

SALE

Starts Thursday
January 9th

Ends Saturday
January 18th

Our
Grocery Department
Always Challenges



Prices Save You Many a Dollar in the Long Run

BIG BAGS FLOUR	43c
BEST GRANULATED SUGAR	10 lbs. 57c
HERSHEY COCOA	1b cans 23c
SHREDDED WHEAT	2 pkgs 19c
TENDER SWEET PEAS	10c, 14c
FINE CREAM CHEESE	pound 29c
OHIO BLUE TIP MATCHES	6 boxes 25c
PINK ALASKA SALMON	2 cans 35c
CHIPSO	large pack 19c
IVORY SOAP FLAKES	9c, 23c
LUX TOILET SOAP	3 bars 20c
CAMPBELL'S TOMATO SOUP	can 9c
SEEDLESS RAISINS	4 pounds 35c
SOUR KROUT	can 17c
PORK & BEANS	3 cans 27c
JELLO, ALL FLAVORS	3 pkgs 25c
MOSEMAN'S PEANUT BUTTER	pound 21c

Bargains that Challenge You to Save

Galoshes 'Way Underpriced



The widths and heel heights of these galoshes were dictated by the current shoe styles—the low prices dictated by us.

All Rubber Style
\$1.95

Cloth Top Style
\$2.25

Big Assortment Rubbers pair 59c

Warm Work Clothes Priced Very Low

A real opportunity to buy your heavy clothing needs for the balance of the winter and early spring at savings well above the ordinary. Look at these values:

SHIRTS	95c, \$1.45	OVERALLS, Extra Good	\$1.37
HOSE	23c, 47c	GLOVES	10c to \$2.95
SHEEPSKIN COATS	\$7.75	BEACH JACKETS	\$4.19



BARGAINS IN HOME NEEDS THAT CHALLENGE THE WORLD

The following items are needed in every home, almost daily, yet they are seldom offered at the low prices we are quoting during this challenge sale. It will be wise, and thrifty as well, to buy while you can effect such savings as these.

65c WINDOW SHADES	53c	STAIR PADS	each 20c
35c LINOLEUM MATS	29c	With Rubber Nosing	25c
2½ lbs QUILTED COTTON	75c	48 in. TABLE OIL CLOTH	yard 37c
HORSE SHOE TUMBLERS	dozen 37c	ASSTD BOWLS	3 for 29c
CURTAIN RODS	3 for 25c	BIG WHITE CUPS	each 9c
GOOD HOME-MADE BROOMS	52c	ASSTD CUPS & SAUCERS	15c

CHALLENGE SALE OF NOTIONS

Every Item a Distinct Saving—Prices are for the Sale Only



10c TRIMMING BRAIDS	3 for 25c
10c TURBANET HAIR NETS	3 for 25c
BEST SPOOL COTTON	12 spools 55c
HUMP HAIR PINS	4c, 9c
10c CROCHET COTTON	ball 9c
10c PEARL BUTTONS	3 cards 23c
45c KLEINERT SHIELDS	38c
RUBBER BABY PANTS	pair 10c
1-2 INCH ELASTIC	3 yards 10c
10c SAFETY PINS	3 cards 27c
10c TAPE MEASURES	8c
25c SILK BIAS TAPE, ALL COLORS	21c
50c HALF LB. BOXES PINS	44c
85c SANITARY STEP INS	68c
10c PEARL COTTON	9c
BIG LOT FLEISHER'S YARNS	ball 23c

ALL PIECE GOODS, NOW AT CHALLENGE PRICES

Bargains that are a real challenge to the thrifty housewife planning to do her own sewing this spring. Buying now assures ample time for this important work.

95c WOOL BATISTE	79c	40 IN. FLAT CREPE	yd \$1.59
\$1.15 WOOL CHALLIES	95c	36 IN. OUTFIT CLOTH	yd 18c
BIG ASSORTMENT OF WOOL AND SILK AND WOOL FABRICS, Yard	\$1.19	FAST COLOR SOISETTE PRINTS, yard	33c
Values to \$2.00		42 IN. TUBING, yard	39c
		81 IN. SHEETING, yard	43c
		95c SLIP CLOTH, yard	87c

Silk and Wool, All Silk or All Wool Hose

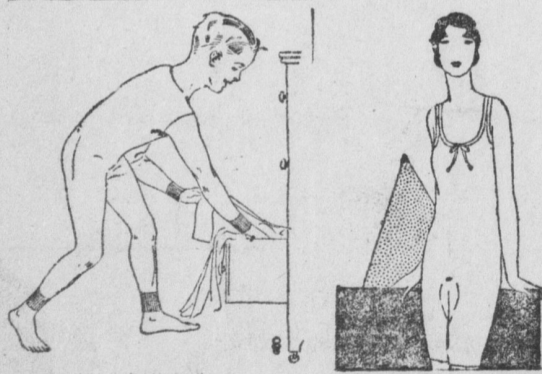
It is indeed worth while to buy hosiery for the future as well as for the present when you can get values such as these.

\$1 SILKS, SERVICE WEIGHT	83c
2 pairs	\$1.65
WOOL, COLORED OR PLAIN	50c
\$1.50 JADE FULL FASHIONED SILKS	\$1.38
2 for	\$2.75
25c CHILDREN'S HOSE	21c
25c MEN'S HOSE	21c
MEN'S WORK HOSE	10c, 21c



A REAL SAVING ON UNDERWEAR

The Prices Talk for Themselves



\$1.39 MEN'S UNION SUITS	\$1.27
95c MEN'S SHIRTS & DRAWERS	83c
95c CHILDREN'S UNION SUITS	87c
98c BOYS' UNION SUITS	87c
\$1.39 LADIES' UNION SUITS	\$1.27
79c FLEECE GARMENTS FOR LADIES	67c
Long or Short Sleeve Vests included	

Challenge Values in Blankets

Before you pass by this offering of blankets be certain that you will not need one or more before such low prices are again quoted.

\$2.50 GRADE	\$1.95
\$3.50 BLANKETS	\$2.89

Sweaters at Challenge Prices

Sweaters for every member of the family. Of excellent quality, all wool, wool and cotton mixed, now radically underpriced for clearance.

MEN'S \$5 SWEATERS	\$4.49
BOYS' SWEATERS	\$1.79
Values to	\$3.00

A Chance for Big Savings on Gloves

Thrifty women will not be slow in accepting this chance to buy high quality gloves at the savings possible at the prices quoted.

\$2.50 KID GLOVES	\$2.29
FABRIC GLOVES	59c-\$1.00



CHALLENGE
SALE

John M. Booth--Dept. Store

EAST MAIN AND MARIETTA STREETS

MOUNT JOY, PENNA.

CHALLENGE
SALE