

MT. JOY BULLETIN
MOUNT JOY, PA.
J. E. SCHROLL, Editor & Prop.

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All correspondents must have their communications reach this office not later than Monday night. Telephone news of importance between that time and 12 o'clock noon Wednesday. Change for advertisements must positively reach this office not later than Monday night. New advertisements inserted if copy reaches us Tuesday night. Advertising rates on application.

The subscription lists of the Landisville Vigil, the Florin News and the Mount Joy Star and News were merged with that of the Mount Joy Bulletin, which makes this paper's circulation about double that of average weekly.

EDITORIAL

With only 24 hours a day for worry, we've virtually given up a country that thinks a 22-year-Hapsburg is the answer to its prayer.

Secret Service men found counterfeit money concealed in a cheese. Where are our food inspectors that they permit this disgusting adulteration?

The song, "Love Thy Neighbor," has been barred from the air by the British Broadcasting company. But this doesn't mean Europe is not in need of a little more of this kind of love.

More than 10,000 civilian conservation corps men found jobs in private industry during May and an equal number were absorbed in June, which is a development of encouraging proportions.

A WELL KNOWN ART
"The art of love-making," says a Baltimore preacher, "should be taught young men and women." If so, then grandmothers should be taught to lap ashes—which is proverbially impossible, because the grandmothers of the proverb already know all that is to be known about it.

If there is one thing in which the youngsters do not lack knowledge, it is the art of love-making. There is a royal road to that knowledge which young hearts have no trouble in finding and traveling. The first man and woman were created with proficiency in the art. And since creation, men and women have been born with it.

DAYS OF YOUTH
"We are only young once," you often hear some person remark as an excuse for "hitting the pace." True, we can be young but once, and the pleasure of youth must be crowded into that space of time.

But how long are we young? Some men are old at 40, while others are still young at 60. It depends upon the pace they hit and the manner in which they hit it.

We can crowd a lot of work and pleasure into youth if our hearts and our minds and our bodies are clean, or we can reduce the amount of both and shorten our youth by resorting to reckless dissipation.

Your youth is your own. It will be prolonged or curtailed by your own acts.

HORSESHOES
Two thousand years ago a Roman slave tossed a horse shoe in emulation of the aristocratic discus thrower, and thus the ancient honorable game of horseshoes or quoits was born. After all, quoits are horseshoes gone expensive.

Never in the twenty centuries that have since elapsed has the pastime been out of favor although it has had its lapses from universal popularity. And today it is enjoying a revival resembling in proportions the midget golf craze.

For this revival two things are chiefly responsible: the depression-imposed need for inexpensive amusements, and expanding waistlines. In fields, backyards, parks, playgrounds and vacant lots summer evenings find men of all ages tossing horseshoes or upish quoits to get out of doing something that costs money or to keep the waistline under control.

The health value of this homely pastime is not generally understood. In an evening of quoits one will walk several miles, do bending exercises equivalent to a week's morning calisthenics and work most of the muscles of the arms, shoulders and back. It is effective but not strenuous exercise.

Strange as it seems, man's gambling instinct has never shown itself in this game. Nor has it ever been commercialized. These facts may help to explain the long popularity of the game.

THE IDEA'S THE THING
One of the striking aspects of modern scientific investigation is that let a new law of fundamental principle be demonstrated, no matter how imperfectly at first, and the world is assured that the rest will follow. Literally thousands of laboratory workers and scientists at once set about curing defects early manifested, and perfection of method is certain to be secured.

Remember the first transatlantic crossing of a wireless signal? When it was definitely known that Marconi's "S" from Ireland was received at Glace Bay, the future of wireless transmission was immediately predictable. The wonderful subsequent development was certain to take place.

Parallel cases were the steamboat, the railroad locomotive, the automobile, the household radio receiver, the telephone, the electric lamp, the printing press. There is hardly one of the great utilities of mankind that did not come from the slow perfect-

HISTORICAL

Wednesday, Aug. 1
Robert L. Lincoln, statesman, was born in 1842.
Colorado admitted to Union 1876.
First national census started 1790.

Thursday, Aug. 2
Marion Crawford, novelist, was born in 1854.
Germany invades Belgium 1914.
President Harding died 1923. His wife's name was Florence Kling who was born in Ohio in 1860 and was married in 1891. She died a year after Harding. Harding's ancestry is English and his religion Baptist. His college he attended was Ohio Central. His occupation was a publisher and in politics was a Republican. His residence was in Ohio, his birthplace being Corsica, Ohio in the year 1865. He died in San Francisco, California at the age of 67, and was buried at Washington, D. C.

Friday, Aug. 3
Frederick William III, Prussian, was born in 1770.
Columbus began first voyage in 1492.
Sacc-Vanzetti refused stay in 1927.

Saturday, Aug. 4
Hindu Moslem riots in India 1927.
Harry Lauder, comedian was born in 1870.

Sunday, August 5
First Atlantic Cable compl. 1858.
De Maupassant, author, born 1850.
Battle of Mobile Bay 1864.

Monday, August 6
Gertrude Ederle swims Channel in 1926.
Lord Tennyson was born 1809 and was a poet.

Tuesday, August 7
Major General Leonard Wood died 1927.
U. S.-Canada peace bridge dedicated 1927.
Billie Burke, actress, was born in 1886.

Wednesday, August 8
Gen. Nelson A. Miles, was born in 1839.
First locomotive run in U. S. 1829.
President of Haiti killed 1912.

Thursday, August 9
Isaac Walton, The Angler, was born 1593.
First commencement Harvard college 1642.
Lindberghs in Alaska 1931.

Friday, August 10
Herbert Hoover, president of the United States was born at West Branch, Iowa, in 1874. He was inaugurated in the year 1929 at the age of 54. He was of Swiss ancestry, his religion being Quaker. He attended Leland Stanford College, his vocation being a mining engineer. His politics was Republican and residence was California. His wife's name was Lou Henry, who was also born in Iowa in 1875 and was married in 1899. They have two sons.

Stay Sacco-Vanzetti execution 1927.
Turkey signs peace treaty in 1920.

Saturday, August 11
Carrie Jacobs Bond, a playwright, was born in 1862.
Fulton's steamboat made trial trip in 1807.
Gold rush to Klondike 1897.

Sunday, August 12
Hawaii annexed to U. S. 1898.
Geo. IV. England, born in 1762.
K. K. K. riots in Massachusetts in 1925.

Monday, August 13
Felix Adler, educator, born 1851.
General Meritt took Manila 1898.
Cortez takes Mexico 1521.

You can get all the news of this locality for less than three cents a week through the Bulletin.

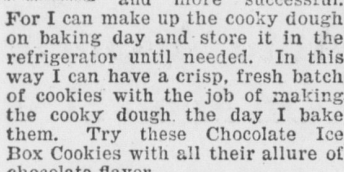
Perfection is usually the product of the combined efforts of many, and yet there is glory and honor only for the inventor who conceived the fundamental idea.

Although their contribution is equally as essential as that of the inventor, the men and women who work quietly in laboratories to make the invention practical die unsung and usually unrewarded.

MyFavoriteRecipes

Frances Lee Barton says:
THE simple fruit and berry desserts are a popular finish to a summer dinner at our house. But somehow or other the family always looks for a plate of cake or cookies to round off the dessert. In summertime I find that ice box cookies are more convenient—and more successful.

For I can make up the cookie dough on baking day and store it in the refrigerator until needed. In this way I can have a crisp, fresh batch of cookies with the job of making the cookie dough the day I bake them. Try these Chocolate Ice Box Cookies with all their allure of chocolate flavor.



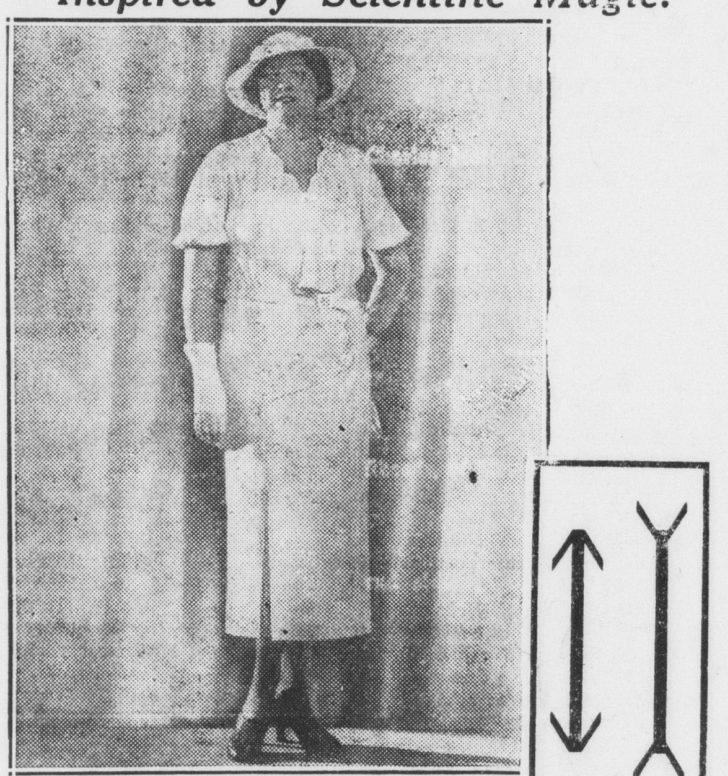
Chocolate Ice Box Cookies
4 cups sifted cake flour; 4 teaspoons double-action baking powder; 1/2 teaspoon salt; 1 1/4 cups softened butter or other shortening; 1 1/2 cups sugar; 2 eggs, unbeaten; 4 squares unsweetened chocolate, melted; 1 teaspoon vanilla; 2 cups broken walnut meats.

Sift flour once, measure, add baking powder and salt, and sift again. Combine butter, sugar, eggs, chocolate, and vanilla, beating with spoon until blended; then add nuts. Add flour gradually, mixing well after each addition. Divide dough in two parts; shape in rolls, 1 1/2 inches in diameter, rolling each in waxed paper. Chill overnight, or until firm enough to slice. Cut in 1/4-inch slices; bake on ungreased baking sheet in moderate oven (350° F.) 10 minutes, or until done. Makes 7 dozen cookies.

Stimulate your business by advertising in the Bulletin.

Patronize Bulletin Advertisers

"Disappearing Woman" Fashions Inspired by Scientific Magic!



This slenderizing dress for the Larger Woman is inspired by the optical illusion on the right, where the vertical line with reverse arrowheads seems longer than its mate.

Houdini, the master magician who could make a woman disappear in thin air, would be the first to endorse the modern 'disappearing woman' styles in dresses which New York fashion experts create to make the larger woman look slender," says Mrs. Lillian Stamm.

"Houdini performed his trick by making use of the scientific laws of optical illusion," says Mrs. Stamm, who is stylist for Lane Bryant, a nationally known retail and mail-order house. "He would be pleased to see how clever designers use the same laws to make a size forty-six woman look size forty-two—a difference that all women appreciate."

To get his effects, Houdini used mirrors. On a stage draped in black, he would cause a woman to disappear in thin air. Actually, he hid the woman behind a screen of mirrors which reflected the drapes.

Fashion stylists use lines instead of mirrors. Their effects, however, are no less startling and convincing. By the proper cutting of a dress, by making use of diagonal and vertical lines correctly and by minimizing the use of conspicuous colors, they create dresses that give the illusion of making the wearer seem a size or two smaller.

One of these line illusions was demonstrated to a group of New York fashion writers who called at Lane Bryant's recently. A chart was shown on which were two vertical lines. The first line was finished off with arrowheads, and the second line with arrowheads in reverse. The second line, though exactly the same length as the first, appeared considerably longer.

The fashion writers were shown the dress pictured above in which the effect of this optical illusion was actually used. A suggestion of the reverse arrowhead at the upper end of the line appears in the V-neck of the dress and the lower reverse arrowhead is suggested in the kick-pleat of the skirt.

Firemen Will Hold Carnival

A MONSTROUS AFFAIR WILL BE HELD HERE FRIDAY, AUG. 31 & SATURDAY, SEPT. 1—GOOD MUSIC AND ENTERTAINMENT

The members of Friendship Fire Company are planning for a big event to be held here the last week in this month when they will hold a carnival. The dates are Friday, Aug. 31 and Saturday, Sept. 1.

The affair will be held on Brown's athletic field on Columbia Avenue and the proceeds will be for the benefit of the firemen.

Good Music
A feature of the event will be the music and entertainment. Friday night the Keystone Terrace Club will entertain and Saturday night the Shawnee Band, of Columbia, will furnish the music.

Amusements
In addition there will be various kinds of amusements for old and young and last but not least there will be refreshments of all kinds, particularly chicken corn soup of the good old fashioned kind.

Novelties galore for all so don't fail to come. There will be no admission charge and ample parking space free. Don't forget the dates—August 31 and Sept. 1.

Choose Good Site
The roadside market should be clearly seen from both directions for some distance. This may mean getting rid of, or avoiding, such obstacles as bushes, buildings, or large signboards.

\$465

AND UP. List price of Standard Six Sport Roadster at Flint, Michigan, \$465. With bumper, spare tire and tire lock, the list price is \$475 additional. Prices subject to change without notice.

WORLD'S LOWEST PRICE FOR A SIX

CHEVROLET PRICES HAVE BEEN REDUCED AS MUCH AS \$50

Drive it only 5 miles and you'll never be satisfied with any other low-priced car.

The exceptional popularity which Chevrolet has enjoyed for many years has naturally had its effect on Chevrolet prices. Large sales have enabled Chevrolet to maintain consistently low purchase prices, which were recently lowered even further. As a result Chevrolet now offers you the lowest priced six-cylinder automobile obtainable—a big, comfortable car with Fisher Body styling and refinement—safe, weatherproof, cable-controlled brakes—the smoothness and economy of a valve-in-head, six-cylinder engine—and typical Chevrolet dependability. In offering this car, and the Master models, at substantially lower prices, Chevrolet hopes to repay the motoring public in some measure, for consistently placing Chevrolet so high in public favor.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and easy G. M. A. C. terms. A General Motors Value.

CHEVROLET
H. S. NEWCOMER & SON
MOUNT JOY, PENNA.

The World's At Your Door

IMMORTALIZED in story and song, the old "corner store" has passed—along with the free potato on the kerosene can, and the customers' access to the cracker-box. It was picturesque, but you never quite knew what you would find there. Half the time it was full of people who didn't know what they wanted. The other half, it was empty. It was more of a club than a store.

Today, when you enter your grocery store—or any store—you know what you want, how much you want of it, and the price you are going to pay. Advertising has rendered you this service. It brings you weekly through the columns of The Bulletin, the merchandising opportunities of this community. In the quiet of your own home, you are enabled to select everything you want to buy!

The modern way to be certain of quality and value is to read the advertisements. Representing almost every field of opportunity, the advertising columns of The Bulletin bring you the fascinating story of the whole world's market-place!

Read the advertisements! They are weekly messages of opportunity for you.

Pennsylvania Group Snapped at World's Fair



A delegation from Reading and nearby towns arrive at A Century of Progress where they are shown in front of the Administration Building. The party was under the direction of Captain C. H. Dill. They are: 1—C. H. Uhrich, Hershey, Pa. 2—Mrs. William Smith, 3—Miss Helen Maier, 4—W. G. Uhrich, Hershey, Pa. 5—Daniel Klapp, 6—John A. O'Reilly, 7—H. J. Raudenbush, 8—Samuel Gibney, West Reading, 9—Capt. C. H. Dill, 10—Laura Mills, 11—Charlotte Kahler, 12—Anna Boone, 13—Mrs. S. A. Hammond, 14—Miss C. M. Oudeck, 15—Mrs. Annie D. Hart, 16—Helen Habecker, 17—Mrs. Harry M. Bowman, Anville, Pa. 18—Mrs. Daniel Klapp, 19—Carrie Wolfkill, 20—Agnes O'Boyle, 21—Hester Swayer, 22—Mary Swayer, 23—Mrs. Christian F. Meyer, Wyomissing, Pa. 24—Mary E. Carns, 25—E. Josephine Ruth, 26—Ruth Strause, 27—Dorothy Bohn, 28—Anne L. Schlegel, 29—Harry M. Bowman, Anville, Pa. 30—Ruth Stengel, 31—Mrs. Christ Meyer, Wyomissing, Pa. 32—Mrs. Jacob P. Freund, 33—John Loomis, Lima, Ohio, 34—Mrs. Louis Livingood, Wernersville, Pa. 35—Mrs. Louis Livingood, 36—Florence Kline, 37—Thomas Haensell, Phila., 38—Grace James.