

**MT. JOY BULLETIN**  
MOUNT JOY, PA.  
J. E. SCHROLL, Editor & Prop.

Subscription Price \$1.50 Per Year  
Six Months ..... 75 Cents  
Three Months .... 40 Cents  
Single Copies ..... 3 Cents  
Sample Copies ..... FREE

Entered at the post office at Mount Joy as second-class mail matter. The date of the expiration of your subscription follows your name on the label. We do not send receipts for subscription money received. Whenever you remit, see that you are given proper credit. We credit all subscriptions at the first of each month.

All correspondents must have their communications reach this office not later than Monday. Telephone news of importance between that time and 12 o'clock noon Wednesday. Change for advertisements must be positively reached this office not later than Monday night. New advertisements inserted if copy reaches us Tuesday night. Advertising rates on application.

The subscription lists of the Landisville Vigil, the Florin News and the Mount Joy Star and News were merged with that of the Mount Joy Bulletin, which makes this paper's circulation about double that of the paper's ordinary weekly.

**EDITORIAL**

**LOOKING TOWARD WASHINGTON**

Here is a true story. A young man had been employed for several years in a wholesale house. Last year they were not in the red, but the black ink was not particularly predominant. One morning recently the young man said to the boss, "You remember that when you first started this business several years ago, you and I both went out and hustled for business and got it. When business was coming good, we got lazy and quit stirring up business. Now I think we ought to go back to the plan we started out with. Let's not wait for Washington to help us, but go out and hustle and help ourselves."

Pretty good advice coming from a young man. It is our honest opinion that when we individually hustle and improve business, it will be quite a bit better.

**AVERAGE TAX ON AUTOS**

Motorists of the country paid \$1,083,000,000 in special motor taxes in 1932, an increase of 9 per cent as compared to 1930, in the face of a decline in the same period of some 2,500,000 registered vehicles and curtailed uses of those in operation.

Highway users paid \$1,015,000,000 in state, county and municipal motor levies during the year 1932 and approximately \$73,000,000 in Special Federal excise taxes under the Revenue Act of 1933.

This tax burden represents an average tax of \$44.82 on every motor vehicle in the country and an increase in the average tax of 18.8 percent since 1930. In some sections, gas taxes now amount to a one hundred percent tax on the wholesale price of the commodity.

Every time our lawmakers want a little extra money for something they tax the poor car owner. There may be such a thing as killing the goose that laid the golden egg.

**HERE COMES THE BOY!**

The promise of the man—He cries papers on the local street; he seeks out jobs here and there for "change"; he goes, perhaps unwillingly to school—He may or may not be a scout; he may be this or that or something else—at any rate "all-boy"—often bent on mischief; endowed with strange caprice—Full of fun; bubbling over with the joy of living—Sometimes distraction of his parents; the "spitball" annoyance of his teachers—Many a blackened eye; many a bloody nose—the cough-and-tumble develops fundamental virtues—rarely wholly bad; sometimes somewhat "naughty"; by-an-large clean and wholesome—intent largely good—many a misdeed and many a wrong—errors of head and not of the heart—The eternal question mark—the boy—He dreams; he transgresses; he fights

He recognizes no defeat; he grows no culture—Every stumbling block a stepping stone—His ambitions beat against the very stars—Neither fate nor circumstance can block the boy's career—Are made way for you—else "run over"—The boy holds our town in the palm of his hand—Some lad of the present is the president of the future—make way for his majesty—the boy—Tomorrow he will be the man—The father of the better race sponsor of the brighter day

**USING ONE'S HEAD**

Just how much does the average person use their head in their work? Of course you say all the time. But that is not the case. Workers may be divided into two classes—those who work with their heads and those who do not. The latter sit back and wait for ideas—they do just what they are told—nothing more—opportunities rushing past them mean nothing in their young lives—the tragedy of it is that the lives do not stay young—they get old and just stick.

Having an open mind is a good thing—and it is really comparatively rare. If you are an employer you will agree at once. All over the country men and women running businesses are crying out for workers—not geniuses—just workers who will use their heads—do things without being told—keep the machinery in their brains working.

If you are an employee you will not agree—at first—but take for granted that it is the truth and see how often you ask about things which should be apparent to you—how you miss opportunities to say or do the right thing—how you just sit back and "let George do it."

We live this life once—let's get out of it all we can. Education sometimes does not make one more "keen"—in fact we have known the

**BAINBRIDGE**

Bainbridge Fire company responded to two alarms of fire Thursday, one at the home of Uriah Spayde in town, and another at the home of John F. Smith, Bainbridge R. D. Both were chimney fires. Damage was slight.

**Foremen Meet**

The monthly meeting of the Foremen's club of the J. E. Baker and Company plant at Billmyer, was held Wednesday in the school house. G. A. Hebble and William Baker of York were speakers. At the close of the meeting, lunch was served. Ted Kain, superintendent of the Columbia Water Company, Messrs. Albert Haug and James Eckert, of Columbia, were guests.

**Reached 74 Saturday**

Shaeffer Smith celebrates his 74th birthday Saturday. Mr. Smith is one of the oldest residents and very active for his age. He is one of the first in this section to dig garden and plant first onions sometimes as early as February.

Mrs. Martha E. Snyder, of Columbia, returned home after visiting a week with Mr. and Mrs. Nelson Libhart.

Mrs. Amos Hackenberger spent Wednesday at Elizabethtown.

Mrs. Charles Barbour visited Mr. and Mrs. Harry Hackenberger, at Harrisburg.

Miss Jane and Emma Herchelroth and John Herchelroth, of York, returned home after visiting their brother, B. F. Herchelroth and family.

Mr. and Mrs. Joseph Huntzinger and children, Bobby and Jean, of Maytown, visited Miss Pauline Garber.

Mrs. Stella Miller, of Harrisburg, is visiting her son, E. J. Miller and family.

**Entertain Guests**

Mr. and Mrs. Shaeffer Smith entertained the following guests all of whom are nieces and nephews of Mr. Smith's. Miss Mary Smith, Mr. Jay Miller, of Philadelphia, Pa. Mrs. Edna Kline, Mrs. Cora Barnett, Mr. Haldeman Smith, of Columbia; Wiley Wambaugh of Steelton; Curtis Smith and son, Lloyd Smith, of town.

Miss Caroline Collins, Mrs. Sara Schneider, of Lancaster; Mr. and Mrs. Herbert Hughes and son, Jack of Dexter Hill; Mr. and Mrs. Edwin Smith and son, Edwin Scott, of Harrisburg, were guests of Mr. and Mrs. I. Scott Smith.

Mrs. Harry Poole, of Marietta, visited her daughter, Mrs. John Smith.

Miss Jane Hawthorne visited Miss Ruth Hoffman, at Locust Grove, near town.

**RHEEMS**

Mr. and Mrs. Lester Young, of Ephrata, spent Sunday with the latter's parents, Mr. and Mrs. John Wagner.

Myrtle Detra, granddaughter of Mr. and Mrs. Abe Butzer, had an attack of appendicitis on Saturday. She is improved at this writing.

Mr. Isaac Kettering of Donegal, and Harry Hoover attended the funeral of Christian Kreider at Heidelberg on Sunday afternoon.

Mr. and Mrs. Raymond Heisey and Mr. and Mrs. Isaac Hollinger spent the week end at Beach Arlington, New Jersey.

Martin Cope is having a well dug at his residence on Main Street.

D. Victor Shank, a former resident of near this place, and a son of the late Daniel and Mary Shank died at the York hospital of complications on Monday morning.

Mr. and Mrs. Earl Wittie spent Sunday with the latter's mother, Mrs. Wolgemuth, of Mount Joy.

Mr. and Mrs. Benj. Reinhold and Mr. and Mrs. Ezra Souders spent Sunday afternoon with Mr. and Mrs. Levi Basehore of Sand Beach.

Mr. and Mrs. Bill Curn have fitted from the H. S. Bechtel home to Elizabethtown on Saturday.

Mr. and Mrs. Phares Brandt and daughter, Verna, spent Saturday afternoon in Lancaster.

The Mennonites and Brethren in Christ churches in Elizabethtown closed their revival on Sunday evening.

Mrs. Annie Enteline spent Sunday with Mr. and Mrs. John Henry Hollinger and family of Elizabethtown.

**ROWENNA**

Miss Mary R. Shank returned home after spending three weeks in Charleston, W. Va., with Mr. and Mrs. H. P. Musser. Mr. Musser is president of West Virginia Engineering Co.

Mrs. Fanny E. Gish who resides here with Mr. and Mrs. Amos E. Shank, the latter her niece last Saturday reached her ninetieth birthday anniversary which was quietly celebrated. She is hale and hardy and is able to be about, being one of the oldest residents in that section. She has resided at the Shank home for the past three years.

Improve Celery Grown Philadelphia county growers produce one-third of the Pennsylvania celery crop. Spraying with Bordeaux mixture has become an economical practice in the control of blight with resulting improvement in yield and quality.

Subscribe for The Bulletin University graduates who were really "dumb" on this matter of the open mind—but proper education helps, or should.

It is fatal to get into a rut. Remember life is not a playground—everything worth getting is worth working for—the chick has to fight its way through the shell, and is exhausted in the effort—most people have to struggle a bit to get any place.

**New Chevy On Display Tomorrow**

**Rhymed Want-Ad Ends Search For First Woman Ad-Writer**



(Left) Miss Minny Hanff in 1902, when she was America's pioneer woman copywriter; (center) Sunny Jim, her most famous creation; (right) Miss Hanff, now Mrs. M. M. H. Ayers, as she is today.

Chevrolet's new entry in the automobile market—"The Standard" Six—goes on public display tomorrow at dealer showrooms the country over.

Featuring aer-stream styling, the car resembles in external appearance its companion series. Three body types are offered—coach, coupe and coupe with rumble seat, all with Bodies by Fisher and all featuring the new Fisher no-draft ventilation system.

Powered by a value-in-head six cylinder engine, the new motor develops sixty horse power at 3,000 R. P. M., and is said to have a top speed of 65 to 70 miles per hour. It is of the same basic design as the six first introduced by Chevrolet in 1923 and now used in the Master series.

While certain features are identical with the Master series, a company statement emphasizes that the new Standard Chevrolet is an entirely new car, and not a resurction of an older model. It is the result of two years of development work, the company states, and is a companion car to the Master series designed primarily to consolidate Chevrolet in its position of leadership in the industry, which it has held four years out of the past six, by opening up to it that market represented by people who want lowest first cost and operating costs. The new Standard six, the company claims, will deliver more miles per gallon of gasoline than any other full size car now on the market, and is ideally adapted to the needs of the fleet user and the commercial traveler.

By announcement day upwards of 15,000 of the new models were scheduled to have been built and delivered to dealers for a simultaneous national showing. The cars are being built, just as the Master series, in the company's twenty domestic manufacturing and assembly plants, and all cars bearing the Chevrolet name are built of the same materials, to the same precision limits, on the same manufacturing and assembly lines and by the same fine craftsmen.

Prominent in the features of the Standard Chevrolet are skirted fenders front and rear, which conceal all under parts of the car, safety plate glass in the windshield, finger tip seat control, the new outward flare of the rear panel to control the gasoline tank and other under parts, stabilized front end mounting, new transmission with non-clashing gears and silent second, down-draft carburetion, and new octane selector first introduced by Chevrolet, counter balanced crankshaft, and many other modern car features.

In exterior appearance the Standard Chevrolet resembles the Master models except for size. One noticeable departure is on the hood, where the slanting doors of the big car are represented on the Standard series with louvres—eighteen on each side symmetrically grouped. The radiator is the popular slanting "V" type with harmonizing paint instead of chromium plate on the shell. The hood has the internally-operated catch.

Testing seed corn is one way of taking out insurance for a good crop. Few farmers can afford to take the risk of planting seeds that fail to germinate or which may produce weak plants.

**THE ROOSEVELT SALAD**



WASHINGTON.—The Roosevelt salad which made its appearance in the United States Senate Restaurant in the Capitol at Washington on inauguration day as Chef George Baumgartner's salute to President Roosevelt, threatens to sweep into popularity throughout the country. The new salad is composed of common vegetables available everywhere.

Photograph shows, left to right, Chef Baumgartner presenting a bowl of his new salad to Miss Laura Barkley, daughter of Senator A. W. Barkley of Kentucky, and Miss Julia Harris, daughter of the late Senator W. J. Harris of Georgia, in the Senate restaurant.

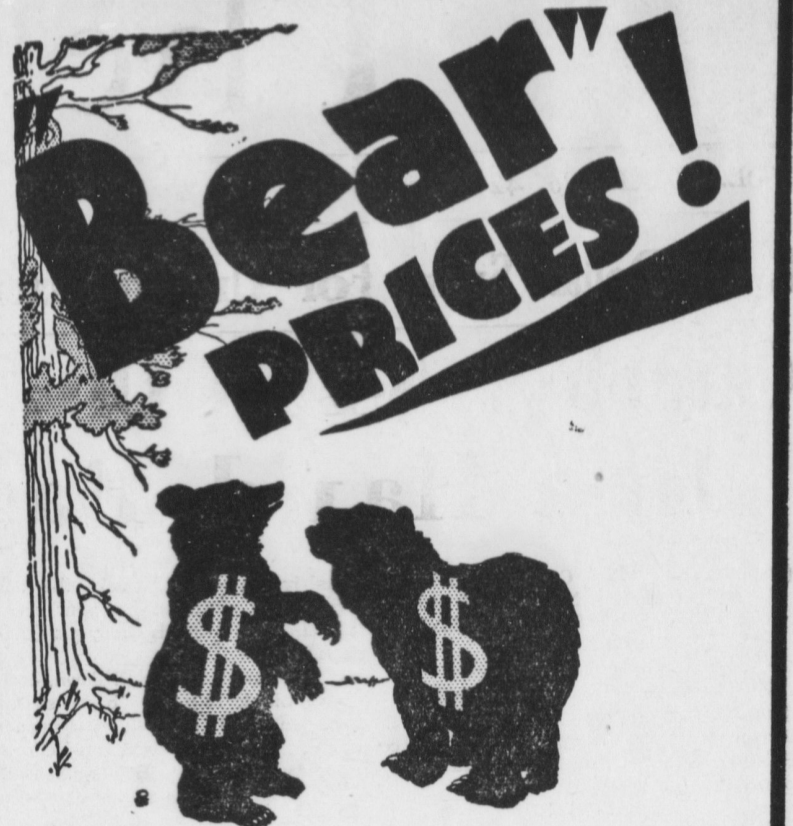
Chef Baumgartner's recipe for the Roosevelt Salad is (for ordinary family use): 1 cup chopped celery; 1 cup shredded white and red cabbage; 1/2 cup green peppers; 1 cup sliced carrots; 1 cup mayonnaise and 1 cup French peas thoroughly mixed and served on crisp lettuce.

**Are You Ashamed Of Your Business?**

**IF NOT, WHY DON'T YOU ADVERTISE**

**HERE'S WHAT THE AMERICAN BANKERS DECLARE**

"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. The man who does not advertise his business does an injustice to himself and the town. The life of a town depends, upon the live wide-awake and liberal advertising business man."



**Catch— Them Before They Climb . . .**

**PRICES today are below "sea-level", if we may be permitted to use the phrase as a simile for par.**

**They're actually "sub" prices in the sense that many commodities, and principally the necessities of life, are being sold below cost of production, or at least below the cost at which merchants, manufacturers and wage-earners can continue to produce them and maintain normal standards of living.**

**What, then, is the inevitable result? Prices must come "up for air" . . . national and individual prosperity demands it and the upturn is immediately in the offing.**

**Today's prices are depression prices. They can only be compared with prices during other periods of depression of past years . . . they cannot remain in this country any more than depression can continue in a country so basically prosperous in resources, in enterprise, in wealth, in commercial and industrial leadership.**

**These are conditions which will, and are already, adjusted themselves . . . by inevitable laws of economics.**

**We've reached the low . . . and at the low is the time to buy. With Food, Clothing, Furniture and almost everything else at the lowest prices in 15 years; with the purchasing power of your dollar greater today by 40% to 100% than at any time since the war surely it's time to stock up . . . even to buy beyond your immediate needs because unless you buy now, or very soon, you're surely going to pay more . . . when prices come "up for air."**

**BULLETIN**  
**MOUNT JOY,**  
**P.A.**