

MT. JOY BULLETIN

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EDITORIAL

OUR CELEBRATION

The local Legion Committee is again making an effort to have a big celebration in Mount Joy on Memorial Day, as in previous years.

PRETTY SOFT

The three Gettle kidnapers have plead guilty and were sentenced to life imprisonment, but just because Gettle testified that they had not inflicted grievous bodily harm, they will be eligible to parole after serving 3 1/2 years.

WANTED: MILLIONS OF HOMES

The gravity of the housing problem in America can be simply illustrated by a comparison of the number of families provided with new residential units in recent years.

In 1922, some 370,000 families secured new homes. In 1925, when the all-time high was reached, close to 500,000 home structures were built. The ten-year average from 1921-30 was 361,000 units each year. In 1933, new home construction dropped to less than 30,000.

Making the problem still more severe is the fact that during depression depreciation and obsolescence of existing homes were more than normally great. Thousands of houses literally went to pieces, due to lack of upkeep.

The result is that a heavy percentage of our people live in sub-standard dwellings. Doubling up, with several families occupying one home, is commonplace. It was recently estimated that 4,000,000 families lived in this manner. And population shifts have gone on, depression or no depression, creating tremendous home shortages in various localities.

ALL SIDES SHOULD BE FAIR

During the last few months there has been growing criticism, from many quarters, of various governmental activities—particularly those which are of an experimental nature, and are without legislative precedent. And, in return, the defenders of experiments have naturally been more zealous and aggressive in bringing their beliefs and arguments before the public.

A grave responsibility rests on both these groups—those who defend and those who criticize. The American government is attempting to do a great and thing—to bring more happiness, opportunity, more useful leisure to the average man. There is no place for partisan and denunciation which is an effort of those who are political "out" to get themselves back "in."

There is unquestionably fear on the part of many citizens that in conducting his experiments, the government is losing sight of certain American fundamentals—that it is endangering the existence of economic and social individualism, that it is weakening the foundations of democracy. There is fear that we are nearing the shoals of fascism, and a bureaucratic dictatorship. That is the issue that must be widely discussed, by both the friends and enemies of the new order. It should be discussed frankly, fairly and authoritatively, and all sides should be heard.

FOUR POINTS FOR AGRICULTURE

In a recent address, vice-president C. O. Moser of the American Cotton Cooperative Association said that there are four things that must be done if we are to rehabilitate the farmer's buying power. They are:

1. Raise the all-commodity price index to the level required to sustain the existing debt structure and buying power needed to absorb the products and services of other groups.

2. Adjust supply to demand, by stimulating foreign and domestic buying on the one hand and reducing production on the other.

3. Equalize the protection between industry and agriculture.

4. Increase farmer bargaining power and increase efficiency of distribution through further development of farmer owned and controlled co-operatives.

Mr. Moser is known as one of the foremost authorities on the farm problem, and his opinions have carried much weight when government farm legislation has been considered. What says is worth listening to. And four points he emphasizes in how great has been the change

RHEEMS

Mr. and Mrs. Eli Brubaker, Miss Katie Brubaker and Mr. Allen Ober spent Saturday afternoon in Lancaster.

Mr. and Mrs. A. S. Lenhard visited with Rev. and Mrs. Hiram Eshelman, of near Milton, Grove on Friday evening.

Mr. and Mrs. W. W. Weaver announce the birth of a son on Sunday, May 21.

Mrs. Roy Heisey returned to her home in this place on Saturday, after spending almost two weeks with her sister, Mrs. Gibbons and family of Elizabethtown.

Messrs. Norman Grove, Samuel Longenecker, A. S. Lenhard, H. M. Hoover, Martin Mummau, Elam Stauffer, John Musser, Roy Garber, and Lester Grove motored to Bowlers Beach on a fishing trip last Thursday. They report a catch of two hundred and twenty fish.

Mr. and Mrs. Abram Eshelman, daughter, Jean and son, James, of near Milton Grove, and Mr. and Mrs. Elmer Hoover, of this place, attended the revival services at Mechanical Grove, on Sunday evening.

Church of the Brethren will hold their semi-annual love feast in the local church next Wednesday and Thursday, May 30 and 31.

Mr. and Mrs. Ralph Gibble of near Mastersville, called on Mr. and Mrs. Allen Ober last Friday evening. J. W. Wolgemuth, local feed and coal dealer, has purchased a new Studebaker truck from Sipling Bros. local dealers.

Mrs. E. R. Kraybill spent last Friday with her father, Mr. Wm. Morning of Elizabethtown, who is confined to his bed with a paralytic stroke.

Mr. and Mrs. Samuel Gibble visited their daughter, Mrs. David Hess and family, of this place on Saturday. Mr. Aaron Grove called on friends in Lebanon on Sunday afternoon.

Mr. and Mrs. Paul Martin and children, of Florin, were the Sunday guests with Mr. and Mrs. Russel Martin and family of this place.

Mr. and Mrs. Teeter, of Martinsburg, are spending a few weeks with their daughter, Mrs. Norman Myers and family.

Miss Sara Martin visited in the home of Mr. and Mrs. Martin Shearer, of near this place over the week end.

IRONVILLE

Mr. and Mrs. C. M. Kaufman, Lorraine and Jean Kaufman; Mr. and Mrs. Harvey Musser, and Andrew Musser; Mr. and Mrs. Cleveland Rettew motored to Berwyn, Penna., to visit relatives.

On Saturday evening the Royal Sons' Bible Class will hold a festival on the Band lawn. They will have special music for the evening.

Mrs. Paul Metzger, Mrs. P. P. Dattisman, Mrs. George Campbell, Mrs. John Fox, Mrs. George Fornoff, Mrs. Joseph Berntheisel, and Mrs. Engle Forrey attended the Woman's Missionary Convention at Harrisburg, Pa. A number of improvements are being made at the Twin Oaks swimming pool. The pool will be opened this week for the season.

Ironville U B S S passed a resolution, thanking C. W. Knipe for a corner stone presented to the church and to D. K. Lockard for the use of a cement mixer, while the church is being remodeled.

DO YOU KNOW THAT

There are around 47,000,000 cases of malaria in the world each year and sufferers shell out \$12,500,000 annually for quinine alone.

President Ward B. Whitlock, of the United States Building and Loan League says 60 per cent of the home owners in this country hold their property debt free.

There are more than 1,280,000 horses in France, according to a recent horse census.

The Forest Service has grown 20,000,000 young black locust seedlings this season for use in erosion control work in Mississippi.

In August imports into the United States totaled \$135,000,000 worth, while our exports reached only \$131,000,000.

There were more than 35,000,000 telephones in the world on Jan. 1, 1932.

Four states can be seen from the tops of the 628 feet high towers of the "Sky Ride" at the World's Fair. Sheep like tobacco and it is said to be good for them (when mixed with salt).

The reason Japan wanted to 'control' Manchuria is that it is the most favored agricultural spot in the Far East.

Last year tigers in India killed 1,033 men while men there killed 1,068 tigers.

Will Plant Fish

Approximately 70,000 pike and yellow perch, brought here from the State Fish Hatchery at Torresdale, were planted in county streams last week.

There is no better way to boost your business than by local newspaper advertising.

Advertise in The Bulletin

in agriculture in the last few years. The day of "just farming" is definitely over—matters which once seemed far away from the farmer now dictate sound agricultural practices. Tariffs, money, foreign governmental policies—all vitally affect the American producer.

The major co-operatives are now seeking to bring home to the farmer himself—as well as to the public—what must be done if agricultural prosperity is to be achieved. That is a great work—and none more definitely affects the future national welfare. Farm buying power is the backbone of all buying power—and we can't have genuine recovery so long as it lags behind.



15 Trail Work!

LITTLE AMERICA, ANTIARCTICA, Feb 25: (delayed) (via Mackay Radio) - Trail work! Sounds like a feat from the diary of a Boy Scout. Well, so it is. Twenty-five members of this group left on the South Polar ice, got their first contact with the rugged outdoors in the Boy Scout organization back home. Therefore they know what it is all about.

Our first trail work of the season has started. And what an elaborate enterprise it is! And what an enormous mass of transportation equipment we are using for it. The main party, which will go out 300 miles to establish

a food and supply base, consists of three dog teams of nine dogs and two men each. Behind this there will be a supporting party of two dog teams. And behind this group there will be the

Chief Aviation party using the two French Citroen and one American Cietrac tractor. These three parties will be kept in constant touch with the main base at Little America by radio and by three of our airplanes, the Condor, which has been given the name William Horick, one of the chief sponsors of the Expedition, the 'Okker and the Pilgrim.

I am simply up to my eyebrows in the work connected with this interesting phase of the Expedition. One minute I am using kerosene and the next I am passing out gasoline and oil for the tractors and the planes. The amounts consumed are simply enormous. On this trail trip we are using a thousand gallons of Tydol gasoline for the tractors alone and 100 gallons for the planes.

Both groups will take sufficient food for 40 days. The supporting party and the main party will start their trip together. The supporting party will go out 100 miles, put down a cache of food, oil, gasoline and other necessities and return to Little America. The main party will continue and lay down a base 300 miles away—and then walk back!

Conditions in our main camp at Little America are surprisingly good. We are quite comfortable except that I still hate to get up in the morning. We'll be entirely settled in another two weeks for our one year away from civilization. My sleeping bag is warm as toast and getting out of it and into my old clothing at 20 degrees below zero with my boots frozen solid in the morning makes for hurried dressing. I am becoming as expert as a fireman at diving into my clothes. The coldest part of the program is the delay while I beat my boots against the wall to soften them up. In my spare time—and I have darn little of it—I am building a desk out of scraps of wood so I can have more comfort while writing these stories for our Club. I am also building another bunk, more substantial and a little fancier than the one I have been using.

Making trail flags has been an interesting part of our work and we now have five thousand of them. They are small reddish-orange penknives mounted on bamboo poles. When a sledging party goes out on the trail these pennants are stuck in the snow every half mile or so so the party will be able to pick up the trail on the way back to the base. We took aboard thousands of bamboo poles for this purpose at Panama, and now the guide flags are all ready for our fifteen dog teams for which we have put together 50 sledges. There are 66 of us left on the ice at Little America.

The good old Bear of Oakland is coming back to us tomorrow bringing a new doctor from New Zealand to take the place of Dr. Shirey whose health would not let him stay with us. We have some work for the new medic to do. Some of the boys have been careless in not using their colored snow goggles and have been stricken with temporary snow blindness. There are also a few cases of influenza and one chap has some badly strained ligaments from a fall. Otherwise we are in good shape.

The Bear will take out the last mail we can send for almost a year, so you can imagine that everyone in every odd moment available, is dashing off last minute letters to the folks at home. I have made quite an exploration of Little America on my own hook and next week I'll tell you some of the interesting things I found.

The radio continues to tell me what a wonderful success our club is proving, with hundreds of new members every day and membership cards and maps going out by the thousands. Seems to me all of America must have joined by this time. If you and your friends haven't come in yet now is a swell time. There is no cost whatever to membership in our wonderful Club. Simply send a stamped, self-addressed envelope to C. A. Abele, Jr., President, Little America Aviation and Exploration Club Hotel Lexington 18th Street and Lexington Avenue New York N. Y. and make membership card big working map of the South Polar region and latest morning makes for hurried

Why They Call it a Highway!



RIDING A WILLING HORSE TO DEATH!



News item: "The United States Senate voted 46 to 23 to continue the additional Federal gasoline tax of 10 per gallon, and other federal taxes costing highway users more than \$250,000,000, for another year."

Advertisement for Chevrolet Overhead Valve Six car, featuring a large image of the car and text: 'more emphatically true today than it ever was', 'A SIX COSTS LESS TO RUN', 'CHEVROLET OVERHEAD VALVE SIX', 'Drive it only 5 miles and you'll never be satisfied with any other low-priced car', 'H. S. NEWCOMER & SON MOUNT JOY, PENNA.'

Large advertisement for 'The World's At Your Door' with decorative border and text: 'The World's At Your Door', 'IMMORTALIZED in story and song, the old "corner store" has passed—along with the free potato on the kerosene can, and the customers' access to the cracker-box. It was picturesque, but you never quite knew what you would find there. Half the time it was full of people who didn't know what they wanted. The other half, it was empty. It was more of a club than a store. Today, when you enter your grocery store—or any store—you know what you want, how much you want of it, and the price you are going to pay. Advertising has rendered you this service. It brings you weekly through the columns of The Bulletin, the merchandising opportunities of this community. In the quiet of your own home, you are enabled to select everything you want to buy! The modern way to be certain of quality and value is to read the advertisements. Representing almost every field of opportunity, the advertising columns of The Bulletin bring you the fascinating story of the whole world's market-place! Read the advertisements! They are weekly messages of opportunity for you.'