boys to discontinue jumping trains at the depot in this place, or arrests will follow.

For 16 years the buzzards have made nests and hatched out their young in an old log at Mitchell's Pond. The young birds are perfectly white.

The local baseball team will be off on a ten day trip in a few days. Someone at Milton Grove told us (and it wasn't Sammy Hinkle either) that hail fell as large as tumblers at his home.

Another fellow from Kinderhook said hail fell as big as cow pumpkins. Now who's the biggest liar?

The largest apiary in these parts is that of "Horses Doctor," Jacob Shenk, of W. Donegal township, who has 66 hives in one row.

A change in business, Harry Hildebrandt and Frank Good who have thoroughly learned the trade of loafing have decided to go into the railroad business and are busily engaged in tamping ties on the repair gang.

A number of our popular fishermen make daily trips to the Big Chiques to feed and angle the toothsome.

C. L. Nissy of Donegal Springs sold a horse for \$240.00.

There are rumors that Mount Joy township will establish a district high school, perhaps at Milton Grove.

Last Monday was a banner day for blackberry parties in the Rapho Hills.

Ira B. Herr, butcher of Salunga, received injuries in a peculiar manner while standing in front of his horse, the animal was kicking to keep off the flies and kicked Mr. Herr in the thigh.

James Duffy and wife of Marietta and a party of eleven, took supper at the Florin Hotel on Sunday.

The spacious frame church at the Cross Roads, which takes the place of the brick one, was dedicated on Sunday.

Aaron H. Engle is advertising 1902 Model Bicycles at 15 dollars. Tires \$3.00 to \$8.00 per pair.

Markets: fresh eggs per dozen 16c; Butter, 23c and 24c; Potatoes, \$1.00 and \$1.50—seconds 75c to \$1.00.

The annual colored campmeeting began in Mumma's Grove.

Quite a number of town folks have made numerous trips to the Cone-wago Hills for blackberries.

A Boys' Brigade of Lancaster, 26 in number came marching into town.

LANCASTER AUTO CLUB HELD SUCCESSFUL PICNIC

That was a banner crowd at the annual picnic at Hershey last Thursday by the Lancaster Automobile club. The attendance was estimated at between 18,000 and 20,000.

The day was ideal, the entertainment up to standard and from indications everybody had a dandy time, particularly the kiddies. The club gave away 200 prizes and among the local winners were J. K. Frymeyer, Elizabethtown; new membership, Frank Musser, Salunga, Pa.; Jacob N. Eshleman, Mt. Joy R. 2, one year membership renewal; Clarence Gibbons, E'town R. 1; five A. A. Touring Libraries; Ruth L. Johnson and Mrs. Ion Terry, Maytown, each a \$2 bill.

Two Dollar Bills
Ruth L. Johnson and Howard Knisley, and Mrs. Ion Terry, Maytown; Romaine Stively, Silver Spring; Anna V. Hossler, Marietta R. 1; William Gable, Bainbridge.

One Dollar Bills
Samuel F. Withers, this borough; Harvey G. Simpson, Mt. Joy R. 2; R. S. Kauffman, of town; Wilbert E. Mohr, Bainbridge; Arthur G. Zerphey, Mt. Joy.

CLUB EMBLEMS
Eugene W. Garber, Mt. Joy; A. H. Garman, Manheim R. 2; Russell Shoop, Bainbridge.

A. A. A. Tour Books
H. K. Steffy, Bainbridge; George R. Zinke, Mt. Joy; Pauline M. Garber, Bainbridge; S. C. Ney, Maytown; William Barto, Mt. Joy.

Lynwood McCowin, 19, Marietta negro, who is serving ten days in jail for illegally using auto license plates, faces two more charges.

31 Companies Represented At Meeting

(From page 1)

tures entitled "Over the Skyline Drive" were presented by Walter Hallowell.

Better Rural Protection

In reporting for the Fire Prevention committee, Earl F. Lefever stated a plan of fire protection for rural buildings is being worked out. He said on completion of the plan it will be submitted to the fire insurance underwriters with a view to securing better insurance rates for those meeting the requirements of the plan.

Timid Firemen

It was stated that in all large organizations the vast majority are too timid to express themselves in an open meeting. To overcome this the firemen adopted a suggestion system to provide an opportunity for the men to get their ideas before the proper person without taking the floor. Individual awards will be made for those adopted, and an annual honor award will be made to the fire company scoring the highest number of points.

Judging Committee

The following were appointed to serve as a judging committee for the year: John G. Landis, Bareville; Ivan Lowery, New Holland; Earl F. Lefever, Quarryville; Frank M. Stauffer, Blue Ball; Fred J. Daum, Lancaster R. D. 5, George F. Weidler, Akron; T. R. Shenk, Neffsville; William F. Hoffman, Landisville; Stephen Snyder, Denver; Emory P. Wagner, Lititz; J. Harry Grube, Landisville.

A committee composed of Paul Z. Knier, Chairman, J. H. Grube, E. P. Wagner, Charles Miller and D. W. Graybill, Jr., was appointed to make a study of the most efficient way to conduct a convention and parade.

Fire Marshall Knier reported four fires during the month, with damage of \$9,910 to properties valued at \$16,000.

THE 77TH CELEBRATION AT MUDDY CREEK CHURCH

The 77th annual celebration of the Muddy Creek church Sunday School, will be held on Saturday, Aug. 7th, afternoon and evening, in Hartings Grove, East Cocalico Township, Lancaster county. A few hundred yards south of Swartzville, a point on the State Highway Route 222.

Ernest Williams Symphonic Band, of Brooklyn, N. Y. has been engaged to furnish the music for the occasion.

Do not miss this the greatest event of 1937. Here you can meet and greet your old friends and at the same time listen to the excellent music.

The closed bank building at Millersville was sold for \$5,700.

EYES EXAMINED Dr. Harold C. Killheffer OPTOMETRIST

MANHEIM ELIZABETHTOWN
19 W. Steigel St. High St.
Telephone 11-J Telephone 24-B
Mon., Wed., Thurs. Tues., Sat.
Evenings by appointment in Manheim

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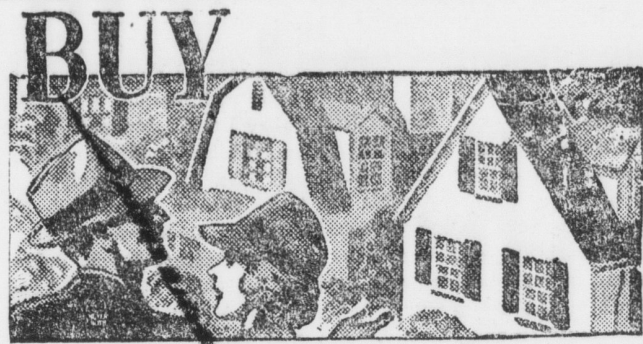
RAPID PROGRESS SINCE THE HORSE AND BUGGY DAYS

In 1900 not one family in a hundred owned a horse and buggy. Today, thirty seven years later, four out of every five families have automobiles. Only one family in thirteen had a telephone in 1900. Today one family in two have them. Less than 500,000 families had electricity in 1900 and the radio and the electric refrigerators were unknown. Today 21 million families live in houses that are wired for electric service. Seven million families have electric refrigerators and 22 million have radio receivers. Electric light bulbs in use today furnish 80 per cent more light than the 1900 bulbs while the rates for domestic electric service have steadily

been reduced through the years with the development of more economical ways of generating and distributing electricity.

A large vessel, City of Baltimore, which makes nightly trips between Norfolk, Va., and Baltimore, was completely destroyed by fire. Two dead, 2 missing and 91 rescued.

WE HAVE.....
QUALITY MEATS
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West Main St., Mt. Joy



THE HOME YOU WANT

You will find the Building and Loan Plan a convenient way to finance your home. On this plan you pay your rent to yourself and therewith pay for your home.

Each Thousand Dollars Borrowed on Your Home, Costs Only Ten Dollars Per Month Which Covers reduction of Principle and Interest.

For Further Information Consult the Officers or Directors of

The Mount Joy Building & Loan Association



COOL, ECONOMICAL ELECTRIC COOKERY

from any outlet

Cook in cool comfort this summer with an Electric Roaster! It plugs into any standard household outlet and will cook a whole meal for six people.....yet it occupies less than two feet of shelf or table space.

It is the ideal appliance for the wifed Summer cottage where cooking cares should be reduced to a minimum.....or for picnics, because you can place it, cooked meal and all, in the car and serve your food piping hot.....or for the home, where, like an Electric Range, it will cook your meals without heating up the kitchen.

See the new roasters today! Ask about the easy terms.

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For Clean, Well-Graded Crushed Stone

At a Low Price
John A. Hipple
Mt. Joy 86 or E'town 604 sep. 11-12

WASHING SIMONIZING POLISHING

OUR SPECIALTY
HASSINGER & RISSER
MOUNT JOY, PA.

Help Kidneys

Don't Take Drastic Drugs
Your Kidneys contain 9 million tiny tubes or filters which may be endangered by neglect or drugs. Be careful. If functional Kidney or Bladder disorders make you feel weak, getting Up Nights, Nervousness, Loss of Pep, Leg Pains, Rheumatism, Painful Urination, Gravel Under Eyes, Neuritis, Acidity, Burning, Smarting or Itching, you don't need to take chances. All druggists now have the most modern advanced treatment for these troubles—a doctor's prescription called Cystex (Sis-Tex). Works fast—safe and sure. In 48 hours it must bring new vitality and is guaranteed to make you feel 10 years younger in one week or money back on return of empty package. Cystex costs only 5c a dose at druggists and the guarantee protects you.

Asthma Cause Fought in 3 Minutes

By dissolving and removing mucus or phlegm that causes irritation, Asthma attacks, the doctor's prescription Mendaco removes the cause of your agony. No smoke, no dopes, no injections. Absolutely tasteless. Starts work in 3 minutes. Sleep soundly, but not only that, you're younger, stronger, and eat anything. Guaranteed complete satisfaction or money back. If your druggist is out, ask him to order Mendaco for you. Don't suffer another day. The guarantee protects you.

FREE 4 cups of GARFIELD TEA

to show you the easy way to KEEP CLEAN INSIDE!

SHE LOST 20 POUNDS OF FAT

Feel full of pep and possess the slender form you crave—you can't if you listen to gossipers. To take off excess fat go light on fatty meats, butter, cream and sugary sweets—eat more fruit and vegetables and take a half teaspoonful of Kruschen Salts in a glass of hot water every morning to eliminate excess waste. Mrs. Elma Verille of Havre de Grace, Md., writes: "I took off 20 lbs.—my clothes fit me so good."

ARE YOU ONLY A THREE-QUARTER WIFE?

MEN, because they are men, can never understand a three-quarter wife—a wife who is all love and kindness three weeks in a month and a hell cat the rest of the time. No matter how your back aches—how your nerves scream—don't take it out on your husband. For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system; thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

HOW OFTEN CAN YOU KISS AND MAKE UP?

FEW husbands can understand why a wife should turn from a pleasant companion into a shrew for one whole week in every month. You can say "I'm sorry" and kiss and make up easier before marriage than after. Bewise. If you want to hold your husband and you won't be a three-quarter wife. For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system; thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Stimulate your business by advertising in the Bulletin.