

Booth's Store Is Well Patronized

J. M. BOOTH, OWNER, IS ASSOCIATED WITH MANY FRATERNAL AND CIVIC ACTIVITIES HERE

During the past number of years the rise of the small town department store has been meteoric and the service which this agency renders has gained widespread favor and appreciation among all the members of the family.

There is no finer department store in any town the size of Mount Joy than the one which is owned and operated by J. M. Booth on Main Street where articles of all sorts are found in abundance. High quality merchandise and efficient and courteous attitudes has gained success for this enterprise which couples the business ability of Mr. Booth into the conduct of the store's affairs.

J. M. Booth has achieved renown as the past president of the Rotary Club where he served well and judiciously. He is a director on the school board and has been instrumental in forming several desirable policies of educational management. As vice president of the Lawn Mutual Fire Insurance Co., Mr. Booth has also displayed to an advantage his balanced judgment and understanding of business problems.

His success coming through earnest and intelligent effort was well deserved.

Krall's Meats Known For Quality

DRESSED POULTRY, BUTTER, CANNED GOODS SOLD — MR. KRALL HAS OWN SUPPLY FROM CATTLE WHICH HE RAISES

The sale of edibles and food products have placed increased demands upon the meat merchants in every section of the country for enterprising and efficient housewives are no longer satisfied with the unsanitary, and poorly equipped shop but have been placing requisites before the meat market owners which must be met.

Undoubtedly, one of the finest meat stores in this section of the state is the one operated by H. H. Krall, whose place of business is located at 32 W. Main Street which has been serving the needs of the public for the past twenty-seven years.

Forty-two years is the major portion of a man's life yet that is the length of time which Mr. Krall has spent in his chosen vocation.

He is at present feeding and fattening his own cattle for home dressing and marketing an idea which has met with popular approval and general favor among the residents of this section.

In addition to his meat products, Mr. Krall also handles a full line of dressed poultry, butter, and canned goods. He is prominently identified with the Red Men and many community and civic activities.

W. D. Chandler Sells Pure Drugs

HAS FORTY YEARS' EXPERIENCE IN THE PRESCRIPTION PHASE OF THE BUSINESS — ESTABLISHED HERE TWENTY-TWO YEARS

During the past few years, the average drug store has outgrown its prescription service and has turned its attention to the apparently more lucrative end if the drug sundry line. Yet in Mount Joy there is one of the finest and most modernly equipped agencies for rendering prescription service which has been gaining steadily in the patronage which it serves and which has created a demand for its products both among the physicians in this section and the residents.

W. D. Chandler and Co., whose place of business is located at 54 W. Main Street has been established for 22 years and its owner, Mr. Chandler, has had forty years of practical experience in compounding prescriptions. He graduated from the College of Pharmacy of Washington, D. C. in 1892 and has been affiliated with his vocation since that time gaining more practical knowledge of his world.

He is at present the well known burgess of this borough and has gained esteem and favor among the many citizens of this community.

Learn About Meats

During the past year 88 butchering and meat cutting demonstrations were attended by 3616 persons, including farmers, homemakers, school children, and meat dealers.

Don't Get Up Nights

Physic the Bladder with Juniper Oil. Drive out the impurities and excess acids that cause irritation, burning and frequent desire. BU-KETS, the bladder physic containing juniper oil, buchu leaves, etc., works on the bladder similar to castor oil on the bowels. Get a 25c test box from any drug store. After four days if not relieved of "getting up nights" go back and get your money. If you are bothered with backache or leg pains caused by bladder disorders you are bound to feel better after this cleansing and you get your regular sleep. Sold at Gardner's Drug Store.

Kiddies Approve Warta Garments

LE BLANC CO., ESTABLISHED IN MT. JOY SEVEN YEARS, CUTTING WIDE SWATH IN DRESS INDUSTRY WITH NEW LINE

Backed by the life-time experience in the textile industry of its genial and popular proprietor, Anthony Warta, the Le Blanc Co., established here during the past seven years, is capturing the popular fancy in a very real way at the present time with its new line of children's dresses.

These dresses are so neatly styled, and are of such fine fabrics, besides being of very low cost, that retailers are stocking them with enthusiasm and abundance. They are especially unusual in that both the children who wear them and the parents who buy them find them desirable in every respect which eliminates one of the chief trials of the economical matron, who is frequently torn between a desire to please her children, and the need for buying economically.

The Le Blanc Company does not by any means limit its activities to this one line, however, any more than its well liked and versatile proprietor, Mr. Warta. Fancy linens, such as bridge sets, and fine embroidery of all kinds can also be supplied by this progressive company, while Mr. Warta is making a very real contribution to community life here by his activities in the Masonic Order, the Consistory, and the Shrine, besides being a valuable member of the Elks, and former Republican leader of Suffolk County.

Marie's Bargains Draw Home Trade

MRS. HOFFER'S OFFERINGS ARE RETAINING MONEY IN MOUNT JOY TO THE BENEFIT OF LOCAL BUSINESS—ARE HIGHLY PRAISED

In a small community, the manner in which each citizen spends even the smallest sum has a vital effect upon the business welfare of that community. While we in Mt. Joy have graduated from the borough stage, we are not so large yet that we can afford to disregard the fundamental principle of keeping our money at work in the local community, in preference to going to a metropolitan center to spend it. Money spent locally thus multiplies itself many times, and is a chief factor in keeping our citizens employed and happy.

So, Mt. Joy women are showing even more discretion than they perhaps realize in the splendid patronage they have been according Marie's Specialty Shop, at 39 East Main St., established here three years ago by Mrs. Hoffer, specializing in ladies' and children's wear.

Besides getting the benefit of Mrs. Hoffer's very practical advice in making their selection of this highly individualized type of merchandise, patrons of this prominent Mt. Joy woman's attractive store are finding that the prices are fully in accord with the sums available—that they can buy just what they want without any uneasy feeling that they are spending too much. Mrs. Hoffer is to be congratulated upon this double service which she is rendering to Mt. Joy.

E. E. Wolgemuth Ice Cream Booms

NEW VENTURE OF ELECTRIC SUPPLY HOUSE OWNER IS DRAWING A CONSIDERABLE TRADE HERE—NOW IS HIS FEATURED LINE

When the building trades "took it on the chin" during the past year E. E. Wolgemuth, electrical supply-house proprietor in Florin for more than nine years, suffered with the rest.

But this ingenuous and optimistic Florin merchant, instead of being discouraged and downhearted, cast about for some other way to support himself and his family, beginning a venture in the ice cream business last spring that has proven so successful, due to Mr. Wolgemuth's energetic and resourceful methods, that now it is his featured business, and has grown to a considerable size.

Applying the same scientific principle which caused Florin people to turn to him for their electrical supplies, (and indeed, Mr. Wolgemuth's electrical supply business is still of fine proportions considering the general business situation) and adhering as always to principles of reliability and integrity necessary to make a success of any business, Mr. Wolgemuth has developed an ice cream which for smoothness of flavor, quality of materials, and consistency of texture is in a class by itself. "Wolgemuth's Home Made Ice Cream" therefore has well deserved popularity in Florin.

Looks as though some folks don't fear a depression during this year. Babe Ruth has been offered \$70,000 to play ball a few months next Summer.

Whitemarsh — Construction of Sheaff road completed at approximate cost of \$16,000.

Fallston — State Highway Department erecting new type guard rail on Fallston Hill road.

THRU THE EYES OF THE PRESS

With SIDNEY A. SILBERMAN Biographical Editor

A Chronology of Men Who Have Achieved Success.

Stauffer Brothers Retain Prestige

WHILE MANY CRUSHED STONE AND CONCRETE PRODUCTS FIRMS ARE IN DIFFICULTIES, MT. JOY CO. GOES SERENELY ON

It is a real credit to the high standards of service and enterprise prevailing in this city and vicinity that while hundreds of crushed stone and concrete products firms throughout the state are having difficulties in maintaining their credit and solvency the firm of John N. Stauffer & Bro., here, is going serenely on, as it always has since it was first established here 23 years ago.

The explanation for this continued stability and progress is, of course, quite easy to find, in the persons of the two affable and diligent gentlemen who head this highly regarded company, John N. Stauffer and his brother, Sam, are well known among all dealers in stone and allied products for the uniform quality of their product, the dependability with which they meet demands made upon them, and the pleasure which all their customers find in dealing with them.

It is because of these same qualities beyond doubt that John N. Stauffer was selected by his county fellow Republicans to be county committee man.

Centennial Year For Wash. House

HOUSE NAMED FOR FATHER OF OUR COUNTRY IS CELEBRATING 100TH YEAR AS NATION REVERES NOBLE LEADER

While the whole world is preparing to acknowledge with deep reverence the immeasurable service which George Washington rendered in the formation of this nation, and as its first president, Mt. Joy visitors are taking unusual interest in the splendid hostelry named after him, the Washington House, located at 73 W. Main Street.

For one hundred years now out of town people, sojourning here have enjoyed the fine, old fashioned hospitality of this famous house, and since our noted citizen, Chester Armstrong, assumed charge six years ago, after having had twenty-nine years of experience in the hotel business elsewhere, all of the historic glamour which the traveler feels upon entering the portals of the Washington House has been augmented and reinforced by the finest quality of modern service while gourmet return again and again to partake of Mr. Armstrong's famous sea food dinners. It is not to be wondered at, therefore, that the Washington House is regarded by so many as a second home.

Of course, Mr. Armstrong's experience, wide as it is, and his magnetic personality have played their parts in bringing about this wave of popular approval. Many of his guests he is able to greet as brother Elks, or Eagles, while to all classes he maintains a uniform attitude of courtesy, deference, and willingness to serve. As distinguished visitors flock to see this hostelry during the coming year we know that thanks to Mr. Armstrong they will leave with a fine impression of the hotel and of Mt. Joy.

Jos. Heisey Is Plumbing Expert

ALSO WIDELY KNOWN FOR HIS ABILITY TO INSTALL AND REPAIR MODERN HEATING SYSTEMS

Proper heating and plumbing facilities is one of the cardinal considerations of the enterprising home owner for there is nothing so vital to the maintenance of good health as the right kind of heating system and the disposal of water.

For this purpose, it is well to note the service offered by Joe Heisey, noted heating and plumbing expert of Florin who has been serving the needs of this section for the past three years.

His thirty years of experience in the business has afforded him a complete and thorough understanding of every type of heating and plumbing problem which he meets. He is fully qualified to install and repair every type of system in existence and is recognized for his efficiency and competency.

For seventeen years Mr. Heisey was affiliated with the Newcomer Co. and also with the Keystone Boiler Works of Landisville for 10 years.

Mr. Heisey is a member of the Red Men and is widely active in community affairs.

"Better Boxes" Is Aim of Leaders In Local Box Co.

A real contribution to the shoe industry is being made by the Mount Joy Paper Box Co., Inc., located at 292 W. Main street. Boxes manufactured by this concern make the name of Mount Joy renowned in the leading shoe centers of the nation, who are turning more and more to this company because of the attractiveness, durability and fair price of its product.

One of the main reasons for this success is the enthusiasm and energy with which the officers of the Mt. Joy Paper Box Co. carry out their slogan, "Manufacturers of Better Boxes."

Established in 1925, the Mount Joy Paper Box Co. Inc., was incorporated five years later, with Loren T. Somer, widely known member of the American Legion, Rotary Club and Elks, as President, I. V. Somer as Vice President and Albert B. Seiler, as Secretary and Treasurer.

Mr. Loren T. Somer, in particular, has held a notary public commission under four different governors, which bears witness to his high standard of personal integrity.

We are pleased to point to the Mount Joy Paper Box Co. Inc., as a firm which is doing Mount Joy a real service in advertising its name throughout the country.

Rohrer Sells Hudson-Essex Lodge Man Heads Florin Foundry

RENDERS COMPLETE GARAGE SERVICE IN ADDITION TO DISTRIBUTING THESE FINE AUTOMOBILES

To the appreciative and discerning motorist the service offered by the completely equipped and modern garage is one of the most valuable assets in his keeping his car in good running order.

Still again, the products which are merchandised by the recognized agencies for the popular Hudson and Essex Automobiles have achieved a reputation and renown which is invaluable in the conduct of business.

E. B. Rohrer's Garage located on W. Main Street has been established at its present address for 16 years and has fully met the requisites set up by the new car buyer and the demanding motorist and has as a result of this earned the patronage of many residents of this city.

The garage service which is as complete as found anywhere incorporates the best and finest features of service and repair and is an important adjunct to his new car sales. The expert help is thoroughly schooled with the idea that satisfaction is the by word of success and that he has attained a great measure of success can be evidenced both by the number of cars he has sold and the increasing patronage which he serves.

Brubaker General Store Is Popular

HAS IN STOCK A COMPLETE LINE OF DRY GOODS, NOTIONS, WEARING APPAREL, MEATS AND GROCERY PRODUCTS

One of the oldest types of service in the existence of formal merchandising is the general store which we have seen grow from an old fashioned poorly stocked business house to a modern and completely stocked enterprise.

The value of buying the house and individual needs under one roof is unquestioned and this popular feature has brought to the front in this section the general store located opposite the post office in this borough operated by D. B. Brubaker.

Here a complete line of general merchandise at low and reasonable rates are offered in a great variety. Dry goods, notions, wearing apparel, meats and groceries are offered in abundance all maintaining the high quality and consistency which has marked Mr. Brubaker's four years in business here.

Not only is a complete and varied stock sold here but the finest and most efficient service is rendered all patrons who have shown their appreciation through personal recommendation and wide acclaim of this store.

ELIZABETHTOWN

Billy Wiggins, noted evangelist of dance floor to pulpit fame, addressed the Elizabethtown Rotary club at their weekly meeting in the Hotel Kennewood here on Friday noon with 35 members and guests present. Rev. L. G. Gardner, of Bainbridge, also addressed the local club at this meeting.

Friends and relatives from Elizabethtown, Mt. Joy, Salunga and the surrounding community, attended the birthday surprise party tendered to Robert Brandt, at his home on 211 South Market street, Elizabethtown. They were: Mr. and Mrs. Roy Hecht and daughters, Betty Jane and Nancy Lou, of Marietta; Miss Mildred Way, Miss Ruth Kaylor, Miss Elsie Loraw and Stanley Shank, of Mt. Joy; Earl Newcomer, of Salunga; Mr. Walter Brandt, Mr. and Mrs. A. G. Brandt, Mr. and Mrs. Robert S. Brandt and sons, James Richard and Robert Earl of Elizabethtown.

You can get all the news of this locality for less than three cents a week thru the Bulletin.

The Engle Stone Quarry Merits Note

MR. ENGLE IS KNOWN AS A DIRECTOR OF THE FLORIN TRUST CO.—DEALS IN CRUSHED STONE

Success in any form of endeavor is ultimately achieved through a close pursuit of modern business methods, an innate desire to be of service, and enough foresight and business prudence to equip the business with the finest and most modern equipment for the conduct of the endeavor.

Ezra H. Engle, well known owner of the stone quarry in this section which he has been operating for the past fifteen years has made a business out of selling crushed stone and has won the friendship and patronage of many contractors and home owners in this area.

In addition to making his business of crushed stone distribution a success through strict adherence to the best methods of business organization, Mr. Engle has served for some time as a director of the Florin Trust Co. at which institution he is well known for his timely suggestions and considerations of important problems.

Engle's stone quarry has not been limited to its prestige in this community but it is known within a wide radius for the excellence of its products.

Shelly Millinery Is Noted for Style

MISS SHELLEY DESIGNS AND MAKES HER OWN CREATIONS OF HATS AND IS AN ARTIST IN HER FIELD

Modesty of today is particular with her clothes and gives careful consideration to the kind of hats which she purchases. It is a feat of accomplishment to be able to fit any style of hat to the head, an artistic trend which has been followed closely by Miss M. E. Shelley who maintains a women's millinery shop at 41 E. Main Street.

Miss Shelley has during her thirty years of experience in the field gained considerable knowledge of her line of work and is fully qualified to render quality service to her many patrons.

She designs and creates the styles for all her hats and is considered quite an authority in her line. During the ten years she has been in business at her present location she has served the greater majority of the women in this area. She also carries in stock all the latest models of women's headwear and has gained the confidence and patronage of all who step into her shop.

Poultry Farm Has Certified Stock

MELHORN'S FINE BLOOD TESTED POULTRY ARE NOTED THROUGHOUT THE STATE FOR THEIR QUALITY—RAISES SINGLE COMB LEGHORNS

Science has given to us volumes of knowledge on scientific methods of breeding and raising of animals and those who have taken advantage of this disseminated knowledge have achieved success in their field.

In referring to the Melhorn Fruit and Poultry farm it may be said and said correctly that the popular owner John E. Melhorn has taken into consideration every factor and principle in the raising of poultry which has gained for him merited accomplishments in his field during the past number of years.

Since he established on the Donegal Springs Road six years ago, Mr. Melhorn has kept in his stock only the best chickens that nature could offer. All of his stock is state certified and state blood tested, and he numbers among his poultry, the second best hen in the state which during the year of 1930 had the official record of laying 314 eggs.

Mr. Melhorn raises single comb white leghorns and at the present time has a pen of these at the egg laying contest in Harrisburg. According to the latest records, these are running ahead of all competitors.

Cognizance of the attributes of science has gained for Mr. Melhorn the large measure of success which he has attained.

Extremes Temperatures. Chemists can produce temperatures from 475 deg. below zero (Fahrenheit) to 6700 deg. above zero. High temperature control has been made possible by the photoelectric cell; it will hold the heat to within a few degrees of a predetermined point.

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Roy Sheetz Noted As Funeral Director

ESTABLISHED HERE IN 1921—HAS HAD A LIFETIME OF EXPERIENCE IN THIS LINE OF ENDEAVOR

Roy B. Sheetz, who is known as one of the leading funeral directors in this vicinity is well qualified to perform the intimate service required of the undertaker. A man of broad human sympathies and possessing a goodly measure of the finest sense of properties, Mr. Sheetz has earned the respect and confidence of his fellow townsmen and created a demand for his service that best attests his calling.

The calling of the funeral director is an exacting one, since it is within his power to soften the grief that comes with death. Mr. Sheetz by nature and training is the ideal type of man to serve the family in that heart rending period when the Grim Reaper has appeared.

Since 1921 at 14 Main Street Mr. Sheetz has been serving the needs of his public and he has had a lifetime of experience in the field. His thorough training and experience in the undertaking business fits him admirably to perform the many duties associated with interment.

Mr. Sheetz is the past Vice Commander of the American Legion, Department of Pennsylvania, and is a member of the Elks where he is highly revered and respected.

Many Guests At Central Hotel

HENRY ENGLE HAS ACHIEVED FINE RECORD OF SERVICE TO VISITORS AT LOCAL HOSTELRY—MEALS ARE SPECIAL FEATURE

The historic Central Hotel, a fixture here in Mount Joy ever since 1834 and in charge of Henry J. Engle prominent citizen here, ever since 1906, is maintaining and enriching its traditions of fine hospitality and service in spite of this present slump.

Overnight, week-end, and transient visitors generally, upon their arrival at Mt. Joy have learned to prefer the comfort and cleanliness of this commodious hostelry and although the Central Hotel has twenty rooms, Mr. Engle often is forced to use considerable skill in allocating accommodations in order to take care of the flood of guests.

The roomy lobby has been a feature for generations, where traveling salesmen, politicians and business men foregather to discuss current affairs, while the service in the dining room, drawing upon all the good things available in Lancaster County and elsewhere for the delight of the guests has achieved a wide reputation for quality and economy, besides enabling the hotel to feature a very attractive American plan.

Mr. Engle, himself, is one of the chief attractions of his house. A former distillery owner, his genial personality enlivens many civic and fraternal organizations, and is an indispensable feature of Mt. Joy life.

Rahn Noted As Merited Jeweler

CARRIES A COMPLETE LINE OF WATCHES, DIAMONDS AND SILVERWARE OF HIGH QUALITY

The human desire for personal adornment which is present within us all, best finds its methods of expression in the wearing of jewelry. Since the time of the Pharaohs, man has been concocted enough to think that the addition of a sparkling trinket to his apparel adds immeasurably to his appearance.

Accordingly, the firms who specialize in satisfying this need are of the utmost importance. It has become symbolic to present your fiancée with a ring upon the happy occasion of your engagement. Then another ring upon the happy occasion of the wedding. Then the first time she finds a blonde hair on your coat sleeve, the jeweler provides bracelet, or perhaps another ring.

One of the foremost gentlemen in this important business is the well known William Rahn who maintains his attractive place of business on East Main street. All nationally recognized and advertised watches, and other ornaments are on display in sparkling array. Behind the neat counter of Mr. Rahn's establishment is enough "ice" to win the most hard hearted fencer.

During his many active years of business, five of which have been spent at his present address and fifteen previously in the field, Mr. Rahn has won the repeated patronage and confidence of more discriminate patrons who realize that they may avail themselves of his expert knowledge in the jewelry line. His name as a synonym for satisfaction has gained for him ultimate success.

MARKETS

Wheat, per bushel	55c
Corn, per bushel	50c
Eggs, per doz	18-20c
Butter, per lb.	28c
Lard, per lb.	7 1/2c

There is no better way to boost your business than by local newspaper advertising.