MT. JOY BULLETIN MOUNT JOY, PA.

J E. SCHROLL. Editor & Propr. Subscription Price \$1.50 Per Year Six Months 75 Cents Three Months ... 40 Cents .3 Cents Single CopiesFREE Sample Copies

month.

All correspondents must have their communications reach this office not later than Monday Telephone news of importance between that time and 12 o'clock noon Wednesday. Changes for advertisements must positively reach this office not later than Monday night. New advertisements the tended of the Mount Joy Bulletin, which makes this saper's circulation about double that of the paper's circulation about double that of the paper's ordinary weekly.

EDITORIAL

The public, according to a keen observer, sizes up a town by the newspaper published in that town. Not by its editorials or news columns, but by its local advertisements. And isn't that a pretty fair index of a town's progressive-

A tax on billboards is on the program for Iowa legislators. Well, They are property? They are said to be valuable. They mar the landscape. They compete for business with newspapers and magazines which are taxed good and plenty.

Indulgent fathers are not confined to the rich. A man, out of work for some time and crippled, was trying the other day to dispose of some of his property in order that his husky son might have a Ford to play around in. Foolish? many fathers and mothers much more able to give their children

ONE OF GOD'S HEROES There are many kinds of heroism It is fi ting that medals should be awarded for spontaneous courage. But there is another kind of courage that is also commendable. A writer describes it thus. "To live well in the qu'et routine of life, to fill a little space because God wills it, to go on cheerfully with a petty round of little duties and little avocations, to smile for the joys of others when the heart is aching-who does this, his works will follow him. He is one of God's

BANKERS AND ADVERTISING It is reported that when merchants and factory heads go borrow ing money these days, among the questions asked by the bankers is "Do you advertise?" "What amount have you budgeted for advertising this year?" No banker No banker will advance a loan without security, and every banker knows that business he is a bad risk. In asking a prospect, therefore, if he is an advertiser, and to what extent, a known the kind and quality of goods he has to sell, he is not taksecuring his business. The man who does not advertise, rests his busi- Hambright.

READ! READ! READ!

Somebody once said that he wouldn't exchange the reading-habit for all the wealth of India. This is a strong statement, but it

will win the approval of every man who likes books and the thoughts that can be found in them.

Herbert Spencer, the British philosopher, became tired of receiving callers who merely wished to look at him. He refused an invitation to meet the Czar of Russia. His argument was that the best part of him was in his books, that there wasn't much to him except as it was revealed in his writings.

An almost negligible sum money will supply anyone with the choicest thoughts of the best of human minds. Practically everything of unquestioned merit available in popular editions, selling at a dollar or less.

The veteran reader has the opportunity to check his own experience and conclusions against the wisest heads of all times. Next to the knowledge that reading brings this opportunity to compare one's experience is perhaps the most pleasant part of it. The well-read man, observing that he is in tune others, gains confidence in himself, and acquires a seasoned philosophy that acts as a snubber he hits the bumps on life's

TOO MUCH SALES TALK A farmer living near town tho't he would like to have a radio, and so secured one on trial from a local dealer, agreeing to pay all expenses of installation, aerial, etc., in case he decided not to keep the machine. After several days he told the dealer to remove the machine. It's all right, reception fine, and all that, but I will be darned if I'm going to listen in my own house to a flock of salesmen trying to sell me everything from a washing machine to a tube of tooth paste. It just plum disgusted me. can get all the advertising I need in the newspapers, and I needn't let traveling salesmen of mining stock, tractors and automobiles in if I don't like their looks or am What I wanted the radio for," elaxation, not sales talks, so

MAYTOWN

Lenten services in Maytown R formed church, to be held during Lent, beginning on Tuesday evening February 24, at 7:30. Theme: The

and textsry 24th-The poor in spirit s is the kingdom of heaven. 3rd-They that mourn: for for it 10th-The meek: for they Ha

17th-They that hunger and an ter righteousness; for they

paratory service.

Sanday-March 29th.

Mrs. Clem Keiser.

town, visited Mr. and Mrs. Harvey Snyder, Eleanor

Richard Albright.

Harter. Mr. and Mrs. John A. Dehoff are Richard Shultz, Mrs.

Yes, but no more foolish than ership training school will meet the Kneisley. private homes on Thursday evening, Seventh year, Catherine Wilson.

> Ruth Nolt. Mr. and Mrs. Heister Terry and faithful attendance.
>
> daughter, of Blorin, spent Sunday
> With Mr. and Mrs. Ion Terry.
>
> Note that had attended but not care for their rewards were steeple of the St. John's Lutheran B. Hershey, Mrs. C. H. Swisher and church, Maytown The bell was cast John Urban Baker. in Philadelphia in 1808. In some The average attendance for the manner, the bell was cracked and year was 208. the sound was very much impaired, so the congregation decided to have it recast at a foundry in Baltimore and returned to its former negition.

of Mrs. Hallie Green. IRONVILLE

bee will be held in the Silver Spring D., and Mrs. Sarah Lehigh, who will school house with two classes and a remain a week or two.

The bag." Henceforth a chancellor of the exchequer making his statement of proposed taxes was said to "open to be a supplied to

has a good going vocal and instrumental. Unless a man takes steps to make of Quarryville, Charles Heisey and Mr. and Mrs. A. S. Bard spent the ing the elementary precaution of ger, and the winners were: Benj. Springfield, Mass.

Miss Lucy Smith, of Philadelphia, Washington's birthday at the home and Miss Phoebe Medinger, of Co- of her parents, Mr. and Mrs. Elmer lumbia, are the guests of Mr. and R. Kraybill, general merchants. Rev. J. L. Smoker clased a two of Rheems, enjoyed an automobile weeks' revival service at Silver ride to Philadelphia and return one Spring, the meeting resulted in one day last week. Mrs. Harrison Nolt, Silver Spring. conversion. Next Sunday M. Smok-Ironville and Silver Spring. Junior at the home of their parents, Mr. C. E. at Ironville at 6:00 P. M. San- and Mrs. Ezra Souders. ior C. E. at Ironville at 6:44 P. M. Church of the Brethren held their and at Silver Spring at 7:00 P. M. mid week prayer meeting at the

questions. Sometimes mother thinks he has not time to answer all of them, so brother tries to help her out. When mother, who generally makes pies with one crust, decided to make n apple pie, using a top crust, Dorothy wanted to know what she did that for. After asking three times, rother answered: "To keep it warm, Dorsie."

Grow Early Plants

rowing early plants and small vege- camp meeting. table crops to maturity. The plants | Martin Cope, the Rheems Sweet | ing and finally grinding the kernels inwill have to be started in the house, Corn manufacturer, started on a tour to a meal or flour, to which is added a hotbed, or a greenhouse. Instruc- in his automobile Wednesday morntions for building and operating ing, February 18, his destination be- ing not unlike sugared almonds, is the these are found in Circulars 120 and ing St. Petersburg, Fla. 135 which can be obtained from the Henry King, evangelist of Reist-Agricultural Publications Office, at ville, Pa., started a series of evening State College, Pa.

There is no better way to boost with a large attendance. your business than by local news-

take it away and make out your ufacturers and dealers something where he conducted a successful to think about for this is not the only instance of what is going on. Radio dealers are getting the reaction first and admit that there is a decided slowing up of interest and received from the nursery, they sales as the result of crowding the should be unpacked and heeled in programs with sales talks. Radio temporarily. Later when weather manufacturers should sit up and conditions permit they can be planttake notice, and do something ed permanently, say ornamental horabout it. Seems to me that the ticulturists of the Pennsylvania federal radio commission is permit- State College. ting radio to be over-commercial

LANDISVILLE

Auxiliary of the Fire Company Held a Special Meeting

The Auxiliary of the local Fire Co. ld/a special meeting in the base-

17th—They that hunger and and the soon be opened.

These present at 'the meeting er righteousness; for they ere: Mrs. Harry Grube, Mrs. Lewwere: Mrs. Harry Grube, Mrs. Lewwere: Mrs. Charles Mease, 24th—The merciful: for Sweate, Jr., Mrs. Charles Mease, 24th—The merciful: for Sweater Snyder Mrs. Edward to Kittanning and south into Cambria county, was continuously to the Province. The deed is mother's patience had been short, while the south of the severely for some real or fancied wanda westward to Kittanning and south into Cambria county, was continuously to the province. The deed is mother's patience had been short, while the severely for some real or fancied wanda westward to Kittanning and south into Cambria county, was continuously to the province. The deed is mother's patience had been short, while the severely for some real or fancied wanda westward to Kittanning and south into Cambria county, was continuously to the province. The deed is mother's patience had been short, while the severely for some real or fancied wanda westward to Kittanning and south into Cambria county, was continuously to the province. The deed is mother's patience had been short, when the south into Cambria county, was continuously to the province. March 24th—The merciful: for is Mease, Jr., Mrs. Charles Mease, they shall obtain mercy.

March 31st—The peacemakers: for Kline, Jr., Mrs. Elmer McElhenny, they shall be called sons of God.

April 3rd, Good Friday—The pure ley, Mrs. Harry Greiner, Mrs. Ralph aratory service.

Mrs. Harry Greiner, Mrs. Ralph Shultz, Mrs. Earl Stauffer, Miss E. Heiserman, Miss Rose Nissley.

The western boundary of the purchase passed up the south side of the West Branch of the Susqueparatory service.

Mors. Charles Mease, Jr., Mrs. Charles Mease, weyed to the Province. The deed is recorded in Deed Book No. 3 at the poll office in Philadelphia.

The western boundary of the purchase passed up the south side of the West Branch of the Susqueparatory service.

Hess.

and Elizabeth Robrer.

Stehman, Anna Mary Rohrer, Henry the citizens of Cherry Tree took Mr. and Mrs. Christ Hostetter and Greiner, Edward Phutz.

daughter, of Palmerton, spent the Fourth year: Russel Rohrer, Floyd week end with Dr. and Mrs. G. A. Rudy, Robert Horst.

McElhenny. Fifth year: Lloy John Musser, spending some time at Panama. Edna Musser, Paul Musser.
The classes of Community Lead- Sixth year, Enos Rohrer, Fannie

February 27, at 7:30. Old Testament class will meet at the home of Rev. Yingst. New Testament at the home of Mrs. Hollenbaugh, Pupils at Miss Wallace Miller received the reward of the sixteenth bar

Irvin Neiman with several other Kline J. Harry Summy, Ira Hess, men, lowered the bell from the Clay Miller, Mrs. Ira Hess, Mrs. A. steeple of the St. John's Lutheran B. Hershey, Mrs. C. H. Swisher and

and returned to its former position.

Mr. and Mrs. Norman Leghigh enMrs. Annie Mackley is spending tertained at their home at Rheems some time at Lancaster, the guest last Sunday the following guests: Mr. and Mrs. Melvin Lehigh, Mr. and Mrs. Charles Rudisill, Mr. and Mrs. George Eberly, of Dover, Pa.; Budget Opened." the phrase being Mr. J. Bettleman, of Steelton; Mr. Next Friday evening a spelling and Mrs. Jacob Gish, of Manheim, R the bag," Henceforth a chancellor of the globes and their pedestals are

The spelling bee held at Kinder es than cows and to meet this detent of the statement itself.—Montreal hook on Saturday evening was well mand they will offer 25 good accli- Family Herald. attended. The spelling class was mated farm horses at their stables banker is finding out what security taught by Mi Ruth Engle and the at Rheems on February 28, at 1:30.

Chester Weidman. The information week end at the home of their class was taught by Mrs. Paul Metz. daughter, Mr. and Mrs. Myers, at the West Chester College, spent

Howard Sipling and John Walmer,

Ezra Souders, Jr. and sister, Milder will preach at Centreville at 10:30 red, who were suffering with a se-A. M. and at Ironville at 7:30 P. M. vere attack of pneumonia the past Prayer service each Wednesday at two weeks, are slowly convalescing

> home of Mr. and Mrs. Eli Brubaker, at Rheems, last week.

Rheems Fire Company was called Little Dorothy believes the quickest out last Wednesday evening to exmobile at the Rheems arch, caused ments of the arch, wrecking the car and injuring several of the occupants whose home was at Steelton. Physician at Elizabethtown rendered first aid. In some manner, the escaping gas ignited. Sipling Brothers towed the car to their garage in order to clear the highway and trolley tracks. Traffic and trolley car was held up for about 15 minutes, caus-The coldframe is indispensable for ing the highway to appear like a

meetings at the Church of the Brethren at Rheems last Sunday evening

D. G. Brinser, retired capitalist, of tf Elizabethtown, spent one day last week looking over the improvements This should give radio man- at Rheems, the feed warehouse

Care for Planting Materials

As soon as trees and shrubs are

ANNUAL CROP OF FEB. 22 TALES

(From Page One) nt of the new fire hall on Monday only because three counties conening. Various important matters verged in the soil about its roots, but because it was a boundary line but because it was a boundary line girl of Guernsey (gem extraorditive of the famous Fort Stanyix or articles recently purchased were reduced paid by the treasurer. Mrs. Larly Rudy.

The hall is nearing completion, The hall is nearing completion, and will soon be opened.

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The hall is nearing completion, and her price of the famous Fort Stamwix. The hall is nearing completion, and her grandmost fer hard spanked mother had spanked by the price of the famous Fort Stamwix. The hall is nearing completion, and her grandmost fer hard spanked mother had spanked by the price of the famous Fort Stamwix. The hall is nearing completion, and her grandmost fer hard spanked mother had spanked by the price of the famous Fort Stamwix. The hall is nearing completion, and her grandmost fer hard spanked mother had spanked by the price of the famous Fort Stamwix. The hall is nearing completion, and her grandmost fer hard spanked mother had spanked by the price of the famous Fort Stamwix. The hall is nearly of the Channel islands), and her grandmost fer had died—the grandmost fer hard spanked mother had spanked by the price of the famous Fort Stamwix. The hall is nearly of the Channel islands), and her grandmost fer had died—the grandmost fer had been died by the price of the famous Fort Stamwix. The hall is nearly of the Channel islands), and her grandmost fer had died the grandmost fer had been died to be price of the famous Fort Stamwix. The hall is nearly of the Channel islands), and her grandmost fer had died the grandmost fer had been died to be price of the famous Fort Stamwix and the hall islands an land, extending roughly from To- her severely for some real or fancied

The meeting was in charge of the president, Nrs. A. M. Eshelman.

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Discounting the Susquewent twice weekly to the bare little grave near St. Peter Port to render Easter Sunday—April 5th.

Easter Sunday—April 5th.

Friday, February 27th, the Liberty

Council, F. P. A., of Maytown, will

Forty-six members of the Church
hold a card party in the engine of God Sunday school received repoint "now called the purchase line,"

wards of bars or pins for perfect at the dead wards wards of bars or pins for perfect at the dead wards wards of bars or pins for perfect at the dead wards wards of bars or pins for perfect at the dead wards wards of bars or pins for perfect at the dead wards wards of bars or pins for perfect at the canon president, Mrs. A. M. Eshelman.

Place, which is now the corner of Indiana, Cambria and Clearfield counties. The line running from the point "now called the purchase line," house at Maytown. Prizes will be wards of bars or pins for perfect at as described in the deed, was run awarded and refreshments will be tendance during the year. awarded and refreshments will be tendence during the year part served.

Those receiving first year pins samuel Reiser, employed by the were: Fannie Jean Bender, Nancy Woolworth Co., Philadelphia, spent Greiner, Dorothy Edwards, Lucille the cherry tree which marked the the cherry tree which marked the desired to place on this beloved grave the cherry tree which marked the desired to place on this beloved grave. Sunday with his, parents, Mr. and Bender, Junior Bender and Janet point was washed away and other landmarks lost.

Mrs. Clem Reiser.

Mr. and Mrs. Penrose Gilbert and daughter, June, spent Sunday with Mr. and Mrs. Henry Frank.

Mrs. Clem Reiser.

A wreath was presented to the following who received second year awards: Jay Bentler, Samuel Bender three counties appointed surveyors sive. Mr. and Mrs. Coble and daughters Ruth Swisher, Dorothy Rohrer, Clara to re-locate the intersection corner. Viola, Kathrin and Jean, of Middle-Pfautz, Emma Pender, Gwendolyn After the survey the surveyors rec-Snyder, Roy Rudy ommended the erection of a monument to mark the historic spot. Richard Albright and friend, of W. Those receiving bars for third Chester, spent the week end with year of perfect attendance were: the former's parents, Mr. and Mrs. William Mease, Evelyn Miller, John

Work proceeded immediately and the monument was unveiled November 16, 1894. Over 1500 persons gathered to participate in the dedication, at which the unveiling address was made by Governor James Beaver. A stone wall around the monument was provided for by a later appropriation. The land adjoining was donated by Willmer Mc-Keage for the use of the citizens of his Cherry Tree borough, and the Civic Club, composed of women of did the community, subsequently trans-Ed. formed the unsightly old river bed into a place of beauty.

"Dudget's" Crigical Hearing The word "busget' can be traced back to the Latin word "bugge," but it is believed that this was itself an guage of old Gaul. It meant a themselves I am able to make n stang used to mean something like 'a bag of tricks." In 1733 a pamphlet on Sir Robert Walpole's forthcoming excise bill was published entitled "The used as equivalent to "the cat out of of proposed taxes was said to "open School house with two classes and a number of musical numbers, both dealers, find more demand for hors- "budget;" and soon, the word the artificial flowers which are most dealers, find more demand for hors- "budget" was used without jocular in expensive. I could procure for you

Transporting Criminals

'dangerous rogues" might be banished by justices, but no system of transportation of criminals can be said to send certain offenders to America instead of inflicting the death penalty. In 1717, transportation was authorized as a substitute for other punishments than hanging, and the contract system, during the period of sentence, was established. / Protests from America were frequent, but unavailing. Most of the colonies received some of these

Carbonated Waters

Artificially aerated waters had their inception in Priestley's success in 1772 in producing aerated water in imitation of a naturally aerated mineral spring water. Large scale manufacture of aerated water was commenced way to find out anything is by asking tinguish the fire of a burning auto- by Paul at Geneva in 1790 and shortly after by Schweppe in London. In the by the machine hitting the abut- United States, Priestley's experiments interested a Philadelphia physician, Dr. Philip Syng Physick, and he induced a chemist, Townsend Speakman, to prepare carbonated water for Speakman added fruit fuice as a flavor, and the soft-drink industry in this country started a that time, 1807.

Chestnut as a Food

In some of the French provinces the robust peasants subsist to a great extent on chestnut bread made by roastmilk and salt. A toothsome dish, tastsweetmeat, marron glace, made by dipping the nuts into clarified sugar and then drying. An old English dish is chestnuts boiled soft and served with sugar, juice of lemon, cinnamon, nutmeg and rose water. Chestnuts are also made into cakes and porridge and are boiled and mashed like potatoes.

Effect of Blown Salt

How salt, blown 20 miles from the sea, causes a breakdown on insulators of a 33,000-volt power line in south Wales is described in Nature Magazine. A series of breakdowns due to "surges" on the lines had attracted the attention of electricians who, on careful examination of the porcelain insulators, discovered that they were covered with a thir deposit of salt. The insulator nearest the sea had the thickest salt deposit and broke down more frequently than others.

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Girl of Guernsey Made Flowers

By LEETE STONE

These visits became a ritual: a soothing ceremony with but one flaw to mar their perfection.

Always the whispered plea as she knelt before the scant, unadorned

one of those unique glass globes filled with artificial flowers, which mark the grave as one that is cared for and cherished. These globes were expen-

True, Elspeth knew how to make the artificial flowers from odd remnants of gay-colored material; but the glass globe to cover them and its pedestal seemed unattainable.

One evening, after her devout prayers for the soul of the departed one, as she was leaving the little cemetery, she came face to face with a stalwart and good looking young man, He lifted his cap courteously and smiled a trustworthy smile.

"You, too, have come to mourn, Mademoiselle?" Guernsey, it should be known, is greatly of French origin, and nearly all its people speak French and English both.

"Ah, yes, Monsieur. And I am sorry that you also have tost, a toved one.' "It was my father." the young man continued, leaning against the massive, moss-grown cemetery portals, "and it is a loss that leaves me very lonely, for we always worked and laughed together."

"And with me," said Elspeth, "it was my grandmother. We, too, laughed together, and she taught me the little that I know of the world. Ah. Monsieur," Elspeth spoke impulsively. "perhaps you would know what is the beautiful globes and its standard may be obtained in St. Peter Port. I want one for her grave-and the flowers we are very poor, my mother and my-

The young man broke in upon her

speech eagerly: "It seems impossible, Mademoiselle, that we are both longing to place the same tribute on our graves. Miracuidentical shop in St. Peter Port where produced. I help to manufacture them: expensive. I could procure for you the globe at a trifling cost. And I would be so happy to do this for Made-

Elspeth's eyes were joyous stars as her answer followed close on his reve-

will make the flowers which you can-

not afford.' ger, and the winners were: Benj. Springfield, Mass.

Weaver, Glenn Kauffman and Amos Miss Jean Kraybill, a student at Weaver, Glenn Kauffman and Amos The West Chester College spent. Aubert, and please see into the depth of my heart and recognize the extent of my gratitude.

As Elspeth walked home that night she realized vaguely and with a mysterious glow of happiness that some thing new and beautiful had entered

And this simple companionship ripened as the weeks passed, during which Elspeth labored lovingly at two clusters of artificial flowers and Aubert worked late into the night at his shop in St. Peter Port on two ship ing glass globes and their pedestals

Finally arrived the evening when Elspeth carefully carried to the cemetery her two lovely clusters of artificial flowers fashioned for the glass globes. Down the winding lane, as she entered the cemetery, appeared Aubert seated on a tiny cart drawn by an island donkey. In the cart were the two glass globes and their pedestals. Elspeth experty installed the flowers in the globes for both, and Aubert set up both monuments with the cement and proper tools he had fetched with

Afterwards, at the portals, with the donkey nuzzling his hand, Aubert turned back to Elspeth:

"I have saved a little money . hesitantly, "perhaps we might continue being partners, and make for others what we have made for ourselves in a little shop of our own . . . Els

Tears of happiness came to Elspeth's eyes as she caught at the sleeve of his coat.

Beavers Become Nuisance One man on the pay roll of the great SX ranch near Klamath Falls Ore., has nothing to do but repair damage done the irrigation system of the ranch by beavers. What he industriously repairs by day the beavers as industriously demolish by night. An appeal has been made to the state to allow killing of the animals.

Changes in Letter "S" The change from the long "s" which looks like an "f" to the one in use today began to take place about the time of the American Revolution. Of course the transition is supposed that J publisher of the Brius . printed about 1775, was the first to discard long 's' is rejected entirely."

of the Mount Joy Public Schools

The musical organizations of the Mount Joy Schools will render a concert in Mount Joy High School Thursday evening, February 26, at eight o'clock.

The complete program is appended:
PART ONE.
FORTUNA OVERTURE Zamecnik
DANCE OF THE CRICKETS
SERENADE Schubert
Evelyn Baker and Mildred Longenecker
FOURSQUARE MARCH Douglas WOODEN SHOES Zamecnik
STARRY EMBLEM MARCH Mackie-Beyer Mount Joy School Band.
BLUE ARE HIS EYES Watts Dorothy Baker.
HOMELESS Arthur OVER THE WAVES Rosas SELECTIONS FROM "THE BOHEMIAN GIRL" Balfe Offering For the Benefit of the School Band.

PART TWO. LULLABY Brahms THE CARILLON OF DELFT Koemmich CANOE SONG Pestalozza Junior High School Glee Club. READING, "THELMA AND SELMA" Marguerite Keller. VIVE L'AMOUR College Song

BACK SLIDDIN' BRUDDER Parks TWO FLIES Parks GOOD-BYE, MY LOVER, GOOD-BYE American Song High School Boys' Glee Club. Grieg THE MORN BREAKS FAIR Mendelssohn High School Girls' Glee Club.

Accompanists: Elsie Hoffer, Estelle Brandt, Dorothy Baker, Louise Schock. Directors: Mr. Harold Shaar and Mr. Jacob Steinbaeker.

Feed Grain to Cows

and weeding out poor ones.

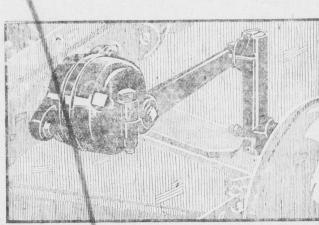
In order that a public sale, festival, supper, musical or any like event be a success, it must be thoroughly advertised. Try the Bulletin

Improve Poor Pastures

If roughage is scarce or poor in Lime usually is the first essential quality, the grain ration for dairy in improving pasture sods that are cows should be increased. Profits in poor and weedy. Superphosphate milk production are not realized also should be applied at the rate through skimping on the feed bill of 400 pounds or more per acre. On but by liberal feeding of good cows soils of deficient potash, at least 100 pounds of muriate may well be added, or an 0-12-6 or 0-10-10 mixture applied liberally.

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FORD



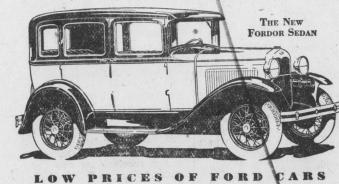
Every new Ford is equipped with four Houdaille double-acting hudrantic shock absorbers

ONE of the fine things about driving the new Ford is the way it takes you over the miles without strain or fatigue. No matter how long the trip, you know it will bring you safely, quickly, comfortably to the journey's end.

The seats are generously wide, deeply cushioned and carefully designed to conform to the curves of the body. Every new Ford has specially designed springs and four Houdaille double-acting hydraulic shock absorbers. These work both ways - up and down. They absorb the force of road shocks and also provide a cushion against the rebound of the springs.

Other features that make the new Ford a value far above the price are the Triplex shatter-proof glass windshield, silent, fully enclosed four-wheel brakes, more than twenty ball and roller hearings, extensive use of fine steel forgings, aluminum pistons, chrome silicon alloy valves, torque-tube drive, Rustless Steel and unusual accuracy in manufacturing.

In addition, you save many dollars because of the low first cost of the new Ford, low cost of operation and up-keep, and low yearly depreciation.



\$430 to \$630

F. O. B. Detroit, plus freight and delivery. Bumpers and spare at small cost. You can purchase a Ford on economical terms the Authorized Ford Finance Plans of the Universal Credit C



the long "s." In 1786 Benjamin Franklin wrote, "The round 's' begins to be
the mode, and in nice printing the