

MT. JOY BULLETIN
MOUNT JOY, PA.

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Editor & Propr.

Subscription Price \$1.50 Per Year
Six Months 75 Cents
Three Months 40 Cents
Single Copies 3 Cents
Sample Copies FREE

Entered at the post office at Mount Joy, Pa. as second-class matter. The date of the expiration of your subscription follows your name on the label. We do not send receipts for subscription money received. Whenever you remit, see that you are given proper credit. We credit all subscriptions on the first of each month.

All correspondents must have their communications reach this office not later than Monday night. Telephone news of importance between that time and 12 o'clock noon Wednesday. Changes for advertisements must positively reach this office not later than Monday night. New advertisements inserted if copy reaches us Tuesday night. Advertising rates on application.

The subscription lists of the Landisville Vigil, the Florin News and the Mount Joy Star are merged with that of the Mount Joy Bulletin, which makes this paper's circulation about double that of average weekly papers.

'35 - MARCH - '35

Calendar grid for March 1935 with days 1-31.

EDITORIAL

RAPIDLY INCREASING

The public relief load has increased almost 100 per cent in number of persons, and more than 400 per cent in cash cost to the Federal government in the last year, records of the Federal Emergency Relief Administration revealed.

Its a cinch that people will positively not work unless they must. Just as long as Uncle Sam continues to provide, men will not even do work, much less seek it.

GOING PLACES

The New Deal for pure streams seems to be on its way. Governor Earle assigned a live wire to the Sanitary Water Board in Grover C. Lader. A stream pollution bill drafted by him was introduced in the Senate and immediately referred to the committee on Forests and Waters WHERE IT WON'T BE PICKLED AS IN FORMER YEARS.

There are 37 streams in Pennsylvania in which \$50,000 worth of our game fish were killed by pollutants between May and October of 1934.

An enactment of such a law will give us pure streams in Pennsylvania and to us it looks as though the present administration is "going places."

LENTEN THOUGHTS

The fundamental thought of the church season of Lent would seem to be that people should repent of their sins. The modern world does not like the word "sin." But nothing is more evident than that the world is full of offenses against God and man. People trample on the weak, they abuse the bodies that God has given them, they are dishonest and crooked.

Man has grown no wings as yet. Whether or not he conforms to the Lenten custom, it will do him no harm to take a little time and review his life. He will find plenty of things of which he should repent, and he will be happier if he does.

THEY TOO, SEE IT

The Bulletin has from time to time called attention to the fact that "relief is more of a racket" than a relief. Here's an editorial from a Democratic newspaper:

"Our opposition neighbor has just discovered that 'relief is a racket.' This newspaper has been saying so for months. Whenever the records show that 6,500 families in Lancaster county are on relief, direct or indirect, it is patent that relief as administered today is a fraud. It will continue to be a fraud until Governor George H. Earle gets time to reorganize it and then watch the fur fly and the chiselers with it."

UNDERWORLD BUSINESS

Investigation of the policy racket in New York City is revealing some astounding evidence as to the magnitude of the profits of what may be called the underworld's big business.

J. Richard Davis, the attorney for Dutch Schultz, when Schultz headed the policy racket, testified that the policy racket in the five boroughs did a gross weekly business in 1931 and 1932 of \$2,000,000 a week. He estimated the current "take" at much higher figure, at least double and perhaps five times as much. Investigations have come and gone in New York City, without touching the higher-ups. It remains to be seen whether the current enquiry will come to a like end. An underworld, it must be plain to a blind man, does not reap a "take" of millions a week from the policy racket without a lot of higher-ups, to say nothing of unscrupulous lawyers, being in on the split.

SPRING IN BUSINESS

The stock market always expects a "spring rise" in the value of securities. In the spring season, more people go to work on farms and the construction jobs, more is paid out in wages, people are able to buy more, and business becomes more active.

We are now close to the time of year when these things happen. The people should get ready for them. They should look forward with the hope and energy to new opportunities. They should work for the new, happiness and new business, put in better licks at their trade, advertise goods.

Heartiest Congratulations From Us

We want to congratulate each of the following for having reached another birthday:

Thursday, March 15
Roy Weaver, of Mount Joy.
Harry G. Heisey, Mt. Joy R1.

Monday, March 4
Mr. Arthur Hendrix, Prudential Life Insurance Agent here.
Mr. Ralph Eshleman, of Eshleman Bros., on W. Main St.

Friday, March 8
Arthur Hendrix, Jr., on S. Barbara Street

Saturday, March 2
Mr. Albert Rodgers, of Salunga.

Saturday, March 9
Mr. Albert Campbell, on Frank St.

Saturday, March 16
Jean Lorraine and Janet Ellaine Sterling, of Mount Joy.

MAYTOWN

Successful Card Party Was Held By Local Fire Company

At the card party held in Fire house Thursday evening for benefit of the Fire Company, prizes were awarded to the following: high score 3,770. Henry B. Haines, Joseph Henderson, E. B. Buller, Mrs. Ella Snyder, John Buller, Lewis Buller, Harold Drace, Charles H. Houseal, C. E. Hollenbaugh, Guy Gochenaer, Mrs. C. C. Hicks, Mrs. Cleve Sload, Chester Leader, I. B. Ney, Samuel B. Engle, Howard Ney.

The Sunshine Bible class of Maytown Reformed Sunday school held its monthly meeting Tuesday evening at the home of Miss Marie Hollenbaugh. The president, Miss Grace Henderson, was in charge and devotions were conducted by Marie Hollenbaugh.

After the business session a social hour was enjoyed. Refreshments were served to the following: Mrs. Hiram Mayer, Mrs. Roy Fryberger, Mrs. Edgar Mayer, Mrs. George Waller, Anna Albright, Helen Hollenbaugh, Rachael Mayer, Lillian Sload, Grace Henderson, Marie Hollenbaugh and Ethel Culp, teacher.

MISS ENGLE'S CLASS MET FRIDAY EVENING

Miss Martha Engle's class of the United Brethren Sunday School held a very interesting meeting at the home of Pauline Edwards, on Friday evening.

The program included: Scripture reading, by Miss Engle; the Lord's Prayer, by the class; Bible verse by each one of the class; Minutes by the secretary, Wanda Alexander; Bible story by Betty Anne Greenawalt; Poem by Betty Anne Doebler; Story by Jean Schroll; Violin duet, Pauline Edwards and Evelyn Kuhn; Piano solo, by Jean Zimmerman; Vocal duet, Wanda Alexander and Marion Neiss; Business session followed after which games were played and prizes awarded to Pauline Edwards, Jean Schroll and Peggie Ellis.

Refreshments were served to: Jean Schroll, Jean Zimmerman, Evelyn Kuhn, Marian Neiss, Betty Anne Greenawalt, Betty Anne Doebler, Wanda Alexander, Pauline Edwards, Peggie Ellis, Myrtle Husler, Dorothy Edwards and Miss Martha Engle.

LANDISVILLE

The monthly meeting of the Landisville Parent-Teacher association will be held in the school building, Thursday evening, at 7:30 o'clock officers will be elected. Miss Olive Smith will talk on "How Can Parents Prepare Their Child for School." Prof. Wesley Gadd will preside.

Mighty Expensive

Mistakes of automobile drivers cost hospitals in Lancaster, York, Dauphin and Lebanon Counties more than \$30,000 in actual outlay for free care of nearly 800 accident victims during the past 12 months, reports from those hospitals reveals.

Nothing puzzles a bald-headed man more than how fast his whiskers can grow.

Who remembers when billion was not a figure but the way one with a cold said million?

If we all take hold of our work with a will, we shall get this spring rise in business, in addition to the tremendous impulse which soon will be given by all the projects for which the government is spending money.

THE BLUSTERER

Though his role in the play of the months is that of the lion, March, on the word of no less authority than the poets themselves, does more than roar.

William Morris, looking beneath the rough men of March and undismayed by his mighty voice, wrote: Slayer of the winter, art thou here again?

O welcome, thou that bring'st the summer night! The bitter wind makes not the victory vain, Nor will we mock thee for the faint blue sky.

And when but "in the wild March-morning" did Tennyson hear the trees begin "to whisper?"

The poets, of course, are not always first among the realists. They have, nevertheless the gift of looking beneath the surfaces and seeing the things hidden from ordinary mortals eyes. So be not too sure that they are not right in what they say of this blustering fellow, March. Maybe winter is not yet done; maybe there are still rough winds, sharp with the cold, ahead of us. But for all of such chances who does not leave the latchstring out for the rough old fellow who knows the secrets of the snow drops and the crocuses?



ENCHANTING FOODS FOR ST. PATRICK'S DAY

WHEN you plan your menu for a St. Patrick's Day luncheon, supper-party, or even a family meal on March 17th—bear in mind that these must be no ordinary, everyday foods. St. Patrick was no ordinary person, if we are to believe legends concerning his life.

Some of the less well known of these legends are as fascinating as the oft-told tale of his routing the snakes from Ireland. There is the story of St. Patrick as a little lad. Playing in the snow one cold winter's day, he managed to break loose some small lumps of ice. He hurried home to show them to his nurse, of whom he was very fond. She came grumbling into the room saying surely to goodness he could have spent his time more profitably by bringing in a bit of wood for the fire instead of cold ice which would soon melt and mess up the whole place. St. Patrick felt very sad to have displeased his nurse, so he spread his little hands over the lumps of ice, and lo! they suddenly burned into a roaring bonfire.

More Magic

At another time the old nurse fell ill, and lying limply on her

bed she begged for a pot of honey. Nothing else in the world would help her, she said. But no honey could be found in the whole of the village. Little Patrick took a pitcher of water, and by passing his hands over it, changed it into the finest honey—food which saved the old woman's life.

Let us see if we can borrow a little of this magic, and pass our hands over everyday foods in such a way as to turn them into miracles of goodness worthy to be served in the name of good St. Pat. Green foods, of course, to keep his memory green, and to have the charm of his native isle.

Garnished with Green—and Good

The following dishes have been selected because they are festive enough for any of your parties, and at the same time delicious enough for whatever meal you wish to serve them:

Sardine Egg Cakes: Hard-cook eight eggs, peel, cut in halves and remove the yolks. Mash well, add two tablespoons of melted butter, two tablespoons of lemon juice and four tablespoons of mayonnaise. Mix thoroughly, and season to taste with salt and pepper. Remove the skin and bones from one

3 1/2-ounce can of sardines (or use a 4-ounce can of the skinless, boneless variety). Mash and add to the egg yolk. Pile lightly back into the egg cups, decorate tops with capers, slices of stuffed olive or tiny strips of green pepper. Chill thoroughly. Arrange on a large platter decorated with watercress. This serves eight persons. Green Gage Mousse: Remove the stones from two 8-ounce cans of green gage plums and press the plums through a sieve. Add one-third cup sugar and one-fourth cup corn syrup. Boil for about two minutes. Soften two teaspoons gelatin in two tablespoons cold water, and dissolve in the hot syrup. Cool. Add one-fourth cup lemon juice, and when it begins to set, fold in one and one-half cups of beaten cream. Tint green. Pack in a melon mold and freeze in a mixture of salt and ice. Or freeze in refrigerator trays. This serves eight persons.

St. Patrick's Cocktail: Combine the contents of one No. 2 can of pineapple juice, one-half cup of honey and two cups of sweet cider. Chill well. Put a green mint cherry in each tall slim glass, fill with crushed ice and pour in the cocktail. Top with a sprig of fresh mint. This fills eight glasses.

THINGS ARE LOOKING UP

Columbia merchants are making many changes and improvements in their stores, getting them in shape for Spring business, which is just around the corner. Among those who started various improvements during the past few days are the J. C. Farney Co., who have rearranged their store, adding eight or nine new display tables and installing several hinged artificial sash, on which curtain material may be displayed. The Haines Shoe Store is being improved thru the laying of a new

floor, and the general rearrangement of their shoe stock, while Joseph Eichhorn, proprietor of Eichhorn's Clothing Store is having the shelving and suit racks on one side of his store moved back, adding more than thirty square feet to the floor space of the establishment.

CLASS MARKS OF PUPILS IN MILTON GROVE GRAMMAR

The report of the class marks for the Milton Grove Grammar School for the month of February, 1935 are appended. These are the average

class marks for the month and are not for attendance.

Eighth Grade—Thelma Miller 89; Ralph Ginder 87; James Berrier, 86.8; Ralph Parsons, 81.3.

Seventh Grade—Sadie Kaufman, 85.9; Benjamin Bender, 84.2; Martha Tyson, 81.4; Edythe Garman 81.3;

Mary Berrier 78.7; Dorothy Baker 75.9; Pauline Kauffman, 75; Stella Gantz, 69.5; Charles Derr, 68.5.

Fifth Grade—Marlin Haldeman 90.7; Merle Hossler, 87.7; Jay Ober, 79.2; Raymond Myers, 74.4; Emma Tyson 73.4.

William Thome is the teacher.

Advertisement for Sunoco 20-W Motor Oil. Features an illustration of a man in a uniform and a woman, and a car wheel. Text includes: 'Avoid Starting Troubles this winter', 'Oils which thicken like cold molasses cause so much "drag" that your starter cannot snap the motor over.', 'Sunoco 20-W flows freely even at zero. That's why it makes winter starting easier and gives instant, safe lubrication.', 'Car manufacturers recommend 20-W. (Pontiac 10-W)', '20-W SUNOCO MERCURY MADE MOTOR OIL', 'Makes ZERO starting easy!'.

FOR TEMPERATURES AVERAGING BELOW ZERO USE SUNOCO MOTOR OIL 10-W

Proverb Contest

FUN FOR ALL

—AND—

\$10.00 IN CASH

TO THE CLEVER WINNERS

PROVERB RULES

Each week for a period of eight weeks The Bulletin will print one of a series of cartoons representing some well known proverb or saying.

Contestants solve the picture puzzles by writing the proverb that the cartoon suggests or illustrates in the blanks below the pictures.

The prizes, totaling \$10 in cash, will be awarded those sending in complete or near complete picture sets with the best and most appropriate answers to the pictures published, and either paying their own subscription for a period of six months or securing one new six months subscription to The Bulletin.

In case of ties neatness and originality will be considered.

Cartoons should not be sent to the paper until the series is complete.

Only one answer may be given to a picture.

Only one member of a family will be given a prize, the award going to the person in that family submitting the best set.

The answers may be written in pen, pencil, printed or typewritten.

PRIZE LIST

First Prize \$5.00 in Cash
Second Prize \$3.00 in Cash
Third Prize \$2.00 in Cash



The Proverb Answer Is.....

My Name Is.....

Address.....

(Save Until Eight Cartoons Appear)

ADVERTISING

Advertising and not competition is now the life of trade, according to the advertising experts who met to attend the International Advertising Association convention. The delegates at this meeting heard a number of interesting things. Among these was the statement by Charles Stelzle, New York expert, to the effect that if churches do not advertise their "ware"—spiritual upbuilding and moral betterment for both the individual and humanity—they cannot hope to arouse interest among the masses and fulfill the obligations placed upon them as parties to the general spiritual movement.

Another speaker declared that "advertising is greater than any single moral force we know of today. Advertising brings about changes for the betterment of life itself, changes which fuse into the social and political life of the nation."

It is now generally admitted by economic forces everywhere that advertising is the most important development of modern business. And it is also coming to be realized that newspaper advertising is the best kind of paid publicity. In the convention just mentioned the delegates who were advertising experts, agreed that newspaper advertising affords the best publicity medium for the churches and all church activities.

Advertising Is No Longer A Theory
It Is A Science. And It Pays