

MT. JOY BULLETIN
MOUNT JOY, PA.

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EDITORIAL

EVERY PURCHASE HELPS
Let the ordinary man get his hands on enough money to buy the things he needs and we shall have a broad and enduring prosperity. We shall not have to talk about over production for many, many years to come. It's a good time to buy. Not enough inflation yet to make the things cost what they're worth. Every purchase helps business and makes work.

ADVERTISING BEGETS BUSINESS
It seems that when sales volume fell off on account of the depression, some manufacturing and mercantile institutions affected sought to put blame somewhere and said the newspapers had deteriorated in sales-producing ability. That fallacy has been exploded. Wise advertisers have demonstrated that the percentage of the sales would have been much smaller had they not persistently advertised in newspapers. The largest mercantile institutions, department stores and makers of automobiles, have been the largest advertisers. The volume of their business has corresponded to the size of their newspapers religiously for the things they need.

AN ABUNDANCE
Everything God made is here in the same abundance that has always characterized His creation. There is an abundance of life and the things that support it—food, clothing and shelter. There is an abundance of all the things that make life worth living—peace, quiet, gentleness, love, good deeds, gratitude, energy, thrift, companionship. Now what is lacking from the picture? Only the one thing which man has created—Money. Money, we hear every day, is scarce, and that is the commodity that has only man back of it. When we have given impetus to the circulation of money or when we have invented a circulating medium to take the place of money, we will move on as if nothing had ever happened.

REMEMBER AN OLD TRUTH
There is a rather curious attitude abroad now in the kingdom of politics. Members of the political courts admit that the trend of legislation in all forms of government is toward higher taxes—but insist that these additional costs will be taken care of by the new sources of revenue. The potential tax on liquor is a good example of this. At this writing many states have ratified it down. And at Washington and in two score state capitals, public men chirp gleefully to the effect that a liquor tax will produce millions in revenue, and make possible more bond issues, more governmental ventures into strange and attractive realms. Apparently no one in public office has taken the trouble to point out that there is only so much money in the country. It can buy only so much—it can pay only so much in taxes. A new tax, whether on liquor or on anything else, doesn't create more national income. It simply takes its money from a different place—which leaves less money in another place.

Tax juggling has been the curse of modern governmental economy. It's the old adage of spending out of the citizen's right-hand pocket instead of his left. For ten years we have listened to speeches on tax reduction and have permitted the national expense account to soar. And it's time we remembered a fact of the utmost simplicity—the only way lower taxes can be had is for the government to spend less money.

JOIN THE ANTI-FIRE ARMY
The greatest tragedy of fire is seldom seen. It doesn't lie in destroyed homes and industries and farms—tragic as these are. It is in their results—in the long chain of misfortunes that follow every fire, great or small. It is in lost jobs and opportunities—things you can't measure in dollars and cents. It is in destroyed purchasing power—something you can't see in the smoldering embers. It is in higher insurance rates, which are an unnecessary burden on every resident of the community. For the indirect costs of fire are always infinitely greater than the direct costs. If we destroy half a billion dollars a year already, we

RHEEMS

Mr. and Mrs. W. W. Weaver entertained at dinner on Sunday; Mr. and Mrs. D. M. Weaver, Mr. and Mrs. Paul Weaver and family and Mr. and Mrs. John Moseman and family, Miss Lillie Zeager, of this place, and Mr. Chester Ruhl, of Manheim, motored to Safe Harbor, on Sunday afternoon.

The following called at the home of Mr. and Mrs. Jacob E. Williams and family on Sunday: Mr. and Mrs. Willis Hirsh, Mr. and Mrs. Benj. Miller, Mr. Isaac Kettinger and sons; Mrs. Sarah Straub and daughter, and Rev. and Mrs. S. S. Shearer.

Mr. and Mrs. Elmer Hoover entertained at dinner on Sunday; Mr. and Mrs. Walter Detra, of Sunbury; and Mr. and Mrs. Earl Kreider and daughters, of Lancaster.

There will be harvest home services at the Green Tree church on Saturday afternoon, Sept. 2. Cope's corn drying factory has started drying their 1933 corn crop on Tuesday morning.

Mary Helsey, daughter of Mr. and Mrs. Henry Helsey, of near Columbia, spent last week with her grandmother, Mrs. Susan Helsey.

Miss Jean Kraybill spent last week as the guest of Miss Jean Carroll, near Pittsburgh.

Mrs. Grace Garber spent last Sunday afternoon with her parents, Mr. and Mrs. Hassinger, of Florin.

Miss Fanny Ruth Helsey has returned to the home of her mother, Mrs. Susan Helsey after spending her summer vacation in Washington.

Mr. Dick Heiser, employer of the W. W. Weaver Mfg. Co., contemplates getting a position at Steelton.

Reist Mumma, local cattle and implement dealer, transacted business in Elizabethtown on Monday afternoon.

MAYTOWN

Mr. Abram D. Sload suffered with a badly sprained right foot, near the ankle, the past week. The accident occurred at Columbia on Sunday, during the Columbia and Maytown baseball game. Mr. Sload being a member of the Maytown team.

Miss Florence Trone celebrated her birthday Thursday, August 25. Mrs. George Black and Miss Fanny Diebler, superintendent of Magie Hospital, Pittsburgh, and their father, John Diebler, of Fal-mouth, spent several days visiting friends here.

Mr. and Mrs. Harry Born and son, of Camden, N. J., visited Mr. and Mrs. I. W. Carpenter on Saturday.

Misses Annie and Lizzie Miller, Rev. and Mrs. G. F. Broska and son, William, spent Sunday at the Central Manor campmeeting.

Rev. and Mrs. Luther Straley of Athens, New York, are visiting the former's parents, Mr. and Mrs. C. Straley.

George Straley, of West Chester spent the week end with his parents, Mr. and Mrs. Charles Straley.

Mr. and Mrs. William Mason and daughter, Karlene, of Marietta, and son, Wilson, of Pittsburgh spent Saturday evening, with Mr. and Mrs. Carpenter.

Mr. and Mrs. Doc Kelnard, of Elizabethtown, visited Mr. and Mrs. Fred Peck on Sunday.

Mr. and Mrs. Albert Davis, of Harrisburg, spent Saturday afternoon with Mr. and Mrs. C. C. Hicks.

Misses Emily and Sallie Shireman spent Sunday at Lancaster with Mr. and Mrs. John Shireman.

ALL MILK PERMITS MUST BE RENEWED

The present permits to sell milk in Pennsylvania expire August 31, the State Health Department's bureau of milk control today announced.

Five thousand permits to sell milk in Pennsylvania were granted last year. The milk code requires that applications of a renewal were on file in the Health Department prior to June 1. Everyone who sells milk, including self-producers, must have milk permits. This includes farmers who sell small quantities of milk to neighbors, as well as the large retailing establishments.

When in need of Printing, (anything) kindly remember the Bulletin.

destroy twice or thrice that indirectly. Those are the costs that no insurance policy can cover. Insurance, vital as it is, must necessarily deal with the concrete, the tangible—there is no form of protection that will compensate for the intangible values that are still more important.

During the past three years the tragedy of fire has become even more intense than it was before. During those years there has been a crying need for jobs, pay-rolls, operating industries. And fire was always their enemy. It robbed the nation of thousands of jobs. It destroyed immeasurable opportunities. It stole the livelihood of families. It was the friend of hard times, the enemy of recovery.

It is never too late to enlist in a good cause. There is a growing army which is determined to stamp out the causes of fire, so far as that is possible. Its duties are not onerous—they consist simply of inspecting one's property, of constantly keeping at it to make sure that hazards are eliminated and do not reappear. You, as an individual and a member of society, are needed in that army.



I'm
Telling
You

NEVER Was There A More
Opportune Time To
Buy Real Estate Than NOW

PRICES WERE
NEVER LOWER

You can buy Property today at practically one-half the replacement cost. This is the time for home seekers or investors to buy. I can quote prices that will prove this assertion.

J. E. SCHROLL, REALTOR
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MOUNT JOY, PA.