THE MOUNT JOY BULLETIN
JNO. E. SCHROLL, Editor and Publisher Subscription Price $\$ 1.50$ Per Annum
$\begin{aligned} & \text { Six Months............75 Cents } \\ & \text { Three } \\ & \text { Single Copies. }\end{aligned}$
Thiths.

## The subscription lists of three other newspapers, the Mount Joy Star snd News, the Landisville Vigil and the Florin News were merged with the Bulletin. which makes this paper's circulation practically double that of the average weekly. <br> EDITORIAL


Dairy farmers, poultry raisers and tobacco growers
declared exempt from contribution to the Pennsylvania Un-
employment Compensation, Secretary Bashore declared
Wednesday. These have been border line questions and re-
mained unanswered until now.
in their objections to new legislation at this time that would
work hardships on many. It is an effort on the part of the
have had headaches enough the past few years, so why legis-
late against them now during his hour of recovery. The few
$\square$
tobacco prizes whore at Harrisburg last week 54 out of 5
ay to raise 'Sure Crop' and then a lad from Rapho tow
show."
If that isn't showing off Good Old Lancaster County to the

$$
\begin{aligned}
& \text { GOOD MERCHANDISING } \\
& \text { Inventory time is past. The majority of } \\
& \text { chants are now through with that laborious }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Inventory time is past. The majority of our local mer- } \\
& \text { chants are now through with that laborious task of taking }
\end{aligned}
$$

$$
\begin{aligned}
& \text { stock and closing their books for the year that is past. Prac } \\
& \text { tically all of them have discovered that they are long on som }
\end{aligned}
$$

$$
\begin{aligned}
& \text { items of merchandise. For the most capable of merchandis- } \\
& \text { ers cannot determine exactly what the public will demand. }
\end{aligned}
$$

Confronted by facts disclosed in his inventory the active

$$
\begin{aligned}
& \text { modern, live wire merchant decides to move his surplus } \\
& \text { items by offering attractive bargains. He knows that it does }
\end{aligned}
$$

$$
\begin{aligned}
& \text { not pay to carry these items over to next season. He realizes } \\
& \text { that fashions change and that public taste is not constant. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Furthermore he wants the money now tied up in slow seller: } \\
& \text { reinvested in up-to-date merchandise for which there will be }
\end{aligned}
$$

an active demand in the future.

$$
\begin{aligned}
& \text { know that the merchants of this community are on their toes } \\
& \text { that they are following what experience tells is the best pol }
\end{aligned}
$$

Merchants who are now clearing their shelves of merchan

$$
\begin{aligned}
& \text { chants who can give you the best of merchandise and servic } \\
& \text { throughout the year. They are the ones who know the in }
\end{aligned}
$$

$$
\begin{aligned}
& \text { portance of turnover, who appreciate the need of carrying ul } \\
& \text { to-date goods, who understand one of the most effective }
\end{aligned}
$$

all forces in modern business, namely advertising.

COULD HAVE SAVED 24,000 LIVES! nearly a million injuries prevented between 1926 and 1935
had the national trend in motor vehicle accidents kept pace with the reductions made in states having standard drivers license laws, according to the National Safety Council. ulations, entitled "Saving Lives Through a Drivers' L
$\qquad$ the mechanical, weather or any other agency, is the prin-
cipal cause of highway slaughter. In states without adefuate drivers' laws-and unless such laws are periodically overhauled to keep pace with changing conditions they are
almost certainly inadequate-persons who are congenitally they keep on driving. Furthermore, aimost anyone can The standard ' irrespective of his qualifications,
opted by a number of states, does not demand too much. who is physically or mentally incapable of operating it safely-and that all drivers shaH, through tests show that
they are reasonably competent to handle a car, and have good knowledge of traffic laws and regulations. Also, tion of licenses of motorists who refuse to abide by traffic rules, or who are continually involved in accidents.
The cold statistics preve that a modern

## law.

Abram M. Kolp's executor, the
First National Bank and Trust Com-

## 

## HAPPENINGS LONG AGO

34 Years Ago

## ${ }^{1}$

20 Years Ago



The Winners At State Farm


| For Clean, Well-Graded Crushed Stone At Low Price John A. Nipple Mt. Joy 86 or Etown 66R4 |
| :---: |
|  |



Happenings In the Town Of Florin

## MAYTOWN



## Cise Stone

DREUTML buyder yh buncy REDUCED PIICES

## Clarence Schock Mount Joy, Pa  <br> We Asik Patronage We Give Service <br> Lumber-Coal

SHOE HELP WANTED
FOR FRGR GRADE STITCKDOWNS ON CTILDREN AND BOYS SMOES.


AMERICA'S BEST
in it prics
class

KRALL'S Mantic
West Main St, Mt. Joy Swiss Watches and mall Wrist Watche Repaired DON W. GORRECN

RAUL A. MARTIN
Contractor -andBuiker

Mount Joy, Pa. HOW OFTEN CAN YOU kISS AND MAKE UP?

Clean Out Acids

SHE LOST 20 POUNDS OF FAT

## THETB

QUALITY MEATS
位

Reperin



