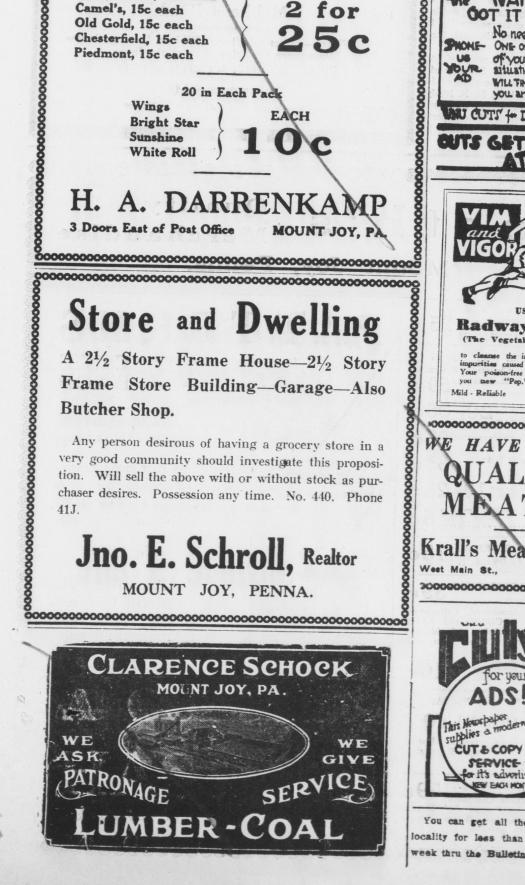
WEDNESDAY, OCTOBER 4th, 1933

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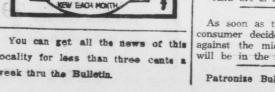
ments.

THE MOUNT JOY BULLETIN. MOUNT JOY, LANCASTER CO., PA.

#### PAGE SEVEN ROADSIDE **Produce & Live** MARKETING **Stock Market** FOR By T. J. Delohery CORRECT INFORMATION FUR-CO-OPERATIVE ROAD-NISHED WEEKLY BY THE PA. TO MAKE HENS LAY BUREAU OF MARKETS FOR THE SIDE MARKETS IN SUMMER SEASON YOUR INSPECTION BULLETIN ROADSIDE markets are individual-Market. Beef steers and yearlings ly owned as a rule, but where a Wet Mash Suggested by a about steady, but slow; bulk of the number of farmers are engaged in the New York College Man. grass cattle selling \$4 25-5.25 with production of different lines of crops The merchant and manufacturer who advertise, acbut don't produce enough to keep a and cutters steady with week's de SPEED! roadside market supplied through the cline. Bulls steady. Stockers and tually are placing their merchandise before you for season, co-operatively owned wayside feeders steady with fair run expect stands have been established and suc-ed for Monday's market. Bulk inspection. They invite your most critical attention essfully operated. Probably the most extensive and few on hand, choice vealers to sel and an uncompromising comparison. best-managed of co-operative roadside markets is the chain in southeastern easier. Choice Westerns top \$6.50 Wisconsin, which was started by the choice locals 5.50-5.75. Sheep steady And their advertisements, so to speak, say to their may be fed late in the afternoon, just section of the Badger state. More lambs \$7.25-\$7.75; choice locals \$6.50 before the night grain feeding. products: "We have introduced you to the public-The than a dozen markets, spread over sev- to \$7.00. hens should have only what they can job done pro mptly and give eat in twenty minutes. now stand on your own merits." you the kind of quality you eral counties in the fruit belt, have Another plan is useful when no milk Receipts: 1473 cattle; 32 calves; 456 shown a healthy increase in business is available. Fill a pail one-half full demand. for each of the three years they have hogs. If the manufacturer and merchant did not have conof dry oats and then fill to the top STEERS been in operation. with water. Let the oats stand from While the members are primarily Good Choice 5.00-5.50 fidence in their wares, they would hesitate to call atone afternoon to the next and add fruit growers, some of them are now Medium 4.50-5.00 BULLETIN enough of the regular dry mash to growing patches of vegetables, own Common 3.75-4.50 tention to them. For advertising rigidly tests the absorb the remaining moisture. Feed small flocks of poultry and several 3.00-3.75 the same amount and at the same HEIFERS hives of bees. Thus they are able to maker, the seller and the merchandise. MOUNT JOY time as the milk mash. supply the markets with a good line Good Choice 4.75-5.25 of food which keeps them open during Medium Wet mash feeding usually begins in Phone 41J 4.25-4.75 late July or August. Mr. Hurd sug-Business so tested, and found not wanting, is prosthe outdoor season instead of a short 3.50-4.25 gests: No change in quarters or in time in the late summer and fall when Common 3.00-3.50 feed formula; provide an abundance COWS fruit is ripe. of tender green food; have fresh wa Choice Each market handles the products of 3.25-3.75 ter at all times; furnish shade; and from six to ten farmers. Management Good 2.75-3.25 do not allow red mites to attack the In the long run, you can depend on the man who ad-Common and medium and sales are left in the hands of the 2.25-2.75 flock. He also suggests adding two grower on whose property the stand is Low Cutter and Cutter vertises, as well as on his product. That is one reason 1.25-2.25 pounds of tobacco dust to each one located, or with a hired salesman. HENRY G. CARPENTER BULLS hundred pounds of mash to aid in con-Good and choice Much caution has been used in the why people have found that it pays to read advertise-4.25-5.25 trolling worms and coccidiosis, which INSURANCE - MOUNT JOY PA. selection of salesmen and market man-Cutter, Common and Med 3.00-4.25 are thought to contribute to paralysis. agers, with the result that the repre-VEALERS The tobacco dust should be guaransentatives have been a great help in Good and choice 8.00-8.50 teed to contain 1 per cent nicoting the increased business which the mar-Medium 7.25-8.00 sulphate. It is through advertising that the excellent things of kets report. Cull and Common 5.00-7.25 FEEDER & STOCKER CATTLE The chain of roadside markets is the Hen's Offspring Best the world are brought to the attention of those who outgrowth of the farmers' efforts to Good and choice 5.00-6.00 Common and medium increase local consumption of their 4.00-5.00 Indicator of Ability are seeking for the best and most economical way to Swiftest and Best fruit after they had put on a cam-HOGS A ben may be a good egg layer, bu paign to improve quality. The first Good and choice 6.00-6.50 that is no guaranty that her daughters spend their money. step in the marketing campaign was RHEUMATIC Medium and good 5.25-5.75 will be good layers, even when she is to exhibit apples, pears and plums in SHERP mated with a sire whose female parent Choice Lambs Read the advertisements. They are news. various food shows. was a heavy layer, a three-year experiment by the United States De-7.00-7.75 PRESCRIPTION After canvassing possibilities of sev-Yearling Wethers 4.75-5.75 Ewes (all weights) eral outlets, Mr. Fallet decided on a 1.50-4.75 partment of Agriculture indicates. co-operative roadside market; but be Progeny testing-that is, the testing fore proposing it to the fruit growers, **85** Cents of the laying ability-of a hen's daugh-NORMANDY OBSERVES he and C. L. Knehner, state fruit spe ters is the most reliable guide to that ITS TENTH CENTURY cialist, made a trip through the fruit hen's ability to produce good layers, Pain-Agony Starts to belts of Wisconsin and Michigan to the department found. The common study the various phases of the busi-Leave in 24 Hours practice of attempting to improve egg ness. Returning, he suggested a co-Cities and Towns in Gala Atproduction by selecting breeding stock Just ask for Allenru-Within 24 operative roadside market, and upon on the basis of egg production cannot hours after you start to take this safe yet powerful medicine excess tire for Event. pproval, built a portable stand which be depended upon to bring the desired was first exhibited at the state fair. uric acid and other circulating results, the experiment, made by Dr **Special for This Week** "The Fruit Market," the official Coutances .- Celebration of the thou-Morley A. Jull, department poultry poisons start to leave your body. name of these stands, is a portable andth anniversary of Normandy In 48 hours pain, agony and swellspecialist, shows. affair made of a striped green canvas pened here recently and will be of ing are usually gone-The Allenru The department tested 793 singlerved in other towns throughout the prescription is guaranteed-if one roof, green woodwork and shelving comb White Leghorn hens, the daughstrict during the summer. oottle doesn't do as stated-money which permits the display of several ters of 19 selected sires and 135 The fetes are not in honor of Nordozen harmoniously colored baskets of back. selected dams, at its animal husbandry We just received a fresh supply of Specials, lb...25¢ apples, pears, plums and crab apples, nandy, the country of apple blossoms, experiment farm at Beltsville, Md. f green pastures and rilling streams with a background of golden cider. The tests showed: That the egg pro-The first one cost \$60 to build and hich has existed since there were duction of a sire's dam had little sig-any memories of this verdant countrywon \$125 in prizes at the fair. nificance in determining his ability to During fair week thousands of peoside, but are being held in commemor produce good progeny; that a given ation of the Tenth century of the Nor ple stopped at the booth of which sire mated to a given dam may pro "The Farm Market," fully equipped, mandy of the Normans. Incidentally, duce good progeny, but that the same A full supply of Bachman Chocolates he anniversary has been made an oc sire mated to another dam may procasion for the historians and the duce poor progeny; that the same was archeologists to make known and distrue for differing sires and a given Lucky Strike, 15c each WANT ADS cuss Norman history and art. dam: that full sisters mated to the The city of Coutances, with its mag-2 for same sire frequently produced diverse









#### Fruit Market.

was a part. Numerous questions were asked and answered by the county agent who was in attendance. "Opening on Sunday when motorists

were out in full force, the market clicked right away," said County Agent Pallet. "In fact, we sold out early in the afternoon, and it was necessary to phone a dozen farmers to rush in more fruit. The color scheme of the stand, the baskets of well-graded fruit, all of which had tags telling the variety and the price, made a pic ture which undoubtedly influenced a number of purchases.'

The success of the first "Fruit Market" is responsible for the establishment of the others. Hired salesmen, operating a few of these markets, are permitted to handle eggs, vegetables and honey if the farmers do not produce these foods. This concession has been found to be an incentive for the salesman who realizes that his earnings are based on sales of fruit with additional revenue in the other prod-

Co-operative roadside markets are advisable also where they will eliminate competition and, as pointed out, give small growers a chance to get petter prices than is possible at wholesale markets or where keeping open a roadside outlet would necessitate the buying of other things to complete the line. Of course, the success of groupsupplied markets will depend largely on the manager or salesman and his ability to give each member a fair deal and maintain harmony among the contributors. @. 1933. Western Newspaper Union.

NATURE VS THE FINE ABTS 'How lovely nature is!" said she, While looking at the view. 'It is," said he as he gazed at her "And art is lovely too."

As soon as the producer and the onsumer decide to play both ends against the middleman-then history

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ificent Norman cathedral, has bee ecorated with the famous Viking flag pearing three gold leopards which flew from the mastheads of the Norse dragon ships of war when they first began their raids up the French rivers in 911. A Viking war craft with its shields and dragon-headed prow. a reproduction of the queen's ship which was unearthed on the Oslo fjord, was borne in the historical pageant through the streets, while numbers of the terrible Norse heroes, including Rollo, the first Norse conqueror of Normandy, were impersonated.

At the historical congress which was held here under the chairmanship of Professor Prentout of the University of Caen, papers were read by French and foreign historians dealing with the Norman race and its Tenth and Eleventh century exploits.

The fetes have been made the oc casion for a demonstration of friendship with Norway, which sent representatives, and exchanged telegrams with the Normandy officials.

#### **Rarest Precious Stone** Found in California

Hollister, Calif .- Few of the world's ewel collectors know that one of the arest of all precious stones-Benioite-is found only in one small surface deposit, the area of which is no larger than a good sized room, in San Benito county.

The tract of soil containing the deposit has been under lease to Otis Dunn, Santa Paula, Calif., for several years. Economic conditions of the last three years caused him to close operations. He plans to resume working the deposit soon.

The finest Benitoites are clear transparent blue in color, shading into the palest lavender and white. Only one clear white Benitoite ever has been found.

Benitoites, as the rarest gems in the world, consequently are the most valuable, according to Dunn. They are known to but few collectors. They are found imbedded in solid rock and the only way to remove them without chancing damage is to place the ore in acid, which eats away the rock but does not injure the Benitoite. It is then cut and polished the same as a diamond.

#### Treat Smutty Wheat

If stinking smut is present in the vheat is intended for seed, the grain should be thoroughly cleaned and then treated with 2 1-2 ounces of copper carbonate dust for each bush of wheat. The treating may be fone with home-made machines or one of the 70 commercial machnes in the state.

Stimulate your business by advertising in the Bulletin Patronize Bulletin Advertisers

esults . that the age egg produ tion of a group of full sisters could not be used as a basis for judging any one of the sisters for breeding possibilities.

## Lice on Poultry

Lice do not feed on blood like red mites but eat dried skin or bits of feather, writes a correspondent in the Indiana Farmer's Guide. They may eat blood from small skin wounds but do not suck the blood like red mites. The lice are constantly crawling over the skin both day and night and cause much discomfort to the hens. Hens are nervous sensitive birds and probably suffer more from lice than is com monly realized

## Eggs Must Be Eggs

Eggs, it seems, just have to be eggs in Connecticut, under a bill passed in the house of the general assembly. Under the terms of the measure eggs must be designated as "fresh eggs. "cold storage eggs," "preserved eggs" or "incubated eggs." However, the bill adds, if an egg does not conform to any of these classifications, but still s wholesome and edible, it may be designated merely as "egg."

#### Poultry Gleanings

Ohio ranks fourth in poultry produc tion with 24,954,000 chickens. \* \* \*

Pullets lay about 20 per cent more eggs a year than do yearling hens.

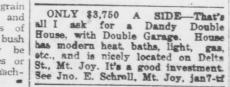
Seneca county (Ohio) poultry rais-ers had a record of 1,800,000 eggs marketed last year.

Pecky, Rhode Island hen owned by Ernest Bahr, at Pomeroy, Ohio, laid an egg 9¼ inches in circumference.

Income from farm poultry in the Income from farm poultry in the Unletd States as a whole is exceeded Small Wrist Watches only by that from cattle, cotton, hogs and milk. \* \* \*

The first exhibit of poultry at a fair in America was of Emden geese, by Mr. Sisson, at the Rhode Island state fair at Pawtucket in 1826.

\* \* A Tyrrell county (N. C.) farmer reports building a brick brooder for his baby chicks at a total cost of 60 cents for stove piping and 20 cents for lime He says it works fine.



FOR SALE -- A Brick House with FOR SALE-A DICK House with Slate Roof, 8 rooms, all convenien-ces, Poultry House 12x12, along concrete highway, Florin. Apply to Ino. E. Schroll, Realtor, Mount Joy. No. 416. jan14-5



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