

THE MOUNT JOY BULLETIN ESTABLISHED JUNE 1901 Published Every Wednesday at Mount Joy, Pa.

JNO. E. SCHROLL, Editor and Publisher Subscription Price \$1.50 Per Annum Six Months.....75 Cents Single Copies.....3 Cents Three Months.....40 Cents Sample Copies.....FREE

The subscription lists of three other newspapers, the Mount Joy Star and News, the Landisville Vigil and the Florin News were merged with the Bulletin, which makes this paper's circulation practically double that of the average weekly.

EDITORIAL

This week is show week in Mount Joy, when our good farmer friends will exhibit their biggest and best potatoes, corn, apples, vegetables and what not. One can get an excellent idea of just how well our farms produce by inspecting the many exhibits on display here this week.

CANADIAN FARMERS SMILE

In 1933 Canadian farmers exported 74,658 head of cattle into the United States. Last year they shipped us 361,623 head. Our farmers were asked to kill theirs, thereby greatly aiding Canadian farmers.

At a convention at Bradford two months ago the writer met his good friend Samuel Vance, retired, of Tilsonburg, Canada. Mr. Vance said: "The best thing the United States ever did to help our farmers was to reduce its wheat acreage. The more you cut down, the more we grow and we found a waiting market here in the states, even with the heavy duty attached."

Our farmers needed the money derived from the crop, while laborers needed the work. Instead we fed the needy and paid the farmer for NOT growing the wheat.

HOW MUCH TODAY?

How much will you spend for taxes today? Perhaps you will answer "Nothing, there are no taxes due"—but you're wrong.

Taxes are due every day—and you pay them every day. For example, if you buy a pair of \$5 shoes, you pay about a dollar in taxes—taxes temporarily paid for you by manufacturer, distributor and retailer, and then collected by adding to the price of the product.

If you buy 35 cents worth of meat, you pay at least six cents in taxes. If you use two gallons of gasoline, you pay ten or twelve cents in taxes. So it goes with everything you buy or do—from your morning coffee to the movie show you attend this evening.

Nothing escapes taxation. And most taxes are indirect—that is, they are part of commodity and service costs. Direct taxes—such as taxes on income, property, etc.—constitute the smaller part of the total tax burden.

So—how much will you spend for taxes today?

SUDDEN DEATH TO 300

According to preliminary reports, close to 300 people met "sudden death" through accidents over the Labor Day week-end. About 245 of them were victims of recklessly or incompetently driven automobiles.

It would be bad enough if such a shambles only followed a holiday week-end and could be put down to too much merry-making. But every week-end shows totals almost as great. Every day sees lives unnecessarily snuffed out.

Here is something worth remembering: Today, if the average holds, 100 people will be killed by motor cars. A hundred more will be killed tomorrow, and 100 more on the day after that. Friends of yours, your loved ones, yourself, may be among them. And, in addition to the deaths, thousands more will be grievously injured—some made into imbeciles, some destined to spend the rest of their lives in unrelieved pain, some confined to wheel chairs and hospital beds.

Think of that when you step into the car that the salesman proudly told you will "hit her up to 90 so easy you'll think you're only doing 40." It is true that modern cars traveling at extreme speeds ride more easily and comfortably than did the cars of years ago traveling at low speeds. But that illusion of "slow speeding" won't help you in a crash. The result will be just as horrible no matter how luxurious the car, no matter how effortlessly it clicks off its mile-a-minute and better.

A hundred persons killed yesterday—another hundred today—another tomorrow. That is the ghastly record of the dangerous automobile driver.

IRONVILLE

(Too late for last week) On Sunday afternoon at 2:30 P. M. the Silver circuit will hold their quarterly conference with Rev. S. C. Enck, district superintendent presiding the circuit is represented by the three churches comprising, Ironville, Centerville and Silver Spring. Rev. W. C. Blatt is pastor of the 3 churches. Sunday school at Ironville at 9:30 A. M. Preaching services at 10:30 A. M. CE at 7:00 P. M. On Sunday October 25, the Sunday school will observe Rally Day the goal has been set at 254.

The Men's chorus will start to practice in the Ironville UB church on Tuesday evening, they will sing at the Rally Day Services. Junior Mummaw, 9 year old son of Mr. and Mrs. Vernon Mummaw, fractured his leg when he fell from

the barn, where he and his brother Wayne, were building a Bob-sled, he is a patient at the St. Joseph Hospital

Tuesday evening the CE society held a Doggie roast, preceding the doggie roast, the CE members conducted a hike.

On Sunday a dinner was held at the home of Mr. and Mrs. Andrew Mummaw, in honor of Mr. Mummaw who was 69 years old, Mr. Mummaw is a stone-mason and bricklayer contractor. Those present were his two sisters, Mary and Catherine of Columbia; Mr. and Mrs. C. M. Kauffman and children, Mr. and Mrs. Harvey Musser and son Andrew, Mr. and Mrs. Cleveland Rettew, Mrs. Cyrus Walker, Mr. and Mrs. Guy Mummaw and children.

The Men's Bible class of the Ironville UBSS elected the following officers: president, Guy K. Mummaw; secretary, C. M. Kauf-

HAPPENINGS LONG AGO

22 Years Ago

Mr. H. S. Newcomer received a carload of Grinnell washers. The Citizens Band of this place, will hold a big band fair in Greiders Hall, which will begin Nov. 7 and continue to December 5th.

Mr. John W. Shenk, recently opened a grocery in the basement of the Martin building on West Main Street.

C. C. Keiser of East Donegal township, was kicked by a cow and suffered a badly broken right leg, between the knee and ankle.

A 15-lb carp was caught in the Susquehanna River near the York county side.

Mrs. Samuel C. Shank, of Newtown, is the champion celery grower in the section. She brought a stalk to this office measuring 3 feet high.

The following ad appeared in our classified columns: Reward of \$10.00 for any information concerning the robbery of the gas meter at the band hall.

Markets: lard, 16 1-2 & 17c; potatoes, \$1.00; butter, 36c; eggs, 36c. L. P. Heilig is advertising the worlds greatest tire, Black Bob, Tire, 5000 mile guarantee.

David Heistand, of Pleasant View, while strolling about the neighborhood, lost his gold watch. Dr. D. F. Greiner decided to take a spin in his Ford, but when he got to the end of his lane "Henry" refused to go, so the auto doctor was called for.

Mr. Monroe Sheaffer, North of town, brought a radish to this office, weighing 3 1-2 lbs.

Mt. Joy High School will participate at the field meet at Millersville State Normal School.

A reception was given in honor of Rev. D. E. Long's return to the pastorate here.

An oyster supper will be held in the Mt. Joy Hall by the Luther Men's League.

LANDISVILLE

Mrs. J. K. Trayer entertained the Sewing club at her home Thursday evening. The guests were: Mrs. Frank Daugherty, Mrs. Elias Kreider, Ruth Hoffman, Mrs. Earl Stauffer, Mrs. John Bender, Mrs. P. B. Stehman.

Mrs. Charles Coble of Highspire, and Mrs. C. H. Meckley, of Landisville, entertained the L and T club of Highspire at the Meckley cottage, "Dogwood," near Elizabethtown, Wednesday. Those present were: Mrs. Lester Neidig, Mrs. Charles Cover, Mrs. John Wittle, Mrs. Kathryn Hahn, Mrs. Emma Robinson, Mrs. C. A. Coble, Mrs. Merio Bonholtzer.

Mrs. J. K. Trayer entertained the Sewing Club at her home Thursday evening. The guests were: Mrs. Frank Daugherty, Mrs. Elias Kreider, Ruth Hoffman, Mrs. Earl Stauffer, Mrs. John Bender, Mrs. P. B. Stehman.

A sauer kraut supper was held by the Boy Scouts at the local Fire Hall Thursday evening. The proceeds will be used in the equipment fund to help prepare the scouts for the jamboree which will be held in the near future.

The Women's Bible Class of the Church of God was entertained Tuesday evening at the home of Mrs. Robert Edwards.

Officers were elected as follows: president, J. W. Baker; vice-president, Harry Greiner; secretary, Mrs. Wallace Miller; assistant, Mrs. Harry Summy; Treasurer, Mrs. Frank Daugherty; teacher, Mrs. A. B. Hershey.

Those present were: Mrs. Frank Horst, Mrs. A. B. Hershey, Mrs. Harry Summy, Miss Frank Nolt, Mrs. A. MacIntire, Mrs. Clarence Swisher, Edith Heiserman, Mrs. Enos Rohrer, Mrs. Benjamin Hess, Mrs. Frank Daugherty and Mrs. John Musser.

The Parents and Teachers Association will hold the first of a

monthly series of meetings on Thursday at 7:30 p. m. in the High school auditorium. Mrs. Austin Feltenbaum, of Lancaster, will speak on "Character Building in the Home." The Apollo 4 of the Acapella chorus of East Petersburg will give several selections. The four members of the quartette are Willis S. Nolt, John P. Gingrich, Harold Maud and J. Lloyd Hollinger.

man; treasurer, David Mummaw; teacher, Forest Lambert.

The Women's Bible class elected the following officers: president, Mrs. John Fox; secretary, Mrs. Jacob Kauffman; treasurer, Mrs. Joseph Borntheizel; teacher, Mrs. Taylor Weaver; assistant teacher, Mrs. Cleon Staley; assistant teach-

25 Years Ago

A number of persons from town attended the fair at Kinderhook.

J. S. Carmany has his show window tastefully decorated with a full line of fall and winter goods.

Elam Myers living near town, equipped his double seated survey with a set of rubber tired wheels.

Young Bros., turned out another fine specimen of a jenny-lind.

Farmer Lutz, tenant on one of the Hon. J. D. Cameron farms, at Donegal, garnered five hundred bushels of choice potatoes. Mr. Cameron gave everyone of his laboring men on his farms ten bushels as a gift.

The Florin Hall Association elected the following officers: T. N. Hostetter, J. M. Keener, E. F. Heiner, H. H. Myers, Eli Menough, Peter Kraybill and Harvey Raymond.

E. L. Nissley built a hog sty on his property tenanted by Jacob Loraw.

Mt. Joy township employs fifteen teachers and only two are natives of the township.

Benjamin F. Brown, local agent is selling a large number of Singer Sewing machines.

One of the horses tore loose in the stables at the J. S. Carmany farm and kicked a 4-year old mule which resulted in its death. Farmers beware!

Elmer Schlegelmilch and wife were chestnuting at Mt. Gretna.

Emiline Buller has just finished painting the new double dwelling of Eli Eshleman.

The P. R. R. crossing between Mt. Joy and Florin was repaired with cinders.

Thieves entered Cooper's Store at Landisville and carried away \$50 worth of merchandise.

P. R. R. inspectors awarded first prize of \$75 to Harry Stoll of this place for the best sub-division. As each foreman of the sub-division gets a prize of \$20.00, Messrs. Stoll and John Phelan of town will each get that amount.

M. L. Greider, John Kready, A. Cunningham and M & F. Kready of town received prizes for their premium exhibits at the Lancaster fair.

T. N. Hostetter is selling privately a carload of new York State potatoes.

Insurance Case Ends In A Non-Suit

(from page 1) ed for the payment of twice the face amount in the event of accidental death.

He said White died in the Columbia hospital after being shot in a tussle with Jacob E. Baker at the farm of Walter Z. Hoffman, near Maytown. White, according to the attorney, was seen by Baker, who lived on the arm coming from the chicken house at night. When Baker called to White, the latter came back and attempted to take a shotgun from Baker's hands and in the tussle, the gun was discharged and White received a wound that proved fatal. Strickler stated in presenting his case.

The attorney said Mrs. White was paid the face amount of the policy but that the defendant company has refused to pay on the double indemnity clause in spite of the fact that the shooting was accidental.

Sing New Deal Praises

During 1935 the Roosevelt administration caused crop reductions of 31,857,000 acres. During the same year the importation of foodstuffs that previously had been grown in this country represented the production from 33,463,336 acres. Farmers in foreign countries are loud in their praises of the Roosevelt administration.

Advertise in The Bulletin.

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CHEVROLET MOTOR CO'S SALES MANAGER MAKES PREDICTION FOR 1937

More commercial vehicles will be sold in 1937 than in 1936. This is the belief of W. E. Holler, vice president and general sales manager of the Chevrolet Motor Co. who this week cited general business conditions in support of the view. These conditions in conjunction with the company's 1937 organization and product make the outlook so encouraging that Chevrolet has projected 225,000 units as its truck sales goal for the year. This will be a 20,000-unit increase over the 1936 total, which in turn is the highest commercial vehicle volume in the company's history. "The current year," said Mr. Holler, "has seen a large volume of truck replacement sales, especially to large fleet users whose equipment would have been replaced two or three years sooner, had times been normal. During the coming year, we look for a substantial volume of truck business as a result of the general improvement evident in 1936. Business, industry, and agriculture alike will contribute to this increase, for all three are in better shape than they were a year ago at this time. All in all, the outlook for commercial car and truck sales is very good."

That Chevrolet is organized to take maximum advantage of whatever sales potential market offers was evident from Mr. Holler's review of the activities to be conducted by the sales department during the coming year. Every departmental group—advertising, service, parts and accessories, quality dealer, used cars, retail selling, to mention only a few—is embarked on its own program, which dovetails into those of the other groups to provide closely-coordinated action, with higher quality operations as the over-all result, he said.

"The balanced operation with which Chevrolet comes into 1937 extends to all departments of our business," said Mr. Holler. The 3 primary phases of the business, engineering, manufacturing, and distribution have all received their due share of attention in the formulation of our plans.

Except for minor changes which this year's operation has suggested, the general plan of organization is identical with that under which all Chevrolet truck records were broken in 1936. Truck sales performance in connection with this year's models has been as remarkable as passenger car sales performance, which is certainly an indication that we are on the right track. Truck sales for the year will total the highest of any year in Chevrolet history—205,000 units. For six consecutive months they exceeded the 20,000 mark, another record unparalleled at any time in the past. In view of the product and the organization with which we approach the new year, and the strong probability that the market as a whole will show a further expansion, our 225,000-truck for 1937 is by no means out of reach. The Chevrolet cars are handled here by H. S. Newcomer & Son, Inc.

Conference At Newtown Oct. 24th-25th

(From page 1) ports of the spies—Elder E. H. Hess.

Saturday Evening 7:15 Devotional. 7:30 Lessons from the Book of Malachi with present day values—Henry S. Miller. 8:00 Evangelistic Message—Bishop C. N. Hostetter.

Sunday Morning 10:00 Devotional. 10:15 Lessons from the Book of Malachi with present day values—Henry S. Miller. 10:50 Sermon—E. H. Hess

Sunday Afternoon 1:30 Social Hour. 2:15 Lessons from the Book of Malachi with prophetic values—Henry S. Miller. Offering and Song. 2:35 The value of silence and self-restraint exercised in the fall of Jerico—E. H. Hess.

Sunday Evening 7:00 Devotional. 7:15 Caleb at Eighty-Five—E. H. Hess. 7:45 Evangelistic Message—C. N. Hostetter.

Evangelistic Services The Evangelistic Services opened Sunday, October 11 and continue every evening for two weeks.

SUNDAY DINNER Suggestions

By ANN PAGE

HOME-GROWN fruits and vegetables offer the outstanding value of the week. Corn, tomatoes, squash, eggplant, green and lima beans are plentiful and moderate in price. Both white and sweet potatoes are now inexpensive.

Cheese is higher at retail but slight slumps in the wholesale butter and egg market mean temporarily steady retail prices for these products. Beef continues to be the best meat value though chunks of lamb are lower. Fresh and smoked pork and veal continue high. Fish is somewhat more plentiful.

Oranges are lower. Apples, Bartlett pears, plums and peaches are moderate in price. Cantaloupes are cheap and watermelons lower.

Here are three menus planned for different budget levels.

Low Cost Dinner Braised Shanks of Lamb Potatoes Carrots Bread and Butter New Apple Pie Tea or Coffee Milk

Medium Cost Dinner Roast Lamb Green Beans Browned Potatoes Bread and Butter Peach Shortcake Tea or Coffee Milk

Very Special Dinner Fruit Cup Individual Chicken Pies Lima Beans Corn-on-the-Cob Celery Stuffed Tomatoes Bread and Butter Spanish Cream Coffee

SAUER KRAUT DINNER The Ladies Aid and Sisterhood bible class of the United Brethren church will hold a sauerkraut dinner in the basement of the church, Nov. 4 from 11 to 1 o'clock. Further notice will be give later.

HOW ARE YOUR SHOES? DON'T WAIT TOO LONG BRING THEM IN CITY SHOE REPAIRING CO. 30 SOUTH QUEEN STREET LANCASTER, PENNA.

MEET STORAGE NEEDS Pumpkins and squashes require cool, dry storage conditions. Sweet potatoes need slightly higher temperature and humidity. Onions keep best in a cool, medium-dry storage.

STOP FEATHER PICKING When turkeys eat feathers the vice may be controlled by feeding clover, alfalfa, or soybean hay. A supply of fibrous grains, such as oats, barley, and buckwheat, helps to curb the habit.

Mt. Joy's Community show will be held Thursday, Friday, and Sat.

This is the week of Mt. Joy's Annual Community Exhibit.

Advertisement for Belmont Electric Range. Features include: 'Absence makes the meat grow tender', 'Modern Electric Ranges bring you a great new gift of electricity', '5.00 DOWN', '3 Full Years To Pay', 'PENNSYLVANIA POWER & LIGHT COMPANY AND YOUR LOCAL RETAILER'. Includes an image of the electric range and a clock.

Large advertisement for H. S. Newcomer & Son. Features include: 'Coming SAT NOV. 7', 'New CHEVROLET 1937 The Complete Car- Completely New', 'Conference At Newtown Oct. 24th-25th', 'H. S. NEWCOMER & SON (Incorporated) East Main Street MOUNT JOY, PENNA.'. Includes an image of a man and a woman.