

DON'T HURRY HOME...



There's no need to rush home to put a meal on the stove and no need to be tied to the kitchen --- when you own an Electric Range.

Dinner is put in the oven in the early afternoon --- the automatic time and temperature controls are set --- and the rest of the time, until the meal hour, is yours to spend as you please. Miles away, if you so desire.

At the proper time, the clock turns on the heat. The meat roasts to a delicious brown and the vegetables cook just enough.

No watching! No stirring! No basting!

After the meal is cooked, the heat is turned off automatically. There's no danger of overcooking --- yet the range retains enough heat to keep the food warm until ready to serve.

Let Electric Cookery give you free afternoons! Learn about its cleanliness, speed, accuracy, the low cost of operation --- and the special time payment terms which put Electric Cooking within the reach of everyone.

Purchase From Us or Your Local Dealer

Pennsylvania Power & Light Company

CLARENCE SCHOCK
MOUNT JOY, PA.

WE ASK PATRONAGE WE GIVE SERVICE

LUMBER-COAL



"Tight Buttoned" Habit?

THE use of that phrase does not suggest the inability to buy so much as the desire to practice rigid economy . . . to save . . . to deny yourself needed and necessary commodities.

But Man, oh Man, and you, too Madam, how better and more effectively can you practice economy and thrift than to buy when prices are at their lowest ebb in years?

How more certainly can you insure economy than to replace worn or out-of-date furniture than when new is selling for one-third of what it sold for 15 years ago? Or to stock up on food products when they are 40% less than at any time since the war? Or clothing when \$53 today will buy you what you paid \$100 for in 1912?

What you really cannot afford to do is not buy because you cannot afford to miss today's low levels . . . prices that are an actual boon to reduced incomes . . . to the practice of sensible, far-sighted economy.

THE BULLETIN
MOUNT JOY, PENNA.

HEALTH TALK

WRITTEN BY DR. THEODORE B. APPEL, SECRETARY OF HEALTH

"Perhaps the most prevalent disease among the North American people is the common cold. Like flies in the summer, the cold is so omnipresent that average person takes it more or less for granted, and because of his familiarity with it, treats it as something beneath his contempt. Such an attitude is far from wise," states Doctor Theodore B. Appel, the Secretary of Health.

"Unfortunately, there is no panacea for colds. Inoculations in many instances have proved valuable, but by no means in all of them. Nevertheless, there are certain rules of conduct which, if thoughtfully applied, certainly will have a very definite tendency to act as a bulwark against this condition, and more serious ones also.

"So far as it is possible to do so, one should avoid persons having colds; sleeping in the same bed or room with them is hazardous. Again, the fundamental living rules if wisely applied, will assist in developing a normal resistance. Also, one should wear clothing to fit the temperature. Fewer persons do this than is suspected. Sleeping rooms should be well ventilated. And the damp or wet feet should be avoided. And finally, hands should always be cleaned before eating.

"There is no desire to infer that these suggestions will ward off all colds. It can be stated, however, that many thousands of infections of this type apparently can be directly traced to carelessness in one or more of these matters.

"If, in spite of precautions one contracts a cold, the wise thing is not to tamper with it. Only a cold may indeed, and frequently is, a forerunner of influenza and pneumonia. However inconvenient it may be to do so, the safest thing is to go to bed with your cold and thus put it up directly to old dame nature, and the doctor. Thousands of persons who lost their lives from colds and their consequences would undoubtedly be alive today had they only been willing to lose a few days in bed instead.

"Remember, that despite their being ubiquitous, colds can be very dangerous and death-dealing affairs. Give their avoidance and the colds themselves, the respect that is their due. To behave otherwise is to be exceedingly foolish."

Clarence Schock Heads Truckmen

(From page 1) In encouraging the efficient and safe operation of motor trucks. Courtesy of the road and co-operation of the traveling public is the watchword.

Strong opposition will be waged against proposed legislation tending to hamper the operation of trucks such as the recent act which withdrew the reciprocal arrangements formerly existing between Pennsylvania and our neighboring states. This bill went into effect on November 1 and cost the commercial truck operators of Pennsylvania thousands of dollars.

A general meeting will be held in Lancaster on the evening of November 22 when the principal speaker will be Harold S. Shertz, of Philadelphia. Mr. Shertz, who is a prominent attorney, was much in the limelight when the Pennsylvania officials endeavored to enforce the recent act which resulted in so many trucks being tied up along the border between Pennsylvania and New Jersey and played havoc with those trucks loaded with perishable goods.

Other officers of the association are: H. M. Stauffer, T. N. Hostetter and W. N. Sanders. Directors are A. D. Eckert, Christiana; C. C. Crouse, Columbia; Everett Moore, Lancaster; Clem E. Hooper, of New Holland; W. B. Girvin, Leola, and Guy U. Dbezt, Manheim.

Annual Ingathering Thurs., Nov. 17

THE MOUNT JOY BRANCH OF THE NEEDLEWORK GUILD NEEDS YOUR ASSISTANCE

The directors of the Local Branch of the Needlework Guild of America are busy with their plans for the annual Ingathering to be held Thursday, Nov. 17 in the American Legion Home.

The purpose of this national organization is to clothe the needy, and is the one charity that helps all charities.

The annual contribution of two or more new articles of wearing apparel or household linen or if preferred a gift of money, is all that is needed to become a member.

Let every woman and child who can help by giving two or more new articles and men who can give a donation of money, do so, in order that the collection of garments this year may exceed all previous collections.

In this way the needs of the community can be met. This organization has been doing excellent work in our community in helping those who need help. If you are not a member of the Guild won't you join now?

Turn useless articles about your home into cash. Advertise them in our classified column.

ROAD WORK WAGES TOTAL \$5,800,000

More than \$5,800,000 was paid in wages to an army of road workers by the Pennsylvania Department of Highways during the past four months, a report to Secretary of Highways Samuel S. Lewis revealed.

During the four-months period the Department handed 323,736 checks to workmen who are employed on the program of highway improvement. The payroll averaged about \$1,500,000 per month.

Current payrolls have passed all records in the history of the Department and the September total is expected to be in excess of \$2,000,000. Payment of this vast sum of money to the army of workers will require the State Treasurer to draw approximately 100,000 checks.

A recent employment report showed 33,000 men working for the Department, with contractors employing an additional 5000 men.

Lanc. Co. Now Has 2 Game Refuges

(From page one)

Lands Number 52. Number 46 lands are in Clay Township, seven miles northwest of Ephrata near Brickerville. Number 52 lands are in Brecknock and Caernarvon Townships, Berks County. They lie about two miles east of Terre Hill. A refuge has been established on each. The one on Number 46 lands contains 210 acres in Clay Township and is designated Primary State Game Refuge Number 46. The other, on Number 52 lands, contains 195 acres in Brecknock and Caernarvon Townships, Lancaster Co., is designated Primary State Game Refuge Number 52. 1528 acres of Number 46 lands and 864 acres of Number 52 lands remain open to public hunting. Cottontail rabbits, squirrel, ruffed grouse and raccoon are found on these lands and deer now are occasionally seen. It is expected that ringnecked pheasants will be stocked within Number 52 refuge.

The boundary lines around both of the refuges are well defined on the ground so that no hunter will make the mistake of encroaching the protected areas. The lines have been brushed out to an approximate width of eight feet and red-ink notices posted every few hundred feet so as to be plainly visible by a hunter approaching from any direction. As an added precaution for the hunter a single strand of No. 9 smooth wire is stretched entirely around each refuge and fastened to trees or posts about waist high above the ground.

District Game Protector John M. Haverstick, 328 New Holland Ave., Lancaster, is charged with the responsibility of caring for the two refuges, under the supervision of Division Game Supervisor W. M. Cramer, of 14 Spring Crest Blvd., Sinking Spring. The Game Commission, according to the announcement, does not employ a game refuge keeper for tracts so small as those purchased in Lancaster Co. so must rely on the local district protector to look after the lands along with his other duties.

Radio Hissing Device Would Help, Says Earle

If audiences could hiss radio programs, it would bring immediate improvement in the character of radio entertainment, declares George Earle, one of America's foremost musical directors. "People were never so hard to please as they are today, and with a hissing device, the audience could bring its disapproval to the attention of artists and program directors."



GEORGE EARLE

Entertainment in the theatre is responsive to the reaction of the audience, Mr. Earle explained, and a hearty Bronx cheer starts the producers to work to correct defects. But boos of radio fans are not audible in the broadcasting studios.

"I have had to make a study of audiences to entertain them successfully," said Mr. Earle. "I have found that the public is restless and impatient, and that to hold their interest you must give them not only speed and variety—but you must continue to be a showman, even though your audience is hidden."

The Blue Coal Programs, which Mr. Earle directs over the Columbia network every Sunday afternoon, and over the WEA network of NBC Wednesday evenings are among the most popular now on the air, due to Mr. Earle's constant study of his audiences.

Rural Plays Popular Approximately 275 communities in Pennsylvania have engaged in rural dramatics this year. Forty counties have included the dramatic tournaments in their rural recreation programs.

New Line 'Chevies' Out Next Month

MESSRS. H. S. NEWCOMER & SON, THE EXTENSIVE LOCAL DEALERS, MAKE FOLLOWING ANNOUNCEMENT THAT CONCERNS THESE POPULAR CARS

Detroit, Mich.—That a radically new line of Chevrolet passenger cars would be introduced the next month was made known officially here today by W. S. Knudsen, the President and General Manager of the Chevrolet Motor Company.

The new series will be the fifth annual Chevrolet model to employ a six cylinder engine, the first volume Chevrolet Six having been announced in November, 1928. Since that time, building sixes exclusively, the Company has manufactured nearly 3,000,000 units.

A longer wheelbase, extensive changes in body design, and a "price" which takes account of today's incomes are promised in the 1933 car. The extended wheelbase, coupled with many improvements in the body, in performance, economy, power, safety and other factors, indicate a model much improved over the present line, and set at rest rumors current in trade circles that the new Chevrolet would be a "stripped" model designed to meet the bare needs of transportation.

From an economic standpoint, the Chevrolet announcement has the national significance in that the company leads all other manufacturers in the largest industry in the world. This is one of the major contributions made by any American company this year to national betterment in terms of employment and materials consumption.

Nearly 50,000 of the new 1933 series, valued in excess of \$20,000,000 will be required for dealers' announcement purposes alone, and the manufacture of at least that number is assured within the next few weeks, Mr. Knudsen said. This output will entail the consumption of more than 50,000 tons of iron and steel and the use of large quantities of the thirty other major commodities which go into the production of a New Chevrolet Six, Mr. Knudsen stated.

Aside from economic considerations, he said that Chevrolet is embarking on its 1933 program shortly, because the company felt it good business and that satisfactory sales volume would reward any desirable product rightly priced and ably merchandised. Observance of this policy during the past three years brought Chevrolet a constantly increasing percentage of total available automobile business, and in 1932 placed it in the most favorable comparative position it has ever enjoyed in its 21 year history, he pointed out.

In this three year period the company's plants, although on curtailed schedules, never once closed for a continuous shutdown exceeding thirty days, and then only during the regular annual interval between closing out of old models and introduction of new ones.

Formal announcement of a new six prior to the actual showing of the Chevrolet this year, Mr. Knudsen explained, because an unexpected and sustained upsurge in sales extending from August to October brought a depletion of field stocks much quicker than anticipated. The result is that outstanding stocks of 1932 cars in dealer's hands are less than three per dealer—the best "clean up" the company has ever had. Used car stocks are also at the lowest numerical point since in 1925, when the Chevrolet dealer organization was much smaller than today, Mr. Knudsen said.

While the Chevrolet executive did not indicate whether he expects the comparatively excellent market of early autumn to continue until the new Chevrolet is displayed, and into the new year, it is a matter of record that the company has added more than 800 new dealers in the last quarter, bringing the present total to more than 10,100, a mark previously paralleled only in 1929. Since no similar and extensive addition of dealers has been made at any time in the past three years the move, in view of Chevrolet's dealer policy, is interpreted as an assurance that the company anticipates sufficient volume in the future to enable its dealers to conduct profitable operations.

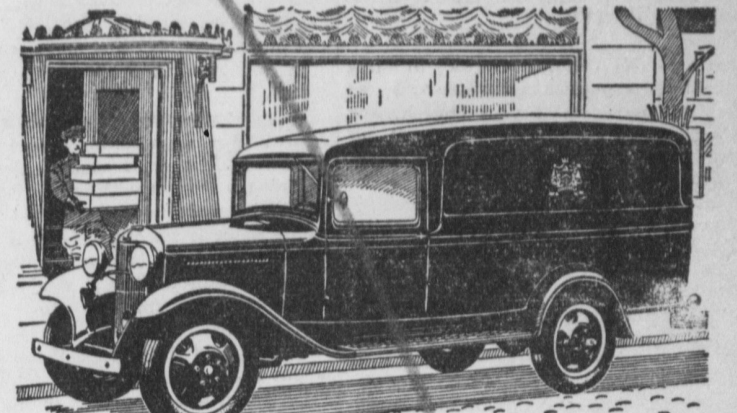
Highlights of the formal announcement of the new car follow: "The new Chevrolet, to appear next month, advances standards in every phase of motoring—again Chevrolet has broken boldly with the past, wherever change means improvement in the style, comfort, smoothness, performance, safety, economy and dependability.

"Fisher body craftsmen have taken advantage of an even longer wheelbase to contribute coachwork which is unique in the low priced field, including dynamic new styling and an invention which you will immediately recognize as one of the most fundamental comfort improvements of all time.

"And the experience gained in the production of more than 7,000,000 cars, together with the marked advantages that naturally go to the leader in sales, has made it possible to build the new Chevrolet at a price which takes account of today's incomes."

Sanitation Aids Laying Poultrymen who have grown the pullets under complete sanitation have received 30 eggs per bird a year more than from birds reared without attention to use of clean shicks and clean ground.

A useful and good-looking truck — more economical than ever



New FORD 1½-ton truck—Panel Body on 131½-inch wheelbase. Loading space—108 inches long, 56 inches wide, 57½ inches high.

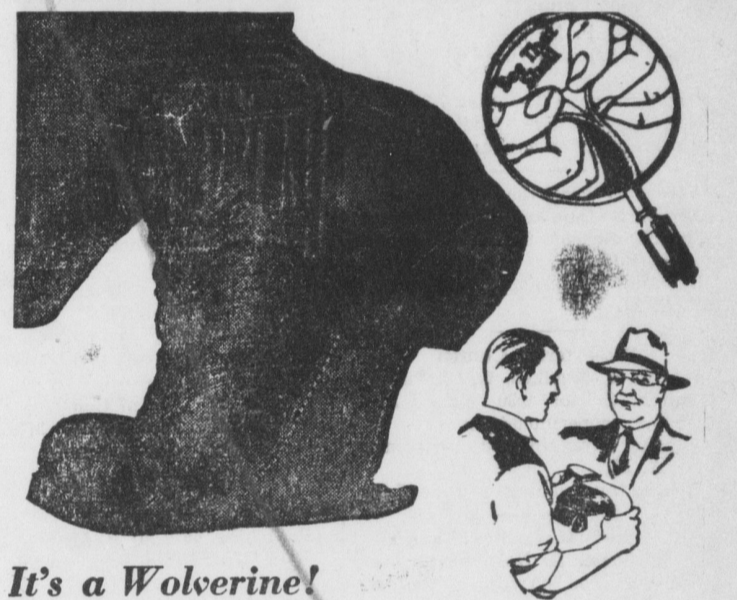
THE NEW FORD TRUCK is offered to meet the needs of business for motor transportation at lower first cost, capable of being operated and serviced with greater economy. In addition, the models designed for delivery service have been made more handsome. The striking appearance of the panel body illustrated here becomes a real asset to any business that puts it into service.

Garber's Garage

SALES SERVICE

Phone No. 77

ELIZABETHTOWN, PA.



It's a Wolverine! Bends Like Rubber—Outwears Any Other Shoe!

A FLEXIBLE sole that's kind to your feet . . . that yields quickly and cradles your foot comfortably when you stoop or kneel—that's what this Wolverine Horseshoe Work Shoe does to make your day's work easier.

If you've never worn a Wolverine Horseshoe Work Shoe you have a treat in store for you. You'd hardly believe work shoes could stay so soft, wear so long. Wolverine uppers do stay soft. They are scuff-proof. Acid conditions that quickly eat the uppers of ordinary work shoes don't faze

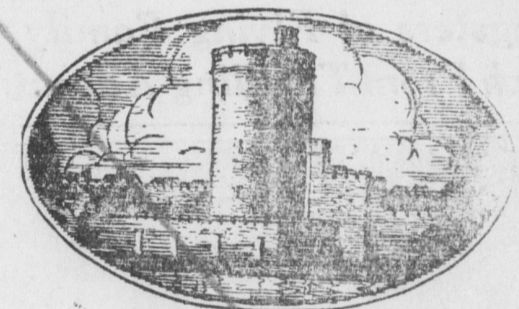
a Wolverine upper. And they wear longer because they're made of the recognized longest wearing leather—Shell Horsehide.

We suggest that you come in today and try on a pair of Wolverines without obligation to buy. Your favorite style is here, too—ankle lengths to knee highs. And all these extra features cost no more than you'd pay for any good work shoe.

WOLVERINE
WORK SHOES WORK GLOVES

B. R. BISHOP

West Main Street, MOUNT JOY, PA.



PERMANENCE

FOR more than eight hundred years the Tower of London has stood by the Thames. This bank, too, has all the qualities that give permanence, whether to a structure or to an institution. It, too, has a long past, and a longer future.

UNION NATIONAL BANK

MOUNT JOY, PA.

The Truth About Your Eyes

IT IS SENSIBLE to have your eyes examined every year. Then you will probably never have SERIOUS EYE STRAIN. Have our Optometrist give your eyes a Thorough Examination.

"THE STORE THAT ALWAYS GREETES YOU WITH A SMILE."

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