

# NOW SHE CAN KNOW!



**THANKS** to the McNary-Mapes amendment to the Federal Food and Drugs Act, fostered and brought about by the commercial canned foods industry itself, the housewife will be in a position from now on to know that a steadily increasing number of the canned foods she buys are above or below certain standards.

Up to this year the buying of canned foods has been somewhat of a blind business. The fact that such gigantic quantities of them have been manufactured and sold is because the vast majority of them are so uniformly good. But up to the time when the first standards under this new amendment were promulgated by the Secretary of Agriculture, the housewife had only her own personal experience and her knowledge of the best brands to guide her choice.

### Six Standards Set

Now she has new knowledge put into her hands by the manufacturers of canned foods themselves. This amendment, which was signed by President Hoover on July 8 of last year, authorized the Secretary of Agriculture to establish definite standards for all canned food products—except meat and meat foods which are subject to the meat inspection act, and canned milk—and to promulgate a form of label designation for foods which fall below the standards which he set.

Standards for six canned food products have already been set by the Secretary of Agriculture. These standards are for peaches, pears, peas, tomatoes, cherries and apricots.

All canned foods which the Government allows to be sold must conform to the requirements of the Federal Food and Drugs Act. The purpose of the new standards is simply to enable the housewife to differentiate at a glance between the best grades and those which are not so good, but are wholesome and legal.

### Substandard Grades Labeled

All canned foods which fall below these new standards will be required to be designated on their labels as "Below U. S. Standard—Low Quality But Not Illegal." This statement will be displayed prominently on the container in immediate conjunction with the name of the product, and will be of immeasurable help to the housewife by informing her that the canned food, while substandard, is nevertheless wholesome and edible.

### Full Cans Also Assured

Thus the housewife can not only discriminate as to the palatability and attractiveness of the canned foods she buys, but the new rules promulgated by the Secretary of Agriculture also provide for proper filling of all cans. These requirements for fill of container state that "canned foods shall be considered as of standard fill if the entire contents occupy 90 per cent or more of the volume of the closed container. Canned foods which fall below the foregoing standard of fill of container shall bear the name of the article immediately preceding, wherever such name appears, by the words 'slack filled' in letters of at least equal size and prominence."

In this way the housewife is assured that she will not only know that the canned foods she buys are above or below certain definite standards, but that she will get all of the food she pays for in every can.

### A New Departure

Such action as this is without precedent in any other industry. Other industries have formed national-wide associations and set up "boards" to regulate the conduct of their members, but it has remained for the National Canners Association to go to the Government and say to it in effect:

"We want a law which will not only regulate the conduct of all the members of our association but of every other manufacturer of canned foods, and which will make them state fully on the labels of these foods whether they are above or below certain fixed standards. And we want you, not ourselves, to set the standards upon which this explicit labeling is to be based."

### A Wise Move

This action on the part of the National Canners Association is not based on altruistic or uncommercial principles, but it was taken because the industry was forward looking enough to realize that its continued success depends not only on the quality of its product but on accurate knowledge of that quality by the public.

Under these new standards which take active effect ninety days after they are promulgated, and the first three of which went into effect on May 18, the housewife will be more fully protected than ever before by specific knowledge of just exactly what kind of product she is buying.

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# OWL-LAFFS



Its beginnin' to appear to me as though the world is going backward. Many people discard new and modern furniture for the old fashioned kind and do a lot more things just like that. But we reached the climax last week when the State made it legal to shoot deer with a bow and arrow. Can you beat that?

Can you picture fellows like Roy Sheetz, Ed Ream, George Mumper, A. D. Garber and a lot of others going deer hunting with their little bow and arrow.

John Newcomer says its tough enuff to stop a deer with a large calibre rifle, say nothing about the toy bow and arrow?

We don't blame the State Game Commission for legalizing this ancient Indian weapon. They know darn well there won't be many shot that way. At that its gonna help a lot of fellows. They can shoot an armful of arrows at a deer while its standing. Go gather them up and shoot 'em all again and so on.

A lady at Salunga said to her husband: "I know you don't love me any more." He: "Why, dear I certainly do." Wife: "You couldn't love a woman with such old clothes as I have."

Now here's a good vacation thought: The bee, though he finds every rose has a thorn, always comes back loaded with honey no matter where he rambles.

Now why shouldn't people do the same? Mr. and Mrs. Paul Hipple Sundayed at the seashore. Mrs. Hipple wanted to be nice to the kiddies so she brought along a bag of sand with which she contemplated filling a sand box. The bag was placed on the bumper and during the trip it sprang a leak and when they arrived home they still had the bag but no sand.

Coming up from Lancaster on the train the other evening I overheard this conversation between the conductor and the brakeman: "She seemed like a good sensible

girl." Reply: "Yeh, she wouldn't pay any attention to me either."

Mary had a bathing suit She carried in her purse And every time she wore the thing It shrank up worse and worse.

Can you imagine a remark like this by a man who was sick enuff to die: "One piece of bologna will save my life." You may guess who it was.

**Toughest Kind of Luck** About the unluckiest guy I ever heard of was the prisoner who was reading a story. When he got to the end it was one of those (continued in the next issue) kind and he was to be hung next day.

A woman on Marietta street says that her husband has no sentiment. She said she has cried for hours without getting a penny.

A fellow not far from here, a contractor I believe, went to a lawyer and said: "The Doctor says I've got about a month to live." I want to make my will.

Fix it so my over-draft in the First National Bank goes to my wife—she can explain it to them. My equity in my automobile I want to go to my son. He will have to go to work to pay the bills.

Give my unpaid bills to the bonding company, they took some awful chances on me and are entitled to something.

That new-fangled machine on the job, I want the engineer to have. He made me buy it; maybe he can make it work.

My equipment, give to the junk man. He has had his eye on it for several years.

My leg, I want to go to my boot-legger, I hope it costs him as much to keep it wet, as it has me.

I want to have the funeral handled by you. Any undertaker will do, but I want these six material men for pallbearers. They have carried me so long, they might as well finish the job.

"It's no wonder you're such a sissy. Your father and mother were married by a justice of the peace."

Reply: "Well, from the noise I heard at your house your pa and ma must have been married by the secretary of war."

One of the laborers down at the Grey Iron told me that Jack Miller offered him an interest in the business. Jack said if he didn't soon take an interest he'd fire him.

They say the music teacher at school here recently explained "f" and "ff" in music. In conclusion he said: "If 'f' means 'forte' what does 'ff' mean?"

One pupil replied: "Eighty."

Shirk and Barney, down at Young's service station. Shirk said: "My eyes are better'n yours. I can see a fly walking on the roof of the barn down on the Simon Snyder farm."

Barney said: "Well I can't see him walk but I can hear the shingles crack

when he steps on them." Jake McCauley, up at the Shoe Factory, had a funny experience Sunday. He was on his way home from Philadelphia, his coat hanging in the back of the car. A machine tried to pass him but Jake wouldn't have it that way. They chased each other for quite a distance when finally the other car passed and then stopped him. He told Jake, "I only wanted to tell you that your coat blew out of your car about ten miles down the pike, that's why I was trying to catch you. Now Jake has an odd coat and vest."

**Oldest School in England** Like all superlative claims there are those who doubt that the King's Grammar school at Canterbury is the oldest, but the evidence points out that it was established in A. D. 631, by the Bishop Felix. Lovers of Dickens will recall that he claimed it to be the oldest, when he sent David Copperfield there. To Dickens, who has perhaps given elsewhere pictures of the worst school in England, the King's school was the ideal school: "a grave building in a courtyard with a learned air about it that seemed very well suited to the stray rooks and jackdaws who came from the cathedral towers to walk with a clerical bearing on the grass plot."

**Life Story of Kiss** The kiss developed out of the primitive habit of rubbing noses with a man who was your equal in the social scale. If you met a superior, then you rubbed his face with your nose.

In time, it became the custom for two persons who were greeting each other to touch lips instead of noses. And years later the kiss lost its ceremonial importance and became an affectionate gesture between two friends or lovers.

But many races still retain nose-rubbing as a salutation. The Maoris of New Zealand press their noses together when they meet, and in Melanesia it is the custom to put your nose close to the other person's and to sniff.

### Boxing the Compass

To box the compass means, in nautical language, to recite in consecutive order the points of the mariner's compass. The points from north to east are as follows: North, north one-half east, north by east, north east, north one-half east, north east by north, north east one-half north, north east, north east by one-half north, north east by east, north east by east one-half east, east north east, east north east one-half east, east by north, east one-half north, east.

### Phrase Long in Use

The phrase "bite the dust" appears to a casual reader to be strictly American, it being familiar to those who have read in the old dime novels of how "another redskin bit the dust," but it is in fact rooted in antiquity. Among the earliest recorded uses of the expression are in Homer's "Iliad," and in Ovid's "Metamorphoses," and in the Bible. The words translated here are popular the world over.—Kansas

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# Gold of Conquistadores

SOMETIMES nature laughs at those who seek metals in the ground to make them rich, and ignore the bounty of the earth which, with a little care, is constantly renewing itself, to produce wealth for patient cultivators of the soil, and foods for millions.

So it was with those sons of Spain who came to the new world for gold, and who, when they failed to find it, went home in disgust neglecting the unrivaled opportunities for riches through colonization. The Conquistadores wanted to get rich quick, and when they didn't, many of them pulled up baby pineapple slips because they had grown to love the luscious tropical fruit which they could not get in their own country, and went home to try and grow that fruit under glass, as it does not grow easily in a temperate climate.

Had they remained there and seized this priceless opportunity, today's thriving pineapple industry might have been theirs. For a ripe pineapple is a luscious fruit, and today's Hawaiian pineapple industry puts that ripe pineapple into a can, so that it will reach its millions of devotees with all of its natural fruit sugar, its vitamins, its flavor and its unusual appetite producing taste.

**The Taste's The Thing** Have you ever noticed that "more" taste about pineapple? That, as you eat it, you feel somehow as though you could keep on

eating it? Pineapple is a powerful aid to digestion and helps one to take care of rich picnic foods. That's because pineapple contains bromelin. This fact makes this golden fruit an excellent accompaniment to meats. It's the bromelin in the pineapple served with meats which aids in the digestion of them, besides adding a tang and a taste to them that everyone likes.

And now one may have all the pineapple one wants. Increased production in the Hawaiian Islands has not only made available a great deal more pineapple than in previous years, but the price of this tropical fruit has been lowered so that the housewife may use it as lavishly as she pleases, with meats, to make cakes, grillie cakes, waffles, decorative gelatin salads and desserts, frozen and otherwise, or she may serve the golden wheel of pineapple swimming in a delicious syrup, nicely chilled, for an extra "ritzy" dessert in every sense but price.

Here are some interesting ways of serving pineapple with meat, and some frozen desserts.

### Pineapple With Meat

**Pineapple Meat Cakes:** Add one slightly beaten egg to one pound of chopped round steak, and mix well. Add one and one-fourth teaspoons salt, one-eighth teaspoon pepper, one cup crushed pineapple and one-half cup crumbs. Form into round, flat cakes and pan broil in a hot skillet. Makes eighteen medium cakes.

**Southern Fried Chicken with Pineapple Wheels:** Drain syrup from a No. 2½ can sliced Hawaiian pineapple. Add a two-inch stick of cinnamon. Boil three minutes, then add pineapple slices and set aside until cool. Drain and chill. Fry enough chicken for eight in the usual Southern fashion and pile in the center of a large silver platter. Around the chicken arrange a border of eight lettuce leaves, using deep cup-shaped leaves. Place a pineapple wheel in each and make a rosette of mayonnaise in the center of each. Serves eight, and provides both the meat course and the salad.

### Pineapple Desserts

**Pineapple and Banana Ice Cream:** Scald together three cups evaporated milk, six cups thin cream, two and two-thirds cups sugar, and cool. Add one No. 2 can crushed Hawaiian pineapple and one cup mashed banana pulp, and freeze. Serves twenty-four.

**Pineapple Cherry Bavarian:** Soak two tablespoons gelatin in one-half cup cold water. Heat to boiling the juice from one 8-ounce bottle green mint cherries, one and one-half cups crushed pineapple, one-third cup sugar, one tablespoon lemon juice and pour over gelatin, stirring until dissolved. Color a light green and cool. When starting to set, add cherries cut in pieces and one cup whipped cream and pour into individual molds to harden. Unmold and garnish with whipped cream and bits of angelica. Serves eight.